

## 2008 Summer Experience Survey

### Office of Career Services, Princeton University

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In late summer and early fall 2008, the Office of Career Services contacted the classes of 2008-2012 via online, asking them to complete an online summer experience survey regarding how they spent the summer of 2008. Recognizing that all summers are not alike, students were asked to classify their experiences as job/internship, research, study abroad, volunteer, or other. The study abroad choice was newly added this year, which may be reflected in the increased number of study abroad experiences reported. The survey was completed by 582 students, with 577 experiences reported.

Of the respondents, 433 students (74%) reported having a summer job or internship, with an experience in study abroad/summer school being the second most popular with 11 students (19%), and 398 students (68%) reported being paid for their summer work. Of those reporting a weekly salary, the average across all categories is \$582.40. Students learned of opportunities in a variety of ways, but networking was the most productive search method. Half of respondents found their summer experience via a family, friend, alum, or faculty reference.

About 51% of respondents spent their summer in the Northeastern United States, while 28% settled abroad for the summer with China, France and Germany being the most popular destinations. While many students reported not having to pay for housing, the average monthly housing cost for those who did have to pay and who reported an amount was \$874.40. The most popular industry for summer work was Non-Profit/Education, including not only students holding internships in non-profits and NGOs but also those involved in research at an academic institution. The second most popular industry was Services which includes consulting, computer services, legal services, and recreation/sports.

One significant change from last year was the timing of the internship offers received by students with fewer offers in December (down to 3% from 14% last year) and May (down to 13% from 19% last year), and more offers in January and February (up to 17% from 11% last year). More students received summer internship offers by April, which was consistent with 2007 records.

### **SURVEY RESPONDENTS**

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#### *Gender Distribution*

Female:	319	(55%)
Male:	263	(45%)
<b>Total:</b>	<b>582</b>	

#### *Distribution by Degree*

AB:	457	(79%)
BSE:	124	(21%)
<b>Total:</b>	<b>582</b>	

#### *Distribution by Class Year*

2008:	2	(0%)
2009:	180	(31%)
2010:	170	(29%)
2011:	229	(40%)
2012:	1	(0%)
<b>Total:</b>	<b>582</b>	

## SUMMER EXPERIENCE CHARACTERISTICS

### *Distribution by Type of Summer Experience*

Summer Job/Internship:	433	(74%)
Study Abroad:	111	(19%)
JP or Senior Research:	20	(4%)
Other: *	17	(3%)
<b>Total:</b>	<b>582</b>	

### *Full-Time vs. Part-time*

Full-time: **	369	(64%)
Part-time:	89	(15%)
Other: **	124	(21%)
<b>Total:</b>	<b>582</b>	

### *Paid vs. Unpaid*

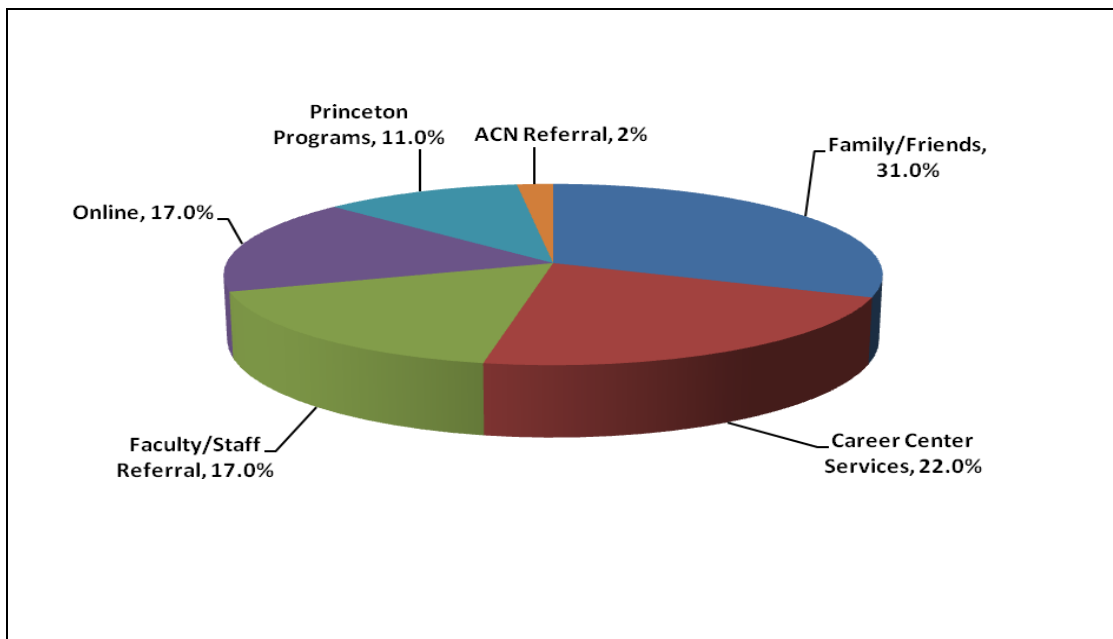
Paid:	401	(69%)
Unpaid:	181	(31%)
<b>Total:</b>	<b>582***</b>	

\* The “Other” category is comprised of 4 students with ‘no response’, 7 reporting a domestic program, and 6 an international experience.

\*\* Full-Time is considered 35+ hours. The “Other” category indicates ‘no response.’

\*\*\* Of the 582 respondents who were paid, 366 reported work-related experiences, 16 reported JP/senior research experience, while 9 indicated study abroad/summer school.

## HOW STUDENTS OBTAINED THEIR SUMMER EXPERIENCES



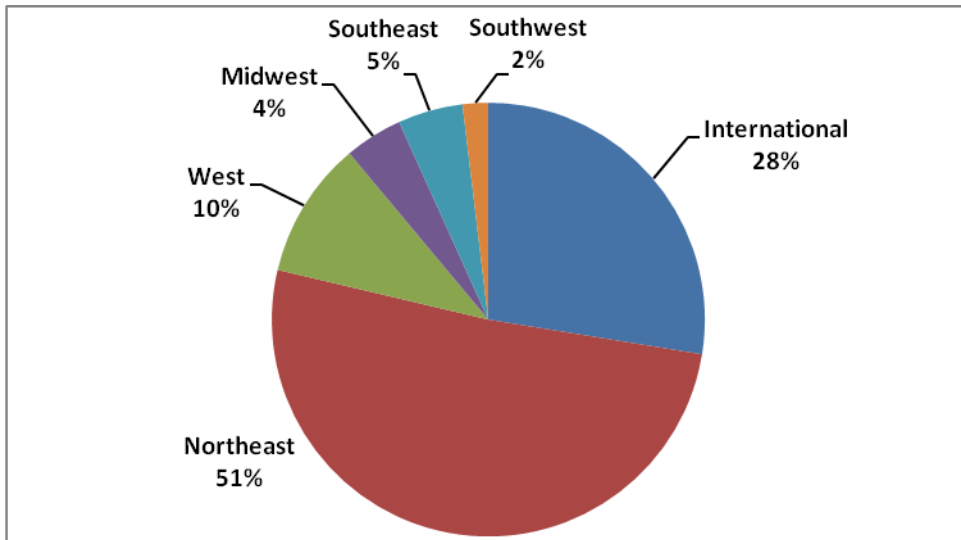
Princeton Programs include but are not limited to:

- Community Based Learning Initiative
- Community House
- Environmental Institute
- German Summer Work Program
- International Internships Program
- Pace Center
- Princeton Internships in Civic Service
- Princeton In Africa
- Princeton In Asia
- Princeton University Preparatory Program
- Preparing to Lead
- Student Volunteers Council

## GEOGRAPHIC DISTRIBUTION

### Summer Experiences by Region\*

<u>Region</u>	<u>Distribution by Region</u>
Northeast	295
International	159
West	59
Southeast	28
Midwest	25
Southwest	11



#### *\*Region Breakdown*

Northeast:	CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT
Southeast:	AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV
Midwest:	IA, IL, IN, KS, MI, MN, MO, NE, OH, WI
Southwest:	AZ, NM, OK, TX
West:	AK, CA, CO, HI, ID, MT, ND, NV, OR, SD, UT, WA, WY

### Top 10 U.S. Destinations

New York, NY	70
Princeton, NJ	68
Washington, DC	40
Philadelphia, PA	10
Boston, MA	8
Cambridge, MA	8
Chicago, IL	8
Baltimore, MD	7
Los Angeles, CA	6
San Francisco, CA	6

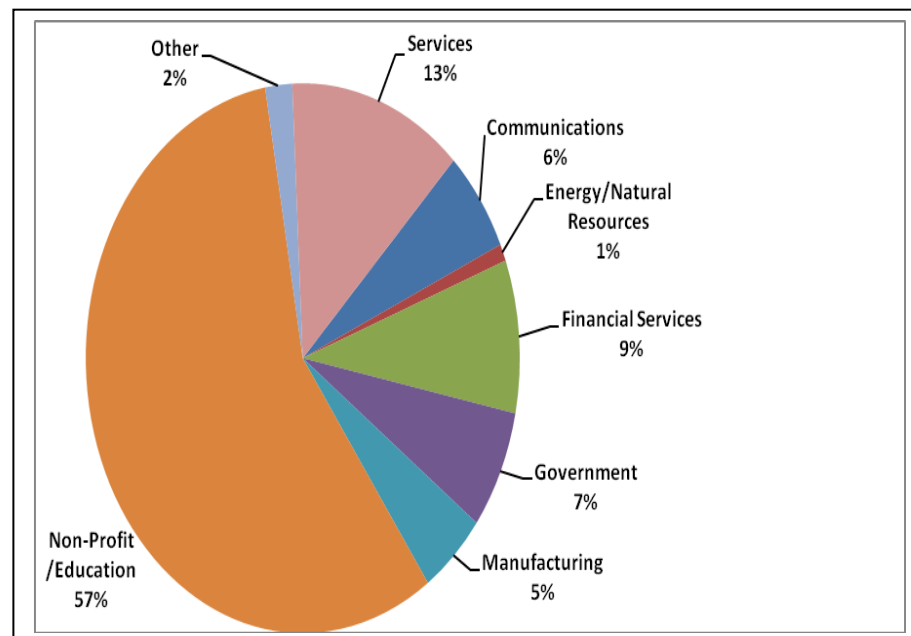
### Top 10 International Destinations

China	23
France	17
Germany	13
Spain	11
Russia	7
Tanzania	6
United Kingdom	6
Italy	5
Morocco	5
Turkey	5

## SUMMER EXPERIENCES BY INDUSTRY

Employers and/or organizations can be categorized into a variety of industries. The sub-sections listed represent the largest interest areas within each industry category.

INDUSTRY	TOTAL	%
<b>COMMUNICATIONS</b>	<b>33</b>	<b>6%</b>
<i>Arts/Entertainment</i>	<i>(16 = 48% of category)</i>	
<i>Publishing/Printing</i>	<i>(10 = 30% of category)</i>	
<b>ENERGY/NATURAL RESOURCES</b>	<b>3</b>	<b>1%</b>
<b>FINANCIAL SERVICES</b>	<b>54</b>	<b>9%</b>
<i>Investment Banking</i>	<i>(23 = 43 % of category)</i>	
<i>Investment Management</i>	<i>(10 = 19 % of category)</i>	
<b>GOVERNMENT</b>	<b>40</b>	<b>7%</b>
<i>Local Government</i>	<i>(4 = 10% of category)</i>	
<i>US Government Service</i>	<i>(23 = 58% of category)</i>	
<i>US Legislative Branch</i>	<i>(6 = 15% of category)</i>	
<b>MANUFACTURING</b>	<b>27</b>	<b>5%</b>
<i>Computer Products</i>	<i>(9 = 33% of category)</i>	
<b>NON-PROFIT/EDUCATION</b>	<b>335</b>	<b>57%</b>
<i>Education</i>	<i>(132 = 39% of category)</i>	
<i>Health Care</i>	<i>(16 = 5% of category)</i>	
<i>NGO/Research Institution</i>	<i>(5 = 2% of category)</i>	
<i>Public Interest/Non-Profit</i>	<i>(61 = 18% of category)</i>	
<b>OTHER</b>	<b>14</b>	<b>2%</b>
<b>SERVICES</b>	<b>76</b>	<b>13%</b>
<i>Architecture/Engineering</i>	<i>(8 = 11% of category)</i>	
<i>Computer Services</i>	<i>(11 = 14% of category)</i>	
<i>Consulting</i>	<i>(18 = 24% of category)</i>	
<i>Recreation/Sports</i>	<i>(9 = 12% of category)</i>	
<b>TOTAL</b>	<b>582</b>	<b>100%</b>



## **SUMMER EXPERIENCES BY JOB TYPE**

In addition to being classified by Industry, students' summer experiences were also classified by Job Type, describing the nature of the work the student performed as opposed to the industry to which his or her employer belongs.

<b>JOB DESCRIPTION</b>	<b>TOTAL</b>	<b>%</b>
<b>ARCHITECTURE</b>	<b>2</b>	<b>&lt;1%</b>
<b>ARTS</b> <i>Includes Arts Administration, Fine Arts, Museums, Galleries, and Performing Arts.</i>	<b>8</b>	<b>1%</b>
<b>COMMUNICATIONS</b> <i>Includes Writing, Editing, Journalism, PR, Production, and Media Planning.</i>	<b>33</b>	<b>6%</b>
<b>CONSULTING</b> <i>Includes Business, IT, and Technical.</i>	<b>22</b>	<b>4%</b>
<b>EDUCATION</b> <i>Includes Academic Administration, Teaching, and Non-Scientific Research.</i>	<b>151</b>	<b>26%</b>
<b>ENERGY/ENVIRONMENT</b>	<b>13</b>	<b>2%</b>
<b>ENGINEERING</b>	<b>43</b>	<b>7%</b>
<b>FINANCE</b>	<b>51</b>	<b>9%</b>
<b>GOVERNMENT / PUBLIC ADMINISTRATION</b> <i>Includes Legislative Aid, Management, and Policy.</i>	<b>31</b>	<b>5%</b>
<b>HEALTH CARE</b>	<b>13</b>	<b>2%</b>

<b>JOB DESCRIPTION</b>	<b>TOTAL</b>	<b>%</b>
<b>INFORMATION / COMPUTER SCIENCE</b>	<b>24</b>	<b>4%</b>
<b>INSURANCE</b>	<b>1</b>	<b>&lt;1%</b>
<b>LAW</b>	<b>8</b>	<b>1%</b>
<b>MANAGEMENT / HUMAN RESOURCES / ADMIN</b>	<b>6</b>	<b>1%</b>
<b>MARKETING / SALES</b>	<b>7</b>	<b>1%</b>
<b>NON PROFIT</b> <i>Includes Administration, Development and Research.</i>	<b>60</b>	<b>10%</b>
<b>OTHER</b>	<b>17</b>	<b>3%</b>
<b>REAL ESTATE / CONSTRUCTION</b>	<b>8</b>	<b>1%</b>
<b>RELIGION</b>	<b>2</b>	<b>&lt;1%</b>
<b>SCIENTIFIC RESEARCH</b>	<b>57</b>	<b>10%</b>
<b>SOCIAL SERVICES</b> <i>Includes Administration and Direct Service.</i>	<b>17</b>	<b>3%</b>
<b>SPORTS</b>	<b>8</b>	<b>1%</b>
<b>TOTAL</b>	<b>582</b>	<b>100%</b>

## **WHEN STUDENTS HEARD ABOUT OFFERS and DURATION OF SUMMER EXPERIENCES**

Students may begin the internship/summer job/research exploration as early as October to meet November deadlines for government, journalism, and other structured summer programs. A large proportion of students begin applying for summer opportunities in January and February, which results in the majority of job offers occurring in the latter part of the spring semester. While the number of weeks students participate in summer experiences varies, about 9 weeks was the average for 2008 respondents. This average is comparable to previous years' data.

### *Summer Experience: Month Offer Received*

<u>Job Offer Extended</u>	<u>Total</u>	<u>Percentage</u>
December	18	3%
January and February	96	17%
March	141	24%
April	157	27%
May	75	13%
June and Later	61	11%
No Response	34	5%
	<b>582</b>	<b>100%</b>

### *Duration of Summer Experiences*

<u>Weeks</u>	<u>Number of Respondents</u>
0	5
3	5
4	29
5	19
6	43
7	22
8	120
9	63
10	166
11	37
12	53
13	5
14	7
15	1
16	7

Total Students Reporting

**577\***

\* There were 5 students who did not indicate a response.

## **WHERE STUDENTS LIVED: HOUSING ARRANGEMENTS AND COSTS**

Due to the wide range of geographic locations and settings where students lived, the cost of housing per month varied. In 2008, 279 students reported having to pay for housing, with an average cost of \$784.40.

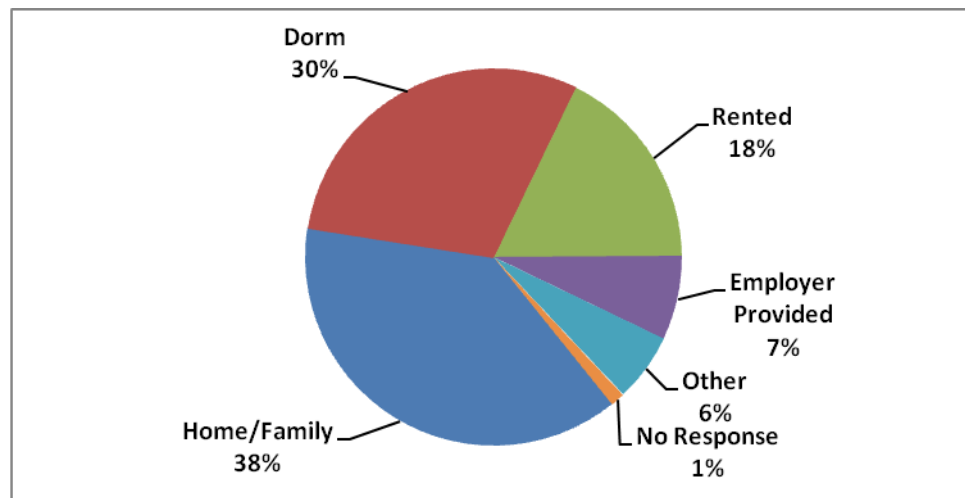
### *Housing Type Reported by Respondents*

<b>Housing Type</b>	<b>Total Number who reported this type</b>	<b>Total Number who reported a monthly cost</b>	<b>Average Monthly Cost</b>	<b>Range</b>
Home/Family	223	27	\$542.30	\$50 - \$1,500
Dorm	173	121	\$1025.11	\$50 - \$3,800
Rented	103	99	\$970.27	\$150 - \$3,000
Employer Provided	42	10	\$636.00	\$200 - \$2,160
Other	34	15	\$748.33	\$200 - \$1,500
No Response	7	7	**	** - **
<b>TOTALS</b>	<b>582</b>	<b>279</b>	<b>\$784.40</b>	<b>\$50 - \$3,800</b>

### *Average Monthly Housing Cost Reported for Top U.S. Destinations*

New York, NY	\$1,337.88
San Francisco, CA	\$1,140.00
Washington, DC	\$1,201.00
Chicago, IL	\$1,133.33
Boston, MA	\$820.00
Baltimore, MD	\$800.00
Princeton, NJ	\$744.69
Philadelphia, PA	\$620.00
Los Angeles, CA	\$520.00
Cambridge, MA	\$500.00

### *Housing Type Reported by Respondents*



## **WEEKLY COMPENSATION BY INDUSTRY**

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Of the 582 non-study summer experiences, 398 (68%) were reported as paid experiences.

\*\* Individual salaries are not reported. Range must include at least four salary figures and averages at least two salary figures.

<b>INDUSTRY</b>	<b>WEEKLY AVERAGE</b>	<b>RANGE</b>	<b>NUMBER RESPONDING</b>
<b>COMMUNICATIONS</b>	<b>\$359.39</b>	<b>\$96.00 - \$645.00</b>	<b>21</b>
Advertising/Public Relations	\$392.79	\$96.00 - \$645.00	6
Arts/Entertainment	\$300.67	\$150.00 - \$500.00	8
Publishing/Printing	\$394.71	\$250.00 - \$628.00	7
<b>ENERGY/NATURAL RESOURCES</b>	<b>\$919.96</b>	<b>***_****</b>	<b>3</b>
Chemical/Gases	\$700.00	****_****	1
Energy Products	\$576.92	****_****	1
Nuclear Energy	\$560.00	****_****	1
<b>FINANCIAL SERVICES</b>	<b>\$781.72</b>	<b>\$50.00 – 2,000.00</b>	<b>51</b>
Accounting	\$675.00	****_****	1
Commercial Banking	\$834.72	\$363.00 - \$1,700.00	7
Financial Service (Other)	\$1,321.70	\$408.50 - \$2,000.00	7
Insurance	\$525.00	****_****	1
Investment Banking	\$996.15	\$50.00 - \$1,750.00	23
Investment Management/Advisory	\$695.47	\$300.00 - \$1,090.91	9
Venture Capital	\$423.96	\$171.88 - \$600.00	3
<b>GOVERNMENT</b>	<b>\$460.42</b>	<b>\$75.00 - \$1,033.33</b>	<b>25</b>
Central Banking	\$454.55	****_****	1
Non-US Government Service	\$354.17	\$75.00 - \$550.00	3
US Government Service	\$523.97	\$333.33 - \$1,033.33	17
US Legislative Branch	\$500.00	****_****	1
US Military Service	\$469.39	\$348.17 - \$560.00	3
<b>MANUFACTURING</b>	<b>\$717.92</b>	<b>\$270.00 - \$1,500.00</b>	<b>26</b>
Aerospace	\$610.00	\$270.00 - \$800.00	3

Apparel	\$400.00	****_****	1
Biomedical products	\$600.00	\$350.00 - \$850.00	3
Chemical/gases	\$1,204.80	****_****	1
Computer products	\$863.33	\$450.00 - \$1,500.00	9
Consumer products	\$544.58	\$440.00 - \$693.75	3
Pharmaceutical	\$967.33	\$951.00 - \$1,000.00	3
Polymers/ceramics	\$553.33	\$480.00 - \$630.00	3
<b>NON-PROFIT/EDUCATION</b>	<b>\$371.77</b>	<b>\$40.00 - \$1,125.00</b>	<b>202</b>
Cultural Institutions/Foundations	\$392.89	\$75.00 - \$1,000.00	12
Education	\$418.08	\$55.56 - \$1,125.00	116
Health Care	\$350.54	\$40.00 - \$550.00	12
NGO/Research Institution	\$507.78	\$490.00 - \$525.56	2
Public Interest/non-profit	\$409.66	\$111.11 - \$1,125.00	49
Religious Organizations	\$208.33	\$162.50 - \$262.50	3
Social Services	\$436.86	\$332.50 - \$544.00	7
Urban Planning	\$250.00	****_****	1
<b>OTHER</b>	<b>\$497.50</b>	<b>\$165.00 - \$800.00</b>	<b>4</b>
Other	\$497.50	\$165.00 - \$800.00	4
<b>SERVICES</b>	<b>\$550.55</b>	<b>\$75.40 - \$1,722.22</b>	<b>66</b>
Architecture/Engineering	\$755.92	\$480.00 - \$1,080.00	8
Computer Services	\$783.67	\$150.00 - \$1,722.22	10
Construction/Real Estate	\$500.50	\$162.50 - \$705.00	5
Consulting	\$893.72	\$480.00 - \$1,250.00	15
Food Service	\$317.70	\$75.40 - \$560.00	2
Health/Medical	\$426.88	\$375.00 - \$480.00	4
Legal Services	\$554.56	\$100.00 - \$1,100.00	7
Recreation/Sports	\$375.00	\$150.00 - \$675.00	7
Retail/Wholesale	\$315.50	\$155.00 - \$400.00	6
Transportation	\$582.00	\$514.00 - \$650.00	2
<b>TOTAL</b>	<b>\$582.40</b>	<b>\$40.00 - \$2,000.00</b>	<b>398</b>