

Donnell Butler

PO Box 1469

Princeton, NJ 08542-1469

Telephone: (609) 333-6963 ♦ Fax: (609) 258-1039

Email: djbutler@alumni.princeton.edu

Web: <http://www.djbutler.org>

Education and Social Policy ♦ Diversity and Inclusion

Analysis ♦ Consulting ♦ Instruction ♦ Program Evaluation ♦ Research and Survey Design

Profile

- ♦ Award-winning writer and instructor who is also an articulate communicator skilled in quickly engaging audiences and colleagues, establishing rapport, and developing strong relationships with diverse individuals from all backgrounds, constituencies and organizational levels.
- ♦ Organized and analytical problem solver, able to design and implement research projects that achieve objectives.
- ♦ Proficient in using a wide variety of both quantitative and qualitative methodologies designed to interpret data and derive implications for policy and program development. Strong familiarity with survey design as well as computer programs designed to manage databases and analyze statistical data.
- ♦ Successful qualitative research project experience related to administrative and client interviewing, survey design, survey implementation, and process evaluation research.
- ♦ Adept at managing finances and budgets through application of business acumen and management skills developed during more than three years of experience in the financial services industry.
- ♦ Proven track record in winning research awards and securing funding from national organizations in competition with hundreds of other graduate students.

Expertise

- ♦ Analytical thinker and quick learner with interests in a broad range of public issues. Substantive research expertise includes: community formation and maintenance, disadvantaged populations, diversity and multiculturalism, economic stratification, education, energy, social capital and networks.
 - ♦ Research skills include: community research, interviewing, management of large databases, statistical analysis, and survey design and implementation.
 - ♦ Computer skills include: office productivity and presentation software (Microsoft Access, Microsoft Excel, Microsoft Word, and Microsoft PowerPoint), web design software (Macromedia Dreamweaver), and statistical software packages (Stata and SPSS).
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Education

Ph.D. 2009. Sociology, Princeton University, Princeton, NJ, expected August 2009

Dissertation Title: Race, Segregation and Diversity in College: How Precollege Diversity Experiences Influence Students' College Preferences, Behaviors, and Perceptions

Committee: Marta Tienda (Chair), Thomas Espenshade, Douglas Massey

M.A. 2001. Sociology, Princeton University, Princeton, NJ

Areas: Sociology of Education, Stratification and Inequality, Economic Sociology

B.A. 1995. Business Administration (Accounting) and Sociology, Franklin and Marshall College, Lancaster, PA
Williamson Medalist, Magna Cum Laude, Phi Beta Kappa

Professional Experience

2006 – 2009. Project Director, Campus Life in America Student Survey, Princeton University, Princeton, NJ

- ◆ Direct longitudinal educational research and policy multi-institution study of over 12,000 college students regarding their experiences with diverse education environments.
- ◆ Manage communications between and among collaborating college and university partners, primary research investigators, and sponsor.
- ◆ Oversee questionnaire development process and data collection operations.
- ◆ Conduct data analyses that include data management, data integrity reviews, and multivariate statistical analysis.

2006 – 2008. Evaluation Specialist and Forum Coordinator, Princeton University Preparatory Program, Princeton University, Princeton, NJ

- ◆ Developed processes and tools for program evaluation and improvement
 - Conducted interviews with and solicit operations feedback from program staff.
 - Developed and maintain student tracking database in Microsoft Access.
 - Managed internal and external statistical information requests.
 - Conducted ongoing projects related to outcomes assessment and program evaluation
- ◆ Co-authored white paper and book that describes the challenges and successful strategies with regard to increasing college accessibility for low-income youth.
- ◆ Organized and oversaw working forum for over 100 leading professionals in the field of college access, college preparation, and student support.
 - Managed contracts and logistics related to facilities, catering, travel, accommodations, and Internet presence.
 - Managed communications between and among advisory board, event staff, forum participants, and sponsor.
 - Trained working group session recorders.
 - Managed financial transaction responsibilities including \$120,000 budget; successfully operated event at \$15,000 under budget.

2006 – 2008. Data Analyst, Program in Teacher Preparation, Princeton University, Princeton, NJ

- ◆ Conducted data analyses--data acquisition, data management, data integrity reviews, and statistical analysis--for internal use and external evaluations. Authored relevant methodological and results sections of successful accreditation proposal.
- ◆ Assisted in alumni survey design and development of successful IRB proposal.

2003 – 2006. Senior Policy Analyst, APPRISE (Applied Public Policy Research Institute for Study and Evaluation), Princeton, NJ

- ◆ Functioned in project management and analyst roles in a variety of research projects including process and impact evaluations of assistance programs. Clients included the U.S. Department of Health and Human Services, the National Energy Assistance Director's Association, the New Jersey Board of Public Utilities, the National Science Foundation, state offices, and utility companies.
 - Conducted data analysis projects that included data acquisition, data management, data integrity reviews, and multivariate statistical analysis.
 - Conducted complex interview projects that involved designing interview protocols and conducting in-person interviews with operations staff, provider agency staff, and clients.
 - Conducted multifaceted survey design projects, which included questionnaire design and testing.
 - Managed field operations for telephone surveys, which included developing and leading an interviewer training program, monitoring telephone interviewing, and serving as relationship manager for call center management, interviewers and survey respondents.
 - Authored research and evaluation reports.
 - Developed and delivered presentations on a variety of policy related issues for audiences ranging from 15 to 40 people.

1998. Interim General Ledger Supervisor and Accounting Manager, Northwestern Human Services of Chester County, Lafayette Hill, PA

- ◆ Evaluated and restructured accounting procedures and internal control systems in order to improve operational efficiency and effectiveness.
- ◆ Implemented and performed monthly financial closing processes: including preparation of monthly financial statements.
- ◆ Created documentation necessary for monthly closing process, monthly account reconciliations, and annual financial audits.
- ◆ Instructed and monitored performance of other fiscal department members on newly implemented procedures.
- ◆ Provided knowledge and expertise regarding accounting systems and rules to subsidiary fiscal departments.

1995 – 1998. Senior Public Accountant, Ernst & Young LLP, Philadelphia, PA

- ◆ Evaluated client accounting procedures and internal control systems in order to provide recommendations to improve operational efficiency and effectiveness.
- ◆ Supervised and provide on the job training to Ernst & Young staff members.
- ◆ Executed audits in a broad spectrum of industries with specialization in healthcare, charitable and entertainment organizations.
- ◆ Identified areas where audit or other services can enhance client performance as well as future audits.

1995. Intern, White House Office of Communications Research, Washington, DC

Publications

Forthcoming. Butler, Donnell. "Ethnoracial Segregation and College Choice: Revisiting the Perpetuation of Segregation Hypothesis." ANNALS of the American Academy of Political and Social Science.

2008. Klugman, Jason and Donnell Butler. "Opening Doors and Paving the Way: Increasing College Access and Success for Talented Low-Income Students." [White Paper]. The Goldman Sachs Foundation: New York, NY. URL: http://www.princeton.edu/teacher/pupp/PUPP_GSF_White_Paper_Opening_Doors_02-09.

2004. Butler, Donnell. "When Race Matters: The Influence of Sex and Socioeconomic Status on Perceived Racial and Ethnic Variation in College Enrollment." *Race, Gender & Class*: 11(3), 94-111.

2003. Butler, Donnell, "Heroes and Saviors Need Not Apply." Pp. 151-157 in *Be the Dream*, Edited by Gary Simons. Workman Publishing Company.

2000. Butler, Donnell, "Studies of Artists: An Annotated Directory." Working Paper # 12 of the Center for Arts and Cultural Policy Studies, Princeton University.

Selected Presentations

2009. "From Segregation to Integration: Precollege Ethnoracial Diversity Experiences and Social Integration in College." Paper presented at the 2009 Sociology of Education Association Annual Meeting; Monterey, CA; February 21, 2009.

2009. "Carefully Taught: The Effect of Precollege Ethnoracial Diversity Experiences on Interracial Interactions in College." Paper presented at the 2009 Eastern Sociological Association Annual Meeting; Baltimore, MD; March 21, 2009.

2008. "Using Campus Life Research Data to Transform Institutional Policies and Practices." Presented with John Ford, Casandra Harper, Jennifer Keup, Carolyn Livingston, and Daniel Teodorescu at the Annual Convention of the American College Professionals Association; Atlanta, GA; April 1, 2008.

2005. "Energy Poverty and Household Wellbeing." Presented at the Low Income Agency Summit sponsored by Delmarva Power and Atlantic City Electric; Atlantic City, NJ; October 5, 2005.

2004. "NEADA 2003 National Energy Assistance Survey Results." Presented at the American Gas Association Uncollectibles Workshop; Washington, DC; October 7, 2004.

2002. "When Race Matters: Racial Variation in College Enrollment Revisited." Paper presented at the 2002 American Sociological Association Annual Meeting; Chicago, IL; August 2002.

2001. "Diversity in the Classroom." Seminar presented at Princeton University's Harold W. McGraw Center for Teaching and Learning; Princeton, NJ; September 6, 2001. Web resources available online at: <http://www.princeton.edu/~djbutler/ditclink.htm>
1997. "Race Relations on Predominately White College Campuses in the 1990s: A Longitudinal Case Study." Co-authored paper presented by Dr. Katherine McClelland, Ph.D. at the 1997 American Sociological Association Annual Meeting; Toronto, ON, Canada; August 1997.

Teaching and Research Interests

- ◆ Sociology of Education: Access and Inequalities
- ◆ Diversity and Intergroup Relations
- ◆ Race, Gender, and Class / Intersectional Analysis
- ◆ Stratification and Inequality
- ◆ Economic Sociology
- ◆ Sociological Practice / Applied Sociology

Teaching Experience

- 2000 – 2001. Assistant in Instruction: Sociology 301, Sociological Research Methods, Department of Sociology, Princeton University, Princeton, NJ
- ◆ Taught sections of Sociological Research Methods and SPSS training sessions twice a week to 2 classes of 20 students each. Teaching responsibilities included supervising 20 students working on research papers.
 - ◆ Developed and delivered presentations on a variety of topics for audiences ranging from 15 to 40 people.
 - ◆ Built web site (www.djbutler.org) that contained links related to the course material and student needs, including help on how to perform research objectives and write research method reports.
 - ◆ Awarded 2002 Marvin Bressler Graduate Student Teaching Award from Princeton University.
2000. Teaching Assistant: Sociology 201, The Sociological Perspective, Department of Sociology / Freshman Summer Scholars Institute, Princeton University, Princeton, NJ
1994. Teaching Assistant: Sociology 100, First Year Seminar: Power Sociological Perspectives, Department of Sociology, Franklin and Marshall College, Lancaster PA

Research Assistant Experience

2000. Research Assistant, Center for Fragile Families and Child Well-Being, Princeton University, Princeton, NJ
Primary Investigator: Sara McLanahan, Supervisor: Nancy Reichman
- ◆ Produced a data set that contained state and local economic information to be matched with the twenty cities in the Center's Fragile Families Survey. Objective required standardizing public data as well as contacting and negotiating with state data centers and local researchers to procure unpublished data.
 - ◆ Information gathered included implementation dates, time limits, work requirements, and participant characteristics related to state and local AFDC/TANF plans. Data gathered also included relevant social policy measures such as welfare, child support, and the labor market in the twenty cities.
- 1999 – 2000. Research Assistant, Center for Arts and Cultural Policy Studies, Princeton University, Princeton, NJ
Primary Investigator: Paul DiMaggio
- ◆ Produced an annotated directory, *Studies of Artists: An Annotated Directory*. Provides researchers with a comprehensive bibliography, range of definitions, identification methods, and sampling procedures used in studies of artists.

University Service

- 2002 – 2003. Treasurer, Princeton University Graduate Student Government
- 2001 – 2002. Graduate Student Representative, Council of the Princeton University Committee
- 2000 – 2002. Alumni Board Member, Programs Committee, Franklin and Marshall College
- 2000 – 2002. Departmental Representative, Princeton University Graduate Student Government
2002. Graduate Admissions Committee, Princeton University Department of Sociology
2001. Recruiter for Princeton University Graduate School at McNair Research Conference

- 2001. Committee Member, Ad-hoc Short Term Housing Committee, Princeton University
- 2001. Committee Member, Dining Services Committee, Princeton University
- 1998 – 1999. Sociology Department Graduate Student Advisory Council Representative, Princeton University

Fellowship Grants and Awards

- 2002. Princeton Woodrow Wilson Scholars Fellowship Prize, 2002-2003
- 1998. National Science Foundation Graduate Fellowship Award, 1998-2001
- 1998. American Sociological Association, Fellowship Award (declined for National Science Foundation)
- 1998. Ford Foundation, Predoctoral Fellowship (declined for National Science Foundation)
- 1994. United Parcel Service Scholarship, Franklin and Marshall College, 1994-1995
- 1991. John Marshall Scholarship, Franklin and Marshall College, 1991-1995
- 1991. William Gray Scholarship, Franklin and Marshall College, 1991-1995

Honors and Prizes

- 2002. American Sociological Association, Race, Gender, and Class Section Graduate Student Paper Award for "When Race Matters: Racial Variation in College Enrollment Revisited"
- 2002. Marvin Bressler Graduate Student Teaching Award, Princeton University
- 2002. Patrice Y. Johnson Memorial Service Award, Association of Black Princeton Alumni
- 1995. Williamson Medalist, Franklin and Marshall College
- 1995. Phi Beta Kappa: International Liberal Scholarship Honor Society
- 1995. Pi Gamma Mu: International Social Sciences Honor Society
- 1995. Alpha Kappa Delta: International Sociology Honor Society
- 1995. William M. Kephart Sociology Prize, Franklin and Marshall College
- 1995. Muhlenberg Goodwill Award, Franklin and Marshall College
- 1994. Who's Who among Students in American Universities & Colleges, 1994-1995
- 1993. Charles A. Dana Scholar, Franklin and Marshall College, 1993-1995
- 1993. Albert L. Bell Accounting Prize, Franklin and Marshall College

Professional Affiliations

American Sociological Association (ASA)