A Fireside Chat with Sherwin I. Seligsohn, Successful Serial Entrepreneur and Founder of Universal Display Corporation:

“From An Academic Curiosity to the Age and Magic of OLEDs (Organic Light Emitting Displays)"

Chat Moderator, Joseph X. Montemarano, Director for Industrial Enterprise, PRISM, Princeton University

Sherwin Seligsohn’s pathway to Princeton University was a product of a self-directed curriculum in technology entrepreneurship and was as equally unlikely as it was predestined, or maybe it was both.

Having founded and incorporated International Mobile Machines Corporation in 1972 (which would later become InterDigital Communications Corporation), Sherwin pioneered, financed and demonstrated wireless multi-channel digital telephony. But it was his quest to keep tabs on his stock investments from the beaches of Atlantic City in the form of the first-ever (possibly) envisioned smartphone display that ultimately brought him to Princeton University, and enabled him to exclusively license “OLED” technologies invented at the Center for Photonics and Optoelectronic Materials, which is now part of PRISM.

After seeing an organic green dot that lit up for a mere 5 seconds in Princeton’s labs, Sherwin saw the future of displays and founded Universal Display Corporation in 1994 to commercialize his vision. From this, a transformational collaboration with Princeton University was born, and a technology initially described as an “academic curiosity” was nurtured for more than a decade and now commercially recognized for ushering in the “Age and Magic of OLEDs.”

A true entrepreneur’s entrepreneur -- after many decades of being told his ideas would not work or were flat out not possible -- Sherwin is more than ever energized by the challenge to do the impossible, to do something truly remarkable.

Join us at Princeton University Friend Center for Engineering Education on March 1 at 4 PM for a Fireside Chat with Sherwin Seligsohn. Immediately following, the New Jersey Entrepreneurial Network will convene its Annual Poster Session and Pitch Contest, involving technology entrepreneurs and product concepts from start-up companies, and faculty and students from New Jersey universities and the NJ/NY/PA region.

For more information and registration details, please see www.njen.com.