Welcome!

Transportation & Parking Services welcomes you to the premiere issue of Princeton inMotion, an e-newsletter providing news, updates and information about Transportation Demand Management (TDM) at Princeton University.

To support the goals outlined in the 2008 University Sustainability Report, we have developed and implemented a number of TDM programs and incentives for the University community. By creating alternative travel choices for commuters, TDM will help address one of the report's primary goals—reduce current carbon emissions to 1990 levels by 2020.

So far, we have over 180 University community members who are participating in one of the many TDM programs we offer. If you’re thinking of joining a TDM program or just have questions, please contact us.

KIM JACKSON
Director, Transportation & Parking Services

ANDREA DEROSE
TDM Manager

Carpool Incentive Program

Nearly 70 employees are now participating in the Carpool Incentive Program. Carpool participants may be eligible for a $25 gas card every three months and starting this fall, new and current carpoolers will receive one oil change certificate that may be redeemed at select service stations.

To search for potential carpool partners, sign up on the free online rideshare database.
Vanpooling at Princeton University

We are pleased to announce that the first vanpool will begin this fall! The van will start in Yardley, PA and pick up additional commuters at the I-95 Park-and-Ride in Lower Makefield Township.

Transportation & Parking Services organizes a vanpool when five or more interested employees, who reside in the same general area and have similar work schedules, are identified. Vans are supplied to each group, and fuel costs are shared among each member of the group, excluding the driver.

If you are interested in starting a vanpool or to learn more, please contact Andrea DeRose at aderose@princeton.edu or 609.258.1656.

Biking

Princeton University encourages the use of bicycles as a convenient and sustainable form of transportation and provides a wide array of bike paths throughout the campus. A campus map with bike paths and bike rack locations is now available online.

Bike Registration

In August, the University implemented a new bike policy that now requires all University students, faculty and staff who ride on the Princeton campus to register their bikes. Registration is free, and a user-friendly online bike registration form is now available on the Transportation & Parking Services website. Bikes registered prior to September 1, 2009 must be re-registered.

Bike registration aids Public Safety in locating the owner of a lost or stolen bicycle and provides a record of ownership.

According to the San Francisco Bike Coalition, people commuting 10 miles a day by bike burn 110,250 calories, keeping off 30 pounds of fat each year, on average.
For more information contact:
Andrea DeRose, TDM Manager
New South, A Level
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Mass Transit Subsidy Program
University employees who use mass transit to commute to and from campus may apply for the Mass Transit Subsidy Program. The program offers a 50% subsidy on any monthly transit pass to eligible faculty and staff. Learn more or apply for the program online.

NJ Transit has recently adjusted their train schedules. The latest arrival and departure schedules are available at www.njtransit.com.

TigerTransit operates on six fixed and integrated routes that provide safe, convenient and reliable transportation throughout the Princeton campus and surrounding community.

New Routes
New TigerTransit routes are in effect for the academic year providing service to academic and administrative buildings including 701 Carnegie Center (the new home for the Office of Finance and Treasury and most Office of Information Technology departments); MarketFair; faculty, staff and student housing; Nassau Street; and the Forrestal Campus and Princeton Plasma Physics Laboratory (PPPL). TigerTransit also offers connections to New Jersey Transit and the Princeton Borough Free B shuttle.

Saturday Shopper
The Saturday Shopper provides bus service from graduate housing complexes to Princeton and Nassau Park shopping outlets. The Nassau Park Boulevard Line provides bi-weekly Saturday service from graduate housing complexes to shopping outlets along Nassau Park Boulevard with stops at the Wegmans and Walmart shelters and at Trader Joe's on Route 1. On alternating Saturdays, the Nassau & Harrison Line provides service from graduate housing locations to shops and restaurants along Nassau and Harrison streets, including the Whole Earth Center, the Princeton Shopping Center, the Blue Point Grill and Palmer Square. Service dates and timetables are available online.

Eco-friendly Fleet
This fall, Transportation and Parking Services has launched 10 new buses that run on B20 diesel fuel. All buses are fully accessible, feature low floors and front-loading racks for two bicycles. Riders can also track the location of all buses anytime online from their computer or Web-enabled mobile device using TigerTracker, a real-time Web-based GPS.

To learn more about TigerTransit visit the Transportation & Parking Services website.

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www.princeton.edu/transportation/tdm