Course Description

Studied is the transportation sector of the economy from systems technology, planning, deployment and operational perspectives. The focus is on fundamental modeling, analytical methodologies and artificial intelligence (AI) that support

- regional, national and international; long and short-range; Capital and Operational Planning, made by public sector oversight entities
- the formulation and analysis of technological innovations and infrastructure investments made by both the private sector and the public sector, especially those focused on the application of automation to fundamentally improve the transportation sector of the economy,
- the real-time operational decision making by transportation service companies, and
- investigation of the evolving use of artificial intelligence in the safe and efficient operation of various modes of transportation, especially road transportation.

The transportation sector of the economy is one in which a continuing tug-of-war exists between the private sector and the public sector that seeks a balance between private sector market forces and broad oversight and infrastructure investments by the public sector.

The transport sector of the world economy is a fundamental contributor to improved quality-of-life. Better mobility is a better life, for the most part. The sector is a complement of a vast (sunk) investment in physical infrastructure, conventional operating practices and technologies, established/entrenched laws, rules, policies public oversight and regulations, established/entrenched private operating companies. In the recent past (last 100 years or so) the public sector and the military have played major roles in the technological, operational and
physical infrastructure elements of the transport sector; however, the continued progress of Moore's Law in computation, data storage and communications is spurring the private sector to aspirations of revolutionizing and substantially disrupting much of the transport sector of the world economy. These disruptive efforts, focused on automation and improved efficiency in addressing uncertainty, are attracting enormous private sector intellectual talent and financial investment. The fact that Adam Jonas, Morgan Stanley lead automotive sector analyst put a $175B valuation on Waymo, a company that has yet to earn its first dollar is just the tip of the iceberg.

While the road transport sector of the world economy is in the cross hairs of many of these technological disruptions, the rest of the modes of transport air, water rail and even pipe are all under siege.

Traditional issues that continue to be important are:

- **Energy**: 1/3 of the energy consumed in the US is consumed by the transportation sector. Today, essentially all is carbon based. Most is used to power our road transport system. Concern about global warming, oil spills, $147 a barrel oil, hybrids, and the vehicle and infrastructure needs convert to the electrification of our dominant road transportation system.

- **Security**: the heightened sensitivity following 9-11, international terrorism and hacking

- **Funding**: the construction and maintenance of road and public transportation infrastructure has been funded by a most elegant system of taxing fuel consumption (gasoline/diesel), which unfortunately has plateaued with declining expectations. Can concepts such as value (aka congestion) pricing, private toll roads, VMT (vehicle-mile-tax), and for-profit mass transportation pick up the slack and address the fact that electric vehicles do not consume any gasoline or diesel?

- **Local issue**: Traffic congestion, road construction, transportation-related environmental issues and the stagnation of transportation funding sources are dominant themes of grass roots planning and policy analysis,

- **Fundamental equity issues** associated with those that have good access to mobility (largely those that own cars) and those that for whatever reason, do not have access to a personal automobile,

- **Intelligent Transportation Technology (ITS)**: With roots in Personal Rapid Transit (PRT) beginning more than 40 years ago, computer and information technology has promised that it would revolutionize mass transit and provide unparalleled mobility for all. To date, success has been mixed. PRT never got off the ground, but is still trying. Automated Highway System (AHS) have suffered a similar fate. More modest efforts involving electronic tolling (EZPass, et al), turn-by-turn navigation (CoPilotLive, and others) have become mainstream and once promising V2V and Connected Vehicle initiatives seem to be running out of steam.

- **Apps, Automation & Artificial Intelligence**: Over the past 13 years or so since the DARPA Challenges there has been ever increasing interests among auto manufacturers and suppliers, technology/entrepreneurial companies, local and national governments around the globe and the general public in fundamentally transforming the mobility of both people and goods and, as a result, substantially changing where and how we choose to live, work and play. New and exciting are systems that look to deliver improved mobility through vehicle sharing that augments traditional vehicle ownership, conventional mass transit and, consequently, our fundamental life styles. This includes, the recent surge of bike sharing, car sharing and mobile app based ride-hailing systems.
What is HOT is what I have dubbed as "SmartDrivingCars". This term includes Safe-driving Cars (and trucks & buses) that simply have Automated (Collision Avoidance and Lane Centering) Driver Assistance Systems (ADAS), Self-Driving Cars that allow drivers to take their hands off the wheel and feet off the pedals in some driving environments at some times and Driverless Cars that drive themselves the whole way from some origins to some destinations over some routes at some times and, as such, can operate completely empty with no human on-board in those situations. The key aspect of these technologies is that they operate and share the existing streets and roadways with conventional human-operated cars, trucks, buses, bicycles, pedestrians, etc. Safe-driving Cars, the simple collision-avoidance version holds the promise of substantially improving safety and saving money. Self-Driving Cars extend the safety of Safe-driving cars to deliver substantially enhanced driver comfort, convenience and flexibility. The Driverless fundamentally disrupts the mobility system by enabling the provision of high-quality demand responsive mobility to essentially everyone, revolutionizing the efficiency and executions of the distribution of goods at substantially more affordable cost and, in the process substantially reducing (>50%) energy consumption and pollution, and substantially reducing congestion. Seems like a winner!!

Automation technology is rapidly evolving in road vehicles which can trace a beginning with the DARPA 2004,5 & 7 Grand Challenges and subsequently spurred by Google and others to deliver a driverless car to the marketplace. A must read chronicling this period is Autonomy by Larry Burns. The traditional automobile industry has responded by beginning to roll out its own Safe-driving collision-avoidance and Self-driving technology that may well make driverless technology a reality in the near future. Since the evolution of this technology may well have a viable business case through fundamental safety improvements in its initial stage, it may well have a feasible evolutionary path to attainment of full driverless. If so, such technology could dramatically change personal mobility and have a substantial impact on land-use, goods movement and the future shape of our cities. See Adam Jonas View on Business Case for SmartDrivingCars: 2-minute version; 12-minute version. A substantial portion of the course is oriented to the study this technology and its implications on how we live.

A substantial part of the course will focus on SmartDrivingCars, the design, creation, testing and enhancement of their automated control systems, the real-time management and operation of fleets of these vehicles, the dynamic deployment and market adoption by the traveling public and the movement of goods, and most importantly, on its implications on how we live and the quality of our lives in the years ahead.

The first part of the course, "policy, planning and decision making", surveys the transportation sector of the economy by studying and evaluating the current level of mobility involving people and goods and the balance between Federal, regional and local transportation agencies, private transportation providers, consumers of transportation and those impacted by transportation. Studied are the roles played by each of the participants in the transportation sector of the economy. The historical evolution of transportation policy will a basis for understanding the current relation between the supply and demand for transportation and provide a perspective for evaluating the change in that balance that driverless technology may impose. While substantial technological disruption is occurring in the transportation sector, that disruption is occurring within this traditional environment. A firm understanding and respect for this environment will be necessary for the technological r/evolution to best deliver improved quality of life.

The second part of the course, "analytical models of transportation demand and technology", focuses on the quantitative aspects of the demand for mobility / transportation and the design, planning and analysis of transportation systems. Studied are the methodologies used in the transportation planning process: its objectives, its models and its data requirements. Focus will be on methodologies for quantifying the demand for transportation and analytical processes for the planning and design of infrastructure, facilities
and systems that are appropriate for addressing broad national policy issues as well as detailed and specific local circulation and traffic issues. In particular, the classical four-step travel analysis process will be studied involving: Trip Generation, Trip Distribution, Modal Split and Traffic Assignment with Trip Generation and Distribution first studied from a spatially and temporally aggregated perspective and then from an individual traveler perspective. The individual perspective will allow for the synthesis of precise temporal and spatial trip inventories that assemble to reflect the aggregate characteristics of the mobility of the society. These methodologies will be used to synthesize each of the Billion individual trips that are made across the US of A (including the 30+ million made in New Jersey) on a typical day that are critically important for doing a credible assessment of the operational aspects of technologies such as autonomous Taxis (aTaxis)

The third part of the course, "technologies", focuses on emerging technologies that may improve mobility, the economy and address environmental concerns. Studied are the various elements of SmartDrivingCars (SDC) that apply advanced communications, computation, information and control systems to improve the financial viability and reduce the environmental impact of mobility systems as well as advanced traveler information systems and advanced transportation management systems. Of particular interest will be a new “mass” transit concept consisting of autonomous vehicles: autonomous Taxi or a Taxi operating on the existing roadway infrastructure. Armed with the synthesis of each trip made by each person on a typical day in the US of A generated in the 2nd part of the course, the class will design a Taxi systems throughout the country. This will involve the judicious location of a Taxi stands (stations) throughout the region of study and the operational simulation of the a Taxi system to best serve those trips as well as the retention and inclusion the existing Transit commuter rail and Express bus services. Each student will be responsible for the design and operational analysis of the a Taxi system for at least one region. Included will be the real-time vehicle dispatch and empty vehicle management. The class will work together to create a unified synergistic system for the entire state. Work on the system will evolve throughout the semester. Interim results and findings will be presented at two interim workshops. A Final workshop, presenting final recommendations, will take place at the end. A substantial Final Report documenting the design and analysis will be prepared by the class.

Course requirements include weekly readings, bi-weekly assignments, one “tenth week” exam, a term project and class participation. Two (2) 80 minute classes plus a 50 minute precept. We’ll also visit some transportation facilities in the metropolitan area and have several distinguished practitioners come speak with us. The term project will consider an area-wide autonomous Taxi (a Taxi) system for various regions across the country. From a modeling point of view, this system is essentially a PRT system operating on the existing street and road system. The focus will be on the precise location of a Taxi stands (equivalent to PRT stations) and the operational analysis focused on optimizing the a Taxi dispatch and empty vehicle management so as to deliver the best service at each station. Central to this analysis will be the synthesis of the precise spatial and temporal demand for transportation by each individual living or working in New Jersey on a typical weekday. Investigated will be the arrival characteristics of these patrons at each a Taxi stand, their assignment to a waiting a Taxi and the occupancy and operational characteristics of the a Taxi vehicles. The synthesis of the travel demand was last year’s class project. It developed the methodology for the synthesis of individual travel demand in New Jersey. Hill Wyrourgh extended the synthesis to the whole country in his 2014 Senior Thesis and Kyle Marocchini improved the process. The USA synthesis will be recreated. Based on that demand pattern, the a Taxi stations will be assigned precise locations. This will yield temporal demand patterns for each for which an “optimal” operational plan will be devised. This will culminate in a final report: The Design and Performance of an area-wide a Taxi System for New Jersey, that will be similar in structure to the one prepared by Orf467F12, Uncongested Mobility for All in NJ, as well as previous years’ reports that focused on PRT for New Jersey rather than a Taxis: Orf467F10, Orf467F09, Orf 467F08; PRT for New Jersey, Orf 467F07; PRT for Counties in NJ, Orff05; PRT for NJ, Orf467F04

Syllabus

Enrolled Students
Reference Textbooks (These are background text. Most readings are available on the web through links on the syllabus):

Burns, L, Shulgan, C, *Autonomy*, August, 2018