

## ANSWERS

1. No question: red. The two guys on the front are kicking each others' asses, so the whole red/blood thing works well.

2. I like both possibilities. The first one's maroon or burgundy background color has the merit of fitting well with the suggested hues of the painting and with the mood the painting evokes. Blue is generally my favorite color, however, and that shade of blue may better attract the attention of readers perusing book shelves for books to buy. Aesthetically, I think I have a mild preference for the burgundy; the coherence between background and painting is pleasurable to the eye.

3. I like the second one (with the blue background better). The contrast to the picture is much sharper. I also liked the contrast in the title (different colors for democracy and redistribution).

I hope this is not a minority view!

4. I say Harvard Crimson. It will stand out more in people's desks/shelves and conference book shows.

5. Blue. (But such a grim painting!)

6. Not that I'm an expert.. but I'm partial to the red one....Maybe it's more alpha male or something, but it grabs your attention more!

7. Red!

8. Those of us here in the Pick student lounge vote red - it stands out a bit more.

9. i vote for the red one, it matches the image better,

10. It's a tough call, but I vote for red. More dramatic, and a better font for the title. But the blue is not bad. I don't think you can lose either way.

11. Its not an easy choice. The're both nice background colours. The red has more striking fonts (size-wise) but the blue has sharper colour contrast which makes it more eye-catching.

12. As for your book, congratulations, and I do suggest a blue cover. Nice touch with the Goya (I believe) pictorial.

13. I am honored to give you my opinion regarding the type of cover your forthcoming book may have. I looked at each of the two options carefully, and I came to the conclusion that the blue cover looked more compelling than the red one. I hope this is helpful.

14. I like the red one better. It is a better background for the painting.  
But the title on the spine is not balanced correctly, there is too much space between "Democracy"  
and "and".

15. the first one. The letter type and red-brown color seem to fit better with the painting on the  
cover (which, incidentally, I like a lot). The book really looks great, when will it be in stores?

16. I prefer the purple-reddish one; it goes better with Goya than the blue cover.

17. Dear professor,  
The blue cover!

18. may I add that I would prefer it if the two men were embracing  
rather than drawing swords? That may be a better determinant of my personal characteristics than  
color.

19. I like the blue color. If you have control over more than the color, I would  
say go for the blue color with the layout of the red cover but without the italics.

20. I vote, absolutely and unhesitatingly, red.  
Just make sure it does not come out bright red, as you would then be confused with a communist

21. Hey, finally an easy question!  
I'd vote red.