



**Princeton
Alumni
Weekly**

Classified Submission Form

Please fax this form before deadline to (609) 258-2247

Questions? Call (609) 258-4886 or e-mail bperrino@princeton.edu

2007-2008 Publication Schedule

Cover Date	Ads Due
<input type="checkbox"/> Sept. 26	Aug 13
<input type="checkbox"/> Oct. 10	Aug. 31
<input type="checkbox"/> Oct. 24	Sept. 17
<input type="checkbox"/> Nov. 7	Oct. 1
<input type="checkbox"/> Nov. 21	Oct. 15
<input type="checkbox"/> Dec. 12	Oct. 29
<input type="checkbox"/> Jan. 23*	Nov. 28
<input type="checkbox"/> Feb. 13	Jan. 3
<input type="checkbox"/> Mar. 5	Feb. 5
<input type="checkbox"/> Mar. 19	Feb. 11
<input type="checkbox"/> Apr. 2	Feb. 25
<input type="checkbox"/> Apr. 23	Mar. 10
<input type="checkbox"/> May 14	Mar. 31
<input type="checkbox"/> June 11	April 30
<input type="checkbox"/> July 16*	May 28

* Double issues

Advertising Rates

Rates are effective September 2007 and are valid through the July 2008 issue.

- \$2.70 per word (one time)
- \$2.55 per word, per insertion (2 - 3 times)
- \$2.35 per word, per insertion (4 - 10 times)
- \$2.25 per word, per insertion (11 - 14 times)
- \$2.15 per word, per insertion (15 times)

The first two or three words are in all caps boldface, the **Boldfacing** of additional words is an additional \$2.70/word/issue.

- All ads must be paid for in advance.
- Unfortunately, we cannot refund should you decide to cancel your ad.
- We do not take orders over the telephone.

Street _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Category _____

Text: _____

_____ # of issues (please select issue dates above) X _____ # of words X Cost/insertion \$ _____ = Total Payment Due: \$ _____

Payment is due with insertion order: Visa MasterCard AmEx Card Number: _____

Credit Card Exp. Date: _____ Signature _____