Index

ABC. See Advanced Battery Consortium Accelerated depreciation, 50,209-210 Advanced Battery Consortium, 298 Advanced Research Projects Agency, 297 Advanced Technology Program, 296 Advanced water and wastewater systems, 137-138 AFBC. See Atmospheric fluidized bed combustion Agency of Industrial Science and Technology, 313-314 Agency of Natural Resources and Energy, 310,313-314 Aggressive policy strategy, 28,41-42 Aid, Trade and Competitiveness Act of 1992,28,42 Air emissions, 273-274, 275, 281-282 Air pollution control mobile source, 133-135 national differences in standards, 226-227 stationary source, 130-133 U.S. production and export of equipment, 120 AIST. See Agency of Industrial Science and Technology American Institute of Chemical Engineers, 53, 300 American Water Works Association, 299 Amoco Yorktown study, 55,267,273 ANRE. See Agency of Natural Resources and Energy AQMD. See South Coast Air Quality Management District ARPA. See Advanced Research Projects Agency ASEA Brown Boveri, 10 ASEAN. See Association of South East Asian Nations Asian countries. See also individual countries as environmental technology markets, 11, 90, 110-115

Association of South East Asian Nations, 113-114 Atmospheric fluidized bed combustion, 144-145 ATP. See Advanced Technology Program Automotive manufacturers, 134, 195,238,298-299 pollution control and competitiveness, 204-205 AWWA. See American Water Works Association

Bank lending, 261 BAT. See Best available technology BEA. See Bureau of Economic Affairs Benzene emissions, 273 Best available technology, 33,57 effect on innovation, 123 **BFI. See Browning Ferris Industries** Blackstone Project, 271 **BMFT**. See Ministry for Research and Technology BOTB. See British Overseas Trade Board British Overseas Trade Board, 166-167 Browning Ferris Industries, 138-139 Bubble policy, 279-280 Bureau of Economic Affairs, 186-187, 188-189 Bureau of Mines, 301,307 Business education programs, 52-54

CAA. See Clean Air Act
CAAA. See Clean Air Act Amendments
California
effects of environmental regulation on Los Angeles
economy, 218-219
International Energy Fund, 181
vehicle emissions regulations, 100, 134

CAMP. See Cleveland Advanced Manufacturing Program Canada, environmental market, 101 Catalytic converters, 133-135 **CCTP**. See Clean Coal Technology Program CEM. See Continuous Emission Monitoring Census Bureau, 69, 196-197 environmental compliance costs, 188-189 survey data, 38 Center for Applied Technology, 22 Center for Clean Industrial and Treatment Technologies, 306-307 Center for Industrial Services, 22,253 Center for Waste Reduction Technologies, 53,251,300 Central Europe, environmental market, 105-108 Centro Ceramico, 22,256-257 CERCLA. See Comprehensive Environmental Response, Compensation, and Liability Act CFCs. See Chlorofluorocarbons Chemical industry pollution prevention practices, 231 process modification, 240-241 Chemical Manufacturers Association, 93,260 China, environmental market, 112-113 Chlorofluorocarbons, 75-76,96 CIS. See Center for Industrial Services Clean Air Act, 33,57, 133 Clean Air Act Amendments, 100,130,131,274,286,288 Clean coal technologies, 169-170 Clean Coal Technology Program, 131, 144,302 Clean Water Act, 33,57, 100,288 Cleaner energy technologies coal combustion and conversion technologies, 144-145 end-use energy efficiency, 148 gas turbines, 143-144 overview, 142-143 renewable energy sources, 146-148 research and development, 300-305,311-312,316, 317 Cleaner production technologies. See also pollution prevention competitiveness, 149 and engineering services, 13 estimates of market size, 8-9 findings, 4 leadership, 9-10 and manufacturing, 229 Cleveland Advanced Manufacturing Program, 253 Cluster team concept, 33,269

CMA. See Chemical Manufacturers Association Coal combustion technologies, 144-145 COEECT. See Committee on Energy Efficiency Commerce and Trade Combustion turbines, 143-144 Committee on Energy Efficiency Commerce and Trade, 155 Committee on Renewable Energy Commerce and Trade, 36,63, 155 The Competitive Advantage of Nations, 83-84 Competitiveness conclusions, 149-150 and the environment, 81-83 and environmental design, 75-76 environmental industry, 12-16, 117 environmental trade, 117-121 factors affecting, 121-128 findings, 4-5 impact of environmental regulation, 83-87,214-221 manufacturing industry, 18-25, 183 objectives, 13-14,40 Compliance costs. See also Pollution abatement and control comparing U.S. to other countries, 5, 197-207 determining factors, 185-186 differing measures, 188-189 estimates for U. S., 14-15, 19 manufacturing industries, 85 overview, 185-186 use of economic incentives, 6 Comprehensive Environmental Response, Compensation, and Liability Act, 140, 261. See also Superfund Act Construction services, 128-130 Contaminated site remediation, 140-142,300 Continuous Emission Monitoring, 275 Cooperative Research and Development Agreements, 41,296-297 **CORECT.** See Committee on Renewable Energy Commerce and Trade CRADAs. See Cooperative Research and Development Agreements Customer Technology Applications Center, 259 CWA. See Clean Water Act Data needs, 38, 68-69,93, 117

Defense Environmental Restoration Program, 305

Delisting, 123 Demand side management, 124 Dematerialization, 97 Denmark, technical assistance program, 22 DEP. See Department of Environmental Protection Department of Commerce, 161-164, 296 Department of Defense, 44, 101, 141,258 environmental technology research and development, 301, 305-306 Department of Energy, 44,48, 101, 141 environmental technology research and development, 300-305 Office of Industrial Technology, 29,303-305 Department of Environmental Protection, 271 Deposit-refund approaches, 278-279 DERP. See Defense Environmental Restoration Program Design services, 128-130 Developing countries. See also individual countries bilateral aid, 61-62 environmental market, 115-116 export promotion options, 35-36 multilateral cooperation for technical assistance, 60-61 pollution abatement and control costs, 20,203,205, 207,210-211 technical assistance options, 34-35 Development assistance programs feasibility studies, 174-176 multilateral cooperation options, 34-35 promoting exports, 173-174 technology cooperation, 176-177 DOC. See Department of Commerce DOD. See Department of Defense DOE. See Department of Energy Dow Chemical, 234 DSM. See Demand side management Dutch Sustainable Technology Development Program, 292 East Asian countries, See also individual countries environmental market, 113-114 Eastern Europe, environmental market, 105-108 Eastern Germany, environmental needs, 104 EBC. See Environmental Business Council of the

United States EC. See European Commission

ECD. See Energy Conversion Devices

Ecological and Toxicological Association of the Dyestuffs Manufacturing Industry, 260 Economic activities, classifying, 75-79 Economic incentives. See also Environmental regulations; Regulatory reform advantages, 283-286 disadvantages, 284, 286-287 impact on competitiveness, 124-125 incentive-based regulations, 277-278 lowering compliance costs, 6 past experience, 279-283 policy option, 30,49-50,54 principal findings, 264-265 reasons for limited use, 288-289 types of incentive systems, 278-279 Economic policies overview of issues, 39-40 proposals for U.S. programs, 3 ECOTEC, 94 ECRE. See Export Council for Renewable Energy EGS. See Environmental goods and services industry Egypt, environmental market, 115 Electric Power and Research Institute, 299 Electric utilities, 258-259 Electronic Bulletin Board, 165 Employment effects of environmental regulations, 87 export related, 120-121 findings, 4 End-of-pipe pollution control, 80-81, 244 compared with prevention and recycling, 229 fiiding alternatives to, 246-247 Energy Conversion Devices, 146 Energy Efficiency program, 302-303 Energy Policy Act of 1992,42,46, 62, 304 Energy service companies, 107 Energy use efficiency, 148-149 markets for, 98-99 Engineering education programs, 52-54 Engineering Research Centers, 307 Environment Agency, 314 Environmental Action Program, 142 Environmental activity classification, 75-79 Environmental and Energy Efficient Technology Transfer Clearinghouse, 172 Environmental Business Council of the United States, 159 Environmental Business International, 98-99

Environmental compliance costs. See Compliance costs Environmental Export Assistance Officer, 172 Environmental exports. See also Export promotion programs awareness and support, 126 estimates of, 118-120 Environmental goods and services industry. See also Export promotion programs classifying environmental activities, 75-79 cleaner energy technologies, 142-143 val combustion and conversion technologies, 144-145 contaminated site remediation, 140-142 defining the industry, 2,75-82,93-97 design and construction services, 128-130 employment effects, 87 end-use energy efficiency, 148-149 environmental trade competitiveness, 117-121 factors affecting competitiveness, 12-14, 121-128 findings, 4-5 framework of industry, 79-82 gas turbine technologies, 143-144 global markets, 97-116 invisible EGS, 8 market categories, 90-91 market drivers, 91-93 mobile source air pollution control, 133-135 renewable energy, 146-148 revenue estimate for U.S., 14-15 size of market, 8-12, 89, 97-99. See also individual countries and regions stationary source air pollution control, 130-133 summary of trends and characteristics, 116 U.S. competitiveness, 12-17 waste industry, 138-140 water and wastewater treatment technologies, 135-138 Environmental impact costs. See Compliance costs Environmental industry. See Environmental goods and services industry Environmental issues classifying environmental activities, 75-79 concerns, 71-72 Environmental Protection Agency, 52, 81, 119,257 bubble policy, 279-280 diffusion of best practices and technologies, 31 Environmental Technology Initiative, 295

integrated permits, 270-272 integrated regulation, 268-269 market-based environmental incentives, 279 pollution abatement and control costs, 186-187, 188-189 regulatory reform, 32-34 research and development, 301, 306-307 technical assistance programs, 252 trading and banking system, 280,283 Environmental regulations. See also Economic incentives; Pollution abatement and control advances in pollution prevention, 21, 23 and competitiveness, 5-6, 83-87, 122-124, 183 compliance costs for U.S. industry, 19, 186-207 economic costs and benefits, 18, 83-87 and employment, 87 enforcement of regulations, 211 and environmental markets, 92-93, 122-124 environmental standards among countries, 210-211 features of current regulatory system, 23-24 foreign environmental requirements, 19-21, 197-214 future directions for other countries, 214 government assistance for compliance, 20,207-210 and gross domestic product, 321-323 incentive-based, 277-289 and industrial location, 220-221 information disclosure among countries, 213-214 innovative approaches, 25 linkage between regulatory reform and economic incentives, 265 the Michael Porter hypothesis, 83-84 new forms, 2-3 and productivity, 323-325 regulatory reform, 264, 265-277 regulatory styles among countries, 211-213 and social welfare, 321-323 technical assistance for pollution prevention, 22 and technological innovations, 123, 214-216 and trade, 216-220 Environmental research and development. See Research and development Environmental Restoration and Waste Management Technology Development Program, 300 Environmental Services Program, 22,253 Environmental taxes. See Taxes and fees Environmental technologies. See also Specific technologies, Research and development,

appropriate technologies, products and service, 126-127 competitive position of U.S. firms, 4-5 databases for potential customers, 172 overall findings, 1-4 policy issues and options, 26-34,42-58 promotion of techniques and standards, 125-126 research, development and demonstration, 127-128 verification and demonstration, 173 Environmental Technology Export Council, 159 Environmental Technology Initiative, 46,295 Environmental trade, competitiveness, 117-121 Environmental Trade Working Group, 158-159 Environmental trends, 72-75 Environmentally Benign Chemical Synthesis and Processing, 307 EOP. See End-of-pipe pollution control EPA. See Environmental Protection Agency EPACT. See Energy Policy Act of 1992 EPRI. See Electric Power and Research Institute ERCs. See Engineering Research Centers ESCOs. See Energy service companies ESP. See Environmental Services Program ETEC. See Environmental Technology Export Council Eureka. 316-317 European Community Directorate-General XII, 16 environmental technology research and development, 314-317 European countries. See also individual countries environmental market, 101-108 pollution abatement and control costs, 202-203,207 Eximbank. See Export-Import Bank Export Council for Renewable Energy, 155 Export Enhancement Act of 1992,62, 157, 172, 180 Export-Import Bank, 37,63, 178-181 Export promotion programs. See also Environmental exports areas of government policy, 153-154 assistance for planning and marketing, 160-173 bilateral assistance, 61-62 developing U.S. strategy, 154-159 exports as percentage of gross domestic product, 152 financing, 177-181 multilateral technical assistance, 60-61 overview, 58-60, 151-154

policy and strategy, 62-65 summary of issues and options, 35-37, 58-64 technology verification and demonstration, 173 U.S. programs in international context, 159-160 use of foreign aid, 173-177 Extension programs, 255-256 External recycling, 242-244 Facility bubbles, 273-274 Facility-wide Inspections to Reduce Sources of Toxics Initiative, 271 Farkas Berkowitz & Co., 94-95 FBC. See Fluidized bed combustion FCCSET. See Federal Coordinating Council on Science, Engineering, and Technology Feasibility studies, development assistance, 174-176 Federal Coordinating Council on Science, Engineering, and Technology, 46, 295 Federal policies. See also Environmental regulations data and information needs, 38,68-69 development assistance, 34-36,58-60,61-62 diffusion of best practices, 30-32,49-54 effect on industries, 3 export promotion, 35-37, 58-60, 61-65 international trade and environment issues, 37-38, 65-68 options summary, 27 overview of options, 6-7 regulatory reform, 32-34, 54-58 research and development, 26, 28-30, 42-49 strategies, 28, 41-42 technical assistance, 34-35, 58-61 trade and environment, 37-38, 65-68 Fees. See Taxes and fees FGD. See Flue gas desulfurization Financial Assistance, 207-210,261-262 FIRST. See Facility-wide Inspections to Reduce Sources of Toxics Initiative Flue gas desulfurization, 130-131, 132 Fluidized bed combustion, 144 Foreign commercial service, 64 staffing, 171 Foreign Commercial Service Officer, 172 Forest products industry, 95 Former Soviet Union, environmental market, 105-108 Fossil fuels program, 302 Framework programs, 315-316

334 Industry, Technology, and the Environment: Competitive Challenges and Business Opportunities

France, pollution control costs, 203 Furniture industry, 218-219 Gas Research Institute, 299 Gas turbine technologies, 143-144 GATT. See General Agreement on Tariffs and Trade GDP. See Gross domestic product General Agreement on Tariffs and Trade, 65 General Electric, 143-144 Germany, see also Western Europe amount of exported environmental products, 12 development of cleaner production technologies. 9-10 environmental needs in eastern Germany, 104 environmental technology research and development. 317-318 Ministry for Research and Technology, 16, 317 pollution abatement and control costs, 199, 202, 206,209 GLMTC. See Great Lakes Manufacturing Technology Center Global environmental market, See Environmental goods and services industry Global environmental trends, 72-75 Good housekeeping practices, 238 Government policies. See Federal policies Government procurement, 50, 258 Great Lakes Manufacturing Technology Center, 22, 253 Green Aid Plan, 132 GRI. See Gas Research Institute Gross domestic product, and environmental regulations, 321-323 Harmonized Code, 93 Hazardous Organic NESHAP, 274 Hazardous Substance Research Centers, 306 Hazardous Substance Response Fund, 140. See also Superfund Act Hazardous waste designation, 276 industry, 138-140 national differences in standards, 227-228 HC. See Harmonized Code Hoechst Celanese, 231,234 HON. See Hazardous Organic NESHAP House Energy and Commerce Committee, 7 House Foreign Affairs Committee, 7

I/U Centers. See Industry/University Cooperative Research Centers **ICETT.** See International Center for Environmental Technology Transfer **IDBs.** See Industrial Development Revenue Bonds IGCC. See Integrated Gasification Combined Cycle Illinois Hazardous Waste Research and Information Center, 81 **IMIP**. See Industrial Modernization Incentives Program Incentive systems. See Economic incentives Income growth, 72-73 Incremental policy strategy, 41 India, environmental market, 112-113 Industrial Development Revenue Bonds, 208 Industrial location, and environmental regulation, 216-221 Industrial Modernization Incentives Program, 305 Industrial consortia, 29-30,4749,297-300 Industrial trade associations, 260 Industry Subsector Analyses, 165 Industry/University Cooperative Research Centers, 307 Innovative Technology Council, 306 Institute for Environmental Cooperation, 58 Integrated Environmental Management Program, 268-269 Integrated Gasification Combined Cycle, 145,316 Integrated inspections, 271 Integrated permits, 270-272 International Center for Environmental Technology Transfer, 177 International trade issues, 37-38, 65-68 ISAs. See Industry Subsector Analyses Italy Centro Ceramico, 22,256-257 Japan amount of exported environmental products, 12 cleaner production technologies, 9 environmental equipment production and export, 119 environmental market, 105 environmental requirements, 19-20, 226-228 environmental training program, 177

- financial assistance, 207-209
- pollution abatement and control costs, 200-205 research and development, 292, 310-314

Index 335

Japan External Trade Organization, 168, 170-171 Japan Society of Industrial Machinery Manufacturers, 68 Japanese International Cooperation Agency, 175, 177 JETRO. See Japan External Trade Organization JICA. See Japanese International Cooperation Agency JIT. See Just-in-time delivery Just-in-time delivery, 236 LAER. See Lowest achievable emission rate Latin America environmental market, 11, 108-110 as environmental technology market, 11 LDAR. See Leak Detection and Repair programs Leak Detection and Repair programs, 240 Lowest achievable emission rate, 204 LUZ International, 147 MACT. See Maximum Achievable Control Technology Mae Moh power project, 169-170 Management Institute for Environment and Business, 54 MANTECH, See Manufacturing Technology Program Manufacturers of Emission Controls Association, 133 Manufacturing industries economic factors, 85 environment and competitiveness, 81-87 environmental design and competitiveness, 75-76 impact of environmental regulation, 18-25 link with environmental technology firms, 2-3 national differences in pollution control standards, 226-228 pollution abatement expenditures, 187, 190-194 Manufacturing Technology Centers, 307 Manufacturing Technology Program, 305 Market research assistance, 165-167 Marketable permits, 25, 265, 278 Massachusetts Center for Applied Technology, 22 integrated inspections, 271 Massachusetts Institute of Technology, 58 Matchmaker Delegations, 167 Maximum Achievable Control Technology, 269,274 Metal Casting Competitiveness Research Program, 304 Metal finishing industry costs of pollution prevention, 235

external recycling, 243 pollution prevention practices, 231-232 Metal Initiative, 304 Mexico environmental market. 108-110 relocation of furniture manufacturing, 218-219 Ministry for International Trade and Industry, 16, 132 environmental technology research and development, 310-311 Ministry for Research and Technology, 16,317 Minnesota Pollution Control Agency, 275 MITE. See Municipal Innovative Technology Evaluation MITI. See Ministry for International Trade and Industry Mobile source air pollution, 133-135 Monsanto, 234 MPCA. See Minnesota Pollution Control Agency MTCS. See Manufacturing Technology Centers Multilateral aid, 60-61 Multimedia approach, 268-272 Municipal Innovative Technology Evaluation, 52,306 NAFTA. See North American Free Trade Agreement NASDA. See National Association of State Development Agencies National Association of Metal Finishers, 260 National Association of State Development Agencies, 154 National Center for Manufacturing Sciences, 297-298 National Defense Authorization Act, 305 National Defense Center for Environmental Excellence, 305-306 National Emission Standards for Hazardous Air Pollutants, 273 National Environmental Policy Plan, 318-319 National Environmental Technology Act of 1993, proposed, 45-46,52 National Environmental Technology Applications Corp., 52.307 National Industrial Competitiveness Through Efficiency: Energy, Environment and Economics program, 304 National Institute for Resources and Environment, 313 National Institute of Standards and Technology, 51, 253,296 National Oceanographic and Atmospheric Administration, 295

National Renewable Energy Research Laboratory, 302 National Science Foundation, 32,48,53 environmental technology research and development. 307 National Trade Data Bank, 165 NCMS. See National Center for Manufacturing Sciences NDCEE. See National Defense Center for Environmental Excellence Near East, environmental market, 114-115 NEDO. See New Energy and Industrial Technology **Development Organization** Negotiated rulemaking processes, 267 NEPP. See National Environmental Policy Plan NESHAP. See National Emission Standards for Hazardous Air Pollutants NETAC. See National Environmental Technology Applications Corp. Netherlands development of cleaner production technologies, 10 environmental technology research and development, 318-320 pollution control expenditures, 199, 202-203,207 technical assistance program, 22 Netherlands Agency for Energy and the Environment, 319 Netherlands Environmental Policy Plan, 212, 318 Netting, 279-280, 283 New Energy and Industrial Technology Development Organization, 16 research and development, 292, 311-313 New Sunshine Program, 312-313 Newly industrialized countries compliance costs, 20 pollution abatement and control costs, 203,205,207 NICE³. See National Industrial Competitiveness Through Efficiency: Energy, Environment and Economics program NICs. See Newly industrialized countries NIRE. See National Institute for Resources and Environment NIST. See National Institute of Standards and Technology Nitrogen oxides, 131-132, 281-282 national differences in control standards, 226 NOAA. See National Oceanographic and Atmospheric Administration North American Free Trade Agreement, 37, 66

NOVEM. See Netherlands Agency for Energy and the Environment NSF. See National Science Foundation **NTDB**. See National Trade Data Bank OECD. See Organization for Economic Cooperation and Development Office of Environmental Education, 53 Office of Industrial Technology, 46,48,303-304 Office of Pollution Prevention and Toxics, 307 Office of Science and Technology Policy, 295 Ohio, environmental services, 253 OIT. See Office of Industrial Technology One-pipe-at-a-time approach, 267-268 Organization for Economic Cooperation and Development, 65, 74 environmental markets estimate, 8, 10 OSTP. See Office of Science and Technology Policy Overseas commercial service, 168, 170-172 PACE. See Pollution Abatement and Control Expenditure Per capita income, 72-73 PERF. See Petroleum Environmental Research Forum Performance standards, 272-274,275 Petroleum Environmental Research Forum, 300 PFBC. See Pressurized fluidized bed combustion Photovoltaic cells, 146, 147-148,302 Photovoltaics for Utility Scale Applications, 148, 302 Policy options. See Federal policies Polluter pays principle, 186,260 Pollution abatement and control accuracy of cost estimates, 196-197, 222-225 future costs, 194-196 government measures of costs, 188-189 interaction with pollution prevention, 81 mobile source, 130-133 national differences in standards, 226-228 overview, 183-186 relationship between regulations and competitiveness, 214-221 sources of underreporting of costs, 222-225 stationary source, 130-133 U.S. compliance costs compared with other nations, 197-214 U.S. expenditures, 186-194 Pollution Abatement and Control Expenditure, 69, 222-225

Index | 337

Pollution Control Loan program, 208 **Pollution prevention** capital accounting, 248-249 in the chemical industry, 240-241 cost savings, 232-236 financial assistance, 260-261 financial incentives, 231 in-process changes among countries, 232 interaction with pollution control, 81, 82 investment practices, 248-250 limiting factors, 244-247 options, 6, 237-244 organizational and technological change, 236-237 overview, 229-230 rate of adoption, 231-232 and recycling, 230, 242-244 regulatory barriers, 248 shift from control to prevention, 2 social benefits, 250 technical assistance, 22, 50-51, 251-260 technology development, 149, 230-231, 250-251 Pollution Prevention Act of 1990,229 Pollution Prevention Incentives for the States program, 54. 252 **Pollution Prevention Information Clearinghouse**, 254 Pollution Prevention Pays program, 234 Population growth, 72-73 Porter, Michael, hypothesis, 83-84 POTWs.See Publicly owned water treatment works PPIS. See Pollution Prevention Incentives for the States program Pressurized fluidized bed combustion, 144-145 Prevention of Significant Deterioration, 275 Private Invest ment and Trade Opportunities Organization, 172 Process industries, compliance costs, 19 Process modifications, 238-242 Procurement policies, 50,258 Product cycles, 77 Product design, and competitiveness, 75-76 Product reformulation, 238 Productivity, and environmental regulation, 323-325 PSD. See Prevention of Significant Deterioration Public Utility Regulatory Policy Act, 124 Publicly owned water treatment works, 259 Pulp and paper industry costs of pollution prevention, 234-235 pollution prevention practices, 232

process modifications, 239, 242 PV Manufacturing Technology Program, 148, 302 PVS. See Photovoltaic cells PVUSA. See Photovoltaics for Utility Scale Applications Raw material substitution, 238 RCRA. See Resource Conservation and Recovery Act R&D. See Research and development RECLAIM. See Regional Clean Air Incentives Market Recycling, See also Pollution abatement and control; Pollution prevention cost savings, 6, 232-236 external recycling, 242-244 and pollution prevention, 230 rate of adoption, 231-232 Reg-neg. See Negotiated rulemaking processes Regional Clean Air Incentives Market, 281-282 Regulations, See Environmental regulations Regulatory reform, 32-34, 54-58. See also Economic incentives formulation of environmental regulations, 266-267 integrated permitting and inspection, 270-272 integrated regulation, 267-270 linkage with economic incentives, 265 overview, 265-266 performance standards, 272-274,275 policy options, 32-34, 54-58 regulatory flexibility, 274, 276-277 Remedial pollution control, 80-81, 82 Remediation, 140-142 Department of Energy programs, 300, 302 Renewable energy, 146-148 Department of Energy programs, 302 technology exports, 155 Research and development agency programs, 300-307 coordination and funding, 46-47 direct funding of individual firms, 296 European Community programs, 293, 314-317 federal laboratory technology cooperation, 296-297 in Germany, 293, 317-318 goals for federal policy, 43-46 government support of industry consortia, 297-300 environmental industry competitiveness, 127-128 international funding agencies, 16 in Japan, 293, 310-314 national government funding, 293

338 Industry, Technology, and the Environment: Competitive Challenges and Business Opportunities

in the Netherlands, 318-320 overview, 291-293 partnerships with industry, 47-49 private sector, 29,223-224,308-310 state and local programs, 308 summary of federal policy options, 26, 28-30,43 in the United States, 293-310 Research Institute of Innovative Technology for the Earth, 313 Resource Conservation and Recovery Act, 33,57,139, 227,276 Resource management, 77-78 Responsible Care program, 93 Reverse trade missions, 172 Risk Reduction Laboratory Pollution Prevention Research Branch, 252 RITE. See Research Institute of Innovative Technology for the Earth S.978, proposed National Environmental Technology Act of 1993,45-46, 52 Safe Drinking Water Act, 100 Safety-Kleen, 139 SARA, See Superfund Amendments and Reauthorization Act SBA. See Small Business Administration Scandinavian countries, pollution prevention, 10 SCORE. See Service Corps of Retired Executives SCR. See Selective catalytic reduction Selective catalytic reduction, 131-132 SEMATECH, 297 Semiconductor manufacturing technology, 297 Senate Finance Committee, 7 SERDP. See Strategic Environmental Research and **Development Program** Service Corps of Retired Executives, 164 SITE. See Superfund Innovative Technology Evaluation Small and medium-sized enterprises, technical assistance, 50-51 Small Business Administration, 208-209 export financing, 180 SMES. See Small and medium-sized enterprises Social welfare, and environmental regulation, 321-323 Solar thermal systems, 147 Solid waste industry, 138-140 Source reduction, 244,269 lowering compliance costs, 6

Source Reduction Review Project, 269 South Coast Air Quality Management District, 100, 281-282 South Korea, environmental market, 110-112 Southern California Edison, 259 SRRP. See Source Reduction Review Project Standard Industrial Classification, 93 State pollution prevention programs, 252 Stationary source air pollution, 130-133 Steel industry, process modifications, 239,242 Strategic Environmental Research and Development Program, 3-5 Subcommittee on Environmental Technology, 46,295 Sulfur dioxide, 130,281-282 national differences in control standards, 226 Superfund Act, 92, 139, 140-141, 194,224 Superfund Amendments and Reauthorization Act, 92 Superfund Innovative Technology Evaluation, 52,306 Supplier links, 259-260 Sustainable development, 1 Taiwan, environmental market, 110-112 Tax Reform Act, 208 Taxes and fees, 25, 50,265,278 Tax incentives, 207-210 TCA. See Total Cost Accounting TDA. See Trade and Development Agency Technical assistance programs comprehensive industrial service organizations, 255-256 encouraging other organizations to provide assistance, 258-260 federal procurement, 258 government programs, 251-252 integrating assistance into the permitting and inspection process, 257 limitations of current efforts, 252-255 multilateral cooperation, 34-35, 60-61 sectoral and industrial network approaches, 256-257 for small and medium-sized companies, 50-51 Technological innovations, 73-74 and environmental regulations, 123, 214-216 incentives for, 285-286 process modifications, 239-242 Technology cooperation, 176-177 Technology evaluation, 51-52 Technology policies coordination and funding, 46-47

goals for federal policy, 43-46 needed advancements, 2 partnerships with industry, 47-49 summary of options, 26, 28-30, 43 Tennessee, Center for Industrial Services, 22, 253 Thailand power project, 169-170 Thermie program, 316 Third Framework Program, 315-316 3M flexible permitting systems, 275 pollution prevention program, 234 Tied aid credits, 181 Tied feasibility studies, 174-175 Tipping fees, 280-281 Total Cost Accounting, 248-249 Total quality management, 236-237 Total suspended particulate, 226 Toxic Release Inventory, 92-93, 213 TPCC. See Trade Promotion Coordinating Committee TQM. See Total quality management Tradable permits, 25 Trade agreements, 37-38,216-220 Trade and Development Agency, 35-36,62, 130 feasibility studies, 175-176 Trade and environment policy, 37-38,65-68 Trade fairs, 167, 168 Trade Information Center, 157-158 Trade issues, 37-38, 65-68 Trade missions, 167, 169-170 Trade Promotion Coordinating Committee, 36, 62, 157-158 Thailand power project, 169-170 Trading programs, 280, 283 TRI. See Toxic Release Inventory TSP. See Total suspended particulate UNCED. See United Nations Conference on Environment and Development United Nations Conference on Environment and Development, 65 United Nations Environment Program, 23, 35,60 United Solar Systems Corp., 146 United States environmental industry competitiveness, 4-5, 12-17 environmental market, 99-101 environmental technology research and development, 294-310

environmental training program, 176-177 exported environmental products, 12 United States & Foreign Commercial Service, 64, 160, 168, 170-171 United States-ASEAN Council for Business and Technology, 159 United States-Asia Environmental Partnership, 11,36, 61, 154 United States Council for Automotive Research, 134, 205,298-299 United States Environmental Training Institute, 36,61, 154.176 U.S. Agency for International Development, 107 U.S. Technology for International Environmental Solutions, 306 U.S. TIES. See U.S. Technology for International **Environmental Solutions** US-AEP. See United States-Asia Environmental Partnership USAID. See U.S. Agency for International Development USCAR, See United States Council for Automotive Research **USETI.** See United States Environmental Training Institute USFCS. See United States & Foreign Commercial Service US&FCS. See United States & Foreign Commercial Service Vehicle emissions controls, 133-135 Vendor Information System for Innovative Treatment Technologies, 172 VISITT. See Vendor Information System for Innovative Treatment Technologies VOCs. See Volatile organic compounds Volatile organic compounds, 75-76,96,204-205 national differences in control standards, 226 War Chest, 37,63 Waste and Release Reduction Program, 234 Waste Management, Inc., 138 Waste management programs, 300, 302 Waste Minimization Assessment Centers, 54 Waste minimization programs, 303-305 Waste Reduction Always Pays program, 234 Waste service industry, 138-140

Wastewater treatment technologies, 135-138

340 | Industry, Technology, and the Environment: Competitive Challenges and Business Opportunities

Water and Wastewater Equipment Manufacturers Association, 135-136
Water Environmental Federation, 299
Wood Water pollution, 227
Water treatment technologies, 135-138
WeF. See Water Environmental Federation
WEF. See Water Environmental Federation
Western Europe, environmental market, 101-105
Wind turbines, 146-147
WMAC. See Waste Minimization Assessment Centers

WMX Technologies, 138-139 Wood furniture industry, 218-219 Wood @P industry, 235 World Bank, 73 World Environmental Center, 172 WRAP. See Waste Reduction Always Pays program WWEMA. See Water and Wastewater Equipment Manufacturers Association