

## 2009 Global Seminar

Race, Culture, and Identity in Brazilian Modernism

June 27 and August 8 2009.

Professors Antonio Sergio Guimaraes and Esther da Costa Meyer

### Course Description

This course takes a fresh look at the birth of Brazilian modernism and its roots in two of Brazil's oldest and most important cities, Sao Salvador da Bahia and Rio de Janeiro, its first and second capitals respectively. With their diverse population and complex social problems, these cities have played a crucial role as ever-changing laboratories where notions of self-identity are constantly being forged, contested, and re-invented. As the colony gave way to the empire and the empire to a republic, traces of its slavery-based economic infrastructure found their way into all aspects of its socio-economic life, rich and varied forms of culture, and its ecosystems. We shall study the often painful and occasionally humorous emergence of a culture of modernity, and its attempt to negotiate a path between regionalism and nationalism, between the lure of the European avant-gardes and the fear of new forms of cultural colonization. Focusing on these two cities with their specific and related histories, will allow us to analyze the ways in which their numerous social problems often served as a starting point for new cultures and counter-cultures, as well as persistent national mythologies.

### Requirements

Active participation in class and discussion based on the daily readings.

Brief presentations in class every week.

A 15-page paper by the end of the third week, and another fifteen-page paper due on the last day of class.

### Grades

Grades will depend on the following criteria:

Participation in class: 20%

First papers: 40%

Second paper: 40%

### Syllabus

Week 1 (June 27-July 3): The making of modern Bahia: from a colonial capital of the Portuguese Empire to the "Black Rome".

Monday June 27:

9:00 -10:00 Portuguese language instruction.

10:00 –10:50 Conference: Brazil: the Portuguese colony and the Empire

11:00 –11:50 Seminar 1: Bahia and Africa as viewed by cultural anthropologists

14:00-16:00 Guided tour to Pelourinho - the old city

### Readings:

Emilia Viotti Da Costa, *The Brazilian Empire: Myths and Histories* (Chicago: Chicago University

Press, 1987) Chapters 1, 6, and 8.

J. Lorand Matory, *Black Atlantic Religion* (Princeton: Princeton University Press, Chapter One. Kevin A. Yelvington, "The Invention of Africa in Latin America. Political Discourse and Anthropological Praxis, 1920-1940" In *Afro-Atlantic dialogues: anthropology in the diaspora*, edited by Kevin A. Yelvington. School of American Research Press, 2006.

Tuesday June 28:

9:00 -10:00 Portuguese language instruction.

10:00 –11:50 Seminar: Scientific racism, whitening and racial democracy

14:00-16:00 visit to the Afro-Brazilian Museum

Readings:

Kim Butler, *Freedoms Given, Freedoms Won. Afro-Brazilian in Post-Abolition São Paulo and Salvador* (New Brunswick: Rutgers University Press, 1998) Introduction and Chapter 1.

Thomas Skidmore, *Black into White* (Duke University Press, 1993) Chapters 2 and 6, pp. 38-77 and 173-218.

Wednesday July 1:

9:00 -10:00 Portuguese language instruction

10:00 –11:50 Seminar: Bahian Candomblé

14:00-14:50 Conference: Brazilian Independence and the 2th July

Readings:

Kim Butler, 1998. *Freedoms Given, Freedoms Won. Afro-Brazilian in Post-Abolition São Paulo and Salvador* (New Brunswick: Rutgers University Press, 1998) chapters 5 and 6.

J. Lorand Matory, *Black Atlantic Religion*, Princeton University Press, Chapters Four, and Seven. Stephen L. Selka, "Ethnoreligious Identity Politics in Bahia, Brazil," *Latin American Perspectives*, Vol. 32, No. 1 (January 2005) pp. 72 – 94.

Thursday July 2 (a Bahian Holiday)

9:00-11:50 2th July Independence Parade

20:00-23:00 A visit to a candomblé house

Friday July 3

9:00-11:50 A visit to a sugar cane engenho

14:00-16:00 A visit to the city of Cachoeira

Week 2 (July 6-July11): The cultural renaissance of Bahia: modernism in literature, cinema, and pop music.

Monday July 6:

9:00-9:50 Portuguese language

10:00-10:50 Conference: Modernism and the baroque

11:00-11:50 Conference: Modernism and regionalism

14:00-16:00 Professor available for consultations

Readings:

Gregg Lambert, *The Return Of The Baroque In Modern Culture* (New York, Continuum Press, 2004) chapters 4, 10, and 12.

David Jordan, *New World Regionalism: Literature in the America* (Toronto: University of Toronto Press, 1994) Chapter 3.

Tuesday July 7:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: blackness, poverty, and literature

14:00-16:00 Screening: *A Grande Feira* (Roberto Pires, 1961)

Readings:

Jorge Amado, *Jubiaba* (Avon Books, 1989)

Russell G. Hamilton, "Afro-Brazilian Cults in the Novels of Jorge Amado", *Hispania*, Vol. 50, No. 2 (May, 1967), pp. 242-252

Maria Luisa Nunes, "The Preservation of African Culture in Brazilian Literature: The Novels of Jorge Amado," *Luso-Brazilian Review*, Vol. 10, No. 1 (Summer, 1973) pp. 86-101

Wednesday July 8

9:00-9:50 Portuguese language

10:00-11:50 Seminar: blackness, poverty, and cinema novo

14:00-16:00 Screening: *Barravento*

Readings:

Glauber Rocha, "An Esthetic of Hunger", in *Brazilian Cinema*, ed. Randal Johnson and Robert Stam (New York: Columbia University Press, 1995) pp. 68-71.

Lucia Nagib, *Brazil on Screen: Cinema Novo, New Cinema, Utopia* (London, I.B. Tauris & Co., 2007)

Thursday July 9:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: blackness, poverty, and pop music

14:00-16:00 Screening: *Os Doces Barbaros* by Jom Tob Azulay, 1977.

Readings:

Christopher Dunn, *Brutality garden: Tropicália and the emergence of a Brazilian counterculture* (Chapel Hill, NC : University of North Carolina Press, c2001) Chapters 1,3, and 5.

Friday July 10:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: blackness, poverty, and carnival

A visit to Bahia Boloco Afro (Ilê Ayiê or Olodun).

Readings:

Milton Araújo Moura, "World of Fantasy Fantasy of the World: Geographic Space and Representation of Identity in the Carnival of Salvador, Bahia", in Charles Perrone, and

Christopher Dunn, Christopher (eds) *Brazilian popular music & globalization*, Gainesville : University Press of Florida, c2001) pp. 161-176.

Piers Armstrong, "Songs of Olodum: Ethnicity, Activism, and Art in a Globalized Carnival Community", in *Brazilian popular music & globalization*, pp. 177-191.

Saturday July 11:

A boat trip in Baia de Todos os Santos

Week 3 (July 13-July 17): Industry, tourism, race and class inequalities in Bahia

Monday July 13:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: Oil industry, petrochemicals and working class movements in Bahia

14:00-14:50 visit to the Feira de São Joaquim

Readings:

Peter B. Evans, *Dependent Development: The Alliance of Multinational, State, and Local Capital in Brazil* (Princeton: Princeton University Press, 1979)

A. S. A. Guimarães, "The regional setting of class formation" in *Factory Regime and Class Formation: The Petrochemicals Workers in Bahia, Brazil*, PhD. Dissertation, University Of Wisconsin, Madison, 1988.

A. S. A. Guimarães and N. A. Castro, "Racial Inequalities in the Labor Market and the Workplace," in Rebecca Reichmann ed., *Race in Contemporary Brazil* (University Park: The Pennsylvania State University Press, 1999) pp. 83-108.

Tuesday July 14:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: The Movimento Negro Unificado

14:00-14:50 visit to a Capoeira School

Readings:

Michael Hanchard, "Chapter V – Movements and moments," in *Orpheus and Power. The Movimento Negro of Rio de Janeiro and São Paulo, Brazil, 1945-1988* (Princeton: Princeton University Press, 1994)

Luiz C. Barcelos, "Struggling in Paradise: Racial Mobilization and the Contemporary Black Movement in Brazil," in *Race in Contemporary Brazil* (University Park: The Pennsylvania State University Press, 1999) pp. 155-166.

Lélia Gonzalez, "The Unified Black Movement: A New Stage in Black Political Mobilization," in Pierre-Michel Fontaine (ed.) *Race, Class, and Power in Brazil* (Los Angeles, Center for Latin American Studies, UCLA, 1985) pp.120-134.

Wednesday July 15:

9:00-9:50 Portuguese language

10:00-11:50 Seminar: Racial Inequalities and race politics in Brazil

14:00-14:50 A visit to Casa de Jorge Amado e Pierre Verger Foundation

Readings:

Carlos Hasenbalg, "Race and Socioeconomic Inequalities in Brazil," in P.M. Fontaine (org.), *Race, Class and Power in Brazil* (Los Angeles: Center for Afro-American Studies, University of California, 1985) pp. 25-41.

Edward Telles, *Race in another America: the significance of skin color in Brazil*, Princeton, NJ : Princeton University Press, 2004) pp. 47-194

Ari Lima, "Blacks as Study Objects and Intellectuals in Brazilian Academia". *Latin American Perspectives*, Vol. 33, No. 4 (July 2006) pp. 82 – 105.

Sales Augusto dos Santos and Nelson Olokafá Inocência da Silva, "Brazilian Indifference to Racial Inequality in the Labor Market". *Latin American Perspectives*, Volume 33, Number 4 (July 2006) 13 –29.

Thursday July 16:

9:00-9:50 Portuguese language

10:00-10:50 Conference: Gender, race, and poverty in Bahia

11:00-11:50 Conference: Urban boom, the new city

14:00-16:00 Professor available for consultations

Readings:

C.A. McCallum, "Women out of Place? A Micro-historical Perspective on the Black Feminist Movement in Salvador da Bahia, Brazil," *Journal of Latin American Studies*, v. 39 (2007) pp. 55-80.

C.A. McCallum, Racialized Bodies, Naturalized Class: Moving through the City of Salvador da Bahia," *American Ethnologist*, v. 32 (2005) n. 1, pp. 100-117.

Week 4 (July 19-July 25): Rio de Janeiro, 1600-1800

The foundation of the city and its sociological articulations

Monday July 20:

9:00 -10:00 Portuguese language instruction.

10.00 – 12:00 Seminar: The gradual growth of Rio de Janeiro from colonial city to colonial capital in 1763, and to the capital of a new nation after independence in 1822.

14:00-16:00 Visit: the seventeenth century Convent of Santo Antonio (1608-1620) and the church of Saint Francis (1780), the Monastery of Sao Bento (1617-1641); the Church of Our Lady of Glory of Outeiro (1671-1739).

Readings:

Kirsten Schultz, *Tropical Versailles: Empire, Monarchy, and the Portuguese Royal Court in Rio de Janeiro, 1808-1821* (New York: Routledge, 2001) pp. 39-65.

Patrick Wilcken, *Empire Adrift: The Portuguese Court in Rio de Janeiro* (London: Bloomsbury, 2004) pp. 175-188.

R.M. Delson, "Planners and Reformers: Urban Architects of Late 18th Century Brazil," *Eighteenth Century Studies* 10 (no. 1, 1976) pp. 40-51.

Tuesday July 21:

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: Social inequality and cultural syncretisms: the court, the emerging middle classes, and slavery.

14:00-16:00 Visit to the old historic center of Rio de Janeiro.

Readings:

Mary Karasch, *Slave Life in Rio de Janeiro, 1808-1850* (Princeton: Princeton University Press, 1987) pp. 214-253.

Sandra Lauderdale Graham, *House and Street: The Domestic World of Servants and Masters in Nineteenth-Century Rio de Janeiro* (Cambridge: Cambridge University Press, 1988) pp.

Oboe, Annalisa, and Anna Scacchi eds., *Recharting the Black Atlantic : modern cultures, local communities, global connections* (New York : Routledge, 2008) pp.1-8.

Wednesday July 22:

9:00-10:00 Portuguese language instruction.

10:00-18:00 Trip to the imperial city of Petropolis, 65 kilometers from Rio.

Readings:

Emilia Viotti da Costa, *The Brazilian Empire: Myths and Histories* (Chicago: Chicago University Press, 1987) pp. 172-201.

Roderick J. Barman, *Citizen Emperor: Pedro II and the Making of Brazil, 1825-91* (Stanford: Stanford University Press, 2000) pp.

Thomas H. Holloway, "'A Healthy Terror': Police Repression of Capoeiras in Nineteenth-Century Rio de Janeiro," *Hispanic American Historical Review*, vol. 69, no. 4 (November, 1989) pp. 637-676.

Thursday July 23

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The French Mission and its impact on architecture and urbanism:

August-Henri Grandjean de Montigny (1777-1850) and François-Marie Glaziou (1833-1906).

Industrialization and urbanization. The growth of the middle class, expansion of downtown, and the creation of the Botanical garden.

14:00-16:00 Visit to the Botanical garden.

Readings:

Norma Evenson, *Two Brazilian Capitals: Architecture and Urbanism in Rio de Janeiro and Brasilia* (New Haven and London, Yale University Press, 1973) pp. 32-70.

Jeffery D. Needell, "Rio de Janeiro at the Turn of the Century: Modernization and the Parisian Ideal," in *Journal of Interamerican Studies and World Affairs*, Vol. 25, No. 1 (Feb., 1983), pp. 83-103.

Rachel Sisson and Elizabeth A. Jackson, "Rio de Janeiro, 1875-1945: The Shaping of a New

Urban Order,” in *The Journal of Decorative and Propaganda Arts*, Vol. 21, Brazil Theme Issue (1995), pp. 139-155.

Friday July 24 Sugar and Coffee

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The economic, cultural and environmental impact of the sugar trade, and its replacement by the more lucrative coffee trade. The vernacular architecture of the Brazilian coffee barons. The deforestation of the virgin forests and its devastating ecological consequences.

14:00-18:00 Visit to Coffee Farms, in Vale do Paraíba and Barra do Piraí.

Readings:

Steven Topik, “Where Is the Coffee? Coffee and Brazilian Identity,” in *Luso-Brazilian Review*, Vol. 36, No. 2 (Winter, 1999), pp. 87-92

Warren Dean, “Coffee dispossesses the forest,” in *With Broadax and Firebrand: The Destruction of the Brazilian Atlantic Forest*, (Berkeley: University of California Press, 1995) pp. 168-190.

Fernando Tasso Fragoso Pires, *Fazendas: The Great Houses and Plantations of Brazil* (New York: Abbeville Press, 1995) pp. 13-40.

Saturday and Sunday, July 25, 26: Weekend trip to the old sugar-cane port of Parati and visit to a sugar plantation.

Week 5 (July 26-August 1): The Emergence of Brazilian Modernism in the Twentieth Century. An aesthetic of Resistance. Identity versus Self-Representation

Monday July 26

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The attempt to define a Brazilian path to modernism. The Regionalist manifesto of Gilberto Freyre (1926) and the attempt to valorize autochthonous culture versus the cosmopolitan Cannibalist Manifesto of Oswald de Andrade, 1928, and with its emulation of the European avant-gardes.

14:00-18:00 Visit to the Ministério da Educação e Cultura.

Readings:

Oswald de Andrade, “Cannibalist Manifesto,” trans. Leslie Bary, *Latin American Literary Review* vol. 19 (1991) pp. 35-47.

Kenneth David Jackson, “Three Glad Races: Primitivism and Ethnicity in Brazilian Modernist Literature,” *Modernism/Modernity* 1.2 (1994) pp. 89-112.

Styliane Philippou, “The radicalization of the primitive in Brazilian modernism,” in Jo Odgers; Flora Samuel; Adam Sharr eds., *Primitive*, Volume 1, 2006 , pp. 108-120.

Carol Damian, “Tarsila do Amaral: Art and Environmental Concerns of a Brazilian Modernist,” in *Woman's Art Journal*, Vol. 20, No. 1 (Spring - Summer, 1999), pp. 3-7.

Tuesday July 27

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The authoritarian decades: Getulio Vargas and the emergence of Brazilian modernism in architecture. Lucio Costa, Oscar Niemeyer, and Le Corbusier.

14:00-16:00 Visit to Oscar Niemeyer's home in Canoas.

Readings:

Kenneth Frampton, "Le Corbusier and Oscar Niemeyer: Influence and Counter-Influence, 1929-1965," in *Latin American Architecture, 1929-1960: Contemporary Reflections* (New York: Monacelli, 2004) pp. 34-45.

Fernando Diniz Moreira, "Lucio Costa: Tradition in the Architecture of Modern Brazil", *National Identities*, vol. 8 (September 2006) pp. 259-275.

Zilah Quezado Deckker, *Brazil Built: The Architecture of the Modern Movement in Brazil* (London: Spon, 2001) pp. 7-22.

Wednesday July 28

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: Landscape architecture and the creation of a landscape responsive to local conditions, using native plant materials. Gardens and landscapes of Roberto Burle-Marx.

14:00-18:00 Visit to the folk art museum Casa do Pontal and the house and garden of landscape architect Roberto Burle Marx in the Recreio dos Bandeirantes area.

Readings:

Marta Iris Montero, *Roberto Burle Marx: The Lyrical Landscape* (Berkeley: University of California Press, 2001) pp. 14-35.

Conrad Hamerman and Roberto Burle Marx, in *The Journal of Decorative and Propaganda Arts*, Vol. 21, Brazil Theme Issue (1995), pp. 157-179.

Valerie Fraser, "Cannibalizing Le Corbusier: The MES Gardens of Roberto Burle-Marx," in *The Journal of the Society of Architectural Historians*, vol. 59, no. 2 (January 2000) pp. 180-193.

Jacques Leenhardt, "Roberto Burle-Marx: the City as Landscape," in *Cruelty and Utopia: Cities and Landscapes of Latin America*, (New York: Princeton Architectural Press, 2005) pp. 183-193.

Thursday July 29

9:00-10:00 Portuguese language instruction.

10:00-12:00 Mario de Andrade and the birth of modern Brazilian art. Heitor Villa-Lobos and the Construction of Brazilian identity through music. Tom Jobim, Jo o Gilberto, and the birth of Bossa Nova.

14:00-16:00: Professor available for consultations. Second fifteen-page paper due.

Readings:

Suzel Ana Reily, "Tom Jobim and the Bossa Nova Era," in *Popular Music*, Vol. 15, No. 1 (Jan., 1996), pp. 1-16

David Treece, "Guns and Roses: Bossa Nova and Brazil's Music of Popular Protest, 1958-68," in *Popular Music*, Vol. 16, No. 1 (Jan., 1997), pp. 1-29.

Gerard Béhague, "Rap, Reggae, Rock, or Samba: The Local and the Global in Brazilian Popular Music (1985-1995)". *Latin American Music Review* 27, no. 1 (Spring/Summer 2006): 79-90.

Friday July 30

9:00-10:00 Portuguese language instruction.

10:00-12:00 Brazilian cinema and its deconstruction of nationalist mythologies.

14:00-16:00 Screening: Glauber Rocha, *Black God, White Devil* (1964)

Readings:

Ismail Xavier, *Allegories of Underdevelopment: Aesthetics and Politics in Modern Brazilian Cinema* (Minneapolis: University of Minnesota Press, 1997) pp. 31-54.

Robert Stam, *Subversive Pleasures: Bakhtin, Cultural Criticism, and Film* (Baltimore: Johns Hopkins University Press, 1989) pp. 122-156.

Week 6 (August 2-8): Social inequality, ecology, and culture

Monday August 3

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: Environmental racism and injustice. The degradation of the ecosystem, the remnants of the Mata Atlântica, and its connection to social classes within the city.

14:00-18:00 Jeep tour of the original rain forest (Floresta da Tijuca)

Readings:

L. Patricia C. Morellato and Celio F. B. Haddad, "Introduction: The Brazilian Atlantic Forest," in *Biotropica*, Vol. 32, No. 4b, (2000) pp. 786-792.

Neil Middleton, Phil O'Keefe, and Sam Moyo, *The Tears of the Crocodile: From Rio to Reality in the Developing World* (London: Pluto Press, 1994) pp. 1-28.

Jamie Elizabeth Jacobs, "Community Participation, the Environment, and Democracy: Brazil in Comparative Perspective," in *Latin American Politics and Society*, Vol. 44, No. 4 (Winter, 2002), pp. 59-88.

Tuesday August 4

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: Water history: the bay of Guanabara, the development of the waterfront, and the degradation of the coastline. Access to water.

14:00-16:00 Trip through the Bay of Guanabara

Readings:

Jean de Léry, *History of a Voyage to the Land of Brazil*, trans. Janet Whately (Berkeley: University of California Press, 1990) pp. 33-55.

Nara Iwata, "The Image of the Waterfront in Rio de Janeiro: Urbanism and Social Representation of Reality," *Journal of Planning Education and Research*, Vol. 24, No. 2,(2004) pp. 171-183.

Wednesday August 5

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The transfer of the capital to Brasilia and its social and economic consequences for Rio. The urbanization of poverty. Ecology and ethnicity.. Favelas and sustainable urban growth.

14:00-17:00 Visit to Rocinha, Rio's largest slum. We will be guided through the area by a specialist.

Readings:

Julio Cesar Pino, "Dark Mirror of Modernization: The Favelas of Rio de Janeiro in the Boom Years, 1948-1960," *Journal of Urban History*, 22 (May, 1996), 419-53.

Mike Davis, "Planet of Slums," *New Left Review*, vol. 26 (March/April 2004) pp. 5-34.

Bryan McCann, "The Evolution of Rio de Janeiro's Favelas," in *Political Latin American Research Review* 2006, vol. 41, no. 3, pp. 149-163.

Thursday August 6

9:00-10:00 Portuguese language instruction.

10:00-12:00 Tropicalia: the new counterculture, its reinvention of "Brazilian" identity and its impact across the arts.

14:00-16:00 Visit to Santa Teresa.

Readings:

Charles Perrone and Christopher Dunn eds, *Brazilian Popular Music and Globalization* (Gainesville: University Press of Florida, 2001) pp. 72-95.

Simone Osthoff, "Lygia Clark and Hélio Oiticica: A Legacy of Interactivity and Participation for a Telematic Future," *Leonardo*, Vol. 30, No. 4 (1997), pp. 279-289.

Caetano Veloso, *Tropical truth : a story of music and revolution in Brazil*, trans. Isabel de Sena ; ed. Barbara Einzig (New York : Alfred A. Knopf : Distributed by Random House, Inc., 2002) pp. 164-185.

Friday August 7

9:00-10:00 Portuguese language instruction.

10:00-12:00 Seminar: The local and the global: Rio de Janeiro today: from colonial city to megalopolis.

14:00-16:00 Visit to the Corcovado by train (through the rain forest).

Readings:

Néstor García Canclini, "Contradictory Modernities and Globalization in Latin America," in Vivian Schelling (ed.), *Through the kaleidoscope; The experience of Modernity in Latin America* (London: Verso, 2000) pp. 37-52.

Iwona Blazwick ed., *Century City: Art and Culture in the Modern Metropolis* (London: Tate Gallery Publishing, 2001) pp. 176-197.

George Yúdice, "The funkification of Rio," in *The Expediency of Culture: Uses of Culture in the Global Era* (Durham, NC: Duke University Press, 2003) pp. 193-220.

18:00 Farewell dinner