
Chapter 2

The International Environment

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INTRODUCTION

From August 9 to 21, 1982, 94 nations met in Vienna, Austria at the U.N. Conference on the Exploration and Peaceful Uses of Outer Space (UNISPACE '82) to discuss the state of space technology and its future use for the countries of the world, particularly the developing countries. UNISPACE '82, the second such conference ever held, offered the attending delegations an opportunity to see exhibits illustrating the uses of space technology, and discuss the potential benefits it holds for their countries. It also constituted a forum to raise for general discussion some of the crucial international political, social, and economic

questions that the use of space technology engenders.

For the United States, UNISPACE '82 offered an opportunity to demonstrate its mastery of space technology, explain its interests, and influence other countries while gaining insight into their interests and concerns. How did the United States respond to the challenge presented by UNISPACE '82? What is the importance of the conference to the future exploitation of outer space? Will positions taken or stated at this conference affect other international conferences dealing

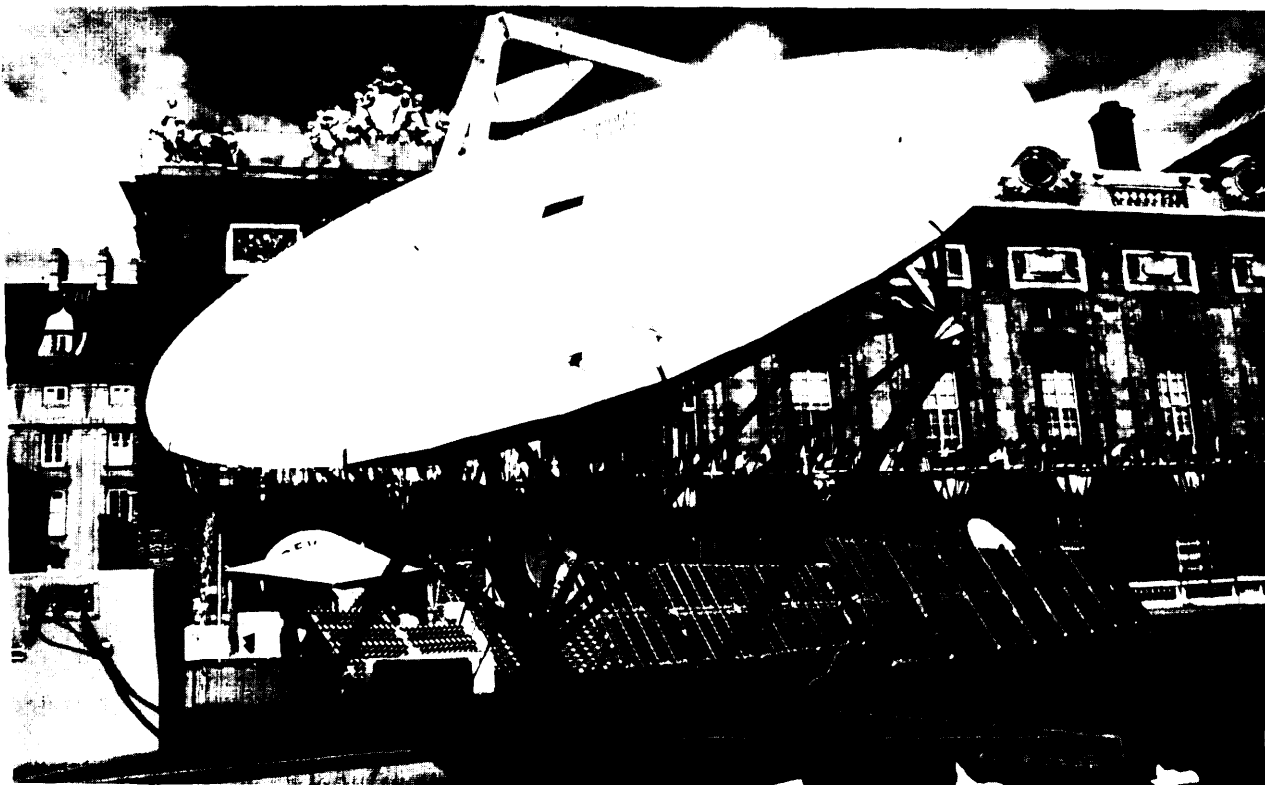


Photo credit International Telecommunication Union

Solar Powered Earth Station — A key to effective rural communications systems is small, low-cost Earth stations. One solution which is being explored by the U.S. Rural Satellite Program is the use of solar panels to power satellite ground stations. Pictured here is a prototype system that was demonstrated in Vienna at UNISPACE '82.

ing with science and technology? How can the United States make the best use of the lessons of UNISPACE '82 to enhance its commerce with other countries?

It is within the context of these questions that the Office of Technology Assessment (OTA) prepared this technical memorandum; it was requested by the Committee on Science and Technology of the U.S. House of Representatives and the Joint Economic Committee. The memorandum is part of a forthcoming major assessment of international cooperation and competition in civilian space activities that was requested by these same committees.

UNISPACE '82 illustrated the fact that we now accept access to, and the use of, space technologies as relatively routine. In the 25 years since the Soviet Union and the United States began the space age, several additional countries have created vital, expanding space programs. Some 150 countries are now direct or indirect users of commercial space systems. This is a major change in the context of the use of outer space since the first conference on the Exploration Peaceful Uses of Outer Space and was held in 1968. While the primary focus of UNISPACE '82 was to consider the present and future state of space science, space technology, applications for economic and social development, and cooperative programs, competition by nations for commercial markets and/or political prestige played an important role at both the conference and in the preparations countries made for it.

The lessons of UNISPACE '82 are of particular interest for the United States. As an OTA report on the 1979 World Administrative Radio Conference (WARC '79)¹ stated: "it is highly unlikely that

¹*Radio frequency Use and Management Impacts From the World Administrative Radio Conference of 1979* (Washington, D. C.: U.S. Congress, Office of Technology Assessment, January 1982), OTA-CIT-163, p. 4.

traditional U.S. approaches to these issues (radio-frequency spectrum management in an international forum) will be sufficient to protect U.S. vital interests in the future." This report could make the same statement.

The issues that surfaced in connection with UNISPACE '82 are increasingly evident at other multinational technological conferences. UNISPACE '82 corroborated that significant long-term political trends in communication and space technologies are developing which are inconsistent with presently articulated U.S. interests. The United States must find the means to participate more effectively at similar technological conferences. Not to do so will leave it increasingly isolated from the rest of the world body politic.

In order to collect the data for this report, OTA staff attended the March/April meetings of the Committee on the Peaceful Uses of Outer Space (COPUOS), and the August meeting of UNISPACE '82 itself. It also interviewed more than 75 experts on some facet or other of the issues raised by UNISPACE '82. These included U.S. Government officials, representatives of the aerospace and communications industry, members of foreign governments, and other private citizens. In addition, 70 people from other countries were polled on their views of UNISPACE '82. Additional information was supplied by contractors and by a workshop on UNISPACE '82 held at OTA, November 30, 1982.

Although planned as a scientific and technical conference, UNISPACE '82 also provided the opportunity for nations to examine the political, economic, regulatory, and military aspects of space technology. In order to understand more clearly the issues and the conflicts that arose during the conference, it is useful to examine the international environment in which UNISPACE '82 took place.

SPACE APPLICATIONS TECHNOLOGY AND THE INTERNATIONAL COMMUNITY

Since the inception of spaceflight 25 years ago there have been only two full-scale space powers, the United States and the Soviet Union. Each has

developed and maintained large and varied programs for civilian and military uses of outer space. However, during the last decade additional countries

tries have started their own space programs and others have begun to rely more on space-based services:

- **France and Japan**, have expanding national programs that include space transportation, communications, remote sensing, meteorology, and space science systems. Much French research on space has been conducted within the European Space Agency (ESA).
- **Canada, Great Britain, and West Germany, and other European countries have individual programs and also contribute to bilateral and multilateral ventures.** Except for Canada, these are carried out primarily through the ESA.
- **India, Brazil, and China**, newly industrializing countries, have relatively advanced space programs that aim to generate a variety of indigenous space industries and services.
- **A growing number of countries and regional associations** have, or plan, satellite communications systems; these include Indonesia (Palapa A&B), India (Insat), the Middle East (Arabsat), Brazil (Brasilsat), Mexico (Ilhuicahu), Australia (Australisat), and Colombia (Satcol).
- Many industrialized and developing **countries that use space technologies**, primarily through the International Telecommunications Satellite System (INTELSAT); the International Maritime Satellite system (INMARSAT); the Intersputnik network (a Soviet-based communications satellite system); the U.S. Landsat (for land optical sensing); and the U.S. and other meteorological satellites.

Space technology has come to play an increasingly important role in the domestic and international technology policy decisions of countries. Technologically advanced nations have become ever more dependent on space technology to satisfy their domestic and international communication and information gathering needs. Space technology may contribute to domestic prosperity and a favorable balance of trade.

Therefore, some less-developed countries view space technology as one means to accelerate their development.

Because the development and use of space technology is a long-term, expensive, and often international undertaking, governments have traditionally been the driver behind the evolution and growth of most space technology. This preeminent government role, combined with the political sensitivity of technologies that by their nature transcend national boundaries, has made the use of space technology the subject of continued international scrutiny. It has, therefore, become increasingly difficult to discuss space technology without discussing political issues.

The importance which nations attach to space systems and services challenges the commercial, diplomatic, and technical skills of the United States. The United States must define how it will respond to new international competition in space services heretofore only offered by the United States.²

New challenges in international cooperation also exist. The desire for economic growth and technological independence has prompted the less developed nations to apply pressure on the industrialized states to provide space services and hardware on a fully equitable basis and to institutionalize the means of transfer of this technology within the U.N. system. The major questions posed for the United States are:

- How far should it go to accommodate such demands?
- What advantages are there to doing so?
- What institutional mechanisms (eg., bilateral v. multilateral agreements) can best accommodate both the long-term needs of the United States and those of the less developed nations?

²*Civilian Space Policy and Applications* (Washington, DC.: U.S. Congress, Office of Technology Assessment, June 1982), OTA-STI-177.

U.S. SPACE TECHNOLOGY AND INTERNATIONAL COMPETITION

As virtually the only supplier of space technology, the United States until recently benefited from the space programs of other nations because they constituted an excellent market for U.S. goods and services. Now, even though the overall market is increasing, other countries with mature space programs compete with us in selling satellite communication systems and services and launching services. They will soon compete in selling remotely sensed data from space and in manufacturing in space. Foreign competition threatens the United States with the loss of significant revenue opportunities as well as with potential loss of prestige and political influence.³

Satellite Communications.—By far the most developed and commercialized of all space technologies, satellite communications technology was developed in the early 1960's by the National Aeronautics and Space Administration (NASA), the military, and private companies. The creation of INTELSAT in 1964 made satellite communications available to the world and fostered the development of the U.S. satellite industry. (Through COMSAT and other private companies, satellites have come to play a central role in domestic communications as well.)

The future global demand for satellite communication services appears strong. At home, the market for voice, data, and video transmission is growing rapidly, and the advent of direct-broadcast satellite (DBS) systems, recently approved by the Federal Communications Commission for domestic service, will contribute to this growth. Internationally, both developed and developing countries appear eager to make greater use of satellites for regional and domestic communications. But failure of the United States to maintain its technological lead could prevent U.S. industry from capitalizing fully on these opportunities.⁴ In 1973, the White House directed NASA to phase out its advanced satellite communications research program. By 1977, the communications industry, prompted by foreign competition, was urging NASA to resume research in ad-

vanced communications techniques. Upon congressional approval, NASA reinstituted a limited program in 1978.

One reason for pursuing advanced communications research is the future need to use higher frequencies, such as 30/20 GHz (Ka band), for commercial purposes. While U.S. firms have maintained consistently that the technology is too complex and costly for them to afford, European and Japanese industries, with subsidies from their governments, are already developing 30/20 GHz systems. The virtual certainty that foreign systems will be used in this decade has occasioned debate about whether NASA should undertake a large 30/20 GHz technology research and development (R&D) program, including flight-testing of the hardware. Proponents of a NASA program point out that if the technology is not developed in the United States, U.S. firms will lose an important market as well as their strong lead in communications technology.

Land Remote Sensing by Satellite.—Since 1972 the United States has had the world's only global civilian remote-sensing system. At present however, it is uncertain whether the United States will have a civilian land remote-sensing capability after Landsat 5 terminates in the late 1980's. For foreign and domestic users of the Landsat system have expressed concern about the continuity of data from Landsat. It is essential to them that the data flow be continuous and that any price increases be predictable and incremental.

There are political, technical, budgetary, and institutional problems in Landsat planning. Because Landsat 4 carries new and untried sensors as well as proven ones, one cannot yet be certain that it will provide acceptable operational service. The French, Japanese, and the ESA, on the other hand, plan satellite systems that are expressly designed for commercial operation. Although complete success of these systems is not assured, these systems will use less expensive and more reliable multispectral linear array (MLA) sensors.

³Ibid.

⁴Ibid.

⁵*Aerospace Daily*, Feb. 7, 1983, p. 1, Japan launched its communications satellite CS-2A on Feb. 4, 1983. It carries four 30/20 GHz transponders for commercial use.

technology, which the United States does not currently plan to use for civilian systems. * The most advanced foreign system is the French Systeme Probatoire Observationale Terrestre (SPOT), scheduled for launch in 1984; the French have already begun to market future SPOT data products through a semiprivate firm, Spotimage.

Space Transportation.—Despite the technological triumph of the space shuttle, need for commercial and Government launch services is likely to exceed the shuttle's availability. If the United States has no expendable vehicles ready to launch commercial satellites at competitive prices, then the private sector, and perhaps Government agencies as well, will be forced to purchase launch services from the Europeans.

The emergence of foreign competition against U.S. launch services is a major change from the past and a competitive challenge for the future. Developed by ESA, the Ariane expendable launcher is being marketed by a French-incorporated company called Arianespace. Several U.S. companies have already announced plans to launch on Ariane rather than on the shuttle. The Japanese now launch their own satellites by means of Delta-class launchers, which they construct under agreements

*Landsat 4 sensors, the multispectral scanner (MSS) and thematic mapper (TM) are semimechanical and are therefore subject to mechanical failure and jitter problems. Multispectral linear array sensors require no mechanical devices.

with the U.S. firms that originally produced the rockets. The Soviets and the Chinese also launch their own satellites. The Soviets have offered to place satellites of certain other countries in orbit. Thus, although the market for launch services is growing, foreign launch capability is also growing rapidly.

Materials Processing in Space (MPS).—The commercial prospects for producing new or refined products in space, such as pharmaceuticals and metal alloys, are uncertain. To date only one company, McDonnell-Douglas Astronautical Co., has committed itself to a long-term commercial space manufacturing project. The central issues here are the degree and kind of government incentives available to firms that wish to consider MPS. ' Such incentives can include conducting generic and publicly available R&D on the shuttle or the European-built spacelab, or specific agreements to share the costs and results of MPS efforts. At present, NASA has instituted the Joint-Endeavor Agreement and related arrangements in an effort to stimulate industry's interest in MPS. Several other countries, including Japan and West Germany, have well-developed materials science programs that include ground-based research and eventual plans to use the European-developed spacelab for government-funded experiments.

⁶*Civilian Space Policy and Applications*, op. cit.

U.S. SPACE TECHNOLOGY AND INTERNATIONAL COOPERATION

International cooperation has been a central element of the U.S. civilian space program since its inception (see app. B). According to the National Aeronautics and Space Act of 1958, space activities should: "be devoted to peaceful purposes for the benefit of all mankind." Further, the U.S. will engage in "cooperation . . . with other nations and groups of nations, "

In the past 25 years, the United States has engaged in hundreds of bilateral and multilateral operative ventures in every area of space technology. U.S. launchers have orbited complete satellites and instrument payloads for dozens of countries. In 1963, the United States took the lead

in establishing INTELSAT and providing satellite communications around the world. U.S. meteorological satellites have been used for global weather coverage since the early 1960's, and the Landsat Earth remote-sensing system has been in operation since 1972 under a policy whereby the United States has sold imagery to any country for little more than the price of reproduction. NASA and the Agency for International Development have cooperated in giving developing countries valuable training in the use of Landsat data, as well as in using satellite communications to deliver programs to rural areas. The Applications Technology Satellite series of experimental DBS was used in the mid-1970's to carry out several impor-

tant studies in India and South America. The National Oceanographic and Atmospheric Administration (NOAA) has cooperated with other countries and with the World Meteorological Organization (WMO) in supplying weather data from satellites free of charge.

More recently, the United States has engaged in a major cooperative project with ESA and Canada to develop the Space Transportation System (STS). In return for access to the space shuttle, ESA has produced Spacelab and the Canadians the Shuttle Remote Manipulator Arm (an essential component of the shuttle's ability to release and retrieve satellites in orbit).

In manned spaceflight, the United States and the Soviet Union cooperated in several projects during the 1970's, culminating in the 1975 Apollo-Soyuz Test Project. In one of the most dramatic symbols of detente, a U.S. Apollo spacecraft docked in orbit with a Soviet Soyuz.

Not all U.S. cooperative ventures have been entirely successful, though. In the early 1970's, the United States made a proposal to the Europeans for the development of a Space Tug; it was later withdrawn for economic and political reasons. In particular, the Air Force did not want the United States to depend on a foreign consortium for a

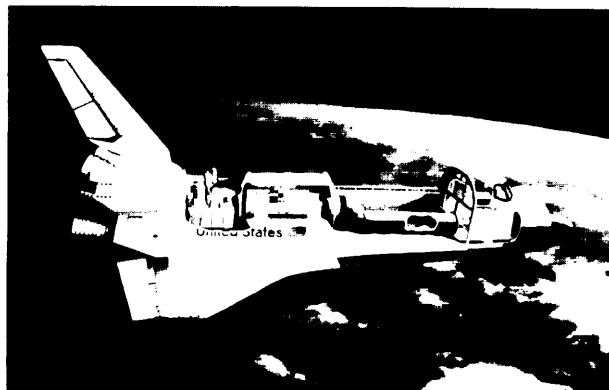


Photo credit: National Aeronautics and Space Administration

Artist's conception of Spacelab in the cargo bay of the orbiting space shuttle

major part of STS. Another difficult venture was the International Solar Polar Mission (ISPM), a dual-spacecraft scientific project being conducted jointly with ESA. For budgetary reasons, the United States withdrew its satellite from the mission in 1981. These setbacks have made some European countries highly skeptical of the U.S. ability to stick to long-term commitments. Cooperation with the Soviet Union has been subject to the ups and downs of East-West relations, and most cooperative projects have recently been cancelled.

THE INTERNATIONAL REGIME FOR OUTER SPACE

International regulation and coordination of states' activities are supposed to protect common interests and to ensure that special interests are dealt with in a common framework. Given the ever larger number of nations that use or produce space technology, the United States is increasingly affected by decisions taken in other nations and in international organizations (see fig. 1).

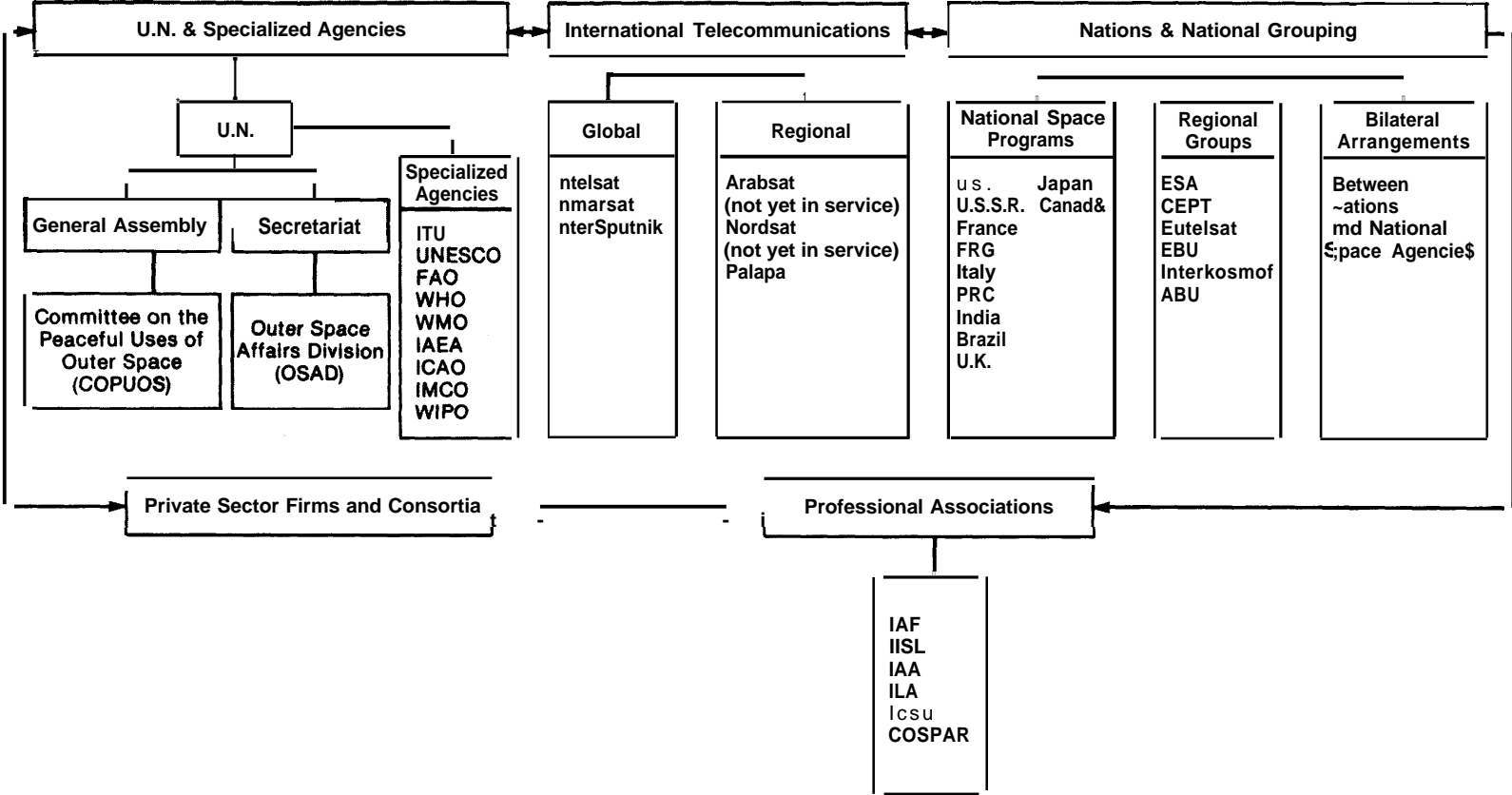
The United States is a member of the following international organizations which order and regulate the use of space:

United Nations Committee on the Peaceful uses of Outer Space.—COPUOS was established in 1959 with an initial membership of 24 countries, which was expanded to 28 in 1961, 37 in 1973, and 54 today (see table 1). Within COPUOS, deci-

sions are made by consensus, rather than by majority vote. COPUOS is serviced by the U.N. Outer Space Affairs Division, which is part of the U.N. Secretariat and has a small permanent staff (see fig. 2). It has a legal subcommittee and scientific and technical subcommittee. The legal subcommittee is the primary locus for the discussion of legal principles concerning outer space and development of space treaties. It has formulated five major treaties, for most of which the United States played a leading drafting and negotiating role:

- Treaty on Principles Governing the Activities of States in the Exploration and Use of Outer Space, Including the Moon and Other Celestial Bodies (1967).

Figure 1.—Patterns of Global Outer Space Activities



SOURCE: Office of Technology Assessment

Table 1.—Current Membership of COPUOST

<i>Albania</i>	Kenya
Argentina	Lebanon
<i>Australia</i>	Mexico
<i>Austria</i>	Mongolia
<i>Belgium</i>	<i>Morocco</i>
Benin	Netherlands
<i>Brazil</i>	Niger
<i>Bulgaria</i>	Nigeria
<i>Canada</i>	Pakistan
<i>Chad</i>	Philippines
Chile	<i>Poland</i>
China*	<i>Romania</i>
Columbia	<i>Sierra Leone</i>
<i>Czechoslovakia</i>	Spain
Ecuador	Sudan
<i>Egypt</i>	<i>Sweden</i>
Federal Republic of Germany	Syria
<i>France</i>	<i>United Kingdom</i>
German Democratic Republic	United Republic of Cameroon
Greece	<i>United States</i> •
<i>Hungary</i>	Upper Volta
<i>India</i> •	Uruguay
Indonesia	U.S. S. R. "
Iran	Venezuela
Iraq	Vietnam
<i>Italy</i>	Yugoslavia
<i>Japan</i> •	

NOTE: **Italics indicate** COPUOS membership 1961-73, Asterisk indicates independent launch capability,

†Greece and Turkey, Spain and Portugal, alternate membership every 3 years.

SOURCE" Office of Technology Assessment.

- Agreement on the Rescue of Astronauts, the Return of Astronauts and the Return of Objects Launched into Outer Space (1968).
- Convention on International Liability for Damage Caused by Space Objects (1972).
- Convention on Registration of Objects Launched into Outer Space (1974).
- Agreement Governing the Activities of States on the Moon and Other Celestial Bodies (Moon Treaty) (1979).

With the exception of the 1979 Moon Treaty, the United States has signed and ratified each of these international agreements. COPUOS served as the preparatory committee for the first conference on the Exploration and Peaceful Uses of Outer Space in 1968, and UNISPACE '82; it was the major forum for debate over the UNISPACE '82 conference report prior to the conference.

International Telecommunication Union.—A specialized agency of the U. N., the ITU is an international intergovernmental organization with 157 members that coordinates and regulates in-

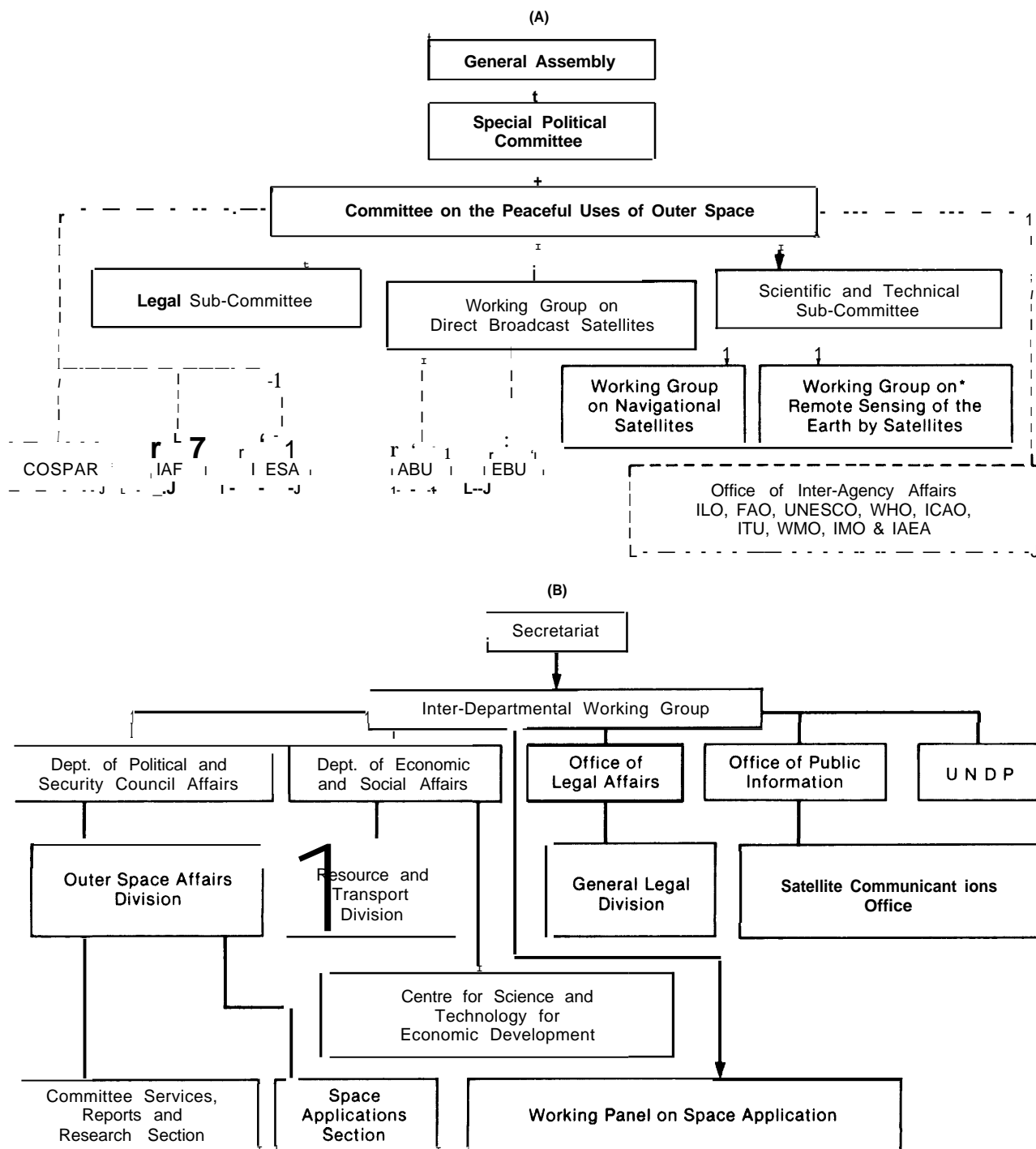
ternational communications. Its primary task is to allocate frequencies to the various radio services and to register the specific operational assignments. Inherent in the registration process for space radio services is the coordination of the positioning of satellites in the geostationary orbit. The ITU'S allocation of the spectrum to particular types of users (e.g., to space services), is done by periodic World and Regional Administrative Radio Conferences (WARCS and RARCS). The last WARC was held in 1979; it was the occasion for considerable conflict between the United States and other countries over frequency allocations and the appropriate placement of satellites in the geostationary orbit.⁷

Other U.N. Agencies

U.N. Educational, Scientific and Cultural Organization (UNESCO) .-UNESCO is neither a regulatory agency like ITU, nor does it have a broad

⁷Radio frequency Use and Management Impacts From the World Administrative Radio Conference of 1979, op. cit.

Figure 2.— U.N. Bodies



completing its original mandate in 1974 but can be called at any time by the parent Committee

NOTE: Broken lines represent observers

interest in space matters like COPUOS. However, as the U.N. agency most concerned with scientific and cultural issues, including the use of communications for third world development, it necessarily has an interest in space systems as they relate to these matters. UNESCO is also the focal point for discussions of the New World Information Order (see "The Political Context for Outer Space") and related issues.

World Meteorological Organization.—WMO is the chief organization for international coordination in gathering and exchanging weather data. It also organizes and coordinates global weather and climate studies such as World Weather Watch (Www) and the Global Atmospheric Research Project (GARP). Virtually all of WMO'S work involves the use of satellite information.

Food and Agricultural Organization (FAO).—FAO has established a remote-sensing center to monitor renewable resources, using Landsat imagery to support its field services. FAO has an extensive library of Landsat data as well as a laboratory for interpreting aerial and satellite images.

United Nations Development Programme (UNDP).—UNDP funds a variety of development projects, including training courses and regional centers for broadcasting and resource management. An experimental satellite prototype thin-route communication Earth terminal suited for low-cost mass production is among its current programs.

THE POLITICAL CONTEXT FOR OUTER SPACE

The political context for outer space and space technology has two main components: a long-standing East-West rivalry that goes back to the beginning of the space age, and a more recent set of North-South disagreements over proposals for restructuring relations between developed and developing countries.

In April 1958, President Eisenhower sent a special message to Congress proposing a civilian space agency, which would "... emphasize the concern of our Nation that Outer Space be devoted to Peaceful and Scientific purposes. " After extensive hearings in which the importance of international cooperation was stressed, the Congress passed the National Aeronautics and Space (NAS) Act of 1958. The act opened with the congressional declaration that "... it is the policy of the United States that activities in space should be devoted to peaceful purposes for the benefit of all mankind. " The act also provided that U.S. space activities were to be conducted so as to contribute to "cooperation by the United States with other nations and groups of nations in work done pursuant to this act and in the application thereof. "

When Congress passed the Communications Satellite (COMSAT) Act of 1962, the United States declared its intent to provide a global communications satellite system to be established "in conjunction and in cooperation with other countries, " paying care to "providing such services to economically less developed countries as well as those more highly developed. "

At the U. N., the United States played a key role in the formation in 1958 of the Committee on the Peaceful Uses of Outer Space. Several international treaties and protocols on the use of space have come out of the committee's work. Perhaps the most significant of these, the 1967 Outer Space Treaty, contains language that reflects the sentiments found in the NAS Act and the COMSAT Act. Article I of this treaty declares, in part, that

The exploration and use of outer space . . . shall be carried out for the benefit and in the interest of all countries, irrespective of their degree of economic or scientific development, and shall be the province of all mankind.

In recent times, however, the United States has come under intensifying criticism from develop

ing countries for some of its activities in space. The criticism stems from changes both within the United States and in the international community. In the United States, emphasis has shifted from using space for "all mankind" to exploiting its special properties for the United States in particular. In the international community, the developing world has coalesced into a political bloc capable of opposing the will of the industrialized countries.

The space age began amidst an ideological struggle between the United States and the Soviet Union in which both parties sought to use this new technology to exemplify the superiority of their individual political systems. Each of the superpowers had a strong interest in demonstrating that the value of their accomplishments would accrue not only to themselves, but to the whole of mankind. Consequently, the "space dialogue" which developed during the late 1950's and early 1960's did not emphasize the value of space industries to the economic welfare of individual nations, nor did it emphasize the military value of space. Instead, it was the potential for space to solve large scale global problems that was most often cited to the world community.

It was while nations were viewing space with this "global perspective" that institutions within the United Nations, such as the Committee on the Peaceful Uses of Outer Space, were formed. The United States and the Soviet Union encouraged the nations of the world to aid in planning for the future exploitation of space. However, the United States and the Soviet Union no longer control access to space. Although both space technology and the political context in which space activities are undertaken have altered substantially since the inception of the space age, the idea that all nations have the right to participate in formulating principles to govern the exploration and utilization of space has never altered.

As COPUOS and other U.N. organizations were formulating principles to govern space activities, the United States was building a large and diverse space industry to support defense and civilian needs. Although these two activities originated and grew at the same time, their sometimes antagonistic ideological bases are difficult

to reconcile: COPUOS and other international organizations focussed on ideological goals such as establishing an "international regime for outer space." By contrast, the U.S. private sector centered primarily on developing technologies to meet specific communication, meteorological, and resource management needs.

The dominant political division over the use and acquisition of space technology is between the industrialized and the developing countries. In general, the developing countries seek to gain greater access to and control over the resources of outer space and the advanced space technologies of the industrialized nations. They do this primarily by advocating legal and regulatory regimes for space activities in international organizations, where developing countries outnumber and can outvote industrialized countries. The developing countries also promote multilaterally funded and controlled bodies to transfer know-how and technology to the developing world. Industrialized countries, on the other hand, fear turning over too much control to multilateral organizations.

An excellent example of effective use of an international cooperative mechanism is INTELSAT. Although INTELSAT is a multinational corporation owned by the participating states, it is highly successful in balancing private and state interests. COMSAT, the designated participating U.S. entity is a legislatively created private U.S. company; it was the initial manager of INTELSAT. The INTELSAT organization functions profitably and provides high quality international communications services. Voting power in INTELSAT is a function of each member state's use of the system,^{*} and the major users are interested in maintaining a profitable, efficient organization. This voting regime makes it difficult for the numerically superior minority members of INTELSAT to abuse the function of the organization by raising larger political and economic issues. *

Third world proposals in space affairs often draw on broader agendas that have gained wide-

^{*}1 INTELSAT Agreement, article V.

^{*}The United States currently has a 25 percent vote.



INTELSAT station located in Rabat

spread support from developing countries during the past decade. These include:

The New International Economic Order (NIEO).—The idea of NIEO emerged at the U.N. in 1974, when the General Assembly approved the Charter of Economic Rights and Duties of States. Championed by the developing nations (loosely organized into the so-called “Group of 77” (G-77) (see table 2), the Charter was premised on the idea that economic relations between developed and developing countries were inequitable and should be fundamentally altered. Global economic restructuring would transfer wealth, expertise, and political power from the “haves” (the

“The Group of 77 (G-77) was not a new organization in 1974. Created by 77 developing countries in the early 1960’s to coordinate their position at UNCTAD, G-77 was evolved into the principal negotiating body for developing countries in the North-South dialogue. As figure 4 shows, virtually every developing country is a member of G-77. Although G-77 is often confused with the nonaligned movement, the two movements are different. While the membership of the two groups overlap, G-77 includes countries aligned with East or Western blocs; and where the nonaligned movement addresses political, military and economic issues, G-77 focuses its attention predominantly on economic issues.

industrialized West or “North”) to the “have-nots” (the less-developed countries or “South”). The negotiations over the Law of the Sea Treaty exemplified this thrust by the developing world.

At the U.N. and elsewhere the G-77 has largely succeeded in setting the terms of the debate on North-South relations, putting the North on the moral defensive and legitimating demands for the transfer of wealth and power to the South. An important consequence of the promotion of NIEO has been the politicization of economic discussions: the developing countries claim a right to an equal share of the world’s economic and technological pie; the North responds that any assistance is not a matter of right or of compensation for past injustice. Much of the South’s effort has gone towards restricting the activities of foreign private corporations in developing countries: New Economic Order positions favor state control of internal economic affairs and direct state-to-state agreements that give political authorities greater control over international trade. There is a marked preference also for comprehensive multilateral transfer programs rather than the more traditional bilateral aid projects.

Though largely successful in dissociating themselves from the West, the Soviets have on occasion been lumped together with the North; therefore they sometimes (usually as tacitly as possible) side with the West in opposing transfer proposals. China, on the other hand, initially stood aloof from the nonaligned movement and the New Economic Order, but in recent years has associated itself increasingly with the South.

Neither the North nor the South maintain unanimity on all issues. Though the G-77 has been particularly successful in articulating common positions and organizing bloc votes, for particular issues it is often split along political, regional, and economic lines. Agreement on general issues does not always carry over to specific proposals. With in the West, disagreements are more frequent with voting en bloc a rarity. The United States and other countries with a strong preference for a relatively unrestricted private sector are occasionally at odds with those western countries that favor state-oriented programs and are more sympathetic with the South.

Table 2.—The Members of the "Group of 77," Fall 1980^a

1. <i>Afghanistan</i>	42. <i>Guatemala</i>	83. <i>Peru</i>
2. <i>Algeria</i>	43. <i>Guinea</i>	84. <i>Philippines</i>
3. <i>Angola</i>	44. <i>Guinea-Bissau</i>	85. <i>Qatar</i>
4. <i>Argentina</i>	45. <i>Guyana</i>	86. <i>Republic of Korea</i>
5. <i>Bahamas</i>	46. <i>Haiti</i>	87. <i>Romania</i>
6. <i>Bahrain</i>	47. <i>Honduras</i>	88. <i>Rwanda</i>
7. <i>Bangladesh</i>	48. <i>India</i>	89. <i>Saint Lucia</i>
8. <i>Barbados</i>	49. <i>Indonesia</i>	90. <i>Samoa</i>
9. <i>Benin</i>	50. <i>Iran</i>	91. <i>Sao Tome and Principe</i>
10. <i>Bhutan</i>	51. <i>Iraq</i>	92. <i>Saudi Arabia</i>
11. <i>Bo/ivia</i>	52. <i>Ivory Coast</i>	93. <i>Senegal</i>
12. <i>Botswana</i>	53. <i>Jamaica</i>	94. <i>Seychelles</i>
13. <i>Brazil</i>	54. <i>Jordan</i>	95. <i>Sierra Leone</i>
14. <i>Burma</i>	55. <i>Kenya</i>	96. <i>Singapore</i>
15. <i>Burundi</i>	56. <i>Kuwait</i>	97. <i>Solomon Islands</i>
16. <i>Cape Verde</i>	57. <i>Lao People Democratic</i>	98. <i>Somalia</i>
17. <i>Ce; tra/ African /?epub/ic</i>	<i>ffepub/ic</i>	99. <i>Sri Lanka</i>
18. <i>Chad</i>	58. <i>Lebanon</i>	100. <i>St. Vincent and the</i>
19. <i>Chile</i>	59. <i>Lesotho</i>	<i>Grenadines</i>
20. <i>Colombia</i>	60. <i>Liberia</i>	101. <i>Sudan</i>
21. <i>Comoros</i>	61. <i>Libyan Arab Jamahiriya</i>	102. <i>Suriname</i>
22. <i>Congo</i>	62. <i>Madagascar</i>	103. <i>Swaziland</i>
23. <i>Costa Rica</i>	63. <i>Malawi</i>	104. <i>Syrian Arab Republic</i>
24. <i>Cuba</i>	64. <i>Malaysia</i>	105. <i>Thailand</i>
25. <i>Cyprus</i>	65. <i>Maldives</i>	106. <i>Togo</i>
26. <i>Democratic Kampuchea</i>	66. <i>Mali</i>	107. <i>Tonga</i>
27. <i>Democratic People's</i>	67. <i>Malta</i>	108. <i>Trinidad and Tobago</i>
<i>Republic of Korea</i>	68. <i>Mauritania</i>	109. <i>Tunisia</i>
28. <i>Democratic Yemen</i>	69. <i>Mauritius</i>	110. <i>Uganda</i>
29. <i>Djibouti</i>	70. <i>Mexico</i>	111. <i>United Arab Emirates</i>
30. <i>Dominica</i>	71. <i>Morocco</i>	112. <i>United Republic of</i>
31. <i>Dominican Republic</i>	72. <i>Mozambique</i>	<i>Cameroon</i>
32. <i>Ecuador</i>	73. <i>Nepal</i>	113. <i>United Republic of</i>
33. <i>Egypt</i>	74. <i>Nicaragua</i>	<i>Tanzania</i>
34. <i>El Salvador</i>	75. <i>Niger</i>	114. <i>Upper Volta</i>
35. <i>Equatorial Guinea</i>	76. <i>Nigeria</i>	115. <i>Uruguay</i>
36. <i>Ethiopia</i>	77. <i>Oman</i>	116. <i>Venezuela</i>
37. <i>Fiji</i>	78. <i>Pakistan</i>	117. <i>Viet Nam~</i>
38. <i>Gabon</i>	79. <i>Palestine Liberation</i>	118. <i>Yemen</i>
39. <i>Gambia</i>	<i>Organization</i>	119. <i>Yugoslavia</i>
40. <i>Ghana</i>	80. <i>Panama</i>	120. <i>Zaire</i>
41. <i>Grenada</i>	81. <i>Papua New Guinea</i>	121. <i>Zambia</i>
	82. <i>Paraguay</i>	122. <i>Zimbabwe</i>

^aThe Group of 77 now numbers 122. The 77 signatories of the 1964 Joint Declaration of the Seventy-Seven are in italics.
^bBefore Republic of Viet-Nam.

SOURCE: Office of Technology Assessment.

Developing countries have recently begun to place greater emphasis on access to technology, including space technology, asserting that without technical expertise they will be relegated to permanent economic inferiority. The 1979 U.N. Conference on Science and Technology for Development (UNCSTD) helped to crystallize these sentiments: it pointed to the unequal distribution of technology as a primary factor in the dependent position of developing countries and called for a major effort to transfer technology from North to South.

The New World Information Order (NWIO).—In many ways similar to the New World Economic Order, the proposals for NWIO stem from assertions by developing countries that: 1) they do not have equal access either to relevant information or to the technologies needed to acquire and disseminate it, and are hence at a disadvantage in economic and political dealings with the North; 2) news coverage of their countries is both sparse and slanted, due to the cultural and political biases of Western reporters; and 3) Western media bring about cultural and economic disruption.

tion in developing countries by raising expectations and popularizing alien perceptions.

New World Information Order proposals generally involve increased state control over what foreign journalists would be allowed to report and over what its own citizens may learn from international broadcasts, wire services, and newspapers. The Soviet Union and other communist countries have enthusiastically supported NWIO proposals. The United States and most Western countries have been strongly opposed to prior restrictions on the flow of information and have invoked the U.N. General Assembly Declaration of Human Rights which guarantees unrestricted access to information.⁸

The *means* of communication are also at issue. On the one hand, developing countries point to their lack of communications infrastructure as a key cause of information inequities. On the other, they see advanced Western technologies, such as communications satellites, as posing an even greater threat to their sovereignty. Hence, while they demand aid in acquiring communication systems, they propose to regulate and restrict its use. This approach is most apparent in UNESCO negotiations over a "Declaration of Guiding Principles on the Use of Satellite Broadcasting for the Free Flow of Information, the Spread of Education and Greater Cultural Exchange." Developing countries have also proposed establishing multinational satellite systems through the U.N. that would give them greater control over and access to advanced technologies. The most authoritative expression of NWIO proposals, the so-called MacBride report,¹⁰ endorses efforts at ITU to allocate geostationary slots on a more equitable basis.

It is important to note that "information" includes not only traditional voice, print, and video but also computer data and satellite remote-sensing imagery. Regulating the international movement of information, in all its forms, would therefore affect not simply political news coverage but also access to resource and financial management data by governments and multinational firms.

Common Heritage of Mankind (CHM).—CHM was first proposed in 1967 by Arvid Pardo of Malta at the U.N. during discussion of the proposed negotiations on the Law of the Sea. Subsequently, it became an integral part of the draft Law of the Sea Treaty as well as the draft Agreement Governing the Activities of States on the Moon and other Celestial Bodies (the so-called "Moon Treaty"), which was negotiated in the Legal Subcommittee of COPUOS during the 1970's.

The CHM concept is generally applied to areas such as the deep sea-bed, and outer space, that are not a sovereign part of any one nation. Such areas have always been understood to be open to transit and exploitation by any nation, without being subject to permanent appropriation. However, under the influence of the New World Economic Order, some developing nations began to press for active jurisdiction over such areas by multinational bodies. In the Law of the Sea negotiations, certain countries advocated a Seabed Authority with power to define the terms under which private companies could mine ocean minerals. The Seabed Authority would be mandated to transfer ocean mining technology and a portion of the revenues from ocean mining to developing countries. In the Moon Treaty, under perhaps a more limited use of CHM, an undefined "international regime" was envisioned to regulate future ventures for exploiting resources on the Moon and other celestial bodies. The nature of this international regime and the extent of its authority were left to subsequent treaty negotiations. In both cases, the proposals were justified on the grounds that the developing countries should share in the exploitation of resources that belonged to all but were accessible only to advanced industrialized countries.

Though the United States initially supported the Common Heritage idea, and is generally credited with bringing about the consensus agreement (its use in the Moon Treaty, it eventually came to oppose both the Law of the Sea and the Moon Treaty. Such opposition was the source of considerable discontent among the G-77 and certain developed countries. The effects, if any, of this opposition, particularly with respect to the Law of the Sea Treaty, are not yet known; none was visible at UNISPACE '82.

⁸Universal Declaration of Human Rights, U.N. General Assembly Resolution 217 (II) of Dec. 10, 1948, article 19.

¹⁰*Many Voices, One World*, UNESCO, 1980.

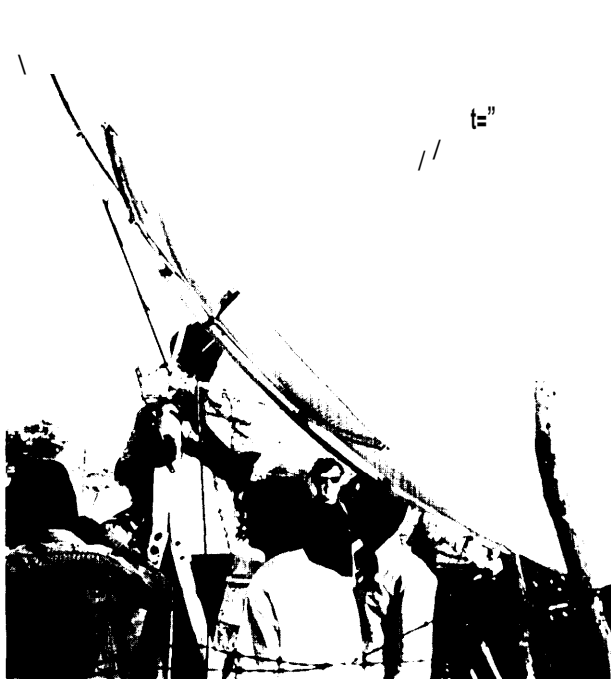
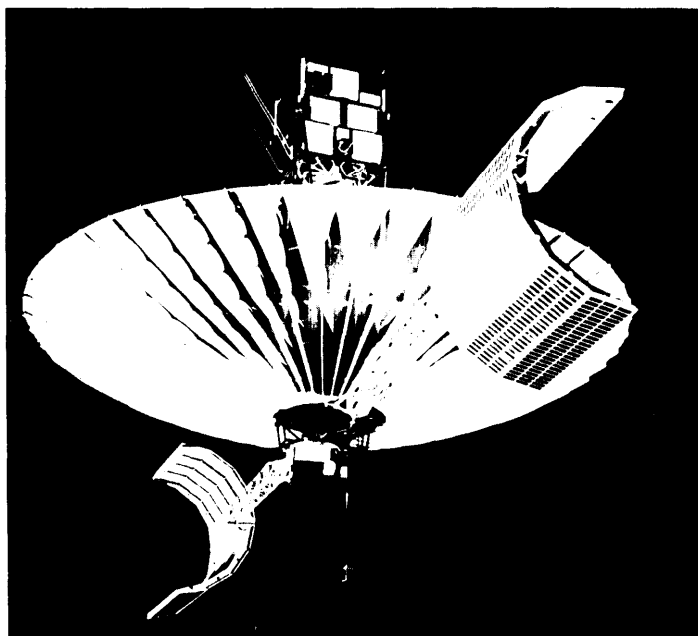


Photo credits National Aeronautics and Space Administration

Direct receive antenna (lower left) installed in the village of Kereli (about 300 miles southeast of Bombay, India) utilized in conjunction with the Applications Technology Satellite (ATS-6) (top) permitted TV broadcasting to villages across India (lower right)

Though not explicitly invoked, the Common Heritage concept has also played an important role in shaping discussions about the allocation of other common resources, particularly the

geosynchronous orbit and the electromagnetic spectrum. This fact was apparent at UNISPACE '82.

MILITARIZATION OF SPACE*

Another important factor of the UNISPACE '82 "environment" is the global concern over the issue of the militarization of Space. The 1967 Outer Space Treaty prohibits weapons of mass destruction (primarily nuclear weapons) in outer space, but until recently there has been relatively little discussion of military space systems. However, in 1981 key members of the G-77, including Brazil, Egypt, India, Nigeria, and Yugoslavia, expressed concern over "the growing dangers of the military uses of outer space. "

The sense of danger some states experience has been aroused by the emergence of weapons designed to attack other satellites (antisatellite or A-sats) as well as by the increased use by both the United States and Soviet Union of space systems to support terrestrial military activities. (The Soviet Union possesses a first generation operational A-Sat and the United States has one under development. Neither system, however, is based in space.)

From 1977 to 1979, the United States and the Soviet Union conducted talks on limiting A-sat deployment; the United States broke these off following the Soviet invasion of Afghanistan. At these talks the Soviets professed worry about the possibility of the U.S. space shuttle being used as an A-sat system. In August of 1981, the U.S.S.R. proposed, at the General Assembly, a "Draft Treaty on the Prohibition of the Stationing of Weapons of Any Kind in Outer Space. " Article One of the proposed treaty prohibits stationing weapons in space (by implication, direct intercept

A-sats launched from the ground without going into orbit would not be prohibited), including on any "reusable manned space vehicle, " i.e., the shuttle. The Soviet proposal was referred not to COPUOS but to the Committee on Disarmament.

In the months preceding UNISPACE '82, a number of U.S. actions and statements strengthened the perception abroad that the United States intends to expand its military space activities. These included:

- the release on July 4, 1982, of a White House Fact Sheet on National Space Policy with strong emphasis on national security programs. The fact sheet announced the formation of a new Senior Interagency Group on Space, chaired by the Assistant to the President for National Security Affairs;
- statements by the Secretary of Defense indicating that the United States is actively considering placing defensive weapons systems in space, along with highly publicized discussions of direct-energy systems in Congress;
- establishment of an Air Force Space Command to coordinate military programs; and
- the flight of a classified Department of Defense payload on the fourth space shuttle mission (landing on July 4, 1982).

The introduction of weapons into space, though not specifically prohibited by international law, raises strong emotions. From the inception of the space age, many have seen space as a "clean slate, " an area from which earth-bound political and military rivalries could be excluded. Numerous declarations in U.N. and other fora have extolled the peaceful uses of outer space.

*See app. A for a more detailed treatment of this issue.