

Appendix C

OTA Survey Tables

The following tables are taken from the report *Survey of Home Taping and Copying Final Report (Vol. 2)* prepared for OTA by Schulman, Ronca, and Bucuvalas, Inc. Theta-

ble numbers in this appendix correspond to the numbers in the SRBI report. Due to space limitations, tables have been abbreviated.

Table 2-1. - Importance of Music

Question 9: How important an activity do you consider listening to music—extremely important quite important, slightly important, or not important at all?

	Unweighed base	Extremely	Quite	Slightly	Not at all	Not sure
Total:	(1,501)	24	32	34	10	1
Age:						
10-14	(57)	27	20	41	12	
15-19	(118)	39	33	22	5	
20-24	(140)	36	34	24	7	—
25-29	(173)	22	35	34	9	—
30-34	(180)	20	29	40	8	2
35-44	(619)	21	32	35	13	
45-54	(197)	16	35	34	12	4
55-64						
65+						
Sex:						
Male	(594)	22	31	34	12	1
Female	(907)	25	33	33	9	1
Race:						
White	(1,288)	23	33	33	10	1
Black	(131)	32	23	32	11	1

Table 2-4. -Past Week Prerecorded Music-Listening

Question 11: Not including music on radio and television, approximately how much time in the last seven **days** did you spend listening to music on records, audiotapes and **CDs**, not including background music in public places (e.g., stores, offices, elevators, bars).

	Unweighed base	None	Less 1 HR	1- 3.5	3.5- 7	7.- 14	14- 21	21- 28	28- 35	35+
Total ... ,	(1,501)	43	3	22	11	10	5	2	1	2
Age:										
10-14, ,,	57)	18	12	28	14	14	4	1	—	8
15-19 ..., . . .	118)	6	4	34	18	15	10	6	2	4
20-24	140)	28	1	16	17	15	12	3	3	4
25-29	173)	30	2	20	10	19	8	2	4	4
3(-34	180)	40	3	31	10	7	5		•	1
35-64	619)	53	3	21	10	8	3	1	1	1
65+	197)	71	1	13	5	1	1	1	•	1
Sex:										
Male	594)	40	3	23	11	10	6	2	1	2
Female	907)	45	3	21	10	9	5	1	1	2
Race:										
White	(1288)	43	3	22	11	10	6	2	1	2
Black	(131)	43	3	19	11	8	2	2	1	6
Place:										
City	(440)	46	2	20	12	10	6	1	1	1
Suburb .., ,,, , .	(680)	39	3	25	11	9	5	2	1	3
Rural	(381)	46	5	20	9	11	3	2	1	2
Region:										
East	(311)	42	3	25	8	8	6	1	*	4
Midwest	(370)	46	2	20	15	9	3	2	1	1
south.	(519)	46	4	21	9	9	4	2	1	2
West,, ,,, (301)		33	3	24	13	14	8	1	2	2
Importance of music:										
Extremely	(344)	22	1	17	17	14	13	3	2	7
Quite	(492)	36	2	25	14	12	5	2	2	1
Slightly	(506)	54	4	26	7	6	1	1		—
None	(148)	73	7	16	1	2		—	—	1

Table 2-6. – Prevalence of Selected Audio Playback Equipment

Question 12a: Which of the following types of audio equipment do you have in your home or car? Do you have a (READ ITEM)?

	Unweighed base	Record player	Tape deck		CD player	Walk man	Boom box	None
			Home	Car				
Total:	(1,501)	81	76	65	15	48	63	2
Age:								
10-14 ., (57)		88	91	75	17	65	73	-
15-19 ., (118)		86	94	74	23	79	79	-
20-24 (140)		76	86	73	22	67	71	-
25-29 ., (173)		81	76	64	17	53	70	2
30-34 ., (180)		88	83	73	14	49	58	-
35-64 (619)		83	76	68	15	45	64	2
65+ (197)		69	46	35	2	12	40	10
Sex:								
Male (594)		81	77	70	18	51	62	2
Female (907)		82	75	61	12	46	64	3
Race:								
White (1288)		81	76	67	16	48	63	2
Black (131)		83	74	49	9	49	67	3
Place:								
City (440)		80	73	65	16	49	65	1
Suburb (680)		83	79	65	15	52	63	2
Rural (381)		79	75	65	14	40	61	4
Region:								
East (311)		83	75	56	14	50	58	2
Midwest (370)		77	73	60	13	49	61	3
South (519)		81	77	71	16	46	66	3
West (301)		85	78	71	17	49	66	2
Income:								
Less than \$5,000. . . (63)		54	57	36	9	28	57	16
\$5,000-\$9,999 . . . (104)		76	58	34	11	27	49	4
\$10,000-\$19,999 . . (238)		77	68	52	9	35	57	3
\$20,000-\$29,999 . . (258)		82	77	66	15	47	62	3
\$30,000-\$39,999 . . . (206)		81	74	65	14	47	60	3
\$40,000-\$49,999 . . . (140)		86	84	77	16	68	68	1
\$50,000-\$74,999 . . . (118)		92	81	90	26	56	70	1
\$75,000 + (65)		82	91	89	33	59	68	2

Table 2-7.-Changes in Home Playback Equipment: 1979-1988

	1979*	1988
Unweighed base:		(1,501)
Record player	78	81
Cassette players	38	94
Installed in home	20	76
Installed in auto	8	65
Portable	24	63
8-track player, , ,	43	NA
CD player	NA	15
None	17	2

*The Roper Organization, A Study in Tape Recording Practices Among the General Public, June 1979

NA = not applicable

Table 3-1.-Most Recent Listening

Question 16: When was the last time you listened to music on records, audiotapes, or CDs, not including radio or television or background music in public places (e.g., stores, offices, elevators, bars)?

	Unweighed base	Past week	Past month	Past year	A year or more	Not sure,
Total: (1,501)		59	18	11	7	5
Age:						
10-14 (57)		79	17	4*	—	—
15-19 (118)		92	7		1	—
20-24 (140)		79	11	6	2	2
25-29 (173)		66	9	19	3	3
30-34 (180)		56	27	10	3	4
35-44 (619)		52	21	13	9	5
45-54 (197)		33	21	15	19	12
Sex:						
Male, (594)		61	17	10	8	3
Female, (907)		57	19	12	6	6
Race:						
White (1,288)		60	19	11	6	4
Black (131)		55	13	11	14	7
Place:						
City (440)		56	18	13	9	4
Suburb (680)		61	18	11	6	5
Rural (381)		60	18	9	7	7
Region:						
East (311)		57	17	13	7	6
Midwest, (370)		56	17	15	8	5
South (519)		58	20	11	7	5
West, (301)		68	17	6	6	4

Table 3-7 (Abbreviated) .- Format Listened

Question 20a: Were you listening to records, audiotapes, or CDs? MULTIPLE RECORD

(Base: past year listened)

	Unweighed base	Records	Tapes	CDs	Mixed	Not sure
Total:	(1 ,326)	21	64	10	3	2
Age:						
10 14 , ... (57)		16	78	4	—	2
15-19 , ... (117)		13	72	10	4	
2(-24 .,, : : : : ., ... (136)		16	64	15	4	1
25-29 (165)		22	57	14	6	1
30-34 (170)		23	60	12	4	1
35-64 (537)		20	65	9	3	2
65+. ,,, ,,, ,,, (134)		32	57	2	3	6
Sex:						
Male (533)		16	64	11	6	2
F e m a l e (793)		24	64	8	2	2

Table 3-13 (Abbreviated).-Source of Recording

Questions 24a: How did you obtain that (record/tape/CD) - did you buy it, borrow it receive it as a gift, make it, or something else?

	Unweighed base	self bought	Other bought	Bor- rowed	Given	Made	Other
T o t a l : (1 ,012)		74	2	1	12	10	1
Age:							
10-14 (34)		58		8	15	18	
15-19 (89)		84		—	11	5	1
20-24 .: :”, ‘ ::, .’ :,,... (107)		71	—	1	15	13	1
25-29 (129)		77	2	1	11	10	
30-34 .. .,: ‘::: ::::’. (136)		74	1	*	11	12	2
35-64 (417)		74	3	.	12	9	2
6 5 + (96)		77		2	17	4	
Sex:							
Male, (410)		78	2	*	7	12	1
Female .,....., (602)		71	1	2	17	7	2
Race:							
White ., .,....., ,, (886)		75	2	1	13	8	1
Black, ,, (69)		67	1	—	6	20	4

Table 3-15. -Contents of Audiotape Last Listened

Question 26a: Did the audiotape you made contain one or more whole LPs, cassette albums, or CDs?

Question 26b: Did the audiotape you made (also) contain a mixture of selections from LPs, 45s, cassettes, or CDs?

Mixture of Selections in Percent (N = 83)				
Whole albums .,	Yes	No	Not sure	Total
Yes	23	29	—	51
No	33	13		46
N.S.	1	—	3	4
Total	56	21	3	

NOTE: Totals may not add due to rounding

Table 4-2. - Most Recent Purchase

Question 30b: When was the last time you purchased a record, prerecorded audiocassette or CD?

	Unweighted base	Past week	Past month	Past year	A year or more	Not sure	Never
Total:	(1,501)	5	15	38	20	4	17
<i>Age:</i>							
10-14.	(57)	3	17	34	8	6	32
15-19.	(118)	16	29	44	8	1	3
20-24.	(140)	13	22	43	12	1	9
25-29.	(173)	5	21	45	18	4	7
30-34.	(180)	4	17	44	20	7	8
35-64.	(619)	4	11	40	24	4	16
65+	(197)	•	6	22	30	4	37
<i>Sex:</i>							
Male	(594)	7	16	40	20	3	13
Female	(907)	4	14	37	21	5	20
<i>Race:</i>							
White	(1288)	6	15	39	20	4	15
Black	(131)	4	13	32	18	4	29
<i>Place:</i>							
city.	(440)	5	18	39	18	4	17
Suburb	(680)	6	15	39	22	4	14
Rural	(381)	5	12	36	20	5	23
<i>Region:</i>							
East	(311)	6	14	34	22	3	22
Midwest	(370)	4	12	42	21	5	16
south,	(519)	6	17	37	18	5	17
West	(301)	6	16	41	22	3	12
<i>Income:</i>							
Less than 5,000. ..	(63)	3	2	36	24	5	30
\$5,000-\$9,999 . .	(104)	1	7	24	30	7	30
\$10,000-\$19,999 . .	(238)	7	13	34	23	4	20
\$20,000-\$29,999 . .	(258)	5	13	40	22	5	16
\$30,000-\$39,999 . .	(206)	4	13	44	26	1	11
\$40,000-\$49,999 . .	(140)	7	16	47	18	2	10
\$50,000-\$74,999 . .	(118)	9	22	39	17	7	6
\$75,000+	(65)	10	21	54	6	3	6

Table 4-5. - Most Recent Purchase Occasion: Number by Format

Question 31: What did you buy on that occasion? How many?

	Cassettes	LPs	45s	CDs
	(635)	(153)	(22)	(108)
One	68	68	59	65
Two	17	16	9	20
Three	8	8	19	3
Four	3	2	—	9
Five +	3	5	13	3
Not sure	1	1	—	—
Mean	1.73	1.89	2.17	1.81

Table 5-1.-Past Year Taping

Questions 40: In the past year have you used an audio recorder to tape music from either radio, television, records, tapes or CDs?

	Unweighted base	Yes	No	Not sure
Torah	(1,501)	41	59	1
Age:				
10-14	(57)	80	20	—
15-19	(118)	77	19	3
20-24	(140)	59	39	1
25-29	(173)	45	54	•
30 - 34	(180)	45	55	—
35-64	(619)	29	71	1
65+	(197)	10	90	—
Sex:				
Male	(594)	44	56	1
Female	(907)	38	61	1
Race:				
White	(1,288)	40	60	1
Black	(131)	48	52	—
Income:				
Less than \$5,000	(63)	32	68	—
\$5,000- \$9,999	(104)	22	77	1
\$10,000 - \$19,999	(238)	37	62	1
\$20,000 - \$29,999	(258)	35	64	•
\$30,000 - \$39,999	(206)	31	69	—
\$40,000 - \$49,999	(140)	40	59	1
\$50,000 - \$74,999	(118)	43	56	1
\$75,000+	(65)	41	59	

Question 40: In the past year, have you used an audio recorder to tape music from either radio, television, records, tapes or CDs?

	1979*	1988
Total:	22	40.8
10-13.	27.1	80.6
14-15	39.0	78.0
16-17.	32.1	81.9
18-29	31.9	53,9
30-44.	25.0	41.5
45-59	16.4	24.0
60+.	4.4	10,9

Table 5-3.-Taping in Past 3 Months: 1982-1988

Question x: (YSW) How many of these tapes have you made in the last 3 months from records, prerecorded tapes, or the radio?

'Yankelovich, Skelly and White, Inc Why Americans Tape: A Survey of Home Audio Taping in the United States, September 1982

Question 40: In the past year, have you used an audio recorder to tape music from either radio, television, records, tapes, or CDs?

● Warner Communications Inc , The *PreRecorded Music* Market: An *Inventory Survey*, March 1978

Table 5-5.-Taping From Radio or TV

Question 43a: Have you ever made an audiotape of music from radio or television?

	Unweighed base	Yes	No	Not sure
Total:	(1,501)	45	54	1
Age:				
10-14	(57)	72	28	—
15-19	(118)	78	21	1
20-24	(140)	70	30	—
25-29	(173)	49	49	1
30-34	(180)	43	56	1
35-64	(619)	36	63	1
65+	(197)	15	85	1
Sex:				
Male	(594)	50	49	1
Female	(907)	40	59	•
Race:				
White	(1,288)	44	56	1
Black	(131)	58	42	•
Place:				
City	(440)	43	56	1
Suburb	(680)	50	49	1
Rural	(381)	38	61	1
Region:				
East	(311)	50	49	1
Midwest	(370)	41	58	1
south	(519)	45	54	1
west, ,,,,,,	(301)	44	55	•
Income:				
Less than \$5,000	(63)	37	61	1
\$5,000-\$9,999	(104)	25	75	—
\$10,000 -\$19,999	(238)	41	58	1
\$20,000-\$29,999	(258)	48	51	1
\$30,000 -\$39,999	(206)	37	62	1
\$40,000-\$49,999	(140)	40	59	1
\$50,000 -\$74,999	(118)	48	51	1
\$75,000+	(65)	42	56	1

Table 5-6. - Recency of Broadcast Taping

Question 43b: When was the most recent time you made an audiotape of music from radio or or television?

	Unweighed base	Past week	Past month	Past year	A year or more	Not sure	Never
Total:	(1,501)	5	6	16	17	1	55
Age:							
10-14	(38)	13	26	25	7		28
15-19	(90)	16	16	35	11	1	22
20-24. ,	(90)	12	7	22	26	4	30
25-29. ,,	(82)	2	4	21	21	2	50
30-34 . . ,,, ,,,	(74)	2	1	17	23	•	57
35-64	(211)	2	3	12	18	1	64
65+....	(26)	-	2	3	9	1	85
sex:							
Male	(295)	4	6	18	21	1	50
Female. ,	(321)	5	6	15	12	2	60
Race:							
White ,,,,,,.....	(506)	4	6	14	18	1	56
Black	(76)	8	8	31	10	1	42
Income:							
Less than \$5,000	(24)	4	2	19	10	2	63
\$5,000- \$9,999	(29)	1	2	10	11	1	75
\$10,000 -\$19,999 ::::: :	(29)	3	4	16	16	2	59
\$20,000-\$29,999	(111)	4	4	17	23	1	52
\$30,000 -\$39,999::: :	(79)	3	1	12	21	1	63
\$40,000-\$49,999	(55)	2	5	16	15	2	60
\$50,000 -\$74,999	(54)	2	4	13	27	2	52
\$75,000+	(26)	2	10	15	12	3	58
R e f u s e d " " " (5 4)		4	2	13	16	2	64

Table 5-7.-Number of Tapes Made: Most Recent Broadcast Taping

Question 43c: How many different tapes did you make on that occasion?

(Base: Past year tapers)

	Unweighed base	One	Two	Three	Four +	Not sure	Mean
Total: ...	(338)	84	10	2	1	3	1.21
Age:							
10-14	(33)	86	5	7	2	—	1.31
15-19	(74)	86	14	—			1.14
20-24 ,	(46)	95	3	1	1		1.09
25-29	(41)	85	12	—	3	—	1.23
30-34	(36)	89	9	—		2	1.10
35-64	(95)	75	12	1	2	10	1.30
65+ ,	(10)	81	14			5	1.15
Sex:							
Male	(155)	80	12	3	2	3	1.30
Female	(183)	88	8	1	1	2	1.13
Race:							
White	(254)	87	9	2	1	2	1.21
Black	(60)	75	14	2	1	8	1.23

Table 5-9.-Number of Broadcast Taping Occasions in Past Month: by Age Cohort

Question 43h: During the past month, on how many occasions, in all, have you made audio tapes of music from radio or television?

		Sum	Mean	Percent
Torah	(1,501)	712,9170	0.4749	
Age:				
10-14	(57)	232,1220	1.9530	32.6
15-19	(118)	217.9340	1.6750	30.6
2(-24	(140)	111.7000	0.8138	15.7
25 - 29	(173)	21,1070	0.1352	3.0
30-34	(180)	12,6790	0.0799	1.8
35-64	(619)	111,8030	0.1922	15.7
65+	(197)	4.8360	0.0232	0.7
NA	(17)	0.7360	0.0769	0.1

NA = not applicable

Table 5-10.-Total Broadcast Tapes: Past Month

Question 43c: How many different tapes did you make on that occasion?

Question 43h: During the past month, on how many occasions, in all, have you made audio tapes of music from radio or television?

				Total	Sum	Mean	Percent
Total:	(1,501)	850.3330	0.5665	
Age:							
10-14,	(57)	311.7490	2.6230	36,7
1	5		1	(118)	227.6360	1.7496	26.8
2	0	-	2	(140)	134.7720	0.9819	15,8
25-29.				(173)	32.1720	0.2061	3 8
30-34	.		.	(180)	12.6790	0.0799	1.5
35-64			..	(619)	125.0170	0.2149	14,7
65 +				(197)	4.8360	0.0232	0.6
NA	(17)	1.4720	0.1539	0.2

NA = not available

Table 5-12.- Recency of Taping From Prerecorded Format

Question 44b: When was the most recent time that you taped music from a record, prerecorded audio cassette or CD?

	Unweighed base	Past week	Past month	Past year	A year or more	Not sure	Never
T o t a l :	(1,501)	4	6	18	19	2	50
Age:							
10-14	(57)	13	10	19	12	4	42
15	(118)	12	18	35	6	3	26
20-24	(140)	10	5	30	32	3	21
25-29	(173)	3	5	23	29	2	39
30-34	(180)	2	9	24	27	*	37
35-64	(619)	1	4	14	20	2	58
65 +	(197)	1	1	2	11	1	85
Sex:							
Male	(594)	4	7	21	23	2	44
Female	(907)	4	5	16	16	2	56
Race:							
White	(1,288)	3	6	18	20	2	52
Black	(131)	10	7	20	19	3	41
Income:							
Less than \$5,000	(63)	6	2	17	16	3	56
\$5,000-\$9,999	(104)	2	3	12	12		71
\$10,000-\$19,999	(238)	3	4	16	25	1	51
\$20,000-\$29,999	(258)	3	5	18	24	1	49
\$30,000-\$39,999	(206)	1	3	15	26	3	52
\$40,000-\$49,999	(149)	1	8	17	24	5	46
\$50,000-\$74,999	(118)	5	7	26	21	-	41
\$75,000+	(65)	4	6	24	14	6	46

Table 5-13.-Number of Tapes Made

Question 440: How many different tapes did you record onto on that occasion?

(Base: past year tapers)

	Unweighed base	1	2	3	4 +	Not sure	Mean
Total:	(406)	63	20	7	0	2	1.84
Age:							
10-14	(24)	56	24	8	12	—	2.28
15-19	(77)	65	24	3	7	—	1.94
20-24	(58)	68	20	6	5	1	1.54
25-29	(52)	61	20	10	6	2	1.69
30-34	(61)	70	11	9	9	1	1.72
35-64	(127)	60	19	8	7	7	1.87
65+	(5)	86	14	—	—	.	1.14
Sex:							
Male	(198)	64	15	10	9	2	1.96
Female	(208)	63	25	3	6	3	1.71
Race:							
White	(324)	64	19	7	7	3	1.81
Black	(55)	65	20	2	12	1	2.00

Table 5-17.-Total Tapes Made in the Past Month From Prerecorded Format

	Unweighed base	Sum	Mean	Percent
Total	(1,501)	736.4450	0.4906	
Age:				
10-14	(57)	256.0900	2.1547	34.8
15-19	(118)	156.1910	1.2005	21.2
20-24	(140)	57.3730	1.2005	7.8
25-29	(173)	41.3860	0.2651	5.6
30-34	(180)	52.8610	0.3331	7.2
35-64	(619)	166.5680	0.2864	22.6
65+	(197)	4.5040	0.0216	0.6
NA	(17)	14720	0.1539	0.2

NA = not available

NOTE: Two outliers reporting 10 or more tapes made on last taping occasion were coded as 10 tapes made, in this analysis

Table 5-19. - Characteristics of Music Tapers

	Unweighted base	Prerecorded & radio	Prerecorded only	Radio only	None
Total:	(1,501)	16	12	11	61
Age:					
10-14	(57)	32	10	32	25
15-19	(118)	51	14	15	20
20-24	(140)	30	14	11	45
25-29	(173)	17	14	10	60
W-34	(180)	15	20	5	59
W-64	(619)	8	12	9	71
65+	(197)	1	2	5	92
Sex:					
Male	(594)	17	14	10	58
Female,	(907)	16	9	11	64
Race:					
White	(1,288)	15	11	9	65
Black	(131)	24	13	24	39
Place:					
City	(440)	15	11	11	62
Suburb	(680)	19	12	10	59
Rural	(381)	12	13	10	65
Region:					
East	(311)	17	9	12	62
Midwest	(370)	14	11	9	66
south	(519)	18	13	11	58
west	(301)	15	14	10	61
income:					
Less than \$5,000..	(63)	17	8	8	67
5,000- \$9,999 ..	(104)	4	14	10	73
\$10,000 -\$19,999 ..	(238)	13	10	10	67
\$20,000 -\$29,999 ..	(258)	12	14	12	61
\$30,000 -\$39,999 ..	(206)	9	10	6	75
\$40,00 -\$49,999 ..	(140)	13	13	10	64
\$50,000 -\$74,999 ..	(118)	15	23	4	58
\$75,000+	(65)	17	16	10	57

Table 5-20. - Music Interest by Past Year Taping

Question 9: How Important an activity do you consider listening to music—extremely important, quite important, slightly important or not at all important?

Question 10: During the last 7 days, approximately how much time did you spend listening to music on the radio and television?

Question 11: Not including music on radio and television, approximately how much time in the last 7 days did you spend listening to music on records, audiotapes and CDs, not including background music in public places (e.g., stores, offices, elevators, bars).

	Total	Broadcast only	Past year taping Recording only	Both	Neither
	(1,501)	(126)	(194)	(212)	(969)
Importance of music:					
Extremely	24	35	23	45	16
Quite	32	25	34	31	33
Slightly	34	33	38	21	36
Not at all	10	7	5	2	14
Radio listening:					
None	7	3	8	4	9
Less than 1 hr.	4	5	3	1	4
1-5 hrs.	31	27	22	22	35
6-10 hrs.	20	22	28	19	19
11-19 hrs.	11	8	10	12	11
20 or more hrs.	24	34	27	39	18
Recording listening					
None	43	30	20	13	57
Less than 1 hr.	3	6	3	3	2
1-5 hrs.	31	42	44	38	26
6-10 hrs.	10	10	12	15	8
11-19	5	5	8	12	3
20 or more hrs.	6	5	12	18	2

Table 5-23.-Number of Past Month Tappings From Records, Cassettes or CDs by
Recency of Recording Purchase

	Sum	Percent	Cumulative
Total:	738,445		
Last purchase of a record, cassette or CD:			
Past week	304,960	41.4	41.4
Past month	108,303	14.7	56.1
Past year	232,108	31.5	87.6
A year or more	22,543	3.1	90.7
Not sure	7,957	1.1	91.8
Never	60,574	8.2	100.0

Table 6-1 (Abbreviated) .-Album or Selection Taping: Broadcast

Question 430: Were you taping one or more whole albums or were you taping singles or selections from albums or both?

(Base: made tape in past year)

	Unweighed base	Whole	Selections/ singles	Both	Music video	Televised concert	Other	Not sure
Total:	(338)	8	56	15	2	3	13	3
Age:								
10-14,	(33)	—	58	2	2	—	17	3
15-19, ... ,,	(74)	6	64	13			13	4
~24 ,, ,,	(48)	8	58	18	3	6	7	—
25-29, ,	(41)	13	48	22	8	—	9	.
30-34	(36)	11	46	5	4	4	24	5
35-64	(95)	13	56	10	2	4	10	5
6 5 +	(10)	5	47	9	—	25	15	.

Table 6-3 (Abbreviated).-Album Taping: Prerecorded

Question 44d: Were you taping one or more whole LPs, cassettes, albums or CDs?

(Base: Past year tapers)

	Unweighed base	Yes	No	Not sure
Total:	(406)	70	28	2
Age:				
10-14	(24)	84	16	.
15-19 : : : : :	(77)	63	37	.
20-24	(58)	64	33	3
25-29,	(52)	76	20	4
W-34	(61)	73	27	—
35-64	(127)	67	27	6
65+	(5)	59	41	—

Table 6-5.-Album vs. Selection Taping: Total Last Taping

Question 44k: Were you taping selections from LPs, singles, cassettes, or CDs onto that tape?

Questions 44d: Were you taping one or more whole LPs, cassette albums or CDs?

	Whole LPs			
Selections	Yes	No	Not sure	Total
Yes,	21	21	•	43
No	48	6	1	55
Not sure ,.	1	*	1	2
Total, ,,,	70	28	2	
(N = 406)				

Table 6-10 (Abbreviated) .-Source of Original: Album

Question 44h: Where did you get the (record/prerecorded cassette/CD) that you made the tape from? Did you own it, did you borrow it from members or a member of your household, another family member, friend or somewhere else?

(Base: Taped whole LP/cassette/CD)

	Unweighed base	Own original	House -hold member	Other family	Friend	Other
Total:	(279)	57	3	4	29	2
Age:						
10-14	(19)	24	1	2	58	—
15-19	(52)	54	8	4	32	—
20-24	(37)	59	2	5	32	—
25-29,	(38)	61	1	10	25	2
30-34	(41)	79	—	1	12	3
35-64	(88)	61	5	2	22	6
65+	(3)	100	—	—	—	—

Table 6-12 (Abbreviated).-End User of Copy

Question 45a: Were you making the tape(s) for yourself, nether member of your household, or someone else?

(Base: Made tape in past year)

	Unweighed base	Yourself	Other household member	Someone else	Not sure
Total:	(406)	73	7	19	1
Age					
10-14	(24)	84	—	16	—
15-19	(77)	66	7	27	—
20-24	(58)	77	5	17	1
25-29	(52)	76	3	18	2
30-34	(61)	74	9	17	—
35-64	(127)	69	12	18	1
65+	(5)	80	—	20	—

Table 7-1. - Why Copied

Question 45h: **Why** did you copy the recording? Anything else? (verbatim response)(Base: **made copy in past year**)

	(406)
Wanted a tape for automobile	21
Wanted music/liked album (unspec.)	21
Wanted to give to friend/acquaintance/co-worker	14
Can edit/choose what selections to hear/put different selections together/create personal selection of music	6
Wanted to give to family member	6
Wanted to protect originals/keep from wearing out	3
Wanted a tape for Walkman type player	3
Less expensive than buying the recording/cheaper to copy	3
Not willing to buy it,	3
Needed/wanted it for school/class	2
Replace an original	2
Wanted to be able to play it on a tape player (unspec)	2
Prefer cassettes/tape format (reason not specified)	1
Don't have a record player/CD player,	1
Wanted a tape for personal stereo	1
Can record more selections on 1 tape	1
Can't buy original/not available/can't find original	1
Wanted better quality of sound (unspec)	1
Don't like the quality of prerecorded tapes	*
Don't like it enough to buy/not that interested	*
More convenient than buying it,	•
Already had a copy/don't need another copy	•
Could not afford to buy it	•
To sell	0
 All other mentions	 10
Don't know/not sure.	2

Table 7-2.-Could Have Purchased

Question 45i: To the **best of your knowledge**, could you have purchased a record, prerecorded cassette, or CD with the same material, if you had wanted?

	Unweighed base	Yes	No	Not sure
Total:	(406)	57	40	4
Age:				
10-14	(24)	56	44	—
15-19	(77)	65	30	
20-24	(58)	54	43	3
25-29	(52)	67	29	5
30-34	(61)	65	35	—
35-64	(127)	45	50	5
65+	(5)	3	20	27
Sex:				
Male	(198)	55	42	3
Female	(208)		59	37
Race:				
White	(324)	6	40	4
Black	(55)	58	41	2

Table 7-3.-Other Factors in Making Tape

Question 45i: Which of the following concerns, if any, were also important factors in your reason for making this tape?

(Base: could have purchased)

	Unweighed base	Important	Not important	Not sure
You wanted to protect your originals from damage or wear .	(234)	42%	56%	2%
You wanted to be able to play the recording on a tape player	(234)	86	12	2
You wanted to get a better quality sound	(234)	42	55	2
It was less expensive than purchasing a recording	(234)	63	34	2
You wanted a longer playing time.	(234)	46	51	3
You wanted to create a customized selection of music	(234)	57	42	2
Buying the prerecorded material was inconvenient for you .	(234)	39	58	2
You already had a copy of the music in prerecorded form and didn't want to buy another .,	(234)	51	46	2
The purchase price of the recording was higher than you were willing to pay for that recording	(234)	41	54	4

Table 7-4. - Reasons for Making Tapes

(Base: adults who have taped in past year)

	Past week	Past month	Past year	Total
Unweighed base:	(38)	(66)	(240)	(343)
50a. Some people make tapes of their own records, cassettes, and CDs, so that they can play them in their car, Walkman or elsewhere. Have you ever made a tape of a record, cassette, or CD that you owned mainly for this reason?	78%	90%	7996	81%
46a. Some people tape selections from several records, cassettes, or CDs to create their own customized program of music on tape. Have you ever made a tape, mainly for that reason?	82	82	61	67
49a. Some people make tapes of their own records, cassettes, and CDs, in order to protect the originals from damage and keep them from wearing out. Have you ever made a tape of a record, cassette, or CD that you owned mainly for this reason?	44	50	46	46
51a. Some people make tapes of their friends' records, cassettes, and CDs so that they don't have to buy them. Have you ever made a tape mainly for that reason?	30	48	41	41
52a. Some people make tapes of other peoples' records, cassettes, and CDs that they would like to listen to, but probably would not buy. Have you ever made a tape mainly for this reason?	33	46	34	36
53a. Some people make tapes of recordings because they think they can get better quality sound from a tape they make compared to one they could buy. Have you ever made a tape mainly for this reason?	13	26	16	17

Table 8-2.-Likelihood of Purchase

Question 451: If you had not been able to make that tape, do you think that you would have purchased (that recording/another copy of that recording) or not?

	Unweighted base	Would have purchased	Would not	Not sure
Total.' , ,	(234)	49	47	4
Age:				
10-14	(12)	84	16	
15-19	(53)	61	36	4
20-24	(33)	54	37	9
25-29,	(36)	33	67	
30-34.	(37)	41	58	
35-64,,.	(60)	29	63	8
65+	(3)	63	37	
Sex:				
Male	(108)	50	47	3
Female	(126)	48	47	5
Race				
White	(182)	48	49	3
Black	(34)	47	45	8
Income:				
Less than \$ 5 , 0 0 0 ,	(10)	26	66	8
\$5,000- \$9,999	(7)	18	74	8
\$ 1 0 , 0 0 - \$ 1 9 , 9 9 9	(31)	40	60	
\$20,000-\$29,999	(45)	51	47	2
\$30,000-\$39,999	(22)	43	49	8
\$40,000 -\$49,999	(26)	26	70	3
\$50,00-\$74,999	(29)	34	60	6
\$75,000+	(10)	47	53	-

Table 8-3.-Would Purchase

Question 45a: Were you making the tape(s) for yourself, another member of your household, or someone else?

Question 451: if you had not been able to make that tape, do you think that you would have purchased (that recording/another copy of that recording) or not?

Making tape for:		Yes	No	Not sure
Yourself	(164)	53	44	3
Household member	(25)	32	57	11
Other	(45)	42	54	4

Table 8-5. - Purchase Displacement

Question 45n: If you had bought that recording, would it have been In addition to other recordings you have purchased, or In place of other recordings you have purchased?

	Unweighed base	In addition	In place	Not sure
Total	(104)	77	19	4
Age:				
10-14,	(10)	62	31	7
15-19 ..,	(28)	82	18	-
~24	(18)	88	6	6
25-29,	(12)	75	25	-
30-34.....,	(15)	83	17	-
35-64	(19)	72	18	10
65+	(2)	00	-	-
Sex:				
Male.. ..,	(51)	84	11	5
Female. ,	(53)	70	29	2
Race:				
White	(81)	73	23	5
Black	(14)	98	2	-

Table 8-11.-Heard Before Buying on...

Question 36(l): Before buying it, had you heard the recording or the performer on: radio or television, live concerts, records, prerecorded cassettes or CDs, tapes made by you or others?

	Total	Record	Cassette	CD
	(897)	(170)	(611)	(98)
Radio or TV	79	83	79	78
Live concert	21	18	22	24
Prerecorded records, cassettes, CDs	53	53	52	64
Tapes made by you or others	24	30	22	27

Table 8-13.-Taping Expectations for Most Recent Purchase

Question 34b(1): At the time you bought this (record/cassette/CD) did you expect to tape from it?

	Total	Record	Cassette	CD
	(894)	(167)	(620)	(104)
Yes, expected to tape	14	35	8	16
No, did not expect to	81	63	91	82
Not sure	1	2	1	1

Table 8-14.-Have Taped **Most** Recent Purchase

Question 34C: Have you made a tape from this (record/cassette/CD)?

(Base: past year purchasers)

	Unweighed base	Yes	No	Not sure
Total:	(897)	11	87	1
Age:				
10-14,	(33)	28	72	—
15-19	(102)	11	85	2
20-24	(108)	16	81	—
25-29	(127)	9	89	
30-34	(124)	9	90	
35-64	(348)	8	90	1
65+	(51)	2	94	—

Table 9-1.-Voice Recording in Past Year

Question 41a: in the past year, have you used an audio recorder to tape anything else (other than music from either radio, television, records, tapes, or CDs) at home, including voices, answering machine messages, and dictation?

	Unweighed base	Yes	No	Not sure
Total:	(1,501)	32	67	*
Age:				
10-14.	(57)	49	51	—
15-19	(118)	53	46	1
20-24	(140)	42	57	1
25-29	(173)	36	64	
30-34.	(180)	36	64	
35-64.	(619)	29	70	1
65+	(197)	9	91	
Sex:				
Male	(594)	33	67	*
Female	(907)	32	68	•
Race:				
White	(1,288)	33	67	•
Black	(131)	34	66	

Table 9-3. - Recency of Voice Taping

Question 41C: When was the last time you made a recording of (this/any of these) type?

	Unweighed base	Past week	Past month	Past year	Year or more	Not sure	Never
Total:	(1,501)	9	7	13	2	1	68
Age:							
10-14	(57)	10	10	17	7	2	54
15-19	(118)	11	14	25	5	—	46
20-24	(140)	16	10	15	1	—	58
25-29	(173)	14	3	12	3	2	66
30-34	(180)	7	11	13	3	1	64
35-64	(619)	9	6	13	1	1	72
65+	(197)	2	2	2	1	1	93
Sex:							
Male	(594)	10	7	11	2	1	69
.....	(907)	8	7	14	2	1	68
Race:							
White	(1,288)	9	6	13	2	1	68
Black	(131)	6	12	13	2		66
Income:							
Less than \$5,000	(57)	5	2	7	4	—	83
\$5,000- \$9,999	(104)	6	3	6	1	—	83
\$10,000 -\$19,999	(238)	3	7	9	1	1	79
\$20,000-\$29,999	(258)	9	6	13	1	1	71
\$30,000-\$39,000	(206)	10	5	11	1	1	73
\$40,000-\$49,999	(140)	13	7	19	3	1	57
\$50,000-\$74,999	(118)	11	12	14	1	1	62
\$75,000-\$99,999	(37)	30	1	12	3	—	55
\$100,000 or more	(28)	12	11	6	—	5	67
Refused	(173)	10	2	9	2	1	75

Table 9-4. - Number of Voice Taping Occasions in Past Month

Question 42: During the past month, on how many occasions, in all, have you made an audiorecording of any of these kinds?

	Unweighed base	None	1-2	3-4	5-10	11-30	31+	Not sure
Total	(1,501)	84	5	2	2	4	1	1
Age:								
10-14	(57)	80	7	2	1	4		6
15-19	(118)	76	6	9	4	3	1	2
20-24	(140)	74	7	2	8	8	1	1
25-29	(173)	84	4	2	2	5	2*	•
30-34	(180)	82	7	4	2	4		•
35-64	(619)	86	5	2	2	4	1	1
65+	(197)	96	2	—	1	1	*	•

Table 9-9. – Proportion of Taping Occasions for Voice Taping

	Unweighed base	Percent
Total:	(1,501)	73
Age:		
10-14	(57)	36
15-19	(118)	46
20-24	(140)	73
25-29	(173)	94
30-34	(180)	85
35-64	(619)	85
65+	(197)	88

Table 10-6.-Number of Made Tapes in Inventory by Dual Cassettes

Question 29f: Of the audio tapes you own, how many are audio tapes that you have made?

	Unweighed base	Dual cassettes			
		Yes	No	Not asked	Not sure
Number of audio tapes					
None	(611)	24	57	14	5
1-10,	(432)	51	44	3	2
11-25	(162)	50	47	2	1
26-50	(101)	48	49	2	1
51-100	(42)	42	58	–	–
101-200	(26)	65	30	–	4
Not sure	(40)	32	39	18	10

Table 10-7. - Number of Made Tapes by Fast Dubbing

Question 29f: Of the audiotapes you own, how many are audiotapes that you have made?

(Base: have dual cassette)

		Fast dubbing		
	Unweighed base	Yes	No	Not sure
Number of made tapes:				
None	(142)	59	24	18
1-10,	(232)	62	25	13
11-25, .,	(82)	76	21	4
%-50	(50)	71	20	9
51-100,	(18)	72	18	10
100+	(17)	84	2	14
Not sure	(14)	58	31	11

Table 11-1. -Familiarity With Copyright

Question 55: How familiar would you say that you are with copyright laws and their application to home audiotaping? Would you say that you are—extremely familiar, quite familiar, slightly familiar, or not at all familiar?

	Past year music taping				
	Total	None	Broadcast	Prerecorded	Both
How familiar	(1501)	(969)	(126)	(194)	(212)
Extremely	6	5	6	5	8
Quite	17	15	17	16	24
Slightly	42	41	49	46	43
Not at all	34	38	28	31	25
Not sure ,.. . . .	1	1	1	1	1

Table n-2.-Acceptability of Taping Practices: Total

Question 54: I am going to read you some things that people sometimes do. For each, I'd like to know how acceptable you would feel this action to be. Using a scale of 1 to 7, where 7 means that the action is *perfectly acceptable* to do in your opinion and 1 means that the action is not at all *acceptable* to do, how would you rate the acceptability to you of (READ ITEM) or don't you have an opinion on that?

	Not at all acceptable to do				Perfectly acceptable to do				No opinion
	1	2	3	4	5	6	7	8	
a Making a taped copy for your own use of a record, cassette, or CD that you own	7		2	5	10	8	57	9	
b Making a taped copy to give to a friend of a record, cassette, or CD that you own	13		5	7	12	11	40	8	
c. Mailing a taped copy to sell of a record, cassette, or CD that you own	67	6	3	3	5		5	8	
d Making a taped copy for your own use of a complete record, cassette, or CD that you borrowed	15		5	7	14	10	38	8	
e. Making a taped copy for your own use of selections from several records, cassettes, or CDs that you borrowed	13	2	6	7	13	11	40	8	

Unweighted base= 1,501

Table 1 I-3. -Acceptability of Taping Practices by Taping Behavior

Question 54: I am going to read you some things that people sometimes do. For each, I'd like to know how acceptable you would feel this action to be. **Using a scale of 1 to 7, where 7 means that the action is perfectly acceptable to do in your opinion and 1 means that the action is not at all acceptable to do,** how would you rate the acceptability to you of (READ ITEM) or don't you have an opinion on that?

	Past year music taping (mean score)				Signif - icance
	None (850)	Radio only (121)	Prerecorded only (190)	Radio and prerecorded (208)	
a. Making a taped copy for your <i>own use</i> of a record, cassette, or CD that you own	5.6	6.1	6.4	6.5	*
b. Making a taped copy to give to a friend of a record, cassette, or CD that you own	4.8	5.4	5.4	5.8	•
c. Making a taped copy to <i>sell</i> of a record, cassette, or CD that you own	1.6	2.1	2.0	2.6	
d. Making a taped copy for your own use of a <i>complete</i> record, cassette, or CD that you borrowed	4.6	5.2	5.5	5.8	•
e. Making a taped copy for your own use of <i>selections</i> from several records, cassettes, or CDs that you borrowed	4.8	5.4	5.5	6.1	•

• Difference of means between Past Year Taper and No Past Year Taper (none) is statistically significant at the 0.05 level with two-tailed t-test.

Table n-5.-Fairness of Current Practices: Total

Question 56: People have different views on how fair current practices of audio taping are for different **groups**. On a scale of 1 to 7, where 7 means perfectly fair and 1 means not at all fair, how fair do you consider (ITEM) or don't you have an opinion on that?

(Base: 17 years or older)

	Not at all fair					Perfectly fair	Not sure	
	1	2	3	4	5	6	7	8
a. Present practices of home taping from records, prerecorded audiocassettes, and CDs are to the <i>recording industry . . .</i>	17	4	9	9	13	7	19	23
b. Present practices of home taping from records, pre- recorded audiocassettes, and CDs are to <i>song writers and performers</i>	17	5	8	10	13	6	19	22
c. Present practices of home taping from records, audiocassettes, and CDs are to the average <i>consumer . . .</i>	9	3	6	10	16	8	26	23

Unweighted base= 1,366

Table n-8.-Attitudes About Changes: Total

Question 57: Now using the same scale running from 1, meaning not at all fair, to 7, meaning perfectly fair, I'd like to know how fair you think each of the following suggestions would be or don't you have an opinion?

(Base: 17 years or older)

	Not at all fair					Perfectly f a i r	Not sure	
	1	2	3	4	5	6	7	8
a. New audio recorders should be built so they can't copy commercial recordings	42	8	6	6	5	3	14	15
b Audio recordings should be made so they can't be copied	41	7	7	6	6	4	17	12
c. A fee should be charged on audio recorders and paid to copyright holders to compensate them for home taping .,	42	7	8	6	7	3	11	16
d A fee should be charged on blank audiotapes and paid to copyright holders to compensate them for home taping .,	48	6	5	7	6	3	8	16
e. Current home taping practices should be left unchanged	7	1	4	6	10	7	46	19

Unweighted base: 1,386

Table 11-9.-Attitudes About Changes by Taping Behavior

Question 57: Now using the same scale running from 1, meaning not at all fair, to 7, meaning perfectly fair, I'd like to know how fair you think each of the following suggestions would be or don't you have an opinion?

	Past year music taping (mean score)				Signif- icance
	None (759)	Radio only (92)	Prerecorded only	Radio and prerecorded (166)	
a. New audio recorders should be built so they can't copy commercial recordings	3.2	2.8	2.2	2.2	
b. Audio recordings should be made so they can't be copied	3.5	3.0	2.5	2.2	
c. A fee should be charged on audio recorders and paid to copyright holders to compensate them for home taping	3.0	2.4	2.3	2.4	
d. A fee should be charged on blank audiotapes and paid to copyright holders to compensate them for home taping	2.6	2.2	2.4	2.2	N.S.
e. Current home taping practices should be left unchanged	5.4	6.1	6.0	6.1	*

• Difference of means between Past Year Taper and No Past Year Taper (None) is statistically significant at the 0.05 level with two-tailed t-test

N S = not sure

Table 12-8.-Most Recent Acquisition: Type of Tape

Question 5b: Was that a prerecorded videotape that you purchased, a prerecorded tape that someone else purchased for you, a program that you recorded from TV, ●videotape that you copied, or a videotape someone made for you?

(Base: Past year acquisition)

		Prerecorded purchased by Self	Other	Program recorded from TV	Tape copied by Self	Other	Video camera tape	Never acquired tape	Not sure
Total:	(717)	23	4	54	2	10	3	2	2
Age:									
17-19	(37)	22	3	46	3	24	—	1	2
20-24	(84)	21	6	53	5	13	—	—	3
25-29	(91)	16	3	64	2	11	3	—	1
30-34	(118)	27	2	53	5	5	6	—	1
35-64	(351)	24	3	54	1	7	4	5	1
65+	(31)	15	4	52	—	24	4	—	1
Place:									
City	(210)	20	3	57	1	8	3	6	2
Suburb	(341)	23	5	55	3	9	4	—	1
Rural	(166)	25	2	49	3	15	1	3	2
Region:									
East	(152)	21	3	55	2	10	3	6	—
Midwest	(166)	23	2	55	5	8	4	1	2
South	(234)	24	4	52	1	14	3	—	2
West	(165)	21	6	58	2	5	3	3	1
Income:									
Less than \$5,000	(22)	16	5	53	11	5	—	11	—
\$5,000- \$9,999	(27)	43	—	47	—	10	—	—	—
\$10,000-\$19,999	(92)	30	—	52	3	9	1	5	1
\$20,000-\$29,999	(132)	21	3	49	4	12	4	5	3
\$30,000-\$39,999	(130)	21	3	56	4	12	2	—	2
\$40,000-\$49,999	(93)	21	7	56	—	11	3	2	—
\$50,000-\$74,999	(89)	26	2	55	2	8	5	—	1
\$75,000+	(46)	19	7	54	—	7	11	2	—

Table 12-10.-Permanent v. Temporary Use: Tapes Recorded From Television

Question 5d: Did you make that tape to keep or to use only temporarily?

	Unweighed base	Keep permanently	Keep temporarily	Not sure
Total:	(388)	35	62	3
Age:				
17-19,	(16)	52	4a	—
20-24	(44)	39	58	3
25-29	(55)	38	61	1
30-34	(68)	42	55	4
35-64	(189)	30	67	3
65+	(15)	41	59	—
Place:				
city	(121)	38	59	3
Suburb	(186)	36	62	2
Rural	(81)	31	64	5
Region				
East	(88)	36	60	4
Midwest	(94)	28	69	4
south	(121)	35	62	3
West	(85)	44	56	—
Income:				
Less than \$5,000	(11)	58	42	
\$5,000-\$9,999	(15)	45	55	
\$10,000-\$19,999	(48)	34	66	—
\$20,000-\$29,999	(67)	38	60	2
\$30,000-\$39,999	(74)	43	57	1
\$40,000-\$49,999	(53)	28	65	6
\$50,000-\$74,999	(49)	26	63	11
\$75,000-	(23)	25	75	

Table 12-11. – Permanent v. Temporary Use by Program Type

Question 5c: What kind of program were you recording?

Question 5d: Did you make that tape to keep or to use only temporarily?

	To keep	To use temporarily	Not sure
Movie	44	51	4
Soaps/soap opera	3	97	–
Comedy series/sit-com	21	79	
Dramatic series	27	73	
Mini-series	52	39	9
Sports/sporting events	18	80	1
Cartoons	88	12	
Other children's programs	32	68	–
Daily/nightly/weekend news	–	100	–
News specials	29	71	
Documentaries (unspecified)	55	45	
Current events programs	–	100	
Talk shows	21	79	
Educational programs	62	38	–
Science programs	24	51	24
Home repair/car repair/how to	100	.	–
Concert/music video/music special	80	20	–
Other variety/entertainment programs	62	38	–
Other specials	100	.	–
All other, ,,,,	40	60	
Don't know/not sure	–	78	22

Table 12-12.-Ever Copied Prerecorded Videotape

Question 6a: Not counting recordings made from television or home videocameras, have you ever copied a videotape (prerecorded or home recorded) either for yourself or for someone else?

(Base: past year tape acquisition)

	Unweighed base	Yes	No	Not sure
Total:	(693)	20	80	•
Age:				
17-19	(35)	18	82	—
20-24	(82)	24	76	
25-29	(90)	22	78	
30-34	(115)	25	73	1
35-44	(337)	18	81	1
45+	(30)	6	94	
Race:				
White	(613)	19	81	1
Black	(48)	32	68	
Sex:				
Male	(278)	23	77	—
Female	(415)	17	82	1
Income:				
Less than \$5,000	(20)	16	84	
\$5,000-\$9,999	(27)	3	97	
\$10,000-\$19,999	(87)	19	81	
\$20,000-\$29,999	(127)	20	80	
\$30,000-\$39,999	(127)	22	78	
\$40,000-\$49,999	(92)	24	76	
\$50,000-\$74,999	(88)	20	79	1
\$75,000+	(44)	21	79	

Table 12-19.-Most Recent Copy: Could Have Purchased on Prerecorded

Question 6h: To the best of your knowledge, **could you have purchased that on prerecorded tape, if you had wanted?**

(Base: copied within past year)

	Unweighed base	Yes	No	Not sure
Total:	(93)	35	57	8
Age:				
17-19	(3)	—	76	24
20-24	(14)	45	52	4
25-29	(14)	52	48	—
30-34	(19)	31	61	8
35-64	(40)	27	61	12
65+	(2)	67	33	—
Place:				
city	(26)	37	59	4
Suburb	(44)	42	55	3
Rural	(23)	15	58	27
Region:				
East	(23)	30	62	8
Midwest	(27)	41	4a	11
south	(22)	45	46	8
west	(21)	17	77	6

Table 12-21.-Ever Copied Prerecorded Video Tape: Music Tapers

Question 6A: Not counting recordings made from television or home videocameras, have you ever copied **a videotape (prerecorded or home recorded) either for yourself or for someone else?**

(Base: acquired tape in past year)

	base	Yes	No	Not sure
Total	(693)	20	80	•
No music taping in past year	(407)	12	88	*
Taping from radio only	(62)	16	84	—
Taping from records/ tapes/CDs only	(114)	30	88	2
Taping from both broadcast & pre- recorded formats	(110)	39	80	1

Table 12-22 .- Most Recent Acquisition: Music Tapers

Question 5b: Was that a prerecorded videotape that you purchased, a prerecorded tape that someone else purchased for you, a program that you recorded from TV, a videotape that you copied, or a videotape someone made for you?

(Base: acquired tape in past year)

		Prerecorded purchased by self	Program recorded from TV	Tape copied by self	Tape copied by other
Base:					
Total	(717)	23	54	2	10
No music taping in past year	(22)	27	49	2	10
Taping from radio only	(65)	18	68	—	4
Taping from records/ tapes/CDs only	(16)	16	60	3	8
Taping from both broadcast & prerecorded formats	(1 14)	18	59	4	14