



Central New Jersey Route 1 – Bus Rapid Transit Project

NJ Transit has been conducting an “[Alternatives Analysis](#)” to provide planning, engineering, and environmental screening services focused on establishing the feasibility of a [bus rapid transit system in Central New Jersey](#). The [Greater Mercer Transportation Management Association](#) participated in the study and has been conducting much of the community outreach activities. The [latest presentation was in March 2007](#). Much of this is interfacing the University’s plans for an [Arts Center](#) to be located near the Wawa.

The proposed study is an “Alternatives Analysis” (perform planning, engineering work and environmental screening supporting the alternatives analysis).

Priority items of the Alternatives Analysis include: 1) assist municipalities in preserving BRT right-of-ways and 2) *Examine the future of the Princeton Dinky including more frequent service to the University using BRT or the Dinky.*

[Why not PRT instead???](#)

Major Tasks of Alternatives Analysis:

3. Purpose and Need (Document the need for the system)
4. Alternatives (Baseline and BRT Built Alternatives)
5. Smart Growth for Alternatives
6. Technical Reports (Analytical foundation for the Project)
7. Environmental Screening
8. Mitigation Possibilities
9. Analysis and Evaluation of Alternatives (Benefits, Costs, Impacts)
10. Preparation of Alternatives Analysis Report
11. Public Meeting