

13. Markets and Efficient Risk-Bearing: Examples and Extensions**1. Allocation of Risk in Mean-Variance Framework**

S states of the world, probabilities π_s for $s = 1, 2, \dots, S$

One physical good (“wealth” or “corn”); aggregate quantities

$$Y_s = \bar{Y} + y_s \quad \text{for } s = 1, 2, \dots, S$$

with

$$\bar{Y} = \sum_{s=1}^S \pi_s Y_s, \quad \sum_{s=1}^S \pi_s y_s = 0.$$

Two people, A and B. Allocation

$$\text{A gets } X_s = \bar{X} + x_s, \quad \text{B gets } Y_s - X_s = (\bar{Y} - \bar{X}) + (y_s - x_s)$$

where

$$\sum_{s=1}^S \pi_s x_s = 0, \quad \sum_{s=1}^S \pi_s (y_s - x_s) = 0$$

Mean-variance objectives

$$MV_A = \bar{X} - \frac{1}{2} \alpha_A \sum_{s=1}^S \pi_s (x_s)^2, \quad MV_B = (\bar{Y} - \bar{X}) - \frac{1}{2} \alpha_B \sum_{s=1}^S \pi_s (y_s - x_s)^2.$$

Efficient allocation: choose \bar{X} , (x_s) to max MV_A subject to $MV_B \geq k$.

Varying k over its range will trace out the Pareto frontier.

Lagrangian (with multipliers λ , μ):

$$\mathcal{L} = \left[\bar{X} - \frac{1}{2} \alpha_A \sum_{s=1}^S \pi_s (x_s)^2 \right] + \lambda \left[(\bar{Y} - \bar{X}) - \frac{1}{2} \alpha_B \sum_{s=1}^S \pi_s (y_s - x_s)^2 - k \right] + \mu \sum_{s=1}^S \pi_s x_s$$

For non-end-point maximization over \bar{X} ,

$$\frac{\partial \mathcal{L}}{\partial \bar{X}} = 1 - \lambda = 0.$$

Then

$$\mathcal{L} = \bar{Y} - \frac{1}{2} \alpha_A \sum_{s=1}^S \pi_s (x_s)^2 - \frac{1}{2} \alpha_B \sum_{s=1}^S \pi_s (y_s - x_s)^2 - k + \mu \sum_{s=1}^S \pi_s x_s.$$

So varying k varies \bar{X} over its range and traces Pareto frontier.

With respect to each x_σ ,

$$\frac{\partial \mathcal{L}}{\partial x_\sigma} = -\alpha_A \pi_\sigma x_\sigma + \alpha_B \pi_\sigma (y_\sigma - x_\sigma) + \mu \pi_\sigma = 0$$

Sum over σ and use conditions on sums of deviations and probabilities

$$-\alpha_A * 0 + \alpha_B * 0 + \mu * 1 = 0$$

or $\mu = 0$.

Then

$$-\alpha_A \pi_\sigma x_\sigma + \alpha_B \pi_\sigma (y_\sigma - x_\sigma) = 0$$

Yielding the solution

$$x_\sigma = \frac{\alpha_B}{\alpha_A + \alpha_b} y_\sigma, \quad y_\sigma - x_\sigma = \frac{\alpha_A}{\alpha_A + \alpha_b} y_\sigma$$

So each bears risk in inverse proportion to his/her coefficient of risk aversion.

When moral hazard is introduced, this will be modified for incentive reasons.

2. Incomplete Markets – Example

One physical good, corn. There are two farmers, A and B. Each is subject to risk.

A: Output, 30 or 10, probabilities $\frac{1}{2}$ each (mean $\mu_A = 20$, std. dev. $\sigma_A = 10$)

B: Output 40 or 0, probabilities $\frac{1}{2}$ each (mean $\mu_B = 20$, std. dev. $\sigma_B = 20$)

Independent risks. Four states of the world, probabilities $\frac{1}{4}$ each.

Aggregate outputs (A's label first) HH: 70; LH :50; HL: 30; LL :10

Mean aggregate output $\bar{Y} = 40$, deviations $y_s =$ respectively 30, 10, -10 and -30 .

Mean-variance objective (utility) functions

$$MV_A = \mu_A - \frac{1}{5} \sigma_A^2 \quad MV_B = \mu_B - \frac{1}{20} \sigma_B^2$$

Constant absolute risk aversion coefficients $\alpha_A = \frac{2}{5}$, $\alpha_B = \frac{1}{10}$.

Without any trade in risk, utility levels

$$MV_A = 20 - \frac{1}{5} 100 = 0 \quad MV_B = 20 - \frac{1}{20} 400 = 0.$$

Think of the zeroes as choice of origin of utility.

Pareto Efficient Allocation:

A is four times as risk-averse as B, so the deviations should go

$$A: 6, 2, -2, -6; \quad B: 24, 8, -8, -24.$$

Resulting variances: A: 20, B: 320.

Utilities: $MV_A = \bar{X} - 4$, $MV_B = 40 - \bar{X} - 16 = 24 - \bar{X}$.

So any \bar{X} in the interval (4,24) is Pareto superior to no trade.

Pareto frontier: $MV_A + MV_B = 20$.

May have further restrictions to keep quantities non-negative in each state.

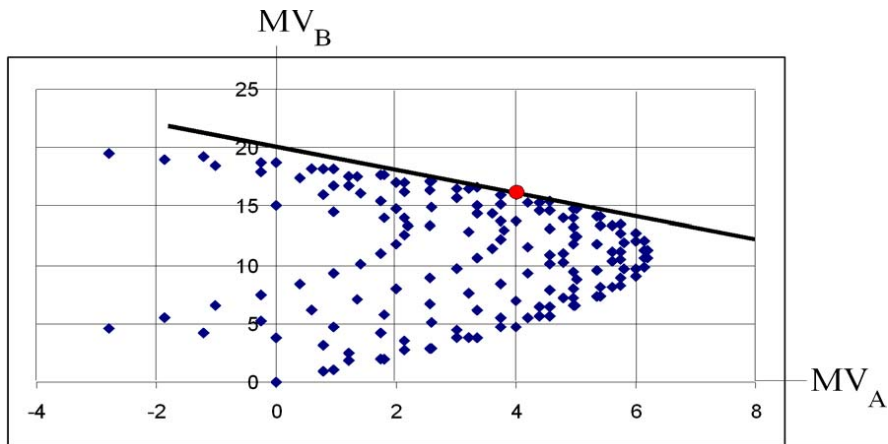
Allocation Using Shares:

B gets fraction ϕ of A's farm, A gets fraction $(1 - \psi)$ of B's farm.

Table of final consumption quantities:

State	HH	LH	HL	LL
A	$30(1 - \phi) + 40(1 - \psi)$	$10(1 - \phi) + 40(1 - \psi)$	$30(1 - \phi)$	$10(1 - \phi)$
B	$30\phi + 40\psi$	$10\phi + 40\psi$	30ϕ	10ϕ

Varying (ϕ, ψ) over a large grid of values in the unit square produces feasible set and frontier using shares to reallocate risk, and comparison with full Pareto efficient frontier. Full efficiency is possible only exceptionally, at $(4, 16)$, with $\bar{X} = 8$.



3. Incomplete Markets – Constrained Efficiency?

Can have a market where A and B trade shares in their enterprises.

Can social planner improve on such a competitive general equilibrium using only shares (not full AD securities) for reallocation purposes?

Two people A, B . States $s = 1, 2, \dots, S$.

Endowments $(X_{i1}^0, X_{i2}^0, \dots, X_{iS}^0)$ for $i = A, B$.

Final consumption quantities $(X_{i1}, X_{i2}, \dots, X_{iS})$.

Feasible allocation: $X_{As} + X_{Bs} \leq X_{As}^0 + X_{Bs}^0$ for all s .

Utilities $U_i(X_{i1}, X_{i2}, \dots, X_{iS})$ for $i = A, B$.

Ideal full Pareto efficiency for comparison:

All the X_{is} are independent choice variables.

Usual Pareto efficiency conditions. For any two states s, t :

$$\frac{\partial U_A / \partial X_{As}}{\partial U_A / \partial X_{At}} = \frac{\partial U_B / \partial X_{Bs}}{\partial U_B / \partial X_{Bt}}, \quad \text{so} \quad \frac{\partial U_A / \partial X_{As}}{\partial U_B / \partial X_{Bs}} = \frac{\partial U_A / \partial X_{At}}{\partial U_B / \partial X_{Bt}},$$

Therefore for all states s ,

$$\frac{\partial U_A / \partial X_{As}}{\partial U_B / \partial X_{Bs}} = \theta.$$

Using shares only, reallocations are restricted to two degrees of freedom:

$$X_{As} = (1 - \phi) X_{As}^0 + (1 - \psi) X_{Bs}^0, \quad X_{Bs} = \phi X_{As}^0 + \psi X_{Bs}^0.$$

So efficiency condition

$$\frac{\partial U_A / \partial \phi}{\partial U_A / \partial \psi} = \frac{\partial U_B / \partial \phi}{\partial U_B / \partial \psi}$$

or

$$\frac{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} X_{As}^0}{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} X_{Bs}^0} = \frac{\sum_{s=1}^S \frac{\partial U_B}{\partial X_{Bs}} X_{As}^0}{\sum_{s=1}^S \frac{\partial U_B}{\partial X_{Bs}} X_{Bs}^0}, \quad \text{or} \quad \frac{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} X_{As}^0}{\sum_{s=1}^S \frac{\partial U_B}{\partial X_{Bs}} X_{As}^0} = \frac{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} X_{Bs}^0}{\sum_{s=1}^S \frac{\partial U_B}{\partial X_{Bs}} X_{Bs}^0} = \nu$$

Full efficiency implies this condition (with $\nu = \theta$), but not conversely except in very special cases ($S = 2$ and output patterns not perfectly correlated).

In market, let p = price of A 's enterprise relative to B 's.

A sells fraction ϕ of his enterprise to get $p\phi$ of B 's. So

$$X_{As} = (1 - \phi) X_{As}^0 + p\phi X_{Bs}^0.$$

Condition for optimal choice of ϕ :

$$\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} [-X_{As}^0 + p X_{Bs}^0] = 0, \quad \text{or} \quad \frac{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{As}} X_{As}^0}{\sum_{s=1}^S \frac{\partial U_A}{\partial X_{Bs}} X_{Bs}^0} = p.$$

Similarly for B . Therefore the constrained efficiency condition is met.

However, this result does not generalize to many periods etc.