What JUCCCE Does

- JUCCCE is a non-profit organization accelerating the greening of China for a healthier world.
- Leverages government channels, international networks, and generous contributions from corporate and individual contributors to make a lasting impact on key drivers of energy such as urbanization and industry.
- In the past 10 years, JUCCCE has already catalyzed key tipping points in China through initiatives like Smart Grid and Energy Efficient Lighting.
- Currently focused on the Food Heroes program, the first food education program in China designed to integrate nutrition and sustainability.
Work Responsibilities

- Redesigned the JUCCCE website completely to make it more user-friendly, informative, and efficient.
- Disseminated information about the latest JUCCCE events and projects through the organization’s official Twitter handle.
- Prototyped various games and activities to be implemented in JUCCCE’s Food Heroes curriculum.
- Assisted with event management for various JUCCCE promotional events and forums.
Interns in Action
A Typical Workday

- Get to the office between 9 and 9:30 AM, chat with fellow interns for a bit and eat breakfast
- Work on specific elements of website, such as writing new content or design
- Grab lunch with fellow interns in the mall downstairs around 12
- Continue work in the afternoon, meet with Peggy about once a week for updates
- Egg waffle/coffee break with interns around 4
- Leave work at 6
- On special occasions, go out with fellow interns for dinner and karaoke
Bonding with Fellow Interns
Impact of My Work

- The new JUCCCE website will reach tens of thousands of people from all around the world who are interested in JUCCCE’s role in promoting and catalyzing sustainable changes in China.

- The website and related media that was disseminated to the public are key to persuading interested clients to utilize JUCCCE’s sustainability consulting services.

- Food education plays an important part in the fight against climate change. Designing Food Heroes games that work well with children will play a key role in popularizing JUCCCE’s food education curriculum in China.
More Fun with the Interns!
Impact on My Academic Choices

- This internship provided me with great exposure into the world of corporate consulting and the impact of nonprofit organizations on real-world problems.
- Having done web design over the summer, I now really appreciate the time and effort it takes in putting together a sleek yet informative website.
- This has motivated me to pursue a certificate in Applications of Computing at Princeton.
Travels
Most Rewarding Aspects

- I got to make a tangible impact on the sustainability movement in China and around the world by disseminating JUCCCE’s message and goals to the public.
- I felt that I personally made an impact on the youth in China who are learning to lead healthier, more sustainable lifestyles through JUCCCE’s Food Heroes Program.
- I got to bond with all of the other interns working at JUCCCE, many of whom are also college-aged and come from great schools.
- I was totally immersed in the local culture and learned a lot about my own heritage through exploring China with my fellow interns!
More Travels!
Cultural Awareness/Personal Growth

- For the first time, I went to China from the perspective of someone who was working there – this gave me an interesting insight on what it is like to live and work in China.
- Being in China for over two months really allowed me to further connect with my roots and my heritage, as I was able to spend a lot of time with extended family.
- I greatly improved my ability to speak and read Chinese.
- Above all, I met a group of fantastic people at my workplace and will keep in contact with them in the future!