

ORGANIC FOOD, FAIR TRADE COFFEE AND ECO-FRIENDLY SEAFOOD QUESTIONNAIRE

This questionnaire could affect what is on your plate next year. Please take a moment to fill it out – it won't take long. If you're not sure what "organic" means, click [here](#))

1) Which of the following do you associate with organic food?

(Pick as many as apply)

- Better tasting
- Better for my health
- Better for animals
- Contains dirt and bugs
- Better for the environment
- Expensive
- Better for farmers
- Very low yields

2) Primarily, where do you eat? (Pick one)

- Frist
- Forbes
- Butler
- Wilson
- Mathey
- Rockefeller
- Center for Jewish Life
- Graduate College
- Terrace
- Campus
- Tower
- Quadrangle
- Colonial
- Tiger Inn
- Cottage
- Ivy
- Cap and Gown
- Cloister
- Charter
- Other

3) Are you:

- Vegan
- Vegetarian (no meat, fish or chicken)
- Mostly Vegetarian
- Not vegetarian

**4) What are your reasons for and against eating organic food?
(choose as many as apply)**

- | Pro | Con | |
|--------------------------|--------------------------|--------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Taste |
| <input type="checkbox"/> | <input type="checkbox"/> | Price |
| <input type="checkbox"/> | <input type="checkbox"/> | Availability |
| <input type="checkbox"/> | <input type="checkbox"/> | Health |
| <input type="checkbox"/> | <input type="checkbox"/> | Environment |

5) If dining services offered organic and non-organic food varieties, would you choose organic when possible?

- Always
- Frequently
- Sometimes
- Never
- No opinion

6) Do you eat the organic cereals currently offered in the dining halls?

- Yes
- No

If not, why?

- Haven't noticed them
- Don't care about organic
- Don't like flavor
- Prefer other cereals
- Don't eat cereal

7) Would more organic food offerings make the dining plan more attractive?

- Yes
- No

8) Would more organic food make an eating club more attractive to you?

- Yes
- No

9) Have you read the new organic food table tents in dining halls?

- Yes
- No
- Haven't seen them

10) Have you changed the amount of food you take in response to the flyers at the tray-scraping stations reporting that 50% of the food Dining Services buys gets wasted?

- Yes
- No
- Haven't noticed them

11) There are sources for antibiotic-free meat (antibiotics are never used in producing organic meat). Would you be interested in having this meat served through food service? (Why might I care?)

- Yes
- No

12) Would you like more menu options for eco-friendly seafood? (Seafood harvested to minimize habitat destruction, overfishing, and bycatch (What's bycatch?)) ?

- Yes
- No
- No preference

13) There are two types of shrimp available for Princeton Dining Services. Harvesting the first shrimp entails catching, usually fatally harming, other sea life at 4 – 10 times the weight of the desired shrimp. The unwanted catch includes turtles and other endangered sea creatures. Harvesting the second shrimp has little impact on other sea life, but this shrimp comes in smaller pieces. Which would you prefer?

- Shrimp 1 (larger pieces, higher impact to other species)
- Shrimp 2 (smaller pieces, lower impact)
- No Preference

14) Dining services is considering a number of organic and eco-friendly options for the menu. Please rank your interest in each option:

(1= Not at all interested 3=neutral 5= very interested)

1-----2-----3-----4-----5

Organic cereal and milk

Organic pasta and pasta sauce

Organic pizza

Organic bread

Antibiotic-free beef

Antibiotic-free chicken

[Radio buttons for each option here]

15) What menu item would *you* most like to see available in a more environmentally friendly form?

[Fill in the blank box here]

16) Do you think that Princeton University should make an effort to serve environmentally friendly food?

- Yes
- No

17) Do you drink Fair Trade/organic coffee at Café Vivian in Frist?

- Yes
- No

If not, why?

- Don't drink coffee
- Don't go to the Café
- Don't care about Fair Trade/organic
- Prefer other coffee
- Haven't noticed it
- Pricing

18) Would you prefer for dining services to serve Fair Trade/organic coffee in the dining halls?

- Yes
- No
- Don't care

Would you like more information on organic foods, Fair Trade coffee, and their implications? If yes then visit the [Greening Princeton](#) information page for more info and links to other useful sources.

Thank you for your time!