

# Appendix: Workshop Participants

# A

## PLANNING WORKSHOP

### Carl Cargill

Standards Strategist  
Sun Microsystems, Inc.

### Joan Claybrook

President  
Public Citizen

### Derek Leebaert

Graduate School of Business  
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### Jonathan Morell

Principal Member of Technical  
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Industrial Technology Institute

### Michael Piore

Department of Economics  
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### Ronald E. Rice

School of Communication,  
Information, and Library Studies  
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### Michael Schrage

*Los Angeles Times*

### Arthur B. Shostak

Department of Psychology and  
Sociology  
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### Jim Snider

Author

### Arndt Serge

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### Tom Valovic

Editor  
*Telecommunications Magazine*

## BUSINESS APPLICATIONS WORKSHOP

### Tim Daunch

Manager, Information Integration  
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Allen-Bradley Co.

### Peter Grunwald

Vice President  
Issue Dynamics

### David Hartzband

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### Lawrence Hunter

National Library of Medicine

### Leonard Kruk

Marketing Director, Workplace  
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### Robert Langridge

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### Anne Lightburn

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Food Marketing Institute

### Sean McLinden, M.D.

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### **Robert Mittman**

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Institute for the Future

### **Jonathan Morell**

Principal Member of Technical  
Staff  
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### **John Quarterman**

Editor of *Matrix News*  
Texas Internet Consulting

### **Ted Rybeck**

Director of Research  
Advanced Manufacturing Research

### **Patricia Sachs**

Visiting Professor  
Expert Systems Laboratory  
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### **Bruce Shriver**

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University of Southwestern  
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### **Michael Spring**

Professor  
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### **PRODUCTIVITY WORKSHOP**

#### **Daniel Appleton**

President  
D. Appleton Co., Inc.

#### **Paul Attewell**

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#### **Martin Baily**

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### **Daniel Bell**

Scholar-In-Residence  
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### **Lewis Branscomb**

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### **Erik Brynjolfsson**

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Manager, Research Information  
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### **Martin Hoffmann**

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### **Brian Kahin**

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### **Robert Kaplan**

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### **Jim Keller**

Information Infrastructure Project  
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### **Thomas W. Malone**

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### **Warren McFarlan**

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Harvard Business School  
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### **Patricia Sachs**

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### **Edward Steinmueller**

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### **Bill Wittland**

Williams Marketing Services, Inc.

### **Steven Wildman**

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## **LABOR MANAGEMENT WORKSHOP**

#### **Jim Berm**

Executive Director  
Federation for Industrial Retention  
and Renewal

#### **Ron Blackwell**

Assistant to the President for  
Economic Affairs  
Amalgamated Clothing & Textile  
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#### **Charles Bofferding**

Executive Director  
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### **Dennis Chamot**

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### **Ken Edwards**

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International Brotherhood of  
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### **Frank Emspak**

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School for Workers  
University of Wisconsin

### **Debbie Goldman**

Research Economist  
Communications Workers of  
America

### **Don Kennedy**

Director and Educational  
Representative  
international Association of  
Machinists and Aerospace  
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### **Terry Rosen**

Labor Economist  
American Federation of State,  
County, and Municipal  
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### **Randle Sutton**

Assistant Director  
American Postal Workers Union,  
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