University of São Paulo/Princeton University
Strategic Partnership
Teaching and Research Collaboration

Stage 2
Project proposal
2013-2016

The Historiography of Modern Architecture in Latin America

Principal Investigators at the University of São Paulo
Hugo Segawa, Professor at FAU
Jose Lira, Professor at FAU
Mônica Junqueira de Camargo, Professor at FAU

Principal Investigators at Princeton University
Beatriz Colomina, Professor of Architecture, School of Architecture
Esther da Costa Meyer, Professor in the Department of Art and Archaeology

Marcel Gautherot: Brasilia, 1958
Project overview

This proposal is made on behalf of Princeton’s School of Architecture, the interdisciplinary Program in Media and Modernity, and the Department of Art and Archaeology, and Faculdade de Arquitetura e Urbanismo, Universidade de São Paulo - FAU, Departamento de História da Arquitetura e Estética do Projeto. The aim of the project is to establish a robust and innovative bilateral research group linking the two universities.

We propose to establish this new collaborative exchange between architectural scholars in Princeton and USP to address the legacy of modernism in Latin America and the ways in which this legacy has been interpreted in the traditional historiography of modern architecture. The Brazilian case played a particularly pivotal role in the international scene: it epitomizes the irreversible changes that occurred during the last century, from the new capital cities planned by the “modern masters” to the housing calculus that became integral to de-colonization agendas across the globe, and the novel forms and materials through which new architectural “vernaculars” were invented. Its achievements within the field and early international recognition have also helped to push forward similar enterprises in the neighboring countries.

A first wave of critique of these modernist practices in the 1980s focused on their insensitive siting strategies, unforgiving scale, and the political alliances that allowed Brazilian modernism to leave such a permanent mark, particularly at Brasilia. In recent years, several scholars have begun to challenge this orthodox reading of modern architecture in Brazil, insisting on its pluralism and complexities, and shedding light on the reasons that prompted this far from disinterested view of its achievements coming mainly from abroad. They have underscored the layered complexity of this period, as modern architecture was incorporated into the narratives of technological modernization, economic development and social integration that drove the global expansion of the built environment since World War II. By the 1950s the modern movement in architecture was no longer driven by a universalist desire for an “international style,” but rather by global movements and exchanges that tended to bypass Europe and North America altogether. An example is the expert networks of “tropical architecture” that connected South Asia, North and West Africa with Latin America, and Brazil’s “cannibalizing modernism”.

At the theoretical end of the spectrum, architectural historians have changed how they view the “abstraction” of modernism, prompted by new theories of concreteness and materiality that stem from post-colonial approaches to architecture. And in terms of design, the architectural community has shifted from studying “global cities” as if they were a generic phenomenon to identifying innovative and adaptable solutions to urban growth are being negotiated in the urban networks of Brazil.

The project we propose brings together technical, historical, and theoretical aspects of this important paradigm shift. Such a synthesis, at once focused and far-reaching, cannot be performed without serious and sustained exchanges between research projects and scholars who are presently working in a dispersed condition. We would like to pursue this goal, complicating a narrative that is either one-sided, or richly nuanced but largely monographic. Our goal is to re-write a counter-narrative of the history of modern architecture in Latin America, restoring its richness, complexity, and diversity. In particular, we will take a historiographical approach, studying the way that the histories have been written until now, and the substantial effects of those histories in the course of architecture.

The research will revisit the histories of modern architecture as they were told by the canonical authors of the 20th Century, both in Brazil, Latin America and elsewhere, to identify how the assumptions in those histories affected architectural developments in the region, and how, conversely, architectural practice in Latin America affected and was affected by canonical narratives. This complex exchange will be explored through a series of case studies to establish what could be described as a meta-history of modernism in Latin America.

Brazil offers a uniquely clear case study through which to approach the wider question of the historiography of modern architecture in Latin America. It can act as the role model for investigating the multiplicity of and interconnection with other such cases in the continent, and thereby act as a platform for substantially rethinking the legacy of modern architecture, the single most influential movement of the twentieth century that ultimately transformed much of the global built environment.
Bilateral Research Group

Although FAU-USP and other schools of architecture in Brazil have established important agreements with other European and Latin American Universities, this collaboration between FAU-USP and PU-SOA, will be the first bilateral institutional agreement between a Brazilian and a North American university in the field of architecture. We will therefore seek the additional support of CAPES - Coordenadoria de Aperfeiçoamento de Pessoal de Nível Superior, an office within Brazil’s Ministry of Education which promotes academic research and post-graduation work in Brazil, is usually assigned to individuals and its institutional funding of international collaborative projects have never reached the field of architecture (http://www.capes.gov.br/cooperacao-internacional). This unprecedented collaboration is designed as a platform for the continuous exchange and enduring cooperation between these two renowned centers of research in Latin American architecture.

Our research will be organized and coordinated by leading investigators in both institutions. This structure will allow the School of Architecture, the Department of Art and Archaeology, and the Faculdade de Arquitetura e Urbanismo to use our bilateral platform to weave together several strands of research that react productively to one another as we work toward our common agenda.

We will conduct parallel graduate seminars in each institution on “The Historiography of Latin American Architecture,” engaging groups of doctoral and master students in both schools. These linked seminars will act as the common core of a wide range of research activities, a dense collaborative ecology involving faculty and student exchange trips to share insights, workshops, conferences, archival research, joint documentation projects, etc. This strong bilateral collaboration between Princeton and USP will allow both institutions to elevate their work, exchange ideas and create new pathways for thinking, scholarship, publication, and events. It will be transformative for both institutions.

Both the School of Architecture and the Department of Art and Archaeology at Princeton University are currently prioritizing research agendas that cut across sub-fields and hierarchies. Our bilateral research group will promote this vision of research by engaging both junior and senior faculty, while being sensitive to their respective research modes. Similarly, attaching the project to graduate teaching helps to create year-over continuities in the expertise of the faculty and provide focus. This bilateral framework will also help unify design and scholarship at a moment when the strict division between research and practice has been deemed obsolete.

Scholars at Princeton have recently initiated research on Latin America historiography. A research seminar by Beatriz Colomina focused on the way in which Latin America was constructed in the canonical histories of modern architecture. This was used as the basis for a research exhibition presented at FAU in March 2013. Discussions around the exhibition and the research were our first contact with our colleagues in FAU and contributed to the formulation of the bilateral research group. Esther da Costa Meyer has taken a class of Princeton students to Brazil for a six-week seminar in 2009 focusing on the construction of a modernist culture. Next year she will offer a graduate seminar on new approaches to the study of Brazil’s modern architecture. Through these initiatives, Princeton is finally addressing the increasingly important subject of architecture in the Global South, a subject that can only be addressed in depth collaboratively with the South.

Scholars at FAU have recently intensified their work on the historiography and criticism of modern architecture, in graduate courses taught by Professors Jose Lira, Mônica Junqueira de Camargo and Hugo Segawa, and in a number of research projects. Besides evaluating international canons and emerging narratives, Professor Lira has been exploring the generational, ideological and institutional aspects of architectural productions in Brazil. His goal is to evaluate and synthesize interpretative trends that are usually treated separately: the role of history and criticism in the shaping of modern architecture in Brazil; the interplay of native and foreign professionals and scholars; the impact of material and urban factors on architecture and its links to social thought and cultural production at large. Professor Junqueira de Camargo researches Brazilian modern and contemporary architecture, especially through individual professional trajectories; the relation between Brazilian and international production; Brazilian architecture heritage and the relation of architecture with public interventions. Professor Segawa is the leading authority on the legacy of modernism in Brazil. The author of a number of key books, he has been at Princeton as a visiting speaker in the School of Architecture and the Media and Modernity program.
The FAU, which has the first and largest doctoral Architecture program in Brazil, has trained many of the architectural scholars throughout the country and much of the region, and holds the most complete library and some of the largest archives of Brazilian architecture since the 1920s. Its leading role in the field is closely connected to the work performed within the Departamento de História da Arquitetura e Estética do Projeto. Princeton likewise has the leading doctoral program in Architecture in the USA, training major scholars and teachers throughout the world, closely linked to the scholars working on Architecture in the Art History Department. The synergies between these two groups in Sao Paulo and Princeton would be formalized and magnified by this bilateral research group, with clear and major transformative impacts on faculty, students, schools, and the discipline itself.

Modes of Collaboration

The agreement intends to establish cooperative and dialogical work between the Program in Media and Modernity at Princeton University and the Departamento de História da Arquitetura e Estética do Projeto at the University of São Paulo. The collaboration will create a common basis in which to ground previous achievements and ongoing investigations, as well as build an academic platform for the support of collective work, mobility and interaction through seminars, courses, lectures, exhibitions, designed to reach those taking part in the project as well as the universities’ communities and the broader architectural audience. As we will explain further on, additional resources might be complementarily raised from official research agencies in Brazil in order to finance specific events.

The crucial support provided by the São Paulo/Princeton University Strategic Partnership Grant will also be supplemented by the resources (financial, administrative, facilities, equipment) of the School of Architecture, the Art and Archaeology Department, the Program of Latin American Studies and the Media and Modernity Program. Scholars coming from FAU will be able to use the Media and Modernity room for their office and visiting masters students can be assigned space in the library, and visiting PhD students space in the PhD room of the School of Architecture.

The bilateral research group will be sustained in two ways: through “live” in person events taking place in Princeton and Sao Paulo, and through “distance” contacts sustained via virtual critiques and workshops.

In the case of scholarly work, distance collaboration between live events will be maintained by sharing research papers, which will be circulated internationally and workshopped over Skype, email, and our online platform. Faculty and graduate students (both M.Arch and PhD) will take part in these workshops.

Lastly, we propose to establish an online platform which will serve both as a medium for collaboration and, eventually, as a scholarly product of our research. This website will contain collaborative online tools for editing and workshopping, host a database for gathering information, and also become a place for publishing interim results and receiving feedback from within the partnership and without.

Impact on Princeton and USP

The highly focused bilateral research partnership will enhance the careers of all levels of participants, and facilitate wider connections to scholars throughout Latin America and the United States who will be attracted to the subject. It will provide access to new dialogues, resources, archives, and expertise. This will enable students of both schools to accelerate their growth as scholars through key contacts, team leadership, and access to archives. It is expected that successful tenure cases will be based on research and opportunities made possible by the bilateral partnership. Scholars and graduate students will have the opportunity to share ideas with their peers, carry out innovative collaborative work, and play a leadership role in the evolution of research and pedagogical paradigms. These are all unique learning and career experiences.

The bilateral research group will promote the internationalization of Princeton and USP by greatly increasing the presence and visibility of Princeton in Latin America and USP in the United States, internationalizing the curriculum and research within both universities.
To give a sense of how transformative this partnership can be, there has not been a single class in the School of Architecture at Princeton on Latin American architecture until this initiative. The bilateral partnership will enable the school of architecture to engage deeply with the architecture of the Global South, which is a major priority for leadership in 21st century architectural education. This grant will seed the development of a series of core and advanced curricular changes well beyond the term of the grant itself. The importance, even urgency, of these changes cannot be overestimated as the mandate of architectural scholarship and education becomes increasingly global.

The prestige of the University of Sao Paulo, as the leading university in Latin America, attracts scholars and students from all over the continent and allows for the establishment of different sorts of academic, scientific and institutional exchange. To give a sense of how developed such bridges are, in July 2013 Professors Segawa and Camargo will be giving a special course on the Phd program FAU-USP has established along with the schools of architecture of the Universidad del Litoral (Santa Fe, Argentina) and the Universidad de la Republica (Montevideo, Uruguay). USP’s internationalization has also reflected on the increasing number of students coming from Colombia, Uruguay, Mexico and Argentina, as well as on the expansion of larger regional agendas. The bilateral association between USP and PU on a project focusing Latin American Architecture would therefore benefit from these existing strong links to the wider region as well as pave the ground for a broader engagement of graduate students and researchers from neighboring countries within the University, qualifying both universities as major centers in the world for the study of Latin American architecture.

**Strategy for long-term support**

The long term strategy for sustainability is to use the work done under this seed grant as proof of concept for major foundation support at both ends of the partnership.

In the long run, the bilateral agreement between FAU-USP and PU-SOA qualify the Brazilian team to apply for a Thematic Grant [http://www.bv.fapesp.br/en/1/thematic-grants-5-year-grants/] from the São Paulo State Research Foundation – FAPESP. It is one of their regular kinds of endorsement, specially designed to subsidize collective and inter-institutional research projects, due for until for 5 years, including transportation and stipends for research work abroad and visiting professors, sponsorship of workshops, colloquiums, and publications. In a short range basis, FAPESP also has programs such as the International Collaboration program [http://www.fapesp.br/en/6812] providing focused resources for individuals. These include:

*Visiting Researcher Program* (VRP) – These grants cover stipends and travel expenses for foreign scientists visiting colleagues in higher education and research institutions in the State of São Paulo for periods from two weeks to one year.

*Research Fellowships Abroad* (BPE) – support scientists associated to higher education and research institutions for stays from one month to one year in qualified research institutions outside Brazil.

*Research Internships Abroad* (BEPE) – offers to all of FAPESP fellowship holders the opportunity to spend from 4 to 12 months as research interns in foreign high profile research centers, working in a theme associated to the research project the candidate is developing in São Paulo.

These might be requested in the beginning of the agreement between USP-Princeton, and should not be considered in a long range timetable.

On a similar basis, the National Council of Scientific and Technological Research – CNPq offers grants for Visiting Scholars (APV) [http://www.cnpq.br/web/guest/apresentacao4>, which allows the collaboration of native and foreign researchers within a locally based project.

The official bilateral partnership between FAUUSP/PU-SOA would also make possible a regular flux of local PhD students to Princeton or other countries in Latin America, benefitting from the *Programa Institucional de Bolsas de Doutorado Sanduíche no Exterior* (PDSE) [http://www.capes.gov.br/bolsas/bolsas-no-exterior/doutorado-
sanduiche-no-exterior-pdse>, sponsored by CAPES, which provides resources for 6 to 18 months abroad.

For the organization of seminars and exhibitions, which demand resources for design, advertising, print, publications, stipends and travel expenses, USP’s Rector for University Culture and Extension provide funding at *Fomento às Iniciativas de Cultura e Extensão*, <http://www.prceu.usp.br/collegiados/c_diretrizesfundo.php>, as long as the proposed activities are held in the State of São Paulo.

**Proposed schedule of events**

The programme was planned considering each institution’s academic calendar profile.

For USP, the academic year starts usually in late February or March and ends early December; Winter recess is in July.

For Princeton, the academic year starts in September and ends in May.

**Year 1: 2013-2014**

The first stage of the collaborative research will be to immediately bring to Princeton a number of the principal investigators for short visits to establish the basic working protocols of the wider collaborative research network, including the technical requirements for real time exchange of findings. These occasions will also be used for workshops with scholars at Princeton. Also during the first year, faculty, post-docs and graduate students involved in the project will travel to FAU, depending on their research interests to initiate the research, meet our colleagues at other institutions and collaborate with them in the project.

**Year 2: 2014-2015**

At the completion of the first year of collaborative work, Princeton would host a meeting to consolidate the findings of the collaborative research and initiate the preparation of a leadership publication to record and disseminate the results. On the same occasions the principal investigators will meet to evaluate the direction of the research and establish new goals. During this year, ad hoc short visits by Princeton faculty and students to our partner institution and vice versa will be organized to maximize the most efficient growth in the research and taking advantage of particular research findings, new contacts and schedules of collaborators. Flexibility at this stage will be considered a key asset. For example, if a principal investigator is on sabbatical, he or she may be able to do more extended visits as part of the initiative.

**Year 3: 2015-2016**

Princeton and FAU would again host a series of workshops to conclude the research and launch the publication project to document it. A final organizational workshop will begin the discussions and logistics for long term collaborative work on new topics.

**Preliminary Schedule:**

**September-December 2013**

- Fall semester research seminar at Princeton on the historiography of modern architecture in Latin America, involving Ph.D. students from Architecture, Art History and PLAS.
- Planning activities by Skype and e-mail.
- Applications for FAPESP’s *International Collaboration Program*, CNPq’s *Visiting Scholars Program*, and CAPES’ *Bolsas de Doutorado Sanduiche* program for students for February 2014 activities.
- Call for Postdoctoral Fellows to integrate USP research team.
- Organizational workshop at Princeton with principal investigators.
February-May 2014

- Short term visits by researchers and students from FAU to Princeton and vice-versa.
- Workshops and lectures on the occasion of such visits.
- Applications for FAPESP’s international Collaboration Program and CNPq’s Visiting Scholars Program inviting Latin American prominent scholars for lectures in São Paulo in August-September 2014.
- Online platform: webpage and database start operation.

August-September 2014

- New course and seminar on Latin American Architecture at FAU Graduate Program, with participation of Princeton professors and Latin American scholars in classes and seminars.
- Opening of an Exhibition at CEUMA - Centro Universitário Maria Antonia/USP, as a proceedings of the one-year activities of the partnership. Exhibition opening is scheduled usually on the second week of August, according to the CEUMA annual program.
- Open lectures at FAU and CEUMA by Visiting Professors from Princeton and Latin America.
- Research and workshop of Princeton and FAU students in the FAU Library Architecture Drawings Collection. Organization of the August 2015 exhibition at CEUMA.

September-December 2014

- Program of classes, workshops, lectures etc, based on lessons learned during first year.
- Open access to webpage.

January-May 2015

USP Professors and Students at Princeton.

Activities:

- Planning of the Thematic Grant from the São Paulo State Research Foundation – FAPESP for a 3 year teaching and research collaboration.
- Exhibition, students’ workshop, seminars, classes and open lectures by USP Professors.
- Applications for FAPESP’s international Collaboration Program and CNPq’s Visiting Scholars Program inviting Latin American prominent scholars for lectures in São Paulo in August-September 2015.
- Application for FAPESP’s Thematic Grant.

September-December 2015

Princeton Professors and Students at USP

Activities:

- Opening of the exhibition: Brazilian Modern Architecture Drawings from the FAU Library Collection at CEUMA - Centro Universitário Maria Antonia/USP, organized by Princeton and USP students.
- Course and seminar on Latin American Architecture at FAU Graduate Program, with participation of Princeton professors in classes and seminars.
- Open lectures at FAU and CEUMA by Visiting Professors from Princeton and Latin America.
- Research and workshop of Princeton and FAU students in the FAU Library Architecture Drawings Collection. Organization of the August 2016 exhibition at CEUMA.
Lists of Other Collaborators and Graduate Students (academic years 2013-2014) Full researchers
Agnaldo Farias (Associate Professor, FAU-USP)
Bruno Carvalho (Assistant Professor of Spanish and Portuguese Languages and Cultures, Princeton)
Irene V. Small (Assistant Professor of Art and Archeology, Princeton) Patrícia Martins (Postdoctoral Fellow, FAU-USP)

Princeton Graduate PhD Students
Clelia Pozzi Evangelos Kotsioris Ignacio Gonzalez Galan Justin Fowler
Masha Pantaleyeva Mathew Mullane Nicholas Risteen Sria Chatterjee Vanessa Grossman

USP Graduate PhD Students
Diego Inglês de Souza
Ingrid Quintana Guerrero
João Sodré
Juliana Braga
Luciano Margotto Soares
Raissa Oliveira
Rogério Quintanilha

USP Graduate MA Students
Mariana Wilderom
Mina Warchavchik Hugert Richard Marchesini Galvão Victor Macedo de Oliveira

ANNEXES

CV’s Principal participants

Hugo Segawa is an architect, PhD, Full Professor at the Faculty of Architecture and Urbanism of the University of São Paulo, Researcher Level 1 of the National Council of Scientific and Technological Development (CNPq), Director of the Modern and Contemporary Architecture and City Research Group at USP. He was Visiting Professor at Tokyo University of Science (Japan), Universidad Autónoma Metropolitana/ Xochimilco and Universidad Autónoma de Yucatán (Mexico), Universidad Nacional del Nordeste and Universidad Nacional de Tucumán (Argentina) and Universidade Pablo de Olavide (Spain).

Among his books, Ao Amor do Público: Jardins Públicos no Brasil (São Paulo: Studio Nobel, 1996) was Book Award final at the II Bienal Iberoamericana de Arquitectura e Engenheiria Civil (Mexico, 2000); Oswaldo Arthur Bratke (São Paulo: ProEditores, 1997) received an award in the Research Category by the Brazilian Institute of Architects/Rio de Janeiro Chapter (Brazil, 1997) and Special Mention at XI Bienal de Arquitectura de Quito (Ecuador, 1998); Arquitecturas no Brasil 1900-1990 (São Paulo: Edusp, 1998) again received an award in the Research Category by the Brazilian Institute of Architects/Rio de Janeiro Chapter (Brazil, 1998) and is published in English bySpringer (New York, 2013); Arquitectura Latinoamericana Contemporânea (Barcelona: Gustavo Gili, 2005) was finalist Bruno Zevi Book Award by Comité International des Critiques D’Architecture – CICA (2008).

He is a Regional Editor of The Journal of Architecture (RIBA, UK), deputy editor (1987-1995) of Projeto magazine (Brazil) and former international correspondent of Spazio e Società magazine (Italy).

He was a member of the Advisory Board of the International Working Party for Documentation and Conservation of Buildings, Sites and Neighborhoods of the Modern Movement –DOCOMOMO (2004-2008) and Coordinator of DOCOMOMO Brazil (2002-2008). He co-organized the 3rd and 5th Brazilian DOCOMOMO Conferences and was a member of the Scientific Committee of the 6th, 9th and 10th international DOCOMOMO Conferences (Brasilia, 2000; Ankara, 2006; Rotterdam, 2008).

In 1994 he curated the exhibition “Zeitgenössische Architektur in Brasilien/Brazil: Recent Architecture” at the Deutsches-Architektur-Museum, Frankfurt, and in 2012 the exhibition “Le Corbusier | South America | 1929” at the Centro Universitário Maria Antonia/USP, São Paulo, presenting 33 original drawings from the Fondation Le
Corbusier’s archives.

As a Jury, he was member of the 2nd Mies van der Rohe Award for Latin American Architecture (Barcelona, 2000), Casa de Cultura San Carlos Architecture Competition (Venezuela, 2000), Centro Cultural Gabriela Mistral Architecture Competition (Chile, 2007), and VI Bienal Iberoamericana de Arquitectura y Urbanismo (Lisbon, 2007), V Bienal de Arquitectura de Bolivia (1998), VII Bienal de Arquitectura de Quito (1992).

He acted as an executive organizer of the European Architectural History Network - EAHN/FAUUSP Conference, held in São Paulo, 2013, and the 7th Seminário de Arquitectura Latinoamérica – SAL (São Carlos/São Paulo, 1995), the last of the landmark first phase of the meetings.

He is an active member of the Latin American Contemporary Architecture Observatory, a research network among University of São Paulo, Universidade Nacional (Colombia) and Universidad Autónoma Metropolitana /Xochimilco (Mexico).

José Lira is an Associate Professor at the Faculty of Architecture and Urbanism of the (FAU) and Director of the Center for Cultural Preservation (CPC) of the University of São Paulo.

He has degrees in Architecture and Planning at the Federal University of Pernambuco (1989), as well as in Philosophy, at the University of São Paulo (1999). His Ph.D dissertation, held at FAU-USP in 1997, focuses on the cultural history of planning and housing in early 20th Century Recife, Brazil. His Habilitation Thesis, held at USP in 2008, also at USP, deals with the work, impacts and meanings of avant-garde architect Gregori Warchavchik. In 2009 he developed a post doctorate research at Columbia University GSAPP.

Research affiliate at the National Council of Research (CNPq) since 1999, since then he has developed several research projects, working as a full-time advisor on Masters and PhD Programs. His main topics of research focus on housing and planning history, the cultural history of modern architecture in Brazil, architectural historiography and criticism and Brazilian social thought. From 2008 to 2011, he was a board member of the National Association of Research and Post-Graduation on Architecture.

He authored Warchavchik: Fraturas da Vanguarda (Cosac & Naify, 2011, Book award at the 8th Bienal Iberoamericana de Arquitectura y Urbanismo, in Spain, and 2nd Prize Jabuti for art and architecture), organized História, Historiografias, Historiadores (Designio, ns. 11-12, 2010), and Historia e Cultura Estudantil: revistas na USP (Edusp/ CPC-USP, 2012), and co-edited Caminhos da Arquitetura, de Vilanova Artigas (Cosac & Naify, 4th edition, 2004), Tempo, Cidade e Arquitetura (FAU-USP/ Annablume, 2007), Cidade: impasses e perspectivas (FAU-USP/ Annablume, 2007), São Paulo, os estrangeiros e a construção das cidades (Alameda, 2011), and Memoria, Trabalho e Arquitetura (São Paulo, Edusp, forthcoming). He has also published chapters in L’Aventure des Mots de La Ville (Robert Lafont, 2010), Arquitetura + Arte + Cidade (Viana & Mosley/ PROURB, 2010), Les Mots de la Stigmatisation Urbaine (UNESCO/ MSH, 2006), Habitação Econômica e Movimento Moderno no Brasil (Rima/ FAPESP, 2004), As Palavras da Cidade (UFRGS, 2002), Habitação e Cidade (USP/FAPESP, 1998), Rediscutindo o Modernismo (UFBA, 1997), as well as articles in several Brazilian and foreign journals such as Domus, Espaço e Debates, Novos Estudos Cebrap, Social Science Information, Revista Brasileira de Estudos Urbanos e Regionais, Genêses, Revista Brasileira de Ciências Sociais, Análise Social, Pós, Risco, Sinopses etc.

Mônica Junqueira de Camargo, Architect, Associate Professor of Contemporary Architecture at the Faculdade de Arquitetura e Urbanismo da Universidade de São Paulo, consultant of São Paulo City’s Council for the Preservation of Historical Buildings, critic in architecture and editor of Pos - Revista do Programa de Pós-Graduação da FAU/USP.

Her main research area is on Contemporary and Modern Brazilian Architecture with production of many articles and books including: Fábio Penteado / Ensaios de Arquitetura (1998); Joaquim Guedes (2000); The Master Architect Series V / Botti Rubin Arquitetos (2002); Sidonio Porto: um arquiteto e seu tempo (2009); Hipóteses do Real (2012).

Member of the Latin American Contemporary Architecture Observatory, a research network among University of São Paulo, Universidad Nacional (Colombia) and Universidad Autónoma Metropolitana /Xochimilco (Mexico).

Deputy Director of the Modern and Contemporary Architecture and City Research Group, FAUUSP.

Organizer of various national and international seminars including in 2013 FAU/EAHN Architectural Elective Affini-
ties: correspondences, transfers, inter/multidisciplinarity.


Former President and Council Member of São Paulo City’s Council for the Preservation of Historical Buildings, 2004-2007

**Beatriz Cololina** is Professor of Architecture and Founding Director of the interdisciplinary Program in Media and Modernity at Princeton University, a graduate program that promotes the interdisciplinary study of forms of culture that came to prominence during the last century and looks at the interplay between culture and technology.

She is the author of many books, including *Privacy and Publicity: Modern Architecture as Mass Media* (MIT Press, 1994), which was awarded the 1995 International Book Award by the American Institute of Architects and has been published in nine languages, *Sexuality and Space* (New York: Princeton Architectural Press, 1992), which was awarded the 1993 International Book Award by the American Institute of Architects, and *Domesticity at War* (ACTAR and MIT Press, 2007).

In 2006, she curated with a team of PhD. students from Princeton the exhibition “Clip/Stamp/Fold: The Radical Architecture of Little Magazines 196X-197X,” which opened at the Storefront for Art and Architecture in New York and has been displayed in ten cities around the world. The exhibition will travel to Santiago de Chile, Buenos Aires, Montevideo and Bogotá starting this May. The catalogue of the exhibition, *Clip/Stamp/Fold: The Radical Architecture of Little Magazines 196X-197X*, co-edited with Craig Buckley, was published by ACTAR (Barcelona) in 2010.

Her most recent book “Playboy Architecture: 1953-79,” developed with a team of PhD. students from Princeton, is currently at the NAI/M/Bureau-Europa in Maastricht (The Netherlands) from where it will travel to other venues in Europe and the USA. Her next forthcoming books are “Manifesto Architecture: From ZANG TUMB TUMB to Twitter” (Sternberg Press) and “X-Ray Architecture: Illness as Metaphor” (Lars Müller Publishers).

She has been the recipient of many awards and fellowships including Graham Foundation, CASVA (Center for Advanced Studies in the Visual Arts), SOM Foundation, Le Corbusier Foundation, CCA (Canadian Centre for Architecture), Getty Center. In 2005 she received the Princeton University President’s Award for Distinguished Teaching.

**Esther da Costa Meyer** is Professor and Director of Graduate Studies in the Department of Art and Archaeology at Princeton. She is the author of *The Architecture of Antonio Sant’Elia*, co-winner of the Book of the Year award given by the American Institute of Architects in 1996, and of *Frank Gehry: On line*, an exhibition catalog of Gehry’s drawings that she curated in 2008. She is co-editor of * Schoenberg, Kandinsky and the Blue Rider*, the catalogue of a show she co-curated in New York in 2003.

For the past few years, her work has focused on the architecture of Western powers in Asia, from the late nineteenth to the mid-twentieth century. To this end, she has accompanied her students to India (Goa, Chandigarh) and Shanghai, to study the complex entanglement between colonial power and the architecture designed to represent it, as well as the complicity of Western architects with the project of western imperialism.

In 2009, she team-taught one of Princeton’s Global Seminars in Brazil with the sociologist Antonio Sérgio Guimarães: “Race, Culture, and Identity in Brazilian Modernism.” Students spent three weeks in Salvador, Bahia, and three weeks in Rio de Janeiro studying the emergence of a modernist culture and its attempt to negotiate a path between regionalism and nationalism, between the lure of the European avant-gardes and the fear of new forms of cultural colonization. In 2010, she team-taught a graduate seminar with Beatriz Cololina on Chandigarh and Brasilia. Next fall, she will again teach a graduate seminar on Brazilian architecture of the modern period.

She has received awards and fellowships from the Sterling and Francine Clark Institute, the award for Best Thematic Museum Show in New York City, and the Graham Foundation.