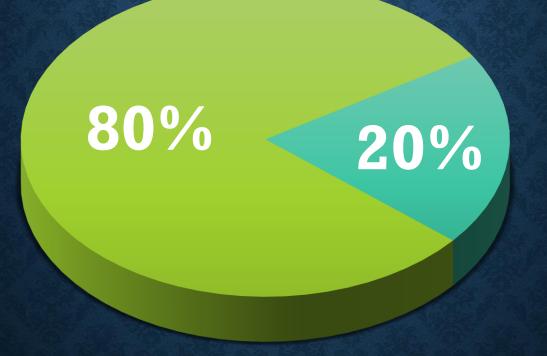
THE ANATOMY OF DATA ANALYSIS

Oscar Torres-Reyna

- Feasible research question a question that can be answered with the available resources and in the allotted time. It defines the purpose and the outline of the research process.
- 2. Data cleaning and preparation clean and prepare data for proper data analysis, merge necessary files, reshape data if needed.
- 3. Descriptive statistics provide big picture of the data using measures of central tendency, variability, distribution, and frequency.
- 4. Data visualization finding trends and patterns through visuals: histograms, scatterplots, time series plots, bar graphs, etc.
- 5. Inference statistics/model design testing hypothesis, extraction of meaning from data using statistical analysis like mean comparison, linear and non-linear regression, panel data regression (fixed and random effects for both linear non-linear models), multilevel models, time series and more.
- 6. Model outcome interpretation/presentation what is the analysis and model(s) telling? What did we learn?

THE ANATOMY OF DATA ANALYSIS

Distribution of time spent on the main components of data analysis



Research question, collection, cleanning and preparation
Descriptives, visuals, inference, interpretation

See: Dasu, Tamraparni and Johnson, Theodore, Exploratory Data Mining and Data Cleaning, 2003, John Wiley & Sons.