Welcome!

Hello, Commuters! Spring is finally here and warmer weather is right around the corner. However, warmer temperatures can often lead to higher gas prices, so it is a great time to consider participating in a Princeton University TDM commuter program!

Since 2010, Princeton University has seen an increase in members joining a TDM program, with an average of **178 new sign-ups each year.** 2013 is off to a good start with 47 new participants so far.

If you would like to participate in a TDM program but not sure which one is right for you, please contact Transportation & Parking Services for additional information.

**KIM JACKSON**  
Director, Transportation & Parking Services

**ANDREA DeROSE**  
TDM Manager

**MAP–21**  
Last year, President Obama signed into law the Moving Ahead for Progress in the 21st Century (MAP–21). This bill provides the framework for funding surface transportation programs for fiscal years 2013 and 2014.

**DID YOU KNOW?**  
SPRING 2013 ISSUE

BIKING/WALKING  MASS TRANSIT  TIGERTRANSIT  VANPOOLING  CARPOOLING  CAR SHARING

**www.princeton.edu/transportation/tdm**
Biking

On-going Bicycle Initiatives

Princeton University has been working to become more bike-friendly, and the efforts have paid off! On February 23, TDM Manager Andrea DeRose spoke at the New Jersey Biking and Walking Summit to outline the University’s progress towards a more bike-friendly campus.

Efforts include:
- Increasing the number of campus bike racks
- Addition of covered bike parking
- Creation of bike spaces that are integrated into newly constructed buildings
- Completion of a new master bike plan for the University
- Development of incentive programs for those who bike to and from work,
- A bike sharing pilot program

March Bike Safety Event

On March 1, Princeton University’s Undergraduate Student Government (USG) hosted a Bicycle Safety Event. Transportation & Parking Services assisted students with campus bike registration, which aids in recovery when a bicycle is lost or stolen. A total of 51 bikes were registered at the event. Attendees also had a chance to win a free bike lock as well as receive a free tune-up performed by various student volunteers.

Walking

With nicer weather around the corner, more employees are encouraged to walk outside, whether to attend a meeting across campus, or just to get some fresh air and exercise during the workday. The following graphic illustrates distance, time, and caloric burn* between a few typical routes one might travel on campus.

* Calculations are approximations based on an individual weighing 150 lbs. walking at a pace of 3 miles per hour (20-minute mile).
For more accurate calculations, plug in your own numbers using the online Health Status Calculator.

Transportation & Parking Services
Mass Transit

The pre-tax limit for transit-related expenses for 2013 is $245 per month, a **69% increase from 2012**, allowing for additional potential savings for commuters traveling via mass transit. This is good news for University employees participating in the [Pre-tax Transit Program](#) managed by the office of Human Resources. The program allows an employee to take out money from his or her paycheck—before taxes—to pay for transit-related expenses.

In addition to the pre-tax program, University employees can also sign up for the [Mass Transit Subsidy Program](#), managed by the office of Transportation & Parking Services, to receive a **50% reimbursement** on their monthly transit pass. A similar subsidy program is now also offered to graduate students.

**DID YOU KNOW?**

From Left to Right: Chris Poli, Freddie Knott, Alan Stevens, Mike Morris, Kevin Purdy, and Craig Mallet

So far for the year, we each spent between $130 and $380 for fuel and won’t have to put any more money in till next year. We also figured that we all save approximately 800 gallons of fuel each a year. But the main pitch would be the stories that you would miss if you drove by yourself.

*Craig Mallet, Shop Supervisor, Site Protection*

TigerTransit

Just a reminder, TigerTransit offers free service to the new University Medical Center of Princeton at Plainsboro from campus Monday through Friday. Over 250 individuals have traveled to the hospital via TigerTransit since its addition to the Forrestal Route in July 2012. [View the TigerTransit schedule online.](#)

**DID YOU KNOW?**

TigerTransit On-demand!

TigerTransit offers on-demand service during the academic year, from 9 pm to 3 am. Just call 609.258.RIDE (7433) for pick-up and transit service to most main campus locations.

**DID YOU KNOW?**

**A Cost-saving Approach to Commuting**

There are no associated fees to joining a Princeton University vanpool. Participants need only to pay for the cost of fuel, which is divided among all vanpool riders with the exception of the driver.

**INTERESTED IN STARTING A VANPOOL IN YOUR AREA?**

**Parking Reimbursement Account**

Similar to the Pre-tax Transit Program, the Parking Reimbursement Account Program managed by the office of Human Resources allows an employee to set aside money, before taxes, from his or her paycheck to pay for parking costs associated with commuting to work.

[Learn more...](#)
Carpooling

Active carpoolers receive a **$50 gas card** each quarter. In addition to the gas card, new members are eligible to receive a $25 oil change certificate.

Looking for fellow employees to share a ride with? Consult the free Princeton University [online rideshare database](#)! 

Car Sharing (WeCar)

**Where are the WeCars?**
- Butler Apartments
- Dillon Gymnasium
- Frist Campus Center (2 vehicles)
- Graduate College
- Lawrence Apartments
- Lot 21
- Stanworth Apartments

**Questions?**
Speak to a WeCar representative in person every Wednesday during the academic year from 11:30 am to 1:30 pm on the 100 Level of the Frist Campus Center.

Students may enjoy **$1 off per hour** when using a WeCar on Wednesdays.

**Wednesday hourly rate: $7**
**Regular hourly rate: $8**

DID YOU KNOW?

Reserved Parking
Carpoolers (and vanpoolers) benefit from reserved parking in many campus lots, including the West Garage which includes 15 spaces on the lower level dedicated for car- and vanpool vehicles.

You are receiving this electronic newsletter because you have signed up for the TDM mailing list or are currently a participant in one or more of Princeton University’s TDM programs. If you wish to no longer receive these e-mails, you may [unsubscribe](#) at any time.

Traffic Control

Transportation & Parking Services

For more information contact Andrea DeRose, TDM Manager

[aderose@princeton.edu](mailto:aderose@princeton.edu)  •  609.258.1656

[www.princeton.edu/transportation/tdm](http://www.princeton.edu/transportation/tdm)