Index
Action for Children's Television (ACT), 172
Advanced Computer Service (ACS) (see American Telephone & Telegraph)
AFL-CIO, 105, 108
   Human Resources Development Institute, 107
Airline industry, 236-237
Alaska, 227-233
Alaskan Public Broadcasting Commission, 42
American College, 130
American Academic Encyclopedia 255
American Federation of Labor (AFL) (see AFL-CIO)
American Federation of Teachers (AFT), 106
American Postal Workers, 108
American Society for Training and Development (ASTD), 100
American Telephone & Telegraph (AT&T), 5, 7
   Advanced Computer Service (ACS), 52
   and packet switching systems, 40
   plan to enter the information business, 21, 49
   reorganization of, 40
Anderson, Governor Wendell, 215
Angevine, Martha, 194
Apple Computer Co., 43, 145, 199, 200, 218
Arete Publishing Co., 255
Aristotle, 68
Army Research Institute (ARI), 119
Associated Press, 50
Atari (see Warner Communications Co.)
AT&T (see American Telephone & Telegraph)
Audio conferencing (see electronic conferencing)
Automation, 8, 30
Bacon, Roger, 206, 207, 208
Bailey, Florence, 191
Bailey, Russ, 202
Bank of America, 30
Barnett, Harvey, 202
Basic Education Opportunity Grants, 87, 88
Bigelow, Gary, 208
Birchard, Elaine, 208
Bitzer, Donald, 128
Bloom, Gloria, 190, 194
BLS (see Bureau of Labor Statistics)
Brinell, John, 209, 210, 211, 212, 213, 214
Broadcasting
   by direct broadcast satellite (DBS), 41, 47, 164
   instructional television fixed services (ATFS), 163-164
   low-power television (LPTV), 164
   multipoint distribution services (MDS), 163
   operational fixed service, 163
   private operational fixed microwave services (POFMS), 163
Brown, Governor Edmund G., 196
Brumbaugh, Kenneth E., 218, 220
Bruning, Arthur, 220
Buck Foundation, 198
Bureau of Labor Statistics (BLS), 32, 33
Burek, Mary Ann, 204
Capitol Children's Museum, 243-245
CARL network, 239
Carnegie Foundation, 112, 114
Carter administration, 161
Catholic Church, 153, 154
CBS, 47
Chamberlain, Judy, 202
Chemical Abstracts, 239
Chicago Tribune, 210
Children's Television Workshop, 56, 112, 121, 126-128
Clapp, Lewis, 194
Clark, Frank, 202
Coates, Tric, 214
Cooley Commission (LaMesa, Calif.), 90
Commission on Education (U.S.), 156
Commission on New Technological Uses of Copyrighted Works, 170
Commodore Computers, 145, 189
Communication
   accessibility of information, 16
   cable, 6, 40-41
   computer-enhanced telephone networks, 5, 39-40
   of data, 15, 30, 52
   decentralization of systems for, 18
   employability of individuals skilled in, 30
   integration with computers and video, 48-49
   local distribution networks, 40-41
   quantity of information transferred, 16
   by satellites, 5, 6, 37, 38-39
   speed of, 16
   trends in, 37
   two-way cable systems, 37-38
Competition
   between banks and computer service bureaus, 7
   between IBM and AT&T, 7
   between investment houses, retail stores, and banks, 7
   between telephone companies and newspapers, 7, 21
   between U.S. Postal Service and telecommunications firms, 7
CompuServe, 50
Computer-assisted instruction (CAI) (see computers, educational and instructional uses)
Computer conferencing (see electronic conferencing)
Computer Curriculum Corp. (CCC), 133-134
Computers, 15, 42-45
   animation techniques with, 56
   automation with, 8, 30
   in consumer products, 42
   data storage technology, 6, 46
   in design and manufacturing, 101
   desktop, 6, 43-44
   educational and instructional uses, 3, 9, 43-44,
56-58, 90-91, 93, 103-104, 112, 122, 128-134, 141-143, 145, 178, 187-259
EDUNET system for sharing programs and equipment, 40
encouragement of educational use by industry, 43-44
hand-held, 6, 44-45
human interface (input/output) technology, 6, 45-46
information networks for, 7, 40, 42, 50-51
integration with communications and video, 48-49
literacy in, 60
manpower needs for, 32-34
in museums, 243
number installed in schools (table), 44
number of personal (table), 44
in patent searches, 49
personal, 5, 93
PLATO system (see separate entry)
printers for, 45-46
programming languages, 45, 91, 135, 189, 190, 198, 201
software for, 44, 58, 145-147
software protection, 166-173
in telecommunication, 5, 6, 39-40, 49
voice output technology, 46
word processing, 5, 44
COMSAT, 41
CONDUIT, 135
Conference Board, 100
Annual Surveys of Corporate Contributions, 115
Congress
acts of (see legislation)
House Committee on Education and Labor, 4
House Committee on Science and Technology, 4
House Subcommittee on Science, Research, and Technology, 4
House Subcommittee on Select Education, 4
House Subcommittee on Telecommunications, Consumer Protection, and Finance, 165
Library of, 160
National Telecommunications Program, 119
policy alternatives for (see policy options)
Senate Commerce Committee, 165
tuition tax credit bill, 77
Congress of Industrial Organizations (CIO)
(see AFL-CIO)
Constitution (U.S.), 7, 162
Contreras, Vince, 195
Control Data Corp. (CDC), 57, 128-129
Cores, Ken, 220
Cordray, Sara, 227
Corporation for Public Broadcasting (CPB), 56, 165
Cox Cable, 40
Crucible Steel Corp., 107
Cupertino, Calif., 200-203
Dartmouth College, 60
Data banks
DIALOG Information Services, 51
econometric, 51
HARFAX service of Harper and Row, 51
Legis (legal citations), 51
Medline service of the National Library of Medicine, 51
National Technical Information Service (NTIS), 51
on natural resources, 51
New York Times Information Service, 51
of patent information, 51
Data Resources, Inc., 51
Deafnet Telecommunications Model, 118
Democratic Party, 154
Department of Commerce, 112
Department of Defense
Army Non-System Training Devices Development Program, 121
funding of educational technology research and development by, 111-112, 116
Training and Personnel Systems Technology Program (TPST), 116, 119
Department of Education, 152
Bureau of Education for the Handicapped, 134
Division of Educational Technology, 118, 121
estimates of video disk units in schools, 143
Fund for the Improvement of Postsecondary Education, 119
funding of computer-based mathematics instruction, 134
funding of educational technology research and development by, 112, 116, 121, 122
funding of PLATO computer-based instruction system by, 128
Mathematics Education Using Information Technology Program, 119
report on science and technology education, 32
Technology Initiative, 146-147
Department of Energy, 51
Department of Health and Human Services, 153
Department of Interior, 152
funding of educational technology research and development by, 112
Department of Justice, 40
Department of Labor, 108
Department of Treasury, 152
DIALOG Information Services, 51
DiGiammarino, Frank, 189, 191, 194
Digital Equipment Corp. (DEC), 189
entry into desktop computer field, 43
Digital telephone networks, 6, 37, 39-40
use of computer technology by, 48
Dillenberger, Paul, 220
Direct broadcast satellite (see broadcasting)
Donnelly, Jean, 214
Dow Jones, 51
Economy (U.S.)
changes in, 19-21
educational levels and growth of, 27-28
growth from technological innovation, 25-27
service sector predominance in, 19-20
information sector of, 20-21

Education
business, 59
computer-assisted instruction, 3, 43-44, 56-58
cost and effectiveness of technology for, 63-64
declaration of, 101-102
decaying achievement levels of students, 30-31
definition used in this report, 4
degradation of, 25-28
decentralization of, 101-102
elementary and secondary, 70-77
economic growth, 25-28
electronic instruction, 56-59
employment, 27-28
and employment, 27-28
Federal aid for, 78-79, 87, 88, 89
Federal role in, 3, 151-174
financial problems of colleges and universities, 80-83
governmental control of, 162-164
in the home, 92-94
of information professionals, 32-34
of information scientists, 34
information and technology and, 9, 55-64, 143-145, 227-233
interactive instruction, 56-59
as investment in productivity (human capital theory), 28
land-grant movement, 78-79
legislation, 151-157
medical, 58-59
need to link different information technologies for, 63
passive instruction, 55-56
private schools, 74-77
productivity growth in, 20
proprietary institutions, 85-92
public schools, 70-74
as a public good, 68-69
research and development in technology for, 111-137
and social change, 67-69
technical, 29
teacher training for educational technology, 9-10
tuition tax credit for private, 77
two-year and community colleges, 83-85
by unions, 105-108
in the United States, 67-108
universities and four-year colleges, 78-83
voucher plan for funding, 76-77
video disks in, 57
in the workplace, 99-105, 235-237
Educational Broadcast Facilities Program, 112
Educational technology
in the airline industry, 236-237
continuing Federal projects in, 119
courseware development, 146-147
courseware industry (table), 144
discontinued and consolidated Federal projects in, 118-119
effect of reduced Government spending on, 115
Federal funding of research and development in, 111-112, 114, 116-118
Federal grants for fiscal year 1982, 121-122
hardware and educational software vendors, 145
industries competing for courseware business (table), 146
private funding of research and development in, 113-114, 114-116
research and development support by other nations, 122-125
for special education, 256-259
in Tobacco Products Co., 235-236
EDUCOM, 60, 233-235
EDUNET, 40, 60, 233-234
The Electric Company (children's television), 56, 112, 121, 126, 127, 128
Electronic conferencing, 7, 51-52
EIS computer conferencing system, 52
in industry-based training, 104
NOTE PAD computer conferencing system, 52
PLANET computer conferencing system, 52
Electronic games, 43, 46
Electronic Learning, 146
Electronic newspapers, 50
Eli Lilly & Co., 234
Enenstein, Bob, 202
Environmental Protection Agency
funding of educational technology research and development by, 112
FCC (see Federal Communications Commission)
Federal Communications Commission (FCC), 40, 41, 42, 50, 161
and educational telecommunication services, 162-163
Federal Security Agency, 152
Federally Insured Student Loans, 87, 88
Ferreira, Pat, 208
Finkel, Le Roy, 195, 202
Firestone, Kim, 214
Fisher, Glenn, 202
Fisk, K. A., 202
Ford Foundation, 112
Franklin, Ronald, 197, 202
Frazier, Richard, 227
French, Bill, 220
Fund for Improvement of Postsecondary Education (FIPSE), 135
Gal-da, Esther, 211, 214
Gatze, Kenny, 208
Gentry, John, 214
Ginzberg, Eli, 27
Good, Ed, 194
Goodson, Bobby, 196, 200, 201, 202
Gutierez, Jose, 202
Hakansson, J oyce, 196, 197, 202
Hammer, Doug, 214
HARFAX, 51
Informational Technology and Its Impact on American Education

IBM, 5
competition in telecommunications by, 7
entry into desktop computer field, 43
Infomedia, 52
INFORM system, 241
Information
AT&T plan to enter business of, 21
conflicting views of, 8
characteristics of modern systems for collecting and using, 16-17
history of systems for, 16
as a major sector of the U.S. economy, 5-6, 20-21
networks, 7, 50-51
professional manpower needs, 32-34
Information services, 7, 48-51
advanced business services, 52
Information technology
in administration and management of instruction, 60
automation and, 30
in broadcasting, 6
in cable systems, 6, 37
case studies on application of, 8-9, 187-259
climatic use in schools, 143-145
in communications, 37
in corporate instruction, 102-105
cost of application to education, 10
cultural effects of, 18
data processing, 30
data storage, 6, 46
decentralizing effect on communications, 18
definition of, 4
dependence on, 15-16
digital telephone networks, 6, 37, 39-40
in distribution of education, 60-62
economic and social impacts of, 16-19
and education in Alaska, 227-233
educational uses of, 55-64
effect on organizational decisionmaking, 18
effect on political process, 18
effect on relationship between individuals and organizations, 18
factors affecting further application in education, 141-147
Federal role in, 3, 9, 111-112, 114
for the handicapped, 9
in higher education, 81-83
in the home, 252-256
impacts on education and training, 4, 8, 9
impacts on the home, 255-256
impacts on societal institutions, 4, 7-8
institutional barriers to use in education, 9
integration of various technologies, 9, 48-49
the industry for, 5-6
labor unions and, 107-108
in libraries, 237-242
and literacy, 17-18, 19
manpower needs for, 10, 32-34
military uses of, 245-252
potential of, 4
private sector role in, 113, 114-116
in proprietary education, 90-92
protection of software, 166-174
psychological effects of, 4-5, 9, 10, 18
quality of software for education, 10
satellite communications, 6
software needs for education, 10
socioeconomic inequities created by, 10
and special education, 256-259
teacher training in, 9-10
in testing and diagnosis, 62
trends in, 37-52
video technology, 6-7
Institute for the Future, 52
Institute for Museum Services (IMS), 160
INTEL Corp., 201
Internal Revenue Service, 6, 15, 115
International Brotherhood of Electrical Workers (IBEW), 108
I. P. Sharp Co., 51
IRVING library network, 238-239
James, Mary, 218, 220
James, Wilbur, 220
Japan, 32
Jaquith, Luree, 194
Jennings, William, 194
Johnson administration, 156
Johnson and Wales College (Providence, R.I.), 90
Jokela, Willis, 216, 220
Jones, Allen, 207, 208
Joseph, Helen, 196, 198, 199, 202
Jøllassen, Jody, 192, 194
Kaski, Janet, 214
Kent, Karen, 202
King, Steve, 202
Kosak, Casey, 199
Kosel, Maria, 220
Kukendahl, Carol, 227
LaChance, Douglas P., 220
Lathrop, Ann, 193, 202
LaMar, Ron, 202
Lawrence Hall of Science, 243
Lawson, John, 188, 194
Legis (legal citation data bank), 51
Legislation
Blair Bill (1880's), 153-154
Communications Act of 1934, 162, 165
Comprehensive Employment and Training Act (CETA), 106
Computer Software Copyright Act, 171
Cooperative Research Act of 1963, 122
Copyrigh...
funding of educational technology research and development by, 111-112, 114, 116, 121
funding of museum programs, 160
funding of PLATO computer-based instruction system, 128
Mathematics Education Using Information Technology Program, 119
Office of Science and Engineering Education, 112, 114, 135
report on science and technology education, 32, 33
sponsoring of research computer network by, 40
National Technical Information Service (NTIS), 51
National Telecommunications Information Administration, 119
National Youth Administration (NYA), 154
Nelly, Mark, 214
New Jersey Institute of Technology, 52
Newspapers
electronic, 49
fear of competition from AT&T, 21
New York Times Information Service, 51
Ninth Circuit Court (U.S.), 172
Nixon administration
educational voucher plan of, 76-77
policy on library funding, 160-161
Northwest Regional Educational Laboratory, 122, 136
Novato, Calif., 197-199
NSF (see National Science Foundation)
OCLC network, 239
Odom, Mike, 204, 208
Office of Education (OE) (see Department of Education)
Office of Technology Assessment (OTA), 3, 107
case studies by, 8-9
Computer-Based National Information System, 4
findings of this assessment, 4-5, 15-16, 25, 37, 55, 67, 111, 136-137, 238, 245
premises of this assessment, 4
Olney, Dave, 191, 194
On-line information services
BRS, 239, 240
COCIS, 240
DIALOG, 239, 240
Dow Jones/Retrieval Service, 255
GIS, 240
ORBIT, 240
RLIN, 240
The Source, 50, 51, 240, 255
Open University (educational television), 56
Oregon State University, 164
O’Reilly, Jill, 194
Orvik, James, 229
OTA (see Office of Technology Assessment)
Otto, Susan, 227
Oxford, Mass., 203-209
Packet switching, 40
Patent Office (see Patent and Trademark Office)
Patent and Trademark Office, 153, 168, 169
Pergamon Press, 49
Phillipo, John, 204, 205, 208
Pierson, Geoff, 188, 194
Plato, 68
PLATO (computer-based instructional system), 57, 91, 112
use in flight training, 237
use in higher education, 130, 132
use by industry, 130
use in medical education, 133
use by the military, 130, 132
use in public schools, 130-131
use by special populations, 131
use by Tobacco Products Co., 235-236
Policy options
arguments for and against Federal action, 177-179
assumption of Federal leadership in educational technology, 180-181
direct funding of demonstration projects, teacher-training, and institutions, 11
direct funding of technology acquisition by schools, 11
elimination of unintended regulatory barriers, 12
general education policy incorporating information technology, 11-12, 181-184
subsidies for educational computer hardware, 179
subsidies for educational computer software, 11, 180
support of research and development, 12
tax incentives, 11
Pollak, Richard, 220
Postal Service, 7
Prizant, Jerry, 202
Protestant churches, 154
Public Broadcasting Service, 164
Publishing
impact of information technology on, 7-8
overlap with high technology, 49
Pugh, Richard, 201, 202
Purdue University, 164
Radio Shack (see Tandy Corp.)
Reading (Pennsylvania) Area Community College, 130
Reagan administration, 161
Reagan, Billy, 221, 222, 227
bed, Madeline, 227
republican Party, 154
Richardson, Rob, 204, 208
Rogers, Patsy, 227
Rothe, Jack O., 202
Rousseau, Jean Jacques, 68
Roustenstraugh, John, 227
Sakai, Brian, 202
Satellite Business Systems, 52
Satellites
communication by, 6, 37, 38-39
in industry-based training, 104-105
direct broadcasting from, 41-42
Say, Michael, 226, 227
Schneiderhan, Dale L., 220
Schools
climate for information technology use in, 143-145
elementary and secondary, 70-77
impact of information technology on, 4, 7-8, 19
mathematical, technical, and computer literacy
and, 31-32
private, 74-77
public, 70-74
public perception of, 4
productivity enhancement by information
technology, 11
proprietary, 85-92
two-year and community colleges, 83-85
universities and four-year colleges, 78-83
Schur, Walter, 208
Sension, Don, 220
Serrano decision, 159
Sesame Street (children's television), 56, 112, 121,
126, 127, 128
Smith, Beverly, 194
Social Security Administration, 15
Sonoma State College, 198
Sony, 47
Southwest Regional Laboratory, 122
Soviet Union, 32
Suppes, Patrick, 222, 225, 227
Suppes, Patrick, 133
Supreme Court (U.S.), 172
Rodriguez v. San Antonio Independent School
District, 159
Tandy Corp. (Radio Shack), 43, 145
Telecommunication
effect of Federal regulation and legislation on
education, 161-162
Government control of, 162
Teleconferencing (see Electronic conferencing)
Teletext, 7
American-Canadian demonstration project, 119
principle of, 49
Television (also see video technology)
cable systems, 38
high-resolution, 5, 47
instructional television fixed services (ITFS),
163-164
National Science Foundation funding of
educational, 112
passive instructional programing in, 56
satellites in, 39
two-way and community colleges, 83-85
universities and four-year colleges, 78-83
United Carpenters and Joiners of America, 108
United Press International, 50
United Rubber Workers, 108
United Steelworkers of America, 107
University of Alberta, 133
University of Colorado, 130
University of Delaware, 130
University of Illinois, 57, 112, 128
University of Pittsburgh
Learning Research and Development Center, 122
University of Southern California, 163
University of Wisconsin
Wisconsin Center for Educational Research, 122
University of Quebec, 130
Urban Institute, 114
U.S. Military Academy at West Point, 152
Veselka, Ronald, 227
Veterans Administration, 166
Video conferencing (see electronic conferencing)
Video disks (see video technology)
Video technology, 15
computer animation systems, 56
filmless camera, 7, 47
improved quality of, 47
integration with communications and computers,
48-49
in proprietary education, 90-92
video cassette recorders, 7, 47, 56, 143
video disks, 5, 7, 9, 47-48, 56, 57, 58, 104, 143,
145, 245, 255
video processing computer techniques, 56
videotext system, 7
Videotext, 49-50
VISICALC (computer software), 44, 58
Vojta, George, 27
Wagner, William (Sandy), 195, 202
War on Poverty, 156
Warner Communications Co. (Atari), 43, 46
Wayne State University, 106, 107
Wesley, Franklin, 222, 227
West Germany
technical literacy in, 32
White House Conference on Education (1954), 155
Winiarski, Paul, 208
Xerox, 43
Zachmeier, William, 200, 202