Assignment 8: Network scale-up method for studying hard-to-count populations

Sociology 204 (Social Networks)

Matthew J. Salganik

Due: April 19, 2017

Short answer questions

Imagine that you take a random sample of Princeton students. Then, imagine that each of these students refers you to one of their friends. You will end up with two sets of people “random” and “referred.”

1) Imagine that you calculated the average number of friends for people in both of these groups. Which do you think will be higher? [5 points]

 A. random group

 B. referred group

 C. no systematic difference

2) Now imagine that there is an outbreak of a new strain of swine flu here on campus. In which group do you think people will tend to get sick earlier?  [5 points]

 A. random group

 B. referred group

 C. no systematic difference

3) What is a question or issue that you would like to discuss in precept? [10 points]

Breaking Your Bubble

4) How is implementing your bubble-breaking strategy going? Are there any unexpected difficulties you’ve run into? [5 points]

5) Please submit your key measurements on the Google form link we will post later. There are different links for every precept, so please make sure you fill out the right one. Did you fill out the form? [5 points]

Network scale-up study

The network scale-up method has been used to estimate the size of hard-to-count populations all over the world, especially the groups most-at-risk for HIV/AIDS. In this assignment we are going to use it to estimate the sizes of two non-stigmatized groups at Princeton, and we are going to extend the design used in a recent network scale-up study in Rwanda (my colleagues at UNAIDS and the CDC are excited to see the results). Finally, we will collect some additional data in this assignment to test the idea that the average number of friends of individuals is less than the average number of friends of friends.

Interview 3 of your friends using the survey form available from the class website. Remember that we are doing a **survey experiment** so please be sure to the use the version of the form that has been randomly assigned to you.

6) Which survey did you complete? [5 points]

(a) “Yesterday”

(b) “In the last seven days”

(c) “In the last semester”

(d) “In the last academic year”

7) After doing your interviews, put your data into a format like Table 1 and Table 2 so that another scientist (e.g., your preceptor) can review it. [5 points]

8) Using your survey data, the information in Table 3, and the fact that there 5,277 undergraduates[[1]](#footnote-1), estimate the personal network size of each of your respondents using the following formula:

where N is the number of Princeton students, is the number of people in group k, and is the number of people that person i reports knowing in group k. Be sure to show your work clearly enough that another scientist (e.g., your preceptor) can figure out how you made the calculation. [10 points]

(note: the means sum)

9) Using your estimates of personal network size, the responses, and the fact that there 5,277 undergraduates, estimate the number of students dating someone from their high school and someone from Rutgers using the following formula:

where N is the number of Princeton students, is the number of people in group k, and is the number of people that person i reports knowing in group k. Be sure to show your work clearly enough that another scientist (e.g., your preceptor) can figure out how you made the calculation. [10 points]

10) Does completing this activity change how you think about the network scale-up method? If so, how? [5 points]

11) If you were going to compare your personal network size the average personal network size of your friends, what would you expect to find? Why? [5 points]

12) Now we are going to test your prediction above. Interview yourself using the same survey and add your data to Table 1. [10 points]

13) Estimate your personal network size using the equation in question 2. [5 points]

14) Compare your estimated personal network size to the average of your respondents. What did you find? How does this compare to your prediction above? Be specific and cite data. [5 points]

15) Upload all of your survey data so that we can aggregate the results of the class. We will post the link on Piazza. Did you upload your data to the Google form? [10 points]

Table 1: Responses to questions used for network scale-up estimator

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Group | Resp. 1 | Resp. 2 | Resp. 3 | You |
| Born in another country |  |  |  |  |
| Football team |  |  |  |  |
| Field hockey team |  |  |  |  |
| Women’s lacrosse team |  |  |  |  |
| Men’s lacrosse team |  |  |  |  |
| Senior sociology majors |  |  |  |  |
| Senior computer science majors |  |  |  |  |
| People have taken SOC 101 in Fall 2016 |  |  |  |  |
| Princeton University Orchestra |  |  |  |  |
| USG Elected/Appointed Member |  |  |  |  |
| Dating someone from their high school |  |  |  |  |
| Dating someone from Rutgers |  |  |  |  |

Table 2: Responses to questions used for direct estimation

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Group | Resp 1 | Resp 2 | Resp 3 | You |
| Dating someone from high school |  |  |  |  |
| Dating someone from Rutgers |  |  |  |  |

Table 3: Sizes of known populations

|  |  |  |
| --- | --- | --- |
| Born in another country | 602 | https://www.princeton.edu/intlctr/davis-ic-home/about-davis-ic/statistics/Student-Charts-2015-16-Annual-Report.pdf |
| Football team (2016) | 120 | http://www.espn.com/college-football/team/roster/\_/id/163/princeton-tigers |
| Field hockey team | 21 | http://www.goprincetontigers.com/SportSelect.dbml?SPID=4274&SPSID=46912&DB\_OEM\_ID=10600 |
| Women’s lacrosse team | 28 | http://www.goprincetontigers.com/SportSelect.dbml?&DB\_OEM\_ID=10600&SPID=4276&SPSID=46904 |
| Men’s lacrosse team | 47 | http://www.goprincetontigers.com/SportSelect.dbml?&DB\_OEM\_ID=10600&SPID=4265&SPSID=46874 |
| Senior sociology majors | 37 | Cindy Gibson, SOC undergraduate administrator |
| Senior computer science majors | 256 | https://www.cs.princeton.edu/people/ugrad?program=all&year=2017 |
| People have taken SOC 101 in Fall 2016 | 104 | http://registrar.princeton.edu/course-offerings/course\_details.xml?courseid=006393&term=1152 |
| Princeton University Orchestra | 113 | http://orchestra.princeton.edu/members/ |
| Members of PUSG (Officers and Senators) | 39 | http://princetonusg.com/meet-your-usg-officers/ |

1. http://www.princeton.edu/pub/profile/admission/undergraduate/ [↑](#footnote-ref-1)