

# Neighborhood Effects: Evidence from Wartime Destruction in London

Stephen J. Redding

*Princeton University, NBER and CEPR*

Daniel M. Sturm

*London School of Economics and CEPR*

## Motivation

- What explains the large observed differences in house prices and socioeconomic outcomes across neighborhoods?
  - Fundamentals:
    - Green areas and scenic views in a location  $\Rightarrow$  house prices are bid up until only the rich can afford to live there
  - Neighborhood effects:
    - Individual behavior influenced by the surrounding characteristics of the neighborhood (people or other neighborhood characteristics)

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  - Neighborhood effects:
    - Individual behavior influenced by the surrounding characteristics of the neighborhood (people or other neighborhood characteristics)
- We use the German bombing of London during WWII as a natural experiment to provide evidence on these explanations
  - ① Exogenous shock: uncorrelated with pre-war location characteristics within 1 km geographical grid cells
  - ② Long-lasting direct effect: on economic outcomes, because reconstruction mainly occurred through council (social) housing
  - ③ Long-lasting spillover effect: on surrounding unbombed locations
  - ④ Quantitative urban model: heterogeneous groups of individuals endogenously sort across locations in response to differences in natural advantages, wartime destruction and neighborhood effects

## This Paper

- Reduced-form evidence that wartime destruction has statistically significant and economically-relevant long-run effects
  - Complete destruction in a Census 2001 Output Area  $\Rightarrow$  share of high-income residents falls by 4 % points, share of low-income residents rises by 6 % points, property values decline by 11-18 %
- Develop our quantitative urban model to estimate the direct and spillover effects of wartime destruction on residential amenities
  - Wartime destruction changes relative amenities through the construction of council housing in bombed locations
  - In the presence of neighborhood effects, this change in relative amenities spills over to surrounding unbombed locations
  - Quantify using a general specification of neighborhood effects and a parameterization as preferences over socioeconomic composition
- Use our estimated model to undertake counterfactuals to evaluate the general equilibrium implications of neighborhood effects
  - Substantially magnify the impact of wartime destruction
  - Make a major contribution to observed differences in socioeconomic outcomes in counterfactual scenarios without war destruction

# Related Literature

- **Economic Geography and Urban Economics**

- Fujita et al. (1999), Redding & Sturm (2008), Allen & Arkolakis (2014), Desmet & Rossi-Hansberg (2014), Ahlfeldt et al. (2015), Redding & Rossi-Hansberg (2017), Caliendo et al. (2018), Gaubert (2018), Monte et al. (2018), Davis & Dingel (2019), Fajgelbaum et al. (2019), Fajgelbaum & Gaubert (2020), Heblich et al. (2020), Owens et al. (2020), Dingel & Tintelnot (2021), Eckert & Kleineberg (2021), Allen & Donaldson (2022), Allen et al. (2022), Tsivanidis (2022), Gechter & Tsivanidis (2023), Almagro et al. (2023), Monte et al. (2023)

- **Neighborhood Effects and Spillovers**

- Wilson (1990), Benabou (1993), Overman (2002), Fernandez (2003), Duranton & Puga (2004), Moretti (2004), Rosenthal & Strange (2004), Ellison et al. (2010), Glaeser (2010), Rossi-Hansberg et al. (2010), Autor et al. (2012), Ioannides (2012), Sampson (2013), Kline & Moretti (2014), Field (2015), Galiani et al. (2015), Bayer et al. (2016), Chetty & Hendry (2018), Davis et al. (2019), Diamond & McQuade (2019), Fogli & Guerrieri (2019), Ambrus et al. (2020), Chetty et al. (2020), Blanco (2021), Chyn & Katz (2021), Bayer et al. (2022), Guennewig-Moenert (2023), Almagro et al. (2024), Bergman et al. (2023), Couture et al. (2023)

- **Natural Experiments and the Location of Economic Activity**

- Davis & Weinstein (2002, 2008), Brakman et al. (2004), Bosker et al. (2008), Redding & Sturm (2008), Dell (2010), Redding et al. (2010), Miguel & Roland (2011), Bleakley & Lin (2012), Hornbeck (2012), Koster et al. (2012), Siodla (2015), Kline & Moretti (2014), Villarreal (2015), Dericks & Koster (2017), Hornbeck & Keniston (2017), Lowes et al. (2017), Dell & Querubin (2018), Kappner (2018), Lee & Lin (2018), Harada et al. (2022), Michaels & Rauch (2018), Takeda & Yamagishi (2022), Fetzner (2023)

# Outline

- Historical Background
- Data
- Reduced-form Evidence
- Theoretical Model
- Quantitative Analysis
- Conclusions

## Historical Background

- Rich spatially-disaggregated data on socioeconomic status in London
  - Hubert Llewellyn-Smith, *New Survey of London Life and Labor*, 1928-31
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  - Initial German attacks on Royal Air Force (“Battle of Britain”)
  - Switch to strategic bombing of London (“Blitz” from Sept 1940-May 1941)
  - Heavy daylight losses led to largely night bombing from Oct 1940
  - Bombing sharply reduced after German invasion of USSR in June 1941
  - From June 1944-May 1945, London targeted by long-range missiles: V1 (cruise missile) and V2 (ballistic missile)



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  - Bombing sharply reduced after German invasion of USSR in June 1941
  - From June 1944-May 1945, London targeted by long-range missiles: V1 (cruise missile) and V2 (ballistic missile)
- London County Council (LCC) recorded wartime damage to individual buildings using 1:2,500 OS maps
  - Monitor destruction and manage public services in response
  - Wartime redevelopment plans, but financial burden of war debt, shortages and urgent need for housing meant that most not implemented
  - Over 80 percent of all new housing units constructed in the LCC area from 1945-1980 were council housing

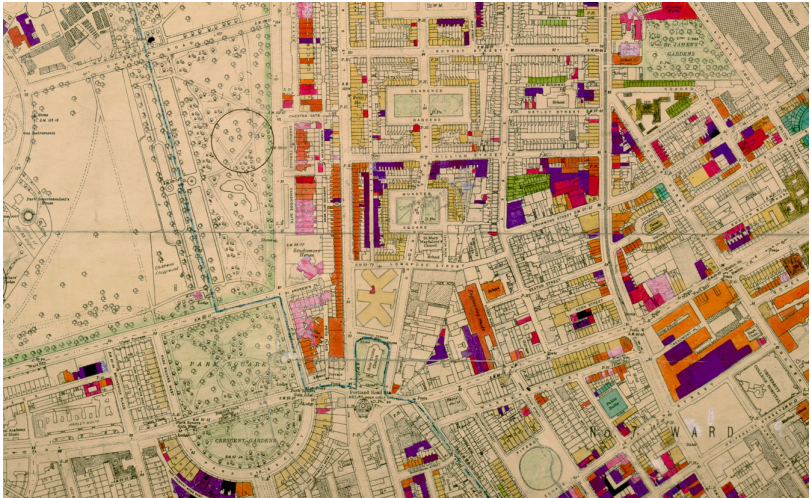
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## Data

- New spatially-disaggregated dataset for pre and post-war periods
  - LCC administrative area,  $300\text{km}^2$ , 4.4 million in 1931
  - Spatial units: 9,041 Output Areas, target size 125 households
  - Long-run impact: 1930s and 2001 (first post-war population census to report socioeconomic composition by Output Area)
- LCC Bomb Damage Maps
  - Building footprints and pre-war built-up area
  - Damage to buildings (from minor blast damage to total destruction)
- Property values
  - LCC valuation list 1936, 50,000 pages, >1 million properties, digitized, geolocated and matched to individual building footprints
  - Property transactions data 1995-2020
- Population from 1931, 2001 and 2011 Censuses
- Socioeconomic composition
  - NSOL 1930 socioeconomic status by street, matched to buildings
  - Socioeconomic composition 2001 and 2011
  - Residents of social housing 1980, 2001 and 2011
- Transport network: Over and underground rail, buses, and trams

# LCC Bomb Damage Maps



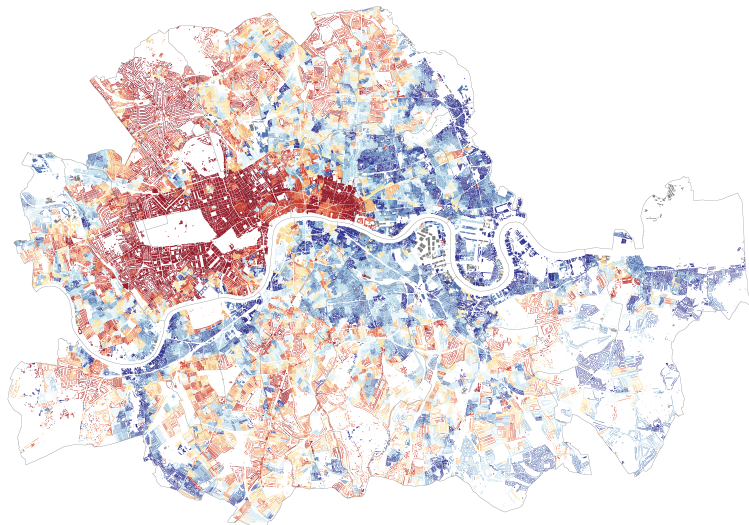
**Notes:** minor blast damage (yellow); general blast damage (orange); seriously damaged but repairable at cost (light red); seriously damaged and doubtful if repairable (dark red); damaged beyond repair (purple); and total destruction (black); large black circle in Regent's Park shows a V-1 missile impact; 40 percent pre-war built-up area some damage (yellow above); 20 percent serious damage (red above)

## Wartime Destruction in LCC Area



**Notes:** minor blast damage (yellow); general blast damage (orange); seriously damaged but repairable at cost (light red); seriously damaged and doubtful if repairable (dark red); damaged beyond repair (purple); total destruction (black); 40 percent some damage (yellow above); 20 percent serious damage (red above)

## Pre-War Property Values by Output Area



**Notes:** Property values in 1936 based on the market rental value for tax purposes. The property values are the Output Area fixed effects from a hedonic regression of the logarithm of rateable values on observed property characteristics. Red denotes high values; blue denotes low values.

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# Bombing Regressions

- Randomization Check

$$Y_{i,\text{Pre-War}} = \beta D_{i,\text{War}} + \varrho_k + u_i$$

- Causal Impact of Bombing

$$Y_{i,\text{Post-War}} = \beta D_{i,\text{War}} + \varrho_k + u_i$$

- Spillover Impact of Bombing

$$Y_{i,\text{Post-War}} = \beta D_{i,\text{War}} + \sum_{g=1}^G \gamma_g D_{ig,\text{War}} + \varrho_k + u_i$$

- $i$  are Output Areas and  $\varrho_k$  are fixed effects for hexagonal grid cells
- $g$  are grid cells for 100 meter buffers and  $u_i$  is stochastic error
- Standard errors clustered by hexagonal grid cells
- Robustness using Conley (HAC) standard errors



## Pre-war Randomization Check

	(1) Fraction High Status	(2) Fraction Middle Status	(3) Fraction Low Status	(4) Socio- Economic Index	(5) Log of Property Value	(6) Log of Property Value
Fixed Effects						
None	-0.235*** (0.031)	0.039* (0.023)	0.196*** (0.025)	-0.215*** (0.026)	-0.473*** (0.057)	-0.481*** (0.066)
4 km Hexagons	-0.061*** (0.020)	0.020 (0.018)	0.042** (0.017)	-0.051*** (0.016)	-0.094** (0.041)	-0.094** (0.044)
1 km Hexagons	-0.007 (0.014)	-0.004 (0.013)	0.011 (0.012)	-0.009 (0.012)	-0.017 (0.033)	-0.024 (0.033)

## Post-war Direct Effect of Bombing

	(1) Fraction High Status	(2) Fraction Middle Status	(3) Fraction Low Status	(4) Socio- Economic Index	(5) Log of Property Value	(6) Log of Property Value
All Damage	-0.039*** (0.006)	-0.023*** (0.005)	0.062*** (0.009)	-0.051*** (0.007)	-0.175*** (0.022)	-0.113*** (0.018)
Hexagon Fixed Effects	1 km	1 km	1 km	1 km	1 km	1 km
Observations	8912	8912	8912	8912	8112	8112
R-squared	0.505	0.280	0.439	0.483	0.658	0.799

- Wartime destruction negative causal impact on post-war economic outcomes within 1km hexagons

## Post-war Spillover Effects of Bombing

	Socio-Economic Index		Log of Property Value		Log of Property Value	
	(1)	(2)	(3)	(4)	(5)	(6)
Destruction in own area	-0.051*** (0.007)	-0.042*** (0.007)	-0.175*** (0.022)	-0.157*** (0.022)	-0.113*** (0.018)	-0.097*** (0.017)
Destruction in 100m buffer		-0.030** (0.013)		-0.080* (0.045)		-0.070* (0.038)
Destruction in 200m buffer		-0.026 (0.018)		-0.130** (0.059)		-0.110** (0.047)
Destruction in 300m buffer		-0.026 (0.019)		-0.094 (0.064)		-0.100* (0.054)
Destruction in 400m buffer		0.004 (0.023)		-0.085 (0.076)		-0.063 (0.061)
Destruction in 500m buffer		0.001 (0.023)		-0.011 (0.077)		-0.024 (0.070)
Hexagon Fixed Effects	1 km	1 km	1 km	1 km	1 km	1 km
Observations	8912	8909	8112	8109	8112	8109
R-squared	0.483	0.485	0.658	0.659	0.799	0.800

- Negative and localized impacts of neighbors' wartime destruction on post-war outcomes within 1km hexagons

## Mechanisms

	(1) Fraction Buildings Surviving	(2) Log of Height of Buildings	(3) Fraction Land Area Built-Up	(4) Fraction Council in 2001	(5) Fraction Council in 1981	(6) Log of Empl. Density
Destruction in Own Area	-0.301*** (0.023)	0.079*** (0.019)	-0.041*** (0.005)	0.135*** (0.017)	0.246*** (0.030)	-0.209*** (0.064)
Destruction in 100m Buffer	0.018 (0.043)	-0.017 (0.039)	0.005 (0.012)	0.028 (0.034)	0.035 (0.059)	-0.004 (0.129)
Destruction in 200m Buffer	0.052 (0.053)	0.037 (0.053)	0.007 (0.015)	0.031 (0.047)	0.072 (0.077)	0.156 (0.160)
Destruction in 300m Buffer	-0.044 (0.059)	-0.070 (0.052)	0.020 (0.017)	-0.016 (0.045)	0.035 (0.080)	0.098 (0.172)
Destruction in 400m Buffer	0.163** (0.065)	-0.164** (0.066)	0.015 (0.018)	-0.075 (0.050)	-0.204** (0.088)	0.032 (0.202)
Destruction in 500m Buffer	-0.077 (0.068)	0.082 (0.071)	0.017 (0.020)	0.014 (0.057)	0.003 (0.101)	0.236 (0.210)
Hexagon Fixed Effects	1 km	1 km	1 km	1 km	1 km	1 km
Observations	8909	8909	8909	8909	6697	8909
R-squared	0.407	0.473	0.464	0.396	0.444	0.479

- Own, but not neighbors' destruction, affects building structures and share of households in social housing
  - Suggests spillover effects not driven by correlated rebuilding
  - Consistent with spillovers from neighborhood effects
- Own destruction if anything shifts economic activity away from commercial use

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## Model Setup

- We consider a city (London) in a wider economy (Britain)
- City consists of a discrete set of locations  $n, i \in \mathbb{N}$
- Two types of agents: workers and landlords
- Workers belong to one of three types (occupations) that are imperfect substitutes in production:  $o \in \{Low, Mid, High\}$
- Utility depends on amenities, consumption of the final good and floor space, commuting costs and idiosyncratic preference shocks
- Amenities depend on own and neighboring location characteristics (location fundamentals and wartime destruction)
- Firms use labor and floor space to produce a freely-traded final good
- Productivity depends on own and neighboring location characteristics (location fundamentals and wartime destruction)
- Wartime destruction changes relative amenities through the construction of social housing in bombed locations
- In the presence of neighborhood effects, this change in relative amenities spills over to unbombed locations

# Spatial Sorting

- Probabilistic sorting across residence-workplace pairs

$$\lambda_{nit}^o = \frac{E_{nit}^o}{\bar{E}_t^o} = \frac{(B_{nt}^o w_{it}^o)^{\epsilon^o} \left( \kappa_{nit}^o P_{nt}^{\alpha^o} Q_{nt}^{1-\alpha^o} \right)^{-\epsilon^o}}{\sum_{k \in \mathbb{N}} \sum_{\ell \in \mathbb{N}} (B_{kt}^o w_{\ell t}^o)^{\epsilon^o} \left( \kappa_{k\ell t}^o P_{kt}^{\alpha^o} Q_{kt}^{1-\alpha^o} \right)^{-\epsilon^o}}$$

- Amenities ( $B_{nt}^o$ ) depend on own and neighboring location characteristics

$$B_{nt}^o = B^o(b_{nt}, D_{nt}, \{b_{-nt}\}, \{D_{-nt}\})$$

- Residents ( $R_{nt}^o$ ) and employment ( $E_{it}^o$ )

$$\lambda_{nt}^{Ro} = \frac{R_{nt}^o}{\bar{E}_t^o} = \sum_{i \in \mathbb{N}} \lambda_{nit}^o, \quad \lambda_{it}^{Eo} = \frac{E_{it}^o}{\bar{E}_t^o} = \sum_{n \in \mathbb{N}} \lambda_{nit}^o$$

- Occupation utility equalized across residence-workplace pairs

$$U_t^o = \vartheta^o \left[ \sum_{k \in \mathbb{N}} \sum_{\ell \in \mathbb{N}} (B_{kt}^o w_{\ell t}^o)^{\epsilon^o} \left( \kappa_{k\ell t}^o P_{kt}^{\alpha^o} Q_{kt}^{1-\alpha^o} \right)^{-\epsilon^o} \right]^{\frac{1}{\epsilon^o}}, \quad \vartheta^o \equiv \Gamma \left( \frac{\epsilon^o - 1}{\epsilon^o} \right)$$

## Production

- Single final good produced using labor and floor space under conditions of perfect competition the costlessly tradeable final good

$$1 = \frac{1}{A_{it}} \mathbb{W}_{it}^{\beta} q_{it}^{1-\beta}$$

- where  $q_{it}$  is the price of commercial floor space
- Labor cost index ( $\mathbb{W}_{it}$ ) is a constant elasticity of substitution (CES) function of the wage for each occupation ( $w_{it}^o$ )

$$\mathbb{W}_{it} = \left[ \left( \frac{w_{it}^L}{\gamma^L} \right)^{1-\sigma} + \left( \frac{w_{it}^M}{\gamma^M} \right)^{1-\sigma} + \left( \frac{w_{it}^H}{\gamma^H} \right)^{1-\sigma} \right]^{\frac{1}{1-\sigma}},$$

- Productivity ( $A_{it}$ ) depend on own and neighboring location characteristics

$$A_{it} = A(a_{it}, D_{it}, \{a_{-it}\}, \{D_{-it}\}),$$



## Floor Space Clearing

- Given supplies of residential and commercial floor space ( $H_{it}^R, H_{it}^E$ ), prices of floor space ( $Q_{it}, q_{it}$ ) floor space are determined as:

$$Q_{it} = \frac{\sum_{o \in \mathbb{O}} (1 - \alpha^o) v_{it}^o R_{it}^o}{H_{it}^R}$$

$$q_{it} = \frac{1 - \beta}{\beta} \frac{\left[ \sum_{o \in \mathbb{O}} w_{it}^o E_{it}^o \right]}{H_{it}^E}$$

- For estimation, not required to specify determinants of supplies of residential and commercial floor space ( $H_{it}^R, H_{it}^E$ )
- For counterfactuals, baseline specification holds these supplies fixed, motivated by our empirical setting (Town and Country Planning 1942)
- In robustness checks, undertake counterfactuals allowing for endogenous responses in the supply of floor space

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## Parameterization

- Calibrate and estimate the model's parameters using historical data for our empirical setting and other related evidence

Parameter	Low	Mid	High	Source
<b>Preferences</b>				
$(1 - \alpha^o)$	0.26	0.22	0.16	Housing Expenditure Survey 1937-8
<b>Commuting</b>				
$\phi^o = \kappa \epsilon^o$	2.92	2.41	1.87	Gravity Estimation
$\epsilon^o$	6.36	5.25	4.07	Gravity & Heblich et al. (2020)
<b>Production</b>				
$\beta$		0.55		Antràs and Voth (2003)
$\sigma$		1.41		Katz and Murphy (1992)
$\gamma^o$	0.17	0.38	0.46	Residential Property Values

- Solve for pre-war wages, employment and commuting using the model's commuter market clearing condition and observed pre-war residents, commercial property values and travel times

## Pre-war Wages and Commuting

- Recover unobserved endogenous variables in initial equilibrium
- Wages ( $w_i^o$ ) by worker type from commuter market clearing

$$\frac{\beta}{1-\beta} \frac{\left(\frac{w_{it}^o}{\gamma^o}\right)^{1-\sigma}}{\sum_{\ell \in \mathbb{O}} \left(\frac{w_{it}^\ell}{\gamma^\ell}\right)^{1-\sigma}} \mathbb{V}_i^E = \sum_{n \in \mathbb{N}} \frac{(w_i^o)^{\epsilon^o} \tau_{ni}^{-\phi^o}}{\sum_{\ell \in \mathbb{N}} (w_\ell^o)^{\epsilon^o} \tau_{n\ell}^{-\phi^o}} w_i^o R_n$$

- Expected income ( $v_n$ ) from conditional commuting probabilities

$$v_n^o = \sum_{i \in \mathbb{N}} \lambda_{ni|n}^o w_i^o = \sum_{i \in \mathbb{N}} \frac{(w_i^o)^{\epsilon^o} \tau_{ni}^{-\phi^o}}{\sum_{\ell \in \mathbb{N}} (w_\ell^o)^{\epsilon^o} \tau_{n\ell}^{-\phi^o}} w_i^o$$

- Given wages ( $w_i^o$ ), commuting costs ( $\tau_{ni}^{-\phi^o}$ ), and residents ( $R_{nt}^o$ ), recover commuting and employment ( $\lambda_{ni|n}^{Ro}$ ,  $\lambda_{ni}^o$ ,  $E_n^o$ )

# Neighborhood Effects Estimation

- Recover amenities from residential choice probabilities

$$\ln B_n^o = \ln \left( \bar{U}^o / \delta^o \right) + \frac{1}{\epsilon^o} \ln \left( \lambda_n^{Ro} \right) + (1 - \alpha^o) \ln Q_n - \ln RMA_n^o$$

- General specification of neighborhood effects

- Amenities depend on the characteristics of surrounding locations without taking a stand on the underlying mechanisms

$$\ln B_{nt}^o = \beta^o D_{nt} + \sum_{g=1}^G \gamma_g^o D_{ngt} + \varrho_{kt}^o + d_{nt}^o$$

- Parameterization of neighborhood effects

- Preferences over surrounding socioeconomic composition

$$\ln B_{nt}^o = \eta_D^o D_{nt} + \eta_R^o \ln \mathbb{B}_{nt} + \varrho_{kt}^o + d_{nt}^o$$

- where neighborhood effects ( $\mathbb{B}_{nt}$ ) modelled as distance-weighted average of socioeconomic status in the own location and 100-500 meter buffers
- Instrument with neighboring destruction in the 100-500 meter buffers, excluding the own location

$$\ln \mathbb{B}_{nt} = \varkappa_D D_{nt} + \varkappa_N D_{nt}^{\text{Neigh}} + \varpi_{kt} + u_{nt}$$

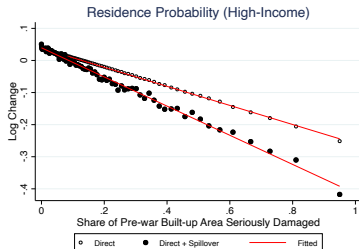
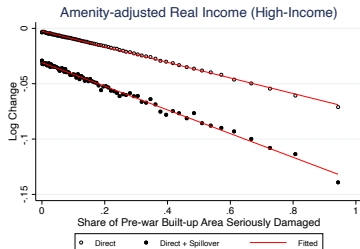
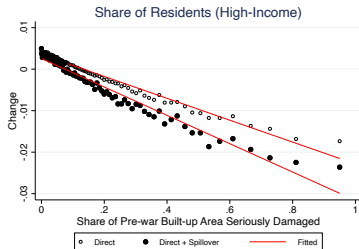
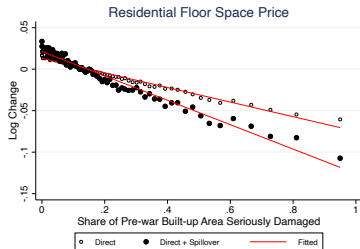
## High-Income Neighborhood Effects (Parameterization)

	(1)	(2)	(3)	(4)	(5)	(6)
(A) High-income	$\ln B_n^H$	$\ln B_n^H$	$\ln B_n^H$	$\ln B_n^H$	$\ln B_n^H$	$\ln B_n^H$
Destruction in own area	-0.102*** (0.014)	-0.020** (0.008)	-0.043*** (0.011)	-0.054*** (0.010)	-0.055*** (0.010)	-0.085*** (0.010)
Post-war neighborhood effects		1.347*** (0.020)	0.970*** (0.169)	0.892*** (0.149)	0.861*** (0.158)	0.776*** (0.179)
Pre-war neighborhood effects					0.070*** (0.024)	0.092*** (0.028)
Observations	8779	8773	8771	8587	8587	8587
R-squared	0.556	0.845	—	—	—	—
First-stage F-statistic	—	—	11.56	19.19	18.72	28.08

# Counterfactuals

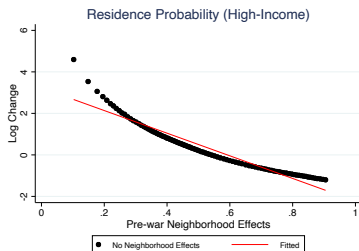
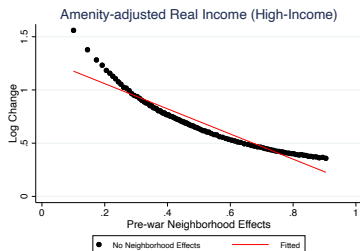
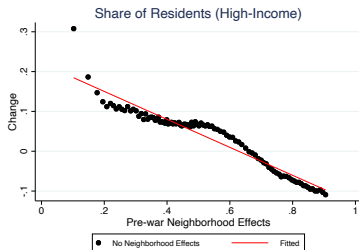
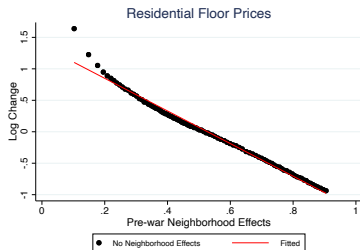
- Use our estimates to undertake counterfactuals to assess the general equilibrium implications of neighborhood effects.
  - ① Impact of wartime destruction
  - ② Observed differences in socioeconomic outcomes even in counterfactual scenarios without wartime destruction
- ① Wartime destruction
  - (i) General Specification
  - (ii) Parameterization in terms of preferences over socioeconomic status
- ② Neighborhood effects
  - (i) Remove preferences over socioeconomic composition
- Baseline specification
  - Closed-city, exogenous productivity and inelastic supplies of commercial and residential floor space, start from pre-war equilibrium
- Robustness specifications
  - Open-city, agglomeration forces, and imperfectly elastic supplies of commercial and residential floor space, start from post-war equilibrium

# Wartime Destruction Counterfactual





# Neighborhood Effects Counterfactual



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## Conclusion

- We use German bombing of London during WWII as a natural experiment to provide evidence on neighborhood effects
  - **Exogenous shock**: uncorrelated with pre-war location characteristics within geographical grid cells
  - **Long-lasting effect**: reconstruction occurred during rationing, financial constraints, and expansion social housing
- Provide reduced-form evidence on wartime bombing
  - **Direct negative effects** on post-war economic outcomes
  - **Negative spillover effects** on post-war economic outcomes
- Develop a quantitative urban model to rationalize these findings
  - Heterogeneous workers from different occupations sort across locations
  - Construction of council housing in bombed locations reduces relative amenities for higher-income workers
  - In the presence of neighborhood effects, this reduction in relative amenities for higher-income workers spills over to surrounding locations
- Counterfactuals for **wartime destruction** and **neighborhood effects**
  - Neighborhood effects magnify the impact of wartime destruction
  - Neighborhood effects account for much of the observed differences in socioeconomic composition across locations

Thank You