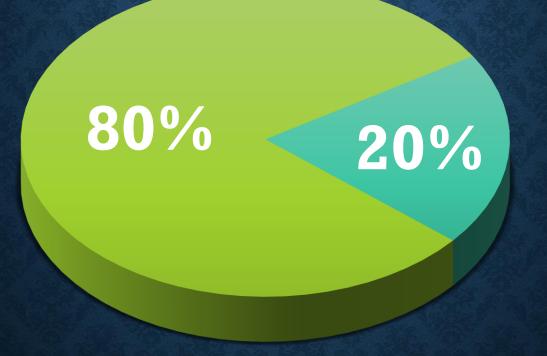
## THE ANATOMY OF DATA ANALYSIS

## Oscar Torres-Reyna

- Feasible research question a question that can be answered with the available resources and in the allotted time. It defines the purpose and the outline of the research process.
- 2. Data cleaning and preparation clean and prepare data for proper data analysis, merge necessary files, reshape data if needed.
- 3. Descriptive statistics provide big picture of the data using measures of central tendency, variability, distribution, and frequency.
- 4. Data visualization finding trends and patterns through visuals: histograms, scatterplots, time series plots, bar graphs, etc.
- 5. Inference statistics/model design testing hypothesis, extraction of meaning from data using statistical analysis like mean comparison, linear and non-linear regression, panel data regression (fixed and random effects for both linear non-linear models), multilevel models, time series and more.
- 6. Model outcome interpretation/presentation what is the analysis and model(s) telling? What did we learn?

## THE ANATOMY OF DATA ANALYSIS

Distribution of time spent on the main components of data analysis



Research question, collection, cleanning and preparation
Descriptives, visuals, inference, interpretation

See: Dasu, Tamraparni and Johnson, Theodore, Exploratory Data Mining and Data Cleaning, 2003, John Wiley & Sons.