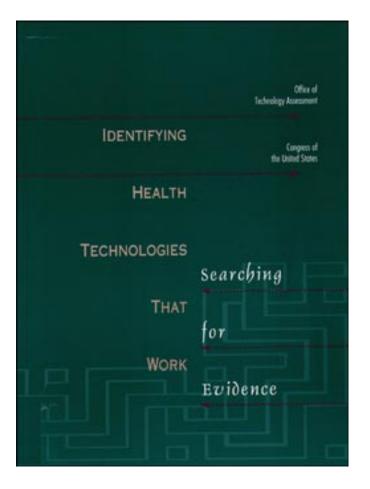
Identifying Health Technologies That Work: Searching for Evidence

September 1994

OTA-H-608 NTIS order #PB95-109617 GPO stock #052-003-01389-4



Recommended citation: U.S. Congress, Office of Technology Assessment, *Identifying Health Technologies That Work: Searching for Evidence, OTA-H-608* (Washington, DC: U.S. Government Printing Office, September 1994).

For sale by the U.S. Government Printing of flee Superintendent of Document>, Mail Stop: SSOP, Washington. DC 20402 2-9328 ISBN 0-16 -045234-1

Foreword

"Clinical practice guidelines"... "health plan report cards"... *outcomes research"... '-inappropriate care''—all of these are popular phrases in the current debate about how to reform the American health care system. Each, it is hoped, will be a contributor towards creating a more comprehensive system that will still be able to offer high quality. moderate cost care. Underlying each, however, is a single basic assumption—that researchers can accurately identify which health technologies work better than others, and that clinicians and patients will use this information in everyday practice.

The federal government is the main sponsor of research to evaluate health technologies currently in use. The purpose of this report is to examine two crucial questions:

1. What are we getting out of this investment?

2. How can we improve it?

The idea of studying health technologies to distinguish effective from less effective, and less cost-effective, technologies is a longstanding one. Many of the techniques now being applied, however, are new, or have new applications, or have received a new emphasis in recent years. Accordingly, these techniques offer fresh opportunities, but they also come with new caveats about their use. By understanding both the possibilities and limitations of current methods of evaluating health technologies, and addressing deficiencies in the federal enterprise, we can take the next step in the effort to identify health technologies that work.

This assessment was prepared in response to a request by the Senate Committee on Labor and Human Resources. The report was prepared by OTA staff, with assistance from several researchers who prepared background papers under contract to OTA describing specific research techniques in detail. (The collected set of background papers is available separately.) In addition, OTA gratefully acknowledges the contributions of the assessment's advisory panel and many other individuals who provided valuable information and reviewed preliminary drafts. As with all OTA documents, the final responsibility for the content of the assessment rests with OTA,

ROGER C. HERDMAN Director

Advisory Panel

William Fullerton, Panel Chair Crystal River, FL

Robert Brook

Director Health Sciences Program The RAND Corp. Santa Monica, CA

lain Chalmers

Director The Cochrane Centre Oxford, England

Harold Cohen

President Hal Cohen, Inc. Baltimore, MD

David Eddy

Professor Health Policy and Management Duke University Durham, NC

Ruth Faden

Professor and Director Program in Law, Ethics, and Health Johns Hopkins University Baltimore. MD

Diana Jest

Vice President, Government Affairs Group Health Association of America Washington, DC

Robert Keller

Executive Director Maine Medical Assessment Foundation Augusta, ME

Jonathan Lomas

Professor Centre for Health Economics and Policy Analysis McMaster University Hamilton, Ontario

Michael McCulley

Assistant General Counsel Johnson & Johnson New Brunswick, NJ

Barbara McNeil

Ridley Watts Professor and Head Department of Health Care Policy Harvard Medical School Boston, MA

Frederick Mosteller

Director Technology Assessment Program Harvard School of Public Health Boston. MA

Richard Peto

Clinical Trial Service Unit Oxford, England

John Wennberg

Director Center for Evaluative Clinical Sciences Dartmouth Medical School Hanover, NH

Note: OTA appreciates and is grateful for the valuable assistance and thoughtful critiques pro} ided by the advisory panel members. The panel does not, however, necessarily approve, disapprove, or endorse this report. OTA assumes full responsibility for the report and the accuracy of its contents.

Project Staff

Clyde J. Behney Assistant Director, OTA

Sean R. Tunis' Health Program Director

Kerry B. Kemp Managing Editor

ADMINISTRATIVE STAFF Beckie Erickson Office Administrator

Daniel B. Carson P.C. Specialist

Carolyn Swarm P.C. Specialist

Carolyn Martin Word Processing Specialist PRINCIPAL STAFF ELAINE J. POWER Project Director

Maria Hewitt Senior Analyst

Cheryl Liechty Research Assistant

Dorit Opher Research Analyst

Sean R. Tunis Senior Analyst

OTHER CONTRIBUTING STAFE Michael Bee Analyst

Alex Ching Intern

Jill Eden Senior Analyst

Laura Gottsman Research Analyst

Arna Lane Research Analyst

Leah Wolfe Analyst CONTRACTORS

Julie Buring, Charles Hennekens, and Michael Jonas Harvard School of Public Health

Floyd J. Fowler University of Massachusetts at Boston

Matthew Longnecker University of California at Los Angeles

Neil Powe Johns Hopkins University

Craig Tanio University of Pennsylvania

Jeffrey Whittle Veterans Administration Medical Center—Pittsburgh

¹Effective January 1994.