Bayimba Cultural Foundation
Kampala, Uganda
Lena Hu, Class of 2020
The Work

× Finance / Consulting work for an arts nonprofit

× Created a capital campaign fundraising and staffing plan for an $18.6 million arts centre launching in 5 years

× Very independent work - set own deadlines

× Identified sponsors, ran interest surveys, outlined sponsor contact schedule, prospected international philanthropy & arts foundations, etc.
Outside the office
The most rewarding part was knowing that Bayimba will rely on my work for *years to come* as they fundraise for the Centre. My work felt meaningful because I was leaving a *sustainable impact*, rather than doing short-term tasks.
Our Final Presentation
My Impact on Bayimba

× Created a capital campaign fundraising & staffing plan that will be used to make the Bayimba Arts Centre a reality

× In taking on this work, I reduced the workload of other Bayimba employees who already have a lot to do
On the daily walk to work
Impact on Me

- Confirmed that I wanted to be an Economics Major w/ a Finance certificate
- Realized that I want a more structured work day; this was too independent at times
- Learned lessons about being patient, staying focused, and self-motivation
Overall: An amazing experience

Definitely a lesson in patience, hard work, and dedication

Exposed to a culture that was so different from what I knew - it was like nothing I had experienced before.
Thank you Bayimba, Luisa, and Marisa!

Lena Hu, 2020
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