## DESIGNATED RESPONDENT INTRODUCTION

ization in Assessme will help technolog	m fr n New York City. We a ent of the U.S. Congress to inform Congress abou gy and their attitudes a swers will be treated as	on home audio It how the pub bout some pol	a study for the and video tect lic uses home icy alternative	ne Office of chnology. T audio and	Tech he st video	nolog udy	
Let me b	egin by asking a few qu	estions about l	nome video ted	hnology.			
la. Do y	ou currently have a vide	eocassette reco	rder, a VCR,	in your hou	sehol	d?	
	Yes	SKIP TO Q. 2					
lb.	Have you owned, borrowe	ed or rented a	VCR at any ti	me In the p	ast m	onth?	
	Yes	SKIP TO Q. 3					
1c.	Have you purchased a yourself or someone els	•		ither for			
	Yes	Q. 9, PAGE 7 Q. 9, PAGE 7	5				
2. How m	nany working VCRs do yo	u currently hav	e in your hous	sehold?			
	None						
	17 YEARS OLD, SKIP TO Copast month, on how man		ave you (READ	ITEM)?			
Mad	le a videotape with a hon	ne video camera	· · <u> </u>	None 0 0	Not s	ure.	99
Ren	ted a videotape from a cl	ub or store		None 0 0	Not s	sure.	99
Bori	rowed a videotape from a l	ibrary. ,	· · · <u></u>	None00	Not s	ure.	99
Rec	orded a program from televi	sion ,		None 0 0	Not s	sure.	99
Сор	ied a prerecorded videotape.			None 0 0	Not s	sure.	99
Pur	chased a prerecorded videot	аре		None 0 0	Not s	sure.	99

40.	How many videotapes, including blank videotapes, would you say that you currently have in your household? Your best estimate is fine.
	NUMBER VIDEOTAPES
	None00 SKIP TO Q. 8a Not sure99
	b. How many of these videotapes, if any, were purchased as prerecorded videotapes?
	NUMBER PRERECORDED TAPES
	None00 Not sure99
	c. How many videotapes do you have (in the household), if any, that were made with a home videocamera?
	NUMBER OF VIDEOCAMERA TAPES
	None
	d. How many videotapes do you have (in the household), if any, that contain programs recorded from television or copied from other tapes?
	NUMBER OF HOMEMADE TAPES
	None
5a.	When was the most recent time that you made or acquired a videotape, not including blank tapes?
	Today

IF 12 MONTHS OR MORE IN Q. 5A, SKIP TO AUDIO SECTION, PAGE 7 5b. Was that a prerecorded videotape that you purchased, a prerecorded tap that someone else purchased for you, a program that you recorded from T a videotape that you copied, or a videotape someone made for you?	
Prerecorded tape you purchased	
5C. What kind of program were you recording?	
5d. Did you make that tape to keep or to use only temporarily?	
To keep	
5e, Did you use a new blank tape to make the recording or did you tape over another recording?	
New blank tape1 Taped over	
${ m Not}$ counting recordings made from television or home videocameras, have you ever copied a videotape (prerecorded or home recorded) either for yourself or for someone else?	
Yes	
6b. When was the most recent time that you copied a videotape, either for yourself or someone else?	
Today	

6a.

IF 12	MONTHS OR MORE IN Q. 6B (5A IF NO 6B), SKIP TO Q. 7A
<b>6</b> c.	Were you making that copy from a rented or purchased prerecorded tape
	or from a tape that you or someone else had made?
	Rented or purchased tape
6d .	Where did you obtain the tape that you were copying?
	<b>Own</b> original
	Family
	Friend/co-worker 3
	Public library 4
	Video rental club/store5
	Other (SPECIFY)
	11
	Not sure. ,
6e.	Did you make that tape to keep or to use only temporarily?
	To keep1
	Use temporarily2
	Not sure 3
6f .	Did you use a new blank videotape to make the recording or did you tape over another recording?
	New blank1
	Taped over2
	Not sure3
6g .	Why did you copy it? Anything else?
6h.	To the best of your knowledge, could you have purchased that on prerecorded tape, if you had wanted?
	Yes

7a .	In the past year, from about how many persons outside of your household, if any, have you borrowed videotapes?
	NUMBER
	None SKIP TO Q. 8a Not sure99
	7b. How often, if ever, do you borrow videotapes from persons outside of your household in <u>order to copy them?</u> Would you say at least weekly, at least monthly, a few times a year, rarely or never?
	At least weekly
	Not sure 6
8a.	Have you ever purchased a prerecorded videocassette tape, either for yourself or someone else?
	Yes
	8b. When was the most recent time that you purchased a prerecorded videotape, either for yourself or someone else?
	Today
	IF ONE MONTH OR MORE IN Q. 8b, SKIP TO Q. 9 8c. How many prerecorded videotapes did you purchase on that occasion?
	NUMBER
	Not sure99

None. . . . . . 0 Not sure. . . 9 9

	IO SECTION we'd like to change to some questions about music and home audio technology.
•	How important an activity to you do you consider listening to musicextremely important, quite important, slightly important, or not at all important?
	Extremely important
10.	During the last seven days, approximately how much time did you spend listening to music on the radio and television?
	Mone 0 Not sure99
11.	Not including music on radio and television, approximately how much time in the last seven days did you spend listening to music on records, audiotapes and CDs not including background music in public places (e.g., stores, offices, elevators, bars).
	HOURS MINUTES

12a. Which of the following types of audio equipment do you have in your home or car. Do you have a (READ ITEM)?

	1 2 a Do Have	Q.12b MOST USED	
a. Record player	1	1	
b. Cassette tape deck in a home stereo system	2	2	
c. Cassette tape deck in a car	3	3	
d. Compact disk player	4	4	
e. Walkman-type portable cassette player	, , 5	5	
f. Portable radio/tape player (Including boom box)	6	6	
g. None of the above		7 SKIP TO	Q. 14
h. Refused,,	8	8 SKIP T	O Q. 14
i. Not sure		9	

IF MORE THAN ONE ITEM 'HAVE" IN, Q. 12a ASK:

12b. Which of these audio systems or components do you use most frequently to listen to music on records, audiotapes or CDS? RECORD ABOVE.

## IF ANY CASSETTE PLAYER REPORTED IN Q. 12a ASK:

72C. Do any of your cassette tape decks have two or more cassette drives (dual cassettes)?

12d. Do any of your cassette recorders have a high speed dubbing or fast dubbing feature?

13.	How	/ would	d you	desc	ribe	the	sound	qualit	y of	your	(ITEM	FROM	I Q.12b)
	'	would	you s	say i	t is	exc	ellent,	very	good	, god	d, fa	ir or	poor?

Excellent	1
Very good	2
Good	3
Fair	4
Poor	5
Not sure	6

14. How important is It to you to get high quality sound when you listen to music? Is It extremely Important, quite important, slightly Important, or not at all important?

Extremely important	1
Quite important	.2
Slightly important	. :
Not at all important	. 4
Not sure	ı

15. Now, I'd like to get your opinion of the sound quality of different types of recorded music, based on your experience, what you've read or what you have been told. Using a scale of 1 to 7, where 1 means really poor sound quality and 7 means really excellent sound quality, where would you rate the sound quality of (READ ITEM)

#### ROTATE LIST

	POOR SOUND						CELLENT SOUND	NOT SURE
( )Compact disks	1	2	3	4	5	6	7	8
( )LP records	1	2	3	4	5	6	7	8
( )45 records	1	2	3	4	5	6	7	8
( )Pre-recorded cassettes	1	2	3	4	5	6	7	8
( )Tapes copied from CDs	1	2	3	4	5	6	7	8
( )Tapes copied from LP records	1	2	3	4	5	6	7	8
( )Tapes copied from pre-recorded cassettes	1	2	3	4	5	6	7	8

or CDs, not	including radio or es (e.g. stores, of	television or	background r	_
Today, Number Numbe Numbe Numbe	of Days Ago1 r of Weeks Ago2 r of Months Ago3 r of Years Ago4 e			
	MORE IN Q. 16, SKIF of music were you		nat time?	
	you listening to it school or somewhere		in the car,	at a friend's,
(   	Home			
40. How many at	11	word listonin	a to the much	sia with you?
19. How many of	her persons, if any, PERSONS	were listenir	ig to the mus	sic with you?
	None			
IF ONLY ON	istening to records, E FORMAT RECORDED did you listen to	IN Q. 20a, SKI	P TO Q. 20c	E RECORD IF NECESSARY
20с. но <b>w m</b> a	ny different (FORMA	T IN Q. 20a/	b) did you li	sten to that time?
	Q.20a TYPES LISTENED	Q.20b Last Listened	Q. 20c Number Listened	
Record	s1	1		
Tapes.	2	2	R	ECORD ON FLYSHEET
CDs.,	,3	3		
Not su	re4	4	99	

21. How long did you listen to (FORMAT IN Q. 20a/b) that time?
HOURS MINUTES
None
22. Was the (record/tape/CD) yours or someone else's? (IF more Than one, use LAST LISTENED)
Yours
23. How long had you had that recording?
Less than a day
24a. How did you obtain that (record/tape/CD) did you buy it, borrow it, receive it as a gift, make it or something else?
Bought
11
IF AUDIOTAPE IN Q. 20a/b and BORROWED OR GIVEN IN Q.24a, ASK Q. 24b ALL OTHERS SKIP TO Q.29
24b. Was that a prerecorded audio cassette that someone had purchased or an audiotape that someone had made?
Prerecorded cassette purchased
24c. Who or where did you get it from?
Household member

24d. How much did you pay for it? Your best estimate is fine.
Less than \$5
\$ 5 - 9.99
\$10 - 14.99
\$15 - \$19.99,4 I
\$20 or more
Not sure 6
25. Where did you obtain the music for that tape? MULTIPLE RECORD IF NECESSARY
Music on radio ,
Music on TV ,,
Own prerecorded record/cassette/CD3
Someone else's record/cassette/CD4
Tape you had made , ,
Tape someone else had made
Other (SPECIFY)
12
Not sure
26a Did the audiotape you made contain one or more whole LPs, cassette albums or CDs?
Yes, whole LPs/albums/CDs ,1
No
Not sure , ,
26b. Did the audiotape you made (also) contain a mixture of selections from LPs, 45's, cassettes or CDs?
Yes, mixture
No
Not sure
27. About how much of your personal time, in all, was taken up in assembling the materials and making that tape?
HOURSMINUTES
None , 0
Not sure , .99
28a. Do you recall what grade of audiotape you used to make that recording?
Yes, recall
No
Not sure3 SKIP TO Q. 29

28b. What grade of tape di	d you	use?					
Normal bias/ferr High bias/chrom Metal tape/Type I' Other (SPECIFY)	ne/Typ V	e II		2 3			
Not sure							
29. People have different types little about the types of rec many (ITEM) do you own:			_				
	NONE	1-10 1	RANGE 1-25 26	-50 51	-100 1	00+	NOT SURE
a. Compact disks	1	2	3	1~	5	6	7
<b>b.</b> 45 <b>Records</b>	1	2	3	4	5	6	7
c. LP Records ,	1	2	3	4	5	6	7
d. Audiotapes,	1	2	3	4	5	6	7
IF NO AUDIOTAPES IN Q.29d, SKIF Of the audiotapes you own, how							
e. Pre-recorded audiocassettes	1	2	3	4	5	6	7
f. Audiotapes that you have made,	1	2	3	4	5	6	7
g" Audiotapes someone else made for you	1	2	3	4	5	6	7
IF "BOUGHT" IN Q.24a, SKIP TO Q.30b 30a. Have you ever purchased a record, prerecorded audiocassette or CD?							
Yes, .1 No							
30b. When was the last time you purchased a ${\it record}$ , prerecorded audiocassette or CD?							
Today,	Ago. Ago. Ago. Ago.	1 2 3 _ 4 _		RECORD RECORD			

	THS OR MORE IN Q. 30B, SKIP TO (did you buy on that occasion?	Q. 38A low many?		
LP records. 45 records. CDs	d audiocassettes1	None00 Not su None00 Not s None00 Not s None00 Not s	ure99 ure99	FLYSHEET
	(was/were) the title of the record e performer or group? IF MORE 1			
	ITEM 1	ITEM 2	ITEM 3	
т	ITLE:			
P	ERFORMER/GROUP:			
	Not sure , 0	0	0	
33.	Was the recording of (ITEM) on r	ecord, audiocassette	e or CD?	
	Record 1	1	1	
	Cassette 2	2	2	
	CD.,3	3	3	
	Not sure , , 4=>Q.37a	4=>Q.37a	4->Q.37a	
34a.	How much did you pay for it?	our best estimate	is fine.	
	ITEM 1	ITEM 2	ITEM 3	
	Less than \$51	1	1	
	\$ 5 - 9.992	2	2	
	\$10 -14.993	3	3	
	\$15 -19. 994	4	4	
	\$20 or more ,5	5	5	
	Not sure	6	6	
34b.	At the time you bought this (r to tape from it?	ecord/cassette/CD) d	id you expect	
	Yes 1	1	1	
	No 2	2	2	
	Not Sure 3	3	3	
34C.	Have you made a tape from this	s (record/cassette/CI	))?	
	Yes1	1	1	
	No 2	2	2	
	Not Sure 3	3	3	

35. Before buying ( ITEM), had you ever heard selections from						
the recording or by the performer b	erore?					
Yes1	1	1				
No	2-> Q.37a	2=> Q.37a				
Not sure	3=> Q.37a	3=> Q.37a				
36. Before buying it, had you heard the	recording or th	e performer on:				
ROTATE LIST						
( )Radio or televisionl	1	1				
( )Live concerts2	2	2				
( )Records, prerecorded						
cassettes or CDs 3	3	3				
( )Tapes made by						
you or others4	4	4				
IF ONE MONTH OR MORE AGO IN Q. 30b, SKIP TO Q. 37e  37a. Not counting the purchase that you just told me about, when was the next most recent time you purchased a record, prerecorded cassette or CD?  Today						
Number of Days Ago1						
Number of Weeks Ago		=: \\0.1===				
Number of Months Ago3 RECORD ON FLYSHEET						
Number of Years Ago4 RECORD ON FLYSHEET						
Not sure 5						
IF 12 MONTHS OR MORE IN Q. 37a, SKIP TO	O Q. 37e					
37b. What did you buy on that occasion?	How many?					
NUMBER						
LP records	00 Not sure00 Not sure00 Not sure00 Not sure	99	IEET			
IF ONE MONTH AGO OR MORE IN Q.37a, SKIP 37c. On how many occasions, in all, have recorded cassette or CD in the past	e you purchased	a record, pre-				
IF ONLY TWO, SKIP TO Q. 37e						
Not sure						

that y	ou have purchased?			
		NUMBER		
	Prerecorded cassettes		None 00	Not sure99
ı	LP records ,	2	None 0 0	Not sure99
4	45 records	3	None 00	Not sure99
(	CDs	4	None 0 0	Not sure99
IF PRERECO	ORDED CASSETTES PURCHASED	) IN Q. 31 OR	Q. 37b, SKIP	TO Q. 38a
	n was the last time that you		•	
	Today , . , . ,			
	Number of Days Ago ,1			
	Number of Weeks Ago2			
	Number of Months Ago			
	Number of Years Ago ,4			
	Not sure	-		
	Never ,			
38a. Has anyon	e ever given you a record,	audiotape or	CD as a gift	?
	Yes 1			
	No 2 SKIP TO Q. 4			
	Not sure 3 SKIP TO Q. 4	10		
38b. When	was the last time that som	eone gave you	u one as a g	ift?
	Today			
	Number of Days Ago			
	Number of Weeks Ago			
	Number of Months Ago 3	RI	ECORD ON FLYS	SHEET
	Number of Years Ago 4		ECORD ON FLYS	SHEET
	Not sure	i		
IF 12 MON	THS OR MORE IN Q. 388, SKIP	TO Q. 38E		
38c. What	t did you receive on that oc	casion? How	many?	
	NUMBER			
	NUMBER			
				CORD ON FLYSHEET
	<u> </u>	00 Not		
		00 Not		
	· · · · · · · · · · · · · · · · · · ·	00 Not		
CDs		00 Not	SHIP 99	

37d. During the past month, how many (ITEM) would you estimate

No. . . . . . . . . . . . 2 SKIP TO Q. 43a Not sure. . . . . 3 SKIP TO Q. 43a

IF ONE MONTH OR MORE IN Q. 38b, SKIP TO Q. 38e
38d. During the past month, on how many occasions, in all, did you
receive a record, audiotape or CD as a gift?
NUMBER
No others00
Not sure99
IF PRERECORDED CASSETTE TAPES REPORTED IN Q. 38c, SKIP TO Q. 40
38e. When was the most recent time, if ever, that you received a
prerecorded audiocassette as a gift?
F
Today
Number of Days Ago1
Number of Weeks Ago2
Number of Months Ago3
Number of Years Ago4
Not sure
Never
40. In the past year, have you used an audio recorder to tone music from
40. In the past year, have you used an audio recorder to tape music from either radio, television, records, tapes or CDs?
either radio, television, records, tapes or CDs:
Yes1
No2
Not sure,3
410. In the past year, have you used an audio recorder to tape anything else

at home, including voices, answering machine messages and dictation?

	ER: CODE ONLY YES ANSWERS)	nave you recorded in the past year?
		Yes
a. Family 1	nember voices	
b. Music	performed by you, family men	nbers, or friends2
c. Specia	l occasions, like birthdays a	nd weddings3
d. Telepho	one answering machine messages.	4
e. Letter	s, messages and reports for wor	k or school5
f . Message	es or instructions for others	,
g. Meetings	S	7
h. Lectur	es, classes or sermons	
i . Dictation	for home or office	
j . None of	the above	
	s" IN Q. 41b, SKIP TO Q. 43a was the last time you made a	a recording of (this/any of these) type?
	Today	
	Number of Days Ago1	
	Number of Weeks Ago2 _	<u></u>
	Number of Months Ago3 _	
	Number of Years Ago4 _	
	Not sure5	
	THS OR MORE IN Q. 41c, SKIP T you recall what grade of audio	O Q. 43a tape you used to make that recording?
Yes.	recall	
		Q. 41f
	ot sure3 SKIP TO C	
41e.	What grade of tape did you	use?
	Normal bias/ferric oxide/Ty	pe I1
	High bias/chrome/Type II	
	Metal tape/Type IV	3
	Other (SPECIFY)	
		4
	Not sure	

41f. Did you use a 30 minute, 60 minute, or 90 minute tape?
30 minute
" " 4 Not sure
IF ONE MONTH OR MORE IN Q. 41c, SKIP TO Q. 43a 42. During the past month, on how many occasions, in all, have you made an audio recording of any of these kinds?
OCCASIONS
None0 Not sure99
43a. Have you ever made an audiotape of music from radio or television?
Yes1 No2 SKIP TO Q. 44a Not sure 3 SKIP TO Q. 44a
43b. When was the most recent time that you made an audiotape of music from radio or television?
Today
IF 12 MONTHS OR MORE IN Q. 43b, SKIP TO Q. 44a 43c. How many different tapes did you make on that occasion?
Number
Not sure99
IF MORE THAN ONE TAPE MADE, ASK ABOUT LAST TAPE MADE 43d. Did you use a 30 minute, 60 minute, or 90 minute tape?
30 minute
Not sure

	sing	les or selections from albums, or both?
		Whole album
		Selections or singles2
		Both
		Music video (vol. )4
		Televised concert (vol.)5
		Other (SPECIFY)
		6
		Not sure
	43f. Did	you make that tape to keep or to use only temporarily?
		To keep1
		Use temporarily2
		Not sure 3
	_	you use a new blank audiotape to make the recording or did you e over another recording?
		New blank1
		Taped over
		Not sure 3
	43h. Duri	ONTH OR MORE SINCE MOST RECENT TAPING IN Q. 43b, SKIP TO Q. 44a ng the past month, on how many occasions, in all, have you be audiotapes of music from radio or television?
		addictapes of master from radio of totoriologic
		OCCASIONS
		Not sure99
		No other 00
14a.	Have you	ever taped music from a record, prerecorded audiocassette or CD?
		Yes1
		No
		the state of the s
		Not sure 3 SKIP TO Q. 54, PAGE 31
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record,
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today
		Not sure 3 SKIP TO Q. 54, PAGE 31  In was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today
		Not sure 3 SKIP TO Q. 54, PAGE 31  n was the most recent time that you taped music from a record, recorded audiocassette or CD?  Today

44c. How many different tapes did you		that occasion?
NUMBER		
Not sure99		
IF MORE THAN ONE TAPE IN Q. 44c, ASK A 44d. Were you taping one or more whole		
Yes		
IF ANY WHOLE RECORDS, TAPE ALBUMS OR 44e. How many complete LPs, cassettes that tape?		id you copy onto
One		
ASK FOR EACH REPORTED IN Q. 44e 44f. What (was/were) the title of the of the performer or group?	albums(s) you tap	oed and the name
ITEM 1	ITEM 2	ITEM 3
TITLE:		
PERFORMER:		
Not sure		
44g. Was the recording of (ITEM) on	record, prerecore	ded cassette or CD?
ITEM 1	ITEM 2	ITEM 3
Record 1	1	1
Prerecorded cassette2	2	2
CD	3	3
Not sure 4	4	4

	44h.	Where did you get the (record/prerecorded cassette/CD) that you made the tape from? Did you own it, did you borrow it from members or a member of your household, another family member, a friend o, somewhere else?				
		ITEM	i 1	ITEM 2	ITEM 3	
		Own original 1 Household member 2		1 <b>2</b>	1 2	
		Other family		3 4	3 4	
44i.	Did	you get the lyrics or liner	notes to t	he recording	from anyplace?	
		Yes	44k	1 2=>Q.44k	1 2=>Q.44k	
44k.		e you (also) taping sele onto that tape?	ctions from	LPs, singles,	cassettes, or	
		onto that tape?  Yes	P TO Q. 45a	, <b>g</b> ,		
		Not sure, , . 3 SK	P TO Q. 45a			
	441.	In taping these selection	ns, how ma	ny (READ ITEM)	did you use?	
		45 Records	<u></u> /	Not sure., .99		
		LP Records	<u></u> /	Not sure99		
		CDs	·_···/	Not sure99		
		Pre-recorded audio cassettes	_ / _	Not sure99		
		Home-made audio tapes	· <u>··</u> /	Not sure99		

44m. Where did you get the original (records/tapes/CDs) to m Did you own them, borrow them from members of your hous	•
another family member, a friend or did you get it somew RECORD ALL THAT APPLY	
Own original	
Friend1 Other (speci Fy)	
11	
45a. Were you making the tape(s) for yourself, another member your household or someone else?	of
Yourself1 Household member2 SKIP TO Q. 45c Someone else3 SKIP TO Q. 45c	
45b. Did you make that tape to keep or to use only tempora	rily?
To keep	
45c. Did you use a new blank audiotape to make the recording over another recording?	or did you tape
New blank1	
Taped over,2  Not sure3	
45d. Did you use a 30 minute, 60 minute, or 90 minute tape?	
30 minute ,	
90 minute	
Not sure	
45e. Do you recall what grade of tape you used to make that	recording?
Yes, recall ,1 No	
Not sure ,	

# 45j. Which of the following concerns, if any, were also important factors in your reason for making this tape?

-	•		
	Important	Not Importan	t Not Sure
READ THOSE NOT VOLUNTEERED IN Q. 45h			
( )1. You wanted to protect your originals from damage or wear	1	2	3
( )2. You wanted to be able to			
play the recording on a tape p	layer1	2	3
( )3. You wanted to get better qual	ity		
sound		2	3
( )4. It was less expensive than			
purchasing the recording	1	2	3
( )5. You wanted a longer playing ti	me1	2	3
( )6. You wanted to create a customi	zed		
selection of music	1	2	3
( )7. Buying the prerecorded music			
was inconvenient for you	1	2	3
( )8. You already had a copy of the			
music in prerecorded form and			
didn't want to buy another	1	2	3
( )9. The purchase price was higher			
than you were willing to pay			
for that recording	1	2	3
45k. To the best of your knowledge cost to buy that that materia			
Less than \$5			
\$ 5 - 9.992			
\$10 -14. 993			
\$15 -19.99			
\$20 or more			
Not sure			
451. If you had not been able to would have purchased (that or not?			
Would have purchased.	1 SKIP TO 0	45n	
Would not			
Not our	8 CKID TO O	450	

Not sure. . . . ., ......,8 SKIP TO Q. 450

45m. Why not?
SKIP TO Q. 450
45n. If you had bought that recording, would it have been in addition to other recordings you have purchased, or in place of other recordings you purchased?
In addition1 In place2 Not sure
450. To avoid making it yourself, would you have been willing to pay someone else to make that tape for you?
Yes1 No2 SKIP TO Q. 46a Not sure3
45p. In that case, what is the most that you would have been willing to pay someone to make that tape for you, not counting the cost of the blank tape?
<b>\$</b>
None
IF ONE MONTH. OR MORE AGO IN Q. 44b, SKIP TO Q. 47a 46a. Not counting the time you just told me about, when was the next most recent time that you made an audiotape from a record, prerecorded cassette or CD?
Today,
IF ONE MONTH OR MORE IN Q. 46a, SKIP TO Q. 47a 46b. During the past month, on how many occasions, in all, did you make an audiotape from a record, prerecorded cassette or CD?
_ NUMBER OF TAPING OCCASIONS
Not sure99
47a. In the past year, from about how many persons outside of your household, if any, have you borrowed records, prerecorded cassettes or CDs?

None. . . . . . 00 SKIP TO Q. 48 Not sure. . . 99

47b. How often, if ever, do you borrow records, tapes or CDs from persons outside of your household in order to make copies? Would you say that you do that at least weekly, at least monthly, only few times a year, rarely or never?
Weekly.
47c. Do you belong to any music swap clubs?
Yes
IF UNDER 17 YEARS OLD, SKIP TO Q. 54 (PAGE 31)
People tape from records, prerecorded cassettes and CDs for many reasons. They may make individual tapes for mare than one reason. I'm going to mention some reasons why people sometimes tape and ask if they are among the reasons why you have made tapes.
RANDOM START Q. 48 TO Q. 53
( )48a. Some people tape selections from several records, cassettes or CDs to create their own customized program of music on tape. Have you ever made a tape, mainly for this reason?
Yes1 No
48b. When was the last time you made a tape mainly for this reason?
Today0  Days ago1  Weeks ago2  Months ago3  Years ago4  Not sure5
IF ONE MONTH OR MORE IN Q. 48b, SKIP TO Q. 49a c. How many times in the past month have you made a tape mainly for this reason?
NUMBER
Not sure99

()490. Some people make tapes of their own records, cassettes and CDs, in order to protect the originals from damage and keep them from wearing out. Have you ever made a tape of a record, cassette or CD that you owned mainly for this reason?
Yes1 No2 SKIP TO 50a Not sure3 SKIP TO 50a
49b. When was the last time you made a tape mainly for this reason?
Today 0 Days ago 1 Weeks ago 2 Months ago 3 Years ago 4 Not sure 5
IF ONE MONTH OR MORE IN Q. 49b, SKIP TO Q. 50a 49c. How many times in the past month have you made a tape mainly for this reason?
NUMBER Not sure99
()500. Some people make tapes of their own records, cassettes and CDs, so $that$ they can play them in their car, Walkman or elsewhere. Have you ever made a tape of a record, cassette or CD that you owned mainly for this reason?
Yes
Not sure 3 SKIP TO 51a
50b. When was the last time you made a tape mainly for this reason?
Today 0
Days ago 1
Weeks ago 2
Months ago 3
Years ago 4 Not sure,5
IF ONE MONTH OR MORE IN Q. 50b, SKIP TO Q. 51a
50c. How many times in the past month have you made a tape mainly for this reason?
NUMBER
Not sure99

that they don't have to buy them. Have you ever made a tape mainly for this reason?
Yes1 No
51b. When was the last time you made a tape mainly for this reason?
Today 0 Days ago 1 Weeks ago 2 Months ago 3 Years ago 4 Not sure 5
IF ONE MONTH OR MORE IN Q. 51b, SKIP TO Q. 52a c. How many times in the past month have you made a tape mainly for this reason?
NUMBER
Not sure 9 9
( )52a. Some people make tapes of other people's records, cassettes and CDs that they would like to listen to, but <u>probably</u> would not buy. Have you ever made a tape mainly for this reason?
Yes1 No
52b. When was the last time you made a tape mainly for this reason?
Today, 0  Days ago 1  Weeks ago 2  Months ago 3  Years ago 4  Not sure5
IF ONE MONTH OR MORE IN Q. 52b, SKIP TO Q. 53a 52c. How many times in the past month have you made a tape mainly for this reason?
NUMBER
Not sure99

()530.	Some people make tapes of recordings because they think they can get										
	better quality sound from a tape they make compared to one										
	they could buy. Have you ever made a tape mainly for this reason?										
	Yes1										
	No										
	Not sure3										
	53b. When was the last time you made a tape mainly for this reason?										
	Today 0										
	Days ago 1										
	Weeks ago 2										
	Months ago 3										
	Years ago 4										
	Not sure5										
	IF ONE MONTH OR MORE, SKIP TO Q. 54										
	53c. How many times in the past month have you made a tape										
	mainly for this reason?										
	NUMBER										
	Not sure99										

54. I am going to read you some things that people sometimes do. For each, I'd like to know how acceptable you would feel this action to be. Using a scale of 1 to 7, where 7 means that the action is <a href="mailto:perfectly-acceptable">perfectly-acceptable</a> to do in your opinion and 1 means that the action is <a href="mailto:not\_at all\_acceptable">not\_at all\_acceptable</a> to do, how would you rate the acceptability to you of (READ ITEM) or don't you have an opinion on that?

		Not at all Acceptable to do						otable	No pinion
(	)a.	Making a taped copy for your own use of a record, cassette or CD that you own	2	3	4	5	6	7	8
(	)b.	Making a taped copy <u>to give</u> to <u>a friend</u> of a record, cassette or CD that you own 1	2	3	4	5	6	7	8
(	)C.	Making a taped copy_to sell of a record, cassette or CD that you own	2	3	4	5	6	7	8
(	)d.	Making a taped copy for your own use of a complete record, cassette or CD that you borrowed	2	3	4	5	6	7	8
(	)e.	Making a taped copy for your own use of <u>selections</u> from several records, cassettes or CDs that. you borrowed 1	2	3	4	5	6	7	8

55. How familiar would you say that you are with copyright laws and their application to home audio taping? Would you say that you are -- extremely familiar, quite familiar, slightly familiar or not at all familiar?

Extremely familiar , ,	1
Quite familiar	.2
Slightly familiar	.3
Not at all familiar	4
Not sure	5

IF UNDER 17 YEARS OF AGE, SKIP TO DEMOGRAPHICS (PAGE 33)

56. People have different views on how fair current practices of audio taping are for different groups. On a scale of 1 to 7, where 7 means perfectly fair and 1 means not at all fair, how fair would you consider (ITEM) or don't you have an opinion on that?

	Not at Fair	all					Perfectly Fair	y No Opinion
ROTATE LIST								
( )a. Present practices of home taping from records, pre-recorded audiocassettes and CDs are to the recording industry	1	2	3	4	5	6	7	8
( )b. Present practices of home taping from records, pre-recorded audiocassettes and CDs are to song writers and performers	1	2	3	4	5	6	7	8
( )c. present practices of home taping of records, audio-cassettes and CDs are to the average consumer	<u>e</u> 1	2	3	4	5	6	7	8

57. Now using the same scale running from 1, meaning not at all fair, to 7, meaning perfectly fair, I'd like to know how fair you think each of the following suggestions would be or don't you have an opinion?

	t at air	all					Perfectly Fair	No Opinion
( )a. New audio recorders should be built so they can't copy commercial recordings	1	2	3	4	5	6	7	8
( )b. Audio recordings should be made so they can't be copied	1	2	3	4	5	6	7	8
( )c. A fee should be charged on audio recorders and paid to copyright holders to compensate them for home taping	1	2	3	4		5	6 7	8
( )d. A fee should be charged on blank audiotapes and paid to copyright holders to compen- sate them for home taping	1	2	3	4	5	6	7	8
( )e. Current home taping practices should be left unchanged	1	2	3	4	5	6	7	8

DEMOGRAPHICS
Now, a few last questions for statistical purposes
D1. How old are you?
age Refused99
D2a. Are you currently employed full time, part time, unemployed and looking for work, retired, going toschool, keeping house or something else?
Employed full time.       (1         Employed port time.
13 SKIP TO D3 Refused
D2b. Do you use a computer at work?
Yes1 No2
D3. How many working computers, if any, do you have in your household?
None
04. What Is highest grade or year of regular school you have completed?
No formal schooling

D5. Which of these categories best describes your racial background?		
White.       .1         Black.       .2         Asian or Pacific Islander.       .3         Eskimo, Aleut or American Indian.       .4         Other      5         Refused.		
IF UNDER 17 YEARS OF AGE, SKIP TO 07		
06. Which of the following categories best describes the total household income before taxes in 1987? Your best estimate is fine.		
Nothing		
D7. How many persons, including both adults and children, live in this household?		
Only respondent1 SKIP TO D9 Refused		
IF UNDER 16 YEARS OLD, SKIP TO 09		
08. Which of the following categories best describes how much you personally earned from all sources, before taxes, in 1987'?		
Nothing		

### FROM OBSERVATION

D11. Sex
Male. . . . ....1
Female. ....2

Thank you for your assistance. That completes our interview.

Note: State/Region is coded in Sample Point. Census designation as SMSA Central City or SMSA Remainder or Non-SMSA is coded in Sample Point.

## HOME TAPING FLYSHEET

AGE IS I	JNDER 16	AGE IS OVER 17
<u>1-1</u>	1 MONTHS 1	2 M <u>onths</u> or Mor <u>e</u>
5a.		
6b .		
30b .		
37a.		
38b .		
41c .		
43b .		
44b .		
20a/b.	TAPES	OTHER
24a.	BORROWED, GIVEN	BOUGHT
31.	PRERECORDED CASSET	TE OTHER
37b.	PRERECORDED CASSET	TE OTHER
38c	PRERECORDED CASSET	TF OTHER