GENDES is a Mexican civil society organization (nonprofit) that addresses questions of gender violence and inequality with a particular emphasis on masculinities (i.e. how society teaches us what it means to be a man).

It has four departments:

• Public positioning
• Resource management (my department)
• Institutional development
• Methodology
My work

My responsibilities this summer fell under the following broad categories:

• Systematizing the database of international donors and establishing funding priorities for 2017
• Preparing a crowdfunding campaign to launch in November 2017
• Evaluating past grant proposals
• Working with the Methodology department to develop new projects
• Authoring original grant proposals
• Helping with the systematization of GENDES’ rehabilitation model for men
International donors

1) Update donor database
2) Create a system that ranks foundations based on alignment with GENDES’ funding needs
3) Establish which foundations are the most important targets for 2017-2018 and develop a plan to contact them
Crowdfunding campaign

1) Develop campaign message
2) Create all campaign materials (text, Facebook posts, emails, video, infographics, etc.)

Proposal evaluation

1) Analyze strengths and weaknesses of old grant proposals
2) Present results to Methodology department for future projects
Project development

1) Conduct 3 literature reviews for new projects
2) Work with Methodology to outline 3 projects for international donors

Grant proposals

1) Author 3 original grant proposals
2) Create presentation introducing project idea to National Health Secretary (possible partner)
Systematization of rehabilitation model

1) Plan and assist with focus groups
2) Transcribe focus groups
3) Compile chronology of model’s development
4) Plan and help lead full-staff meeting regarding GENDES’ relationship with the model
5) Author sections of a publication about GENDES’ work with the model
Main contributions to GENDES

Updated international donor database with mechanism to automatically rank foundations

Development of three new projects, along with letters of intent and proposals (we recently found one of these was selected as one of 38 out of 340 to be advanced to the final round of consideration)

Draft of section of new publication about GENDES’ history with the CEC EVIM rehabilitation model
GENDES’ impact on my academic/career plans

Living in Mexico and working at GENDES have solidified my commitment to Latin American Studies and led me to seriously entertain the possibility of spending several years working for a civil society organization in Latin America before pursuing graduate studies.
Living in Mexico

Mexico is an incredible country and a wonderful place to work for the summer. Moreover, everyone at GENDES is more than willing to offer advice and support you in any way possible.