

REPEATED INTERACTION AND TACIT COLLUSION

Symmetric duopoly; each firm's profits per period if:

Non-cooperative (Nash) equilibrium – $\pi(N)$

Collusive joint profit maximization – $\pi(J)$

One firm plays collusive while other plays best response:

Cheater – $\pi(C)$; Sucker – $\pi(S)$

$$\pi(C) > \pi(J) > \pi(N) > \pi(S)$$

Prisoners' Dilemma:

| | | Firm 2 | |
|--------|---------------|------------------|------------------|
| | | cooperate | not cooperate |
| Firm 1 | cooperate | $\pi(J), \pi(J)$ | $\pi(S), \pi(C)$ |
| | not cooperate | $\pi(C), \pi(S)$ | $\pi(N), \pi(N)$ |

Dominant strategies: Then in Nash equilibrium

each gets $\pi(N)$; worse for both than $\pi(C)$

How to cooperate? Promises not automatically credible

Ongoing relationship – risk of future collapse?

Fixed finite no. of repetitions don't work in theory

But works in practice except for last few periods

Infinite and indefinite repetition:

Infinite repetition. Grim trigger strategy:

Attempt to cooperate collapses if any cheating occurs

“Play Cooperative if no history of cheating

Else play Non-cooperative”

Will cooperative play be an equilibrium?

Cheating (deviation of strategy) unprofitable if

$$\begin{aligned} & \pi(J) [1 + (1 + r)^{-1} + (1 + r)^{-2} + \dots] \\ > & \pi(C) + \pi(N) [(1 + r)^{-1} + (1 + r)^{-2} + \dots] \end{aligned}$$

(PDV of tacit collusion > PDV of deviation) or

$$r [\pi(C) - \pi(J)] < \pi(J) - \pi(N)$$

(interest on one-time gain < future per-period loss)

If industry growth rate g (negative if decline)

Game end probability z per period (indefinite rep)

Replace $(1 + r)^{-1}$ by $(1 - z)(1 + g)(1 + r)^{-1}$

or r by $r + z - g$

Some factors conducive to tacit collusion:

(1) Small and stable group of firms

(2) Stable or growing industry

Cartelization (tacit or explicit) usually hurts consumers

antitrust authorities should seek to deter it.

ENTRY DETERRENCE

Firm 1 incumbent; its entry costs are sunk (bygones)

Firm 2 contemplates entry; cost E

If entry accommodated, each gets $\pi(J)$; if price war, $\pi(W)$

Assume $\pi(J) > E > \pi(W)$

Simultaneous-move game:

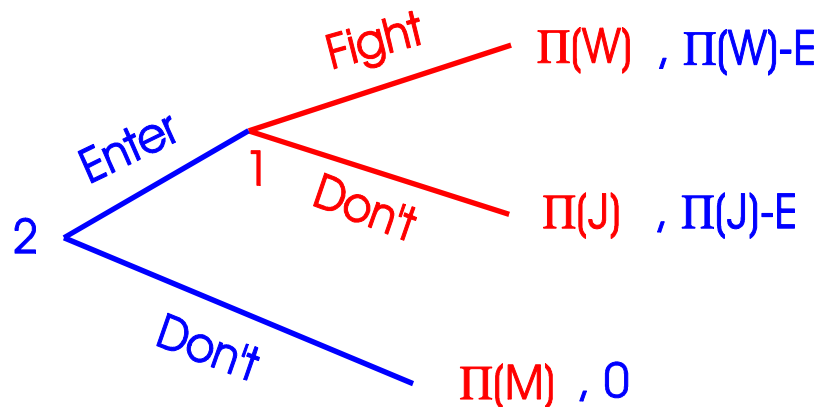
| | | Firm 2 | |
|--------|-------------|----------------------|-------------|
| | | Enter | Don't Enter |
| Firm 1 | Fight | $\pi(W), \pi(W) - E$ | $\pi(M), 0$ |
| | Accommodate | $\pi(J), \pi(J) - E$ | $\pi(M), 0$ |

Two Nash equil – (1) (Accomm,Enter), (2) (Fight,Don't)

In (2), firm 2's entry is deterred by firm 1's threat to fight.

But is this threat credible? Test of that is

Sequential-move game:

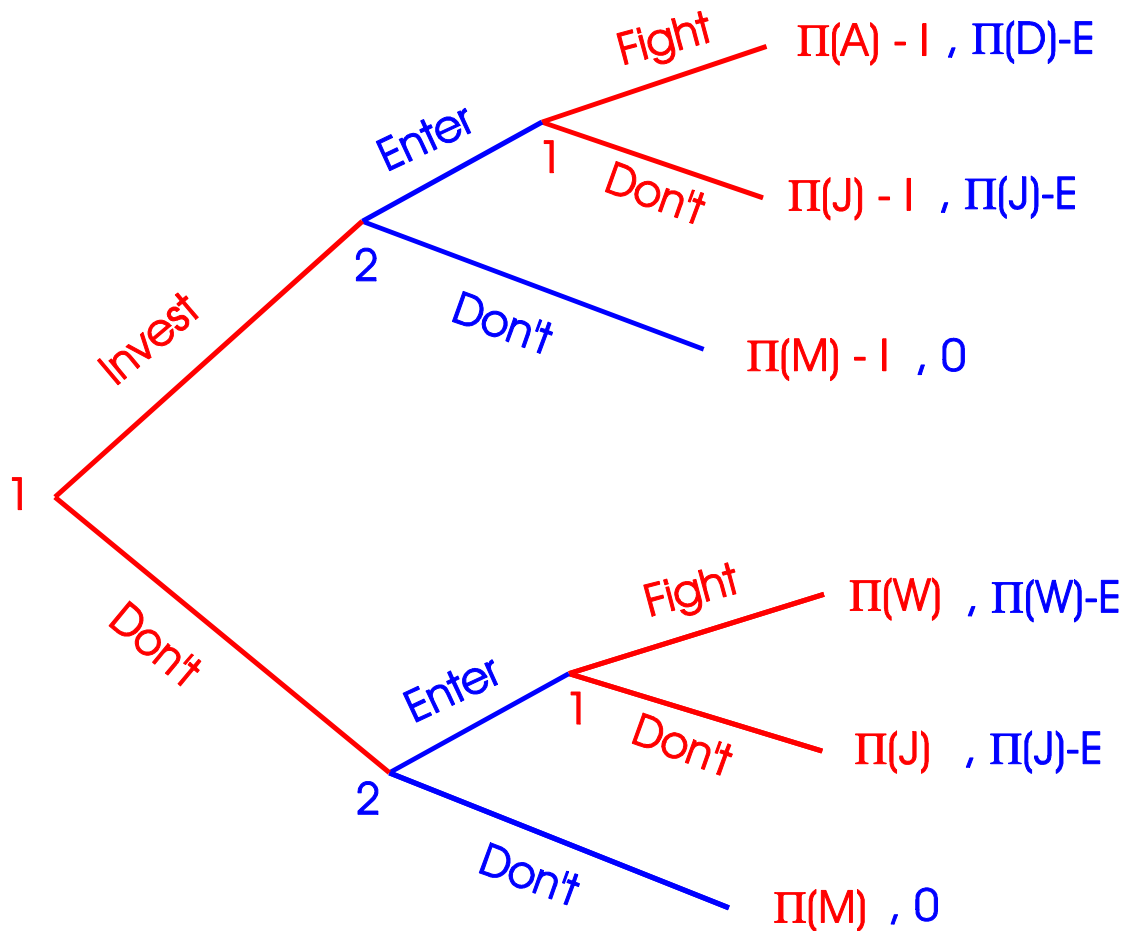


Subgame-perfect equilibrium by backward analysis –

Firm 1 accommodates if entry, so Firm 2 enters

Firm 1 would like to make threat credible
 Costly action (investment) I that would
 create asymmetric price-war game:
 profits $\pi(A)$ to firm 1; $\pi(D)$ to firm 2

New game tree



Fight credible if $\pi(A) > \pi(J)$

This keeps firm 2 out if $\pi(D) < E$

Entry-deterrence by investment strategy is
 optimal for firm 1 if $\pi(M) - I > \pi(J)$