• **Know who you’re sharing with**
  Regularly review your contacts, circles, friends and followers—they may not be your BFFs.

• **Know how much you’re sharing with whom**
  Create ‘lists’ with varying privacy levels and place your ‘friends’ into the appropriate lists. What you share with ‘friends’ and ‘family’ should be different from what you share with your ‘professional’ list.

• **See for yourself**
  If you’re unsure what others can see on your page, see for yourself. Use Facebook’s “View As” tool to view your Facebook page as others see it: the public or a particular person.

• **Control who can see ‘friend’ posts on your timeline**
  You may not be able to control what your friends post to your timeline, but you can control who can see it. A perfect setting for a ‘friend’ whose social sharing makes you cringe once in a while.

• **You be the judge—set who can see tagged photos of you others share**
  When a ‘friend’ posts a photo and tags you in it, you have more control over it than you think. Set “Photos and videos I’m tagged in” to control who can see these photos in your timeline.

• **Limit the info about you that apps can collect**
  I’m sure you’ve seen terms of service that grant apps access to ‘friend’ information. Set “Info accessible through friends” to limit what friends’ apps can collect about you.

• **Share your location on a ‘want-them-to-know’ basis**
  Set who sees your ‘check ins’ and knows your whereabouts. Disable ‘People Here Now’ if you don’t want complete strangers to know you’re in their company or very close by.

For more tips and how-tos on social media privacy settings, go to:

[www.princeton.edu/dataprivacy](http://www.princeton.edu/dataprivacy)