Informing the Nation: Federal Information Dissemination in an Electronic Age

October 1988

NTIS order #PB89-114243 GPO stock #052-003-01130-1



Federal Information Dissemination Electronic Age

UNITED STATES CONGRESS

OFFICE OF TECHNOLOGY ASSESSMENT

Recommended Citation:

U.S. Congress, Office of Technology Assessment, *Informing the Nation: Federal Information Dissemination in an Electronic Age, OTA-C IT-396* (Washington, DC: U.S. Government Printing Office, October 1988).

Library of Congress Catalog Card Number 88-600567

For sale by the Superintendent of Documents U.S. Government Printing Office, Washington, DC 20402-9325 (order form can be found in the back of this report)

Foreword

Federal information is essential to public understanding of many issues facing Congress and the Nation, and is used by all sectors of society. Technological advances are opening up many new and potentially cost-effective ways to collect, manage, and disseminate this information. Although traditional ink-on-paper publications will continue to meet important needs for the foreseeable future, many types of Federal information—such as statistical, reference, and scientific and technical-are well suited to electronic storage and dissemination. For example, an entire year's worth of the *Congressional Record* or several Bureau of the Census statistical series can be placed on one compact optical disk that can be *easily* read with a low-cost reader and basic microcomputer. Press releases, weather and crop bulletins, and economic or trade indices can be disseminated immediately via electronic bulletin boards or online information systems.

This report addresses the opportunities to improve the dissemination of Federal information. It also highlights two major problems: maintaining equity in public access to Federal information in electronic formats, and defining the respective roles of Federal agencies and the private sector in the electronic dissemination process. The report focuses on current and future roles of the U.S. Government Printing Office (GPO) and Superintendent of Documents, the Depository Library Program (administered by GPO), and the National Technical Information Service (NTIS). In addition, this report examines electronic dissemination of congressional information, the Freedom of Information Act in an electronic environment, and electronic dissemination of government information to the press.

In conducting this assessment, OTA drew on expertise and perspectives from numerous sources in and outside of the government. OTA received special assistance from the General Accounting Office (GAO) for the surveys of Federal information dissemination practices and Federal information users, from GPO with respect to Federal printing and related dissemination activities, and from NTIS with regard to dissemination of scientific and technical information. OTA appreciates the participation of the advisory panelists, contractors, working group participants, Federal agency officials and Federal information users who responded to the GAO surveys, and members of the library, academic, business, labor, consumer, and Federal agency communities, among others, who helped bring this report to fruition.

The report responds to an initial request from the Joint Committee on Printing and subsequent expressions of interest from the Subcommittee on Government Information, Justice, and Agriculture of the House Committee on Government Operations, the House Committee on Science, Space, and Technology, the Committee on House Administration, and the Subcommittee on Legislative of the House Committee on Appropriations.

The report is solely the responsibility of OTA, not of those who assisted us in the assessment or of the congressional committees who requested or endorsed the undertaking of the study.

ibbou John HJ

JOHN H. GIBBONS Director

Informing the Nation Advisory Panel

Marvin Sirbu, Chairman Associate Professor, Carnegie-Mellon University

Ben Bagdikian Dean and Chairman Graduate School of Journalism University of California at Berkeley

Nolan Bowie Assistant Professor of Communications Temple University

Tom Davies General Manager SCT Corp.

Miriam Drake Director of Libraries Georgia Institute of Technology

Lee Felsenstein President Golemics, Inc.

James K. Galbraith Associate Professor of Economics LBJ School of Public Affairs

Mary Gardiner-Jones President Consumer Interest Research Institute

Robert Gibson, Jr. Head Librarian (retired) General Motors Technical Center

John A, Jenkins General Manager BNA On-Line

Earl C. Joseph President Anticipatory Sciences Inc.

Myer Kutz Executive Publisher John Wiley and Sons Paul P. Massa President & Chief Executive Officer Congressional Information Service, Inc.

James A. Nelson State Librarian and Commissioner Kentucky Department for Libraries and Archives

Ron Plesser, Esq. Nash, Railsback, and Plesser

Howard Resnikoff President Aware, Inc.

Katherine D. Seelman Director of Communications Massachusetts Commission for the Deaf and Hard of Hearing

Fran Spigai President Database Services, Inc.

Susan Tolchin Professor of Public Administration The George Washington University

Congressional Agency Participants

Robert L. Chartrand Senior Specialist in Information Policy and Technology (retired) Congressional Research Service

Vincent DeSanti Group Director General Accounting Office

Harold C, Relyea Specialist in American National Government Congressional Research Service

NOTE: OTA gratefully acknowledges the members of this advisory panel for their valuable assistance and thoughtful advice. The panel does not, however, necessarily approve, disapprove, or endorse this report. OTA assumes full responsibility for the report and the accuracy of its contents.

OTA INFORMING THE NATION ASSESSMENT STAFF*

John Andelin, Assistant Director, OTA Science, Information, and Natural Resources Division

Fred W. Weingarten, Program Manager Communication and Information Technologies

Project Staff**

Fred B. Wood, *Project Director* Prudence S. Adler, *Assistant Project Director* Jamie A. Grodsky, *Analyst* Carol S. Nezzo, *Analyst*

> Other OTA Staff Contributors Jean Smith Darlene Wong

Administrative Staff Elizabeth Emanuel, *Administrative Assistant* Rebecca Battle, *Secretary* Karolyn Swauger, *Secretary*

Publishing Staff

Kathie S. Boss, *Publishing Officer* Chip Moore, *Publishing Assistant*

Debra Datcher Cheryl Davis Dorinda Edmondson Steve Kettler Ted Williams Susan Zimmerman

*See appendix A for acknowledgments of GPO, GAO, and NTIS staff, agency officials, workshop participants, reviewers, and others who participated in the study. **See appendix B for OTA project staff responsibilities.

V

Contractors

Brenda Dervin Ohio State University

Stephen Frantzich Congressional Data Associates

Henry Freedman Consultant

Gregory Giebel University of the District of Columbia

Mark P. Haselkorn, Philip L. Bereano, and Barbara Lewton University of Washington

Peter Hernon Simmons College

Earl Joseph Anticipatory Sciences, Inc. Charles McClure Syracuse University

Judith E. Myers University of Houston Library

Thomas P. Riley Riley Information Services

Frank J. Romano Consultant

Barry M. Schaeffer Consultant

Jacob W. Ulvila Decision Science Consortium, Inc.

Carol Watts, Sarah Kadec, and Dorothy Weed Washington Information Network