# Appendix B: Selected Commissions, Studies, Findings, and Recommendations

B

Date   Commission/study	Findings	Recommendations
949 Hoover Commission on the <b>organization</b> of the Executive Branch of Government	Substantial duplication exists in cataloging and identifying material	Standardize specifications Continue use of civilian advisory boards Have the NSRB develop economic war- fare program aimed at supporting na- tional security in peace and war
955 Hoover Commission on Business Organization of DOD	Standardization of material and improved accounting procedures would improve DOD acquisition	Establish business-tested accounting systems  Establish separate civilian-managed agency to administer common supply and service activities  Promote standardization
1970 "Fitzhugh" Blue Ribbon Defense Panel I	The government's technical data rights policy "tends to discourage the best-qualified companies from accepting or, in some cases, competing, for contracts"	Save money by adopting commercial practices Improve the requirements process Increase the Services' analytical capability to evaluate alternatives early Correct the use of specifications to minimize obsolete specifications and demands that exceed state-of-the-art Address increasing industry reluctance to commit resources to defense work Develop analytical capabilities to improve requirements generation and changes in the rights to technical data policy

# 172 I Assessing the Potential for Civil-Military Integration

Date	Commission/study	Findings	Recommendations
1972	Commission on Government Procurement	Government specifications tend to be overly detailed, or unique, and tend to du- plicate existing commer- cial distribution systems	Take greater advantage of the efficiencies of the commercial marketplace Shift toward use of commercial product procurement Establish oversight over agency policy and procedures in this area Place greater reliance on off-the-shelf products and use established commercial distribution channels to support them
1977	DSB Shea Report on Specifications and Standards	Military specifications are required Military specifications should incorporate lessons previously learned Misapplication & over application of military specifications adds costs Identified 114 specifications and standards as "cost-drivers"	Available flexibility in specifications and standards are under-utilized Address the eight general groups of "cost drivers," including General Design Requirements; Environmental Requirements and Test Methods; Quality Control, Inspection, and Calibration; Reliability and Maintainability Requirements; Human Engineering and Safety Requirements; Documentation and Standardization Methods; Configuration Controls; and Packing, Packaging, Preservation, and Transport Measures
1983	Grace Commission, OSD Task Force	Service autonomy and congressional restrictions impede efficient management of DOD Changes could save 13% on procurement, 6% on O&M	Consolidate acquisition functions Simplify regulatory constraints Limit overly rigorous military specifications Contract for demilitarization of ammunition Improve POL bidding
1984,	Toth Report on Standardization	Defense Material Standard- ization and Specification Board's span of control is too great The emphasis is often on creating standards, rather than adhering to them	Establish objectives & priorities Involve users in standardization process Develop management information system

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Date Commission/study	Findings	Recommendations
1986 Packard Commission	There is little coordination or reconciliation in the budget process between currently executed budgets, currently debated budgets, and planning for future budgets  The government frequently has promulgated very rigid custom specifications, despite the existence of commercial alternatives  Cost allocation procedures often produce very high spare part prices  Laws correcting past problems with defense acquisition have often only exacerbated problems, as flexibility is further reduced  A user-pull acquisition process is likely to produce excessive costs, as cost-performance tradeoffs are ignored or downplayed	Make greater use of "off-the-shelf components, systems, and services Develop new or custom items only after determining the inadequacy of commercial items  Require Service Defense Acquisition  Executives to take the lead in increasing the use of commercial products  Streamline military specifications
1986 OUSD(A), DSB "Use of Commercial Components in Military Equipment"	Change occurs more rapid- ly, in general, in commer- cial technology than in defense technology DOD procurement proc- esses often differ greatly from commercial ones Even if DOD's use of com- mercial items rose, there would be little effect, un- less the procurement and acquisition processes were to be changed	Use commercial products (especially microelectronics) and practices to save money Provide incentives for use of commercial products and practices Participate in nongovernmental standards bodies, for use in lieu of military standards

## 174 I Assessing the Potential for Civil-Military Integration

Date	Commission/study	Findings	Recommendations
1988	OUSD(A), DOD "Bolstering Defense Industrial Competitiveness"	Many critical defense industries in 1980-1985 had below-average productivity growth, but had average or above-average profitability  DOD procurement policies emphasize low prices to the exclusion of improvements in quality and production processes, and value performance much more than productivity and reliability  There is little risk-sharing or other incentive for innovation on the part of critical defense industries	Forge the right relations with industry Establish strategic planning task force Form a Defense Industrial Base Information Administration Develop information on foreign-source dependencies of critical systems Emphasize quality control Emphasize process technology Enhance tech skill base Increase use of commercial process & product specs
11988	OUSD(A) "Enhancing Defense Standardization"	About 400 FSCs with commercial potential identified	Revise DOD 4120.3 to assign accountability Review Lead Standardization Activities Pursue nongovernmental standards Review specs Pilot development of "Living Specs" Adopt more NGSs
119889	OULSD(A), DSB "Use of Commercial Components in Military Equipment"	Despite verbal support, greater use of commercial products and practices has been slow Legislative and regulatory reforms (oversight, au- dits, civil and criminal li- ability) have further dis- tanced DOD procurement from commercial	Specifications should be set in terms of "form, fit and function," rather than production methods  There should be a standard form for all solicitations, which would include technical data rights, software rights and pricing data requirements

## Appendix B Selected Commissions, Studies, Findings, and Recommendations 175

Date Commission/study	Findings	Recommendations
1991   CSIS "Integrating Commercial and Military Technology for National Strength"	Accounting requirements are a primary barrier to integration Military specifications and standards discourage use of commercial products, practices and standards Questions of ownership of technical data rights dis- courage commercial sec- tor cooperation Unique contracting require- merits raise additional problems	Exempt commercial products from requirements for competitive bidding Create incentives to use commercial products, practices and standards Modify government demands for rights in technical data Exempt commercial products and suppliers from unique contract requirements
1993 Report of the Acquisition Advisory Law Panel to the US Congress	Existing law has not achieved the benefits of commercial-military in- tegration Existing law has not re- suited in broad use of commercial items in DOD systems Procurement statutes (and implementing regula- tions) themselves are a major barrier	Formulate stronger policy language in support of use of commercial items and NDI Create a new definition of commercial items Execute changes in TINA Create new exemptions in technical data requirements; Restructure Buy American restrictions Create a new rule structure that provides exemptions from statutes that create barriers to use of commercial items
1993 DSB Task Force on Defense Acquisition Reform	The current system was intended to monitor costs and ensure fair pricing The current system actually discourages efficient production and exacerbates contention between government and industry	Utilize commercial functional specifications where possible Emphasize competition as a means of price control, rather than the current cost-based accounting system Involve users early in the program definition process Take into account past performance of contractors Use the general regulatory environment governing commercial business, especially in the area of accounting

SOURCE: Office of Technology Assessment, 1994.