

## **Alcohol Coalition Committee 2010-2011 Final Report**

Since its formation in 2007, the Princeton University Alcohol Coalition Committee (ACC) has been studying the complex and serious issue of high-risk drinking—a problem not unique to this campus. In 2010-2011, our efforts to further understand high-risk drinking among undergraduates have begun to yield significant targeted ways to address the issue. Princeton has distinguished itself as a national model in this endeavor through our creation of a coalition that starts with students, includes faculty and staff, and addresses other major community stakeholders.

This report contains information on the ACC's activities during the past academic year. It leads with the work of the committee as a whole and then summarizes the work of the four “working groups.”

### **Key Achievements of 2010-2011 ACC:**

- Increased membership and general outreach to the University community.
- Amended the ACC's definition of high-risk drinking to (new language is in bold): *Any time the health, well-being or safety of the individual drinking or others is **likely to be or** is compromised or when community standards **are likely to be or** are compromised.*
- Conducted Stakeholder meetings with Princeton Borough and Township, Undergraduate Life Committee, the University Health Services Auxiliary, and students.
- Partnered with Public Safety Director Paul Ominsky to conduct an ACC mini-workshop with Public Safety to discuss ways to enhance the relationship between Public Safety and students.
- Hosted alcohol data presentations by Vice Provost for Institutional Research and University Health Services that informed ACC policy about undergraduate alcohol use and behavior.
- Began conversations to initiate bystander programs.
- Sponsored “Be a Tiger” poster and ‘restroom magnet’ campaigns.
- Created “Faces of Princeton” poster—an innovative, personal approach to educating students about high-risk drinking.

### **Key Achievements of 2010-2011 ACC Working Groups:**

- Implemented interactive, web-based resource for incoming students:  
<http://streetwise.princeton.edu>.
- Held first All-Ivy seminar in spring of 2011 for attendees across Ivy League to discuss role of student leaders in addressing high-risk drinking.
- Developed a series of survey questions designed specifically to gather information about alcohol use at Princeton. These questions have been incorporated into Princeton's Senior Survey.
- Held a campus-wide workshop entitled “Sex and Alcohol on Campus: A Frank Discussion.”
- Explored opportunities to enhance the first year experience.

### **History and Background**

In the fall of 2007, the Healthier Princeton Advisory Board tasked a Core Group sponsored by Health Promotions with the development of a strategic plan. The Core Group recommended the formation of the ACC and the strategic planning process began in December 2007 sponsored by the Office of the Vice

President for Campus Life. A comprehensive strategic plan was presented to the advisory board in the spring of 2008, and in September 2008 the ACC began to implement the plan.

### **Charge**

The ACC is committed to working with students, faculty and administrators to effect cultural and behavioral change to address high-risk drinking on campus.

### **Operational Definition of High-Risk Drinking**

The ACC's newly amended definition of high-risk drinking is inclusive and represents the broadest spectrum of risk to individuals and to the University community (new language is in bold): *Any time the health, well-being or safety of the individual drinking or others is **likely to be or** is compromised or when community standards **are likely to be or** are compromised.*

### **Hallmarks of the ACC**

The ACC's approach to addressing high-risk drinking is unique and relies on six fundamental premises:

- 1) Inclusive campus membership: students, faculty, and administrators
- 2) Engagement with the campus community
- 3) Transparent process
- 4) Student involvement
- 5) Communication with stakeholders
- 6) Recommendations made to policy "owners" from working groups

The strategic plan created a model that is sustainable. As part of the portfolio of the Director of Campus Life Initiatives within the Office of the Vice President for Campus Life, the Director and a student co-chair steward the process. The plan identified four strategic areas that would be a frame of reference for the ongoing work of the ACC:

- 1) Education
- 2) Policies, Procedures, and Discipline
- 3) Activities, Programs, and Events
- 4) Structure and Environment

### **2010-2011 Committee as a Whole**

Thirty undergraduate students served on the ACC in 2010-2011. The students represented a cross-section of classes and social, scholarly, residential college, and co-curricular participation.

Co-chairs of the ACC this past year were:

Liz Borges '11	January 2010-December 2010
Dana Weinstein '12	January 2011-December 2011
Amy Campbell	Director, Campus Life Initiatives, Office of the Vice President for Campus Life

Sanjeev Kulkarni, Professor of Electrical Engineering, master of Butler College and co-chair of the 2008 strategic planning group, continued to provide guidance to the ACC. 26 staff members participated on the ACC, representing each of the administrative constituencies on campus and the residential colleges.

## **ACC Mission**

The Alcohol Coalition Committee has been tasked with addressing high-risk drinking at Princeton to:

- Influence attitudes, promote understanding and shape behavior on campus.
- Foster an ongoing, candid, collegial dialogue about alcohol among students, faculty and administrators.
- Cultivate a deep, genuine, campus-wide understanding of the consequences of all alcohol choices, from abstinence to responsible consumption to high-risk drinking.
- Seek to diminish the negative impact of high-risk drinking on the health, safety and well-being of our community.

## **Measuring Success\***

The success of the Alcohol Coalition Committee:

- Will not be easily measured. High-risk drinking itself is an elusive phenomenon, made more so by the misperceptions, myths and misunderstandings that surround it.
- Cannot be determined by hasty or one-dimensional evaluations of its work, which are inherently misleading.
- Will be an introspective inquiry. Success will be measured in the gradual evolution of a more self-reflective, informed and secure community.
- Must be considered within the specific context of Princeton's unique population, local setting, applicable laws, and immediate and long-term history.
- Will be incremental over time. To accurately evaluate the ACC's impact on attitudes, understanding and behavior over the course of an individual student's Princeton career and across generations of Princeton students demands a long-term investment.
- Necessarily requires consensus-building among diverse constituencies across campus.
- Will be addressed as a community since high-risk drinking is a community issue.

\*This section adapted from 2011 Data Working Group Report.

## **Communications**

### ***Raising Awareness of Incoming Students***

In an effort to continue to raise awareness about the ACC, its charge, and the definition of high-risk drinking, the ACC created and launched <http://streetwise.princeton.edu>, an interactive, Princeton-specific web-based tool designed to educate incoming students about healthy habits around alcohol, Princeton's policies related to alcohol, and when students are most vulnerable to high-risk drinking. This resource also provides students a comprehensive overview of the Princeton social scene and previews several attractive alcohol-free spaces on campus available to students for studying or socializing.

### ***Raising Awareness of all Princeton Students***

At the beginning of the 2010-2011 academic year, the ACC (along with the Undergraduate Student Government, the Undergraduate Life Committee and the Inter-Club Council) sponsored the "Be a Tiger" poster campaign to encourage students to make healthy choices around alcohol. The ACC also produced "Be a Tiger" magnets that were placed in restrooms across campus to broaden students' exposure to this message.

In the previous two years, prior to eating club bicker, the ACC student co-chair and eating club presidents wrote a letter to the *The Daily Princetonian* in support of personal responsibility, which the paper published as an advertisement. In “Faces of Princeton,” the ACC's poster campaign launched in 2011 in collaboration with the Undergraduate Student Government, Princeton student leaders further personalized this message by reflecting on their own experiences staying safe and having fun at Princeton. By associating student faces with specific messages discouraging high-risk drinking, the campaign attempts to break some of the pluralistic ignorance surrounding student drinking behavior. The ACC hopes the campaign will spur discussion among students about how to promote a safe, fun campus culture around alcohol. The ACC has other “Faces of Princeton” posters in production, which highlight leaders of different peer groups at Princeton.

The ACC's *Just the Facts* booklet, produced in collaboration with the Office of the Dean of Undergraduate Students, University Health Services, and Public Safety, is distributed to all freshmen. It also is more widely available and accessible to other students, including being posted on the ACC website.

### **Stakeholder Meetings**

In January of 2011, former ACC co-chair, Liz Borges '11 and Amy Campbell conducted stakeholder meetings with Princeton Borough and Township, Undergraduate Life Committee, the University Health Services Auxiliary, and students.

In January of 2012, current ACC student co-chair, Dana Weinstein '12 and Amy Campbell are scheduled to meet with a variety of stakeholders to update them on the most recent work of the ACC and gather additional feedback.

### **National Presence**

In 2009, ACC co-chairs, Chris Chandler '10 and Amy Campbell collaborated extensively with The Robert Wood Johnson Foundation in its effort to understand and combat high-risk drinking on college campuses. Their efforts were recognized in The Foundation's report, *High-Risk Drinking on College Campuses: College Life and Alcohol: Challenges and Solutions: A Resource Guide*, which was published in December, 2009, and distributed to colleges and universities across the country. The report, a 122-page guide to research on underage, high-risk drinking behaviors at colleges, prepared with assistance from 17 experts in the field, features the ACC's work at Princeton as a successful program currently addressing high-risk drinking.

Since this collaboration, Princeton University is now one of the inaugural members of the National College Health Improvement Project's (NCHIP) Learning Collaborative on High-Risk Drinking, based at The Dartmouth Institute for Health Policy and Clinical Practice. One of the ACC's four working groups for 2011-2012 is charged to support the University's team, who will be working on this national effort to collectively address the problem of high-risk drinking on college campuses, and implement the most effective programs to combat it.

### **2010-2011 Working Groups**

The primary effort of the 2010-2011 ACC was performed through working groups, each with a discrete charge. The working groups were co-chaired by an administrator and an undergraduate student. The group charge was identified through a series of workshops attended by students, faculty, and administrators held in

2009 and 2010 and recommendations from the 2009-2010 ACC Final Report. In addition to ACC members, working group membership was again intended to include the broadest cross-section of students, faculty, and administrators from across the University.

The working groups were charged to:

- 1) Address a focused topic.
- 2) Not become a policymaking group, but rather be advisory to topic owners. Make recommendations to policy or program owners.
- 3) "Do the work" -- identify, discuss, create and recommend changes to the primary stakeholder of the initiative.
- 4) Meet with stakeholders throughout the process.

### **Working Groups**

The following definitions apply to Working Group section:

**Recommendation** - an idea from working group's discussion that has been vetted and accepted by the ownership office or group.

**Suggestion** - an idea that emerged during working group's discussion that has not yet been vetted or accepted by the ownership office or group.

**I. Fall 2010 Workshop:** The Fall 2010 Workshop Planning Group was charged with organizing the 2010 ACC fall workshop, which would examine the intersection of sex, gender, and alcohol on the Princeton University Campus. The group designed "Sex and Alcohol on Campus: A Frank Discussion," which was held on December 3, 2011, in the Rocky Common Room.

### **Fall 2010 Workshop Working Group Suggestions**

#### **Suggestion to the ACC and the Office of the Dean of Undergraduate Students:**

- Conduct a workshop to explore the viability of a social responsibility pledge at Princeton.

#### **Suggestion to SHARE Office and Health Promotion and Wellness:**

- Conduct a social marketing campaign that focuses on expectations surrounding alcohol, sex, and bystander intervention on campus. Utilize student role models with 'social capital' to communicate, possibly via video, shared values on campus.

#### **Suggestion to Orientation Committee as Part of Orientation Review:**

- Consider changes to the Orientation Program, "Sex on a Saturday Night," specifically, make it more interactive and include a follow-up program later in fall semester.

#### **Suggestion to pre-Orientation programs:**

- Institute a discussion about bystander intervention on campus, including the topics of sexual assault and consent.

### **Opportunities for Future Exploration:**

- Create opportunities for discussion to continue about bystander intervention; upperclass role modeling; and identification and expression of shared values on campus. These exchanges will be critical to success of socially responsible culture on campus.

**NOTE:** The **Themed Dinners Working Group** for 2011-2012 will continue the discussion on all of these topics.

**II. All-Ivy Seminar:** The All-Ivy Seminar Working Group was charged with planning a seminar in the 2011 spring semester for attendees from the Ivy League to discuss the role of student leaders in addressing high-risk drinking.

### **All-Ivy Seminar Working Group Recommendations**

#### **Recommendations to the ACC:**

- An annual Ivy League conference centered on high-risk drinking. Dartmouth offered to take the lead by hosting this kind of event in 2012.
- Support recommendation of Working Group on Campus Social and Residential Life, which encouraged the proposed campus pub to allow for mixed age groups to socialize in that venue.

**NOTE:** An implementation committee will begin in spring 2012.

#### **Recommendations to the ACC and Communications:**

- Consider a comprehensive branding campaign to raise community awareness about the mission and work of the ACC.

**NOTE:** This effort is ongoing, and its outgrowth was establishment of the Communications Working Group for 2011-2012.

**III. Data:** The Data Working Group carried over from 2009-2010, and its charge in 2010-2011 was to identify and review currently collected data; to recommend how the data can be used to inform alcohol policy; to review and recommend data sharing and data interface; and ultimately, to continue ACC conversation about how to measure success of ACC in its attempt to change student culture.

With this multi-faceted charge in mind, the Data Working Group offered recommendations based upon three specific subcommittees:

**1) Alcohol Indicators subcommittee** ("alcohol indicators" were previously referred to as "success measures"; note change in nomenclature explained below\*) - this subcommittee's focus was to finalize alcohol indicators.

**2) Stakeholders subcommittee** - this subcommittee was tasked to identify stakeholders, who would be essential to finalizing the alcohol indicators. From January through March of 2010, they met with five stakeholder groups across campus: Office of the Dean of Undergraduate Students, University Health Services, Department of Public Safety, Deans of the College, and Directors of Student Life. These meetings helped refine the alcohol indicators, and offered an opportunity for dialogue about data sharing and existence of the inventory.

**3) Inventory subcommittee** - this student subcommittee was formed to work on categorizing the data points listed in the inventory that was created in 2009-2010. The 2009-2010 Data Working Group created the first-ever, comprehensive, campus-wide inventory of survey questions surrounding high-risk drinking.

### ***\* Important Change in Nomenclature***

The Data Working Group finalized "alcohol indicators" that were previously referred to as "success measures." The group changed the nomenclature to "indicator" from "success measures" based upon stakeholder feedback that it would be difficult to tie changes in data collected to specific initiatives related to the ACC's work. The group reasoned that since many factors impact high-risk drinking on campus, the indicators selected should not be considered measures of success of any one intervention, such as the ACC.

As a result of discussion among Data Working Group members and input from stakeholders, the agreed-upon alcohol indicators are:

Objective clinical indicators: direct, objective measures that monitor frequency of most extreme alcohol-related behaviors:

- Number of students documented at UHS annually with a blood-alcohol content greater than or equal to 0.25
- Number of (1) alcohol-related violations, (2) higher-risk alcohol policy violations, and (3) second or subsequent lower-risk alcohol policy violations, documented by ODUS annually
- Number of Emergency Room visits and alcohol-related repeat admission to UHS

Though next two measures are more subjective, in that they are self-reported, stakeholders and Data Working Group members agreed that they nevertheless provide excellent markers for the impact of drinking on campus community life.

Self-reported indicators of secondary effects of others' drinking: obtained from the National College Health Assessment or Princeton Senior Survey, both performed annually.

- The frequency that students report that their studying has been interrupted as a result of the alcohol use of others
- The frequency that students report that their sleep has been interrupted as a result of the alcohol use of others
- The frequency that students report that their property/belongings have been mistreated or destroyed as a result of the alcohol use of others
- The frequency that students report that they have had to "baby-sit" someone who has been drinking

Self-reported indicators of alcohol usage: obtained from the National College Health Assessment or Princeton Senior Survey, both performed annually.

- The frequency that students report that they have occasionally engaged in high-risk drinking
- The frequency that students report that they have engaged in heavy episodic drinking (4 or more drinks for women; 5 or more drinks for men)
- The number of students who self-identify as being problematic drinkers (8 or more drinks for women; 10 or more drinks for men)

### **Data Working Group Recommendations**

#### **Recommendations to the ACC:**

- Alcohol Indicators be reported annually in the *Just the Facts* booklet.

- The ACC host a data presentation each fall at which the Alcohol Indicators, and other data about alcohol use at Princeton, will be shared.

**NOTE:** These recommendations have been carried out.

- This data presentation should be expanded to include all major stakeholders so that data is shared more widely.

**NOTE:** This recommendation is in process.

- In the future, each question in the data inventory be coded based upon categories created this year.
- Inventory is maintained in Health Promotion and Wellness Services in University Health Services

**NOTE:** These recommendations have been adopted.

### ***Complementing Work of Princeton Healthier Advisory Board (HPAB)***

The Data Working Group's work finalizing alcohol indicators complements the work of the Princeton Healthier Advisory Board (HPAB). HPAB is currently developing Leading Health Indicators (LHIs), which will be monitored over the next ten years to create a healthier campus. The Data Working Group's indicators have been transferred to the HPAB's Leading Health Indicators.

### ***Refining Senior Survey to More Accurately Reflect the Princeton Student Experience***

The Senior Survey is a comprehensive questionnaire designed to capture valuable information about Princeton students' experience throughout their four years on campus. The Data Working Group has worked closely with its student members and the Princeton student population to design specific questions related to alcohol use at Princeton that more accurately express student attitudes toward drinking. These questions are not only more narrowly drawn than previous survey questions, they utilize language students use to describe high-risk drinking. As a result of this effort, the Vice Provost for Institutional Research has incorporated these questions into the Senior Survey because their answers offer a more finely-tuned reflection of students' behaviors and attitudes around alcohol throughout their undergraduate experience.

### **Opportunities for Future Exploration:**

- Worthwhile to analyze the change over the course of freshman year in students' attitudes towards alcohol.
- Helpful to work with student groups, including (but not limited to): Undergraduate Student Government, eating clubs, sports teams, performing arts groups, to determine if they have additional data that could further inform our understanding of high-risk drinking among Princeton students.
- Explore the possibility of partnering with faculty on scholarly research that complements and illuminates our efforts to understand high-risk drinking at Princeton.

**IV. First Year Experience:** The First Year Experience Working Group was asked to explore opportunities to engage freshmen and the social decision-making process during the times when freshmen seem to be most vulnerable to high-risk drinking.

With this charge in mind, the First Year Experience Working Group offered recommendations within three separate subcommittees, which they felt represented the most critical periods within the first year experience:

#### **1) Pre-Orientation Communication with Students**

- 2) **Orientation Messaging Around Alcohol**
- 3) **Socializing Around Alcohol During "Frosh Week."**

**First Year Experience Working Group Recommendations and Suggestions**

**1) Pre-Orientation Communication with Students subcommittee**

**Recommendations to the ACC:**

- Continue to communicate messages about alcohol to incoming freshmen from ODUS, including *Just the Facts* and Alcohol.edu, through the summer up until beginning of orientation.
- Make *Just the Facts* booklet more available and accessible to students. Have it linked to USG freshman class website and other highly accessible areas online, as well as hard copies around campus.
- Develop an application ("App") for Smart phones and other mobile devices that would feature alcohol messages similar to the wallet-sized USG guide to alcohol that was disseminated a few years ago.

**NOTE:** Most of these recommendations have been implemented. The "App" for Smart phones will be ready for students in the Fall of 2012.

**Suggestions to the ACC:**

- Form Student Leadership Summit Work Group for 2011-2012, whose charge would be to organize an ACC-sponsored student workshop during reading period. Workshop would consist of data sharing and learning components and include representatives from relevant organizations as well as peer leaders, advisors, etc. Goal of workshop: to deliver a consistent message to incoming freshmen about alcohol.
- Form Messaging Work Group for 2011-2012 to organize a meeting among administrators and directors of Outdoor Action, Freshman Scholars Institute, Community Action, International Orientation, Athletics, and Undergraduate Student Government, to review messages on alcohol that incoming students receive and their effectiveness. Develop a plan to further revise, tailor and target these messages accordingly.

**NOTE:** The **Themed Dinners Working Group** for 2011-2012 will address these concerns with a less formal structure, and the **Communications Working Group** for 2011-2012 will address messaging and student leadership simultaneously, as it will be composed almost entirely of students whose charge is to identify creative and interesting ways to raise awareness of ACC's work.

**Suggestion to the Office of the Dean of Undergraduate Students:**

- Consider continuing messages about alcohol past freshman year to reinforce accurate information among upperclass students.

**2) Orientation Messaging Around Alcohol subcommittee**

**Suggestions to Orientation Committee as Part of Orientation Review:**

- Schedule alcohol education program earlier in Orientation.
- Survey students and Orientation leaders about the effectiveness of alcohol education, as well as Orientation programs more generally.

**3) Socializing Around Alcohol During "Frosh Week" subcommittee**

**Recommendations to Outdoor Action:\*\***

- Open the Outdoor Action Dance to a subset of pre-approved upperclass students or student groups already on campus to provide freshmen with an alcohol-free environment within which to interact with upperclassmen.
- Plan an activity following the Outdoor Action Dance. Activity would replicate the experience of a night out at Princeton without alcohol.

**\*\*NOTE:** Due to relocation of entire Outdoor Action program, Outdoor Action implemented other successful on-campus activities.

## **SUMMARY OF 2010-2011 ALCOHOL COALITION COMMITTEE RECOMMENDATIONS**

### **To the ACC:**

- An annual Ivy League conference centered on high-risk drinking. Dartmouth offered to take the lead by hosting this kind of event in 2012.
- Support recommendation of Working Group on Campus Social and Residential Life, which encouraged the proposed campus pub to allow for mixed age groups to socialize in that venue.

**NOTE:** An implementation committee will begin in spring 2012.

- Alcohol Indicators be reported annually in the *Just the Facts* booklet.
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**NOTE:** Most of these recommendations have been implemented. The "App" for Smart phones will be ready for students in the Fall of 2012.

### **To the ACC and Communications:**

- Consider a comprehensive branding campaign to raise community awareness about the mission and work of the ACC.

**NOTE:** This effort is ongoing, and its outgrowth was establishment of the Communications Working Group for 2011-2012.

**To Outdoor Action:\*\***

- Open the Outdoor Action Dance to a subset of pre-approved upperclass students or student groups already on campus to provide freshmen with an alcohol-free environment within which to interact with upperclassmen.
- Plan an activity following the Outdoor Action Dance. Activity would replicate the experience of a night out at Princeton without alcohol.

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**SUMMARY OF 2010-2011 ALCOHOL COALITION COMMITTEE SUGGESTIONS**

**To the ACC:**

- Form Student Leadership Summit Work Group for 2011-2012, whose charge would be to organize an ACC-sponsored student workshop during reading period. Workshop would consist of data sharing and learning components and include representatives from relevant organizations as well as peer leaders, advisors, etc. Goal of workshop: to deliver a consistent message to incoming freshmen about alcohol.
- Form Messaging Work Group for 2011-2012 to organize a meeting among administrators and directors of Outdoor Action, Freshman Scholars Institute, Community Action, International Orientation, Athletics, and Undergraduate Student Government, to review messages on alcohol that incoming students receive and their effectiveness. Develop a plan to further revise, tailor and target these messages accordingly.

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**To the ACC and the Office of the Dean of Undergraduate Students:**

- Conduct a workshop to explore the viability of a social responsibility pledge at Princeton.

**To the Office of the Dean of Undergraduate Students:**

- Consider continuing messages about alcohol past freshman year to reinforce accurate information among upperclass students.

**To Orientation Committee as Part of Orientation Review:**

- Consider changes to the Orientation Program, "Sex on a Saturday Night," specifically, make it more interactive, and include a follow-up program later in fall semester.
- Schedule alcohol education program earlier in Orientation.
- Survey students and Orientation leaders about the effectiveness of alcohol education, as well as Orientation programs more generally.

**To pre-Orientation programs:**

- Institute a discussion about bystander intervention on campus, including the topics of sexual assault and consent.

**To SHARE Office and Health Promotion and Wellness Services:**

- Conduct a social marketing campaign that focuses on expectations surrounding alcohol, sex, and bystander intervention on campus. Utilize student role models with ‘social capital’ to communicate, possibly via video, shared values on campus.

**2011-2012 ACC Agenda**

As it looks ahead to 2011-2012, the ACC intends to broaden its membership and general outreach to the University community while it strives to cultivate more meaningful exchanges among students, faculty, and administrators about high-risk drinking. In the spirit of achieving these goals, the ACC’s primary focus in 2011-2012 will be to engage students in the conversation and ways to address high-risk drinking, and to help students go beyond bystander—to help them step in and step up when someone is in need of assistance.

**ACC Meetings** scheduled for the 2011-2012 calendar:

October 14 <sup>th</sup>	Opening meeting; organization and introduction of ‘the ACC-why does it matter’
October 21 <sup>st</sup>	Data presentation, Jed Marsh, Vice Provost for Institutional Research
November 11 <sup>th</sup>	Data presentation, University Health Services

**Working Group and Student Only Meetings: TBD**

**Working Groups:**

**Communications:**

Chaired by Lily Gold ’14, the Communications Working Group will be made up almost entirely of students. The charge of the group is to identify creative and interesting ways to engage students in the work of the ACC, to raise the profile of the ACC, and to increase student awareness of the various ACC ‘campaigns’ and material.

**Themed Dinners:**

In an effort to advance the conversation about high-risk drinking, about informed choices around alcohol, and about the impact high-risk drinking has on Princeton as a community, the ACC will sponsor four to five dinners during the year to bring students, faculty, and administrators together to talk openly and honestly about the issues surrounding high-risk drinking and its ramifications inside and outside of the classroom. Having open and honest dialogue among all members of the Princeton community is a hallmark of the ACC. Sponsoring small dinners will provide a new venue for these conversations, and we hope, will inspire greater awareness of how Princeton students can positively impact the culture of high-risk drinking on campus.

**Residential College:**

High-risk drinking is a problem all colleges and universities face. In an effort to encourage student engagement and participation in identifying ways to address high-risk drinking, the ACC is establishing a new working group to work with the residential colleges. Each college is unique; each has a particular student culture, traditions, and expectations around building community. The Residential College Working Group

will work with each college to help it identify ways to address high-risk drinking with the aim of raising awareness among all members of the college and possibly reducing the occurrence of high-risk drinking. Matt Frawley, Director of Student Life at Mathey College, and Victoria Worthen '13, will co-chair the ACC working group that will work with the sub-groups within each college. Colleges will determine who makes up their sub-groups and will have the autonomy to create their own individualized messaging, program or event.

### **Dartmouth Initiative**

Dartmouth College is currently leading a cross-institutional effort to reduce high-risk drinking on college campuses nationwide. Princeton is contributing to this unprecedented effort through a University-wide team, led by co-chairs, Gina Abrams, Director of Health Promotion and Wellness Services, and Steven Sloane '12. To compliment this effort, the ACC has created a working group whose charge is to support the primary aims of the Dartmouth Initiative, which include referring students to BASICS (Brief Alcohol Screening and Intervention for College Students), monthly surveys to 500 randomly selected students, and introducing a Bystander Intervention Program. This working group may adopt additional measures.

### **Challenges and Opportunities**

The ACC continues to be in a unique position to gather information, work with students, faculty and staff, facilitate conversations, and recommend policy changes and initiatives that will impact the student culture of high-risk drinking. Our challenges remain: sustainability, student engagement, and identification of appropriate metrics that will allow us to measure success.

As a signature initiative of the Office of the Vice President for Campus Life, working closely with the residential colleges, University Health Services, the Office of the Dean of Undergraduate Students, the Department of Public Safety, and the Office of Institutional Research, we continue to have the unique opportunity to make a positive impact on the culture of high-risk drinking on campus and be a model for other campuses nationwide.