Zigla Consultores, Buenos Aires

Atakan Baltaci’19
What is Zigla?

Zigla specializes in management and evaluation, strategic social investments and knowledge management.

Works with governments, companies, social foundations and international agencies in Latin America.
What did I do?

- Worked with a team of 3 on a new project to improve and automate the way the company prepares reports for clients to produce reports that contain more information in a visually appealing way.

- Learned Tableau, a data analysis program, throughout the internship to prepare quarterly reports that evaluate the participants’ information for two social projects that are implemented in 10+ countries in Latin America.

- Prepared a 3000-word user’s guide in Spanish for fellow workers to introduce them to Tableau, and presented the report to the entire office staff.
At Work
Most Rewarding Aspect of Work

Learning Tableau, which I can use in the future for data analysis and visualization

Learning how to collect data when working with large scale social projects

Using Spanish in a work environment and practicing daily
The Impact of My Work

Using Tableau, I automated certain quarterly reports so that reports update themselves regularly. This will save Zigla a lot of time in the future as new reports are created.

Zigla decided to switch to Tableau to analyze and visualize data towards the end of my internship.

Tableau also improved the way we presented the data to clients. The reports I automated got positive feedback from the clients.
Beyond Work

Argentina is an amazing country to explore with lots of natural beauties!
Impact of this summer

I realized that I want to keep on working social impact consulting and work with social projects.

Academically, I want to focus more on data analysis in my remaining time at Princeton.

Culturally and socially, I got to see so many new places in Argentina and practiced a lot of Spanish!
Conclusion

I definitely recommend an internship at Zigla and in Buenos Aires!

Thank you IIP and Zigla Consultores for giving me this opportunity!